



Registry Services Evaluation Policy (RSEP) Request

September 27, 2019

Registry Operator

Donuts (Parent)

Request Details

Case Number: 00937342

This Registry Services Evaluation Policy (RSEP) request form should be submitted for review by ICANN org when a registry operator is adding, modifying, or removing a Registry Service for a TLD or group of TLDs.

The RSEP Process webpage provides additional information about the process and lists RSEP requests that have been reviewed and/or approved by ICANN org. If you are proposing a service that was previously approved, we encourage you to respond similarly to the most recently approved request(s) to facilitate ICANN org's review.

Certain known Registry Services are identified in the Naming Services portal (NSp) case type list under "RSEP Fast Track" (example: "RSEP Fast Track – BTAPPA"). If you would like to submit a request for one of these services, please exit this case and select the specific Fast Track case type. Unless the service is identified under RSEP Fast Track, all other RSEP requests should be submitted through this form.

Helpful Tips

- Click the "Save" button to save your work. This will allow you to return to the request at a later time and will not submit the request.
- You may print or save your request as a PDF by clicking the printer icon in the upper right corner. You must click "Save" at least once in order to print the request.
- Click the "Submit" button to submit your completed request to ICANN org.
- Complete the information requested below. All fields marked with an asterisk (*) are required. If not applicable, respond with "N/A."

1. PROPOSED SERVICE DESCRIPTION

1.1. Name of proposed service.

Addition of IDNs

1.2. Provide a general description of the proposed service including the impact to external users and how it will be offered.

The addition of the 13 IDNs will allow Donuts to offer domain names in additional languages. External users will have more variety and opportunity to purchase domain names in their local language.

1.3. Provide a technical description of the proposed service.

Donuts Inc. (“Donuts”) would like to offer registration of domain names in the same languages across all Donuts-operated TLDs. To accomplish this in .CONTACT, we request on behalf of Dog Beach, LLC, to add the following languages and scripts. Note that .CONTACT is already approved for Arabic and we do not wish to alter this, as we will continue to offer .CONTACT in Arabic.

The new languages we are requesting are:

1. Thai
2. Chinese
3. Cyrillic
4. Devanagari
5. German
6. Greek
7. Hebrew
8. Japanese
9. Korean
10. Latin
11. Tamil
12. Spanish
13. French

These 13 IDN tables have been previously approved in the Donuts TLDs and will be submitted through the GDD portal for ICANN's review.

1.4. If this proposed service has already been approved by ICANN org, identify and provide a link to the RSEP request for the same service that was most recently approved.

ICANN has approved IDN RSEPS for all Donuts TLDs. Here is an example of the approved service for .RADIO (which is not a Donuts TLD).

1.5. Describe the benefits of the proposed service and who would benefit from the proposed service.

The community would benefit from the addition of the IDNs to the .CONTACT TLD as it will allow non-English speaking user access to this TLD.

1.6. Describe the timeline for implementation of the proposed service.

Donuts is ready to implement the IDNs as soon as we receive approval from ICANN.

1.7. If additional information should be considered with the description of the proposed service, attach one or more file(s) below.

idn-table-zh-1.0.txt
idn-table-latn-1.0.txt
idn-table-taml-1.0.txt
idn-table-thai-1.0.txt
idn-table-ko-1.0.txt
idn-table-ja-1.0.txt
idn-table-grek-1.0.txt
idn-table-hebr-1.0.txt
idn-table-cyrl-1.0.txt
idn-table-de-1.0.txt
idn-table-deva-1.0.txt
idn-table-fr-1.0.txt
idn-table-es-1.0.txt

1.8. If the proposed service adds or modifies Internationalized Domain Name (IDN) languages or scripts that have already been approved in another RSEP request or are considered pre-approved by ICANN org, provide (a) a reference to the RSEP request, TLD(s), and IDN table(s) that were already approved or (b) a link to the pre-approved Reference Label Generation Rules (LGR). Otherwise, indicate “not applicable.”

<https://www.icann.org/sites/default/files/tlds/radio/radio-amend-1-pdf-14mar17-en.pdf>

The most current IDN requirements will be used to evaluate a submitted table.

2. SECURITY AND STABILITY

2.1. What effect, if any, will the proposed service have on the life cycle of domain names?

None.

2.2. Does the proposed service alter the storage and input of Registry Data?

No.

2.3. Explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

N/A

2.4. Have technical concerns been raised about the proposed service? If so, identify the concerns and describe how you intend to address those concerns.

No.

2.5. Describe the quality assurance plan and/or testing of the proposed service prior to deployment.

These language tables are currently in use by other TLDs and have been approved by ICANN.

2.6. Identify and list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

N/A

3. COMPETITION

3.1. Do you believe the proposed service would have any positive or negative effects on competition? If so, please explain.

Allowing Donuts to provide these additional IDNs will begin to provide a new gTLD registry operator to more fairly compete in the global market. Note that legacy TLD registry operators have been permitted to offer IDNs for their TLDs without the need for an official RSEP.

3.2. How would you define the markets in which the proposed service would compete?

These additional languages would give Donuts the opportunity to compete across in markets across the world.

3.3. What companies/entities provide services or products that are similar in substance or effect to the proposed service?

Legacy TLD registry operators permit IDN registration in their TLDs. A list can be found on the IANA website: <http://www.iana.org/domains/idn-tables>.

3.4. In view of your status as a Registry Operator, would the introduction of the proposed service potentially affect the ability of other companies/entities that provide similar products or services to compete?

No.

3.5. Do you propose to work with a vendor or contractor to provide the proposed service? If so, what is the name of the vendor/contractor and describe the nature of the services the vendor/contractor would provide.

No.

3.6. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed service? If so, please describe the communications.

Yes. We have had discussions with registrars who are eager to provide their customers with the ability to register domain names in their local languages.

3.7. If you have any documents that address the possible effects on competition of the proposed service, attach them below. ICANN will keep the documents confidential.

4. CONTRACTUAL PROVISIONS

4.1. List the relevant contractual provisions impacted by the proposed service. This includes, but is not limited to, Consensus Policies, previously approved amendments or services, Reserved Names, and Rights Protection Mechanisms.

Registry Agreement - Exhibit A, Section 4:

"4. Internationalized Domain Names (IDNs) Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements: 4.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP. 4.2. Registry Operator must handle variant IDNs as follows: 4.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration. 4.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules

will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):"

4.2. What effect, if any, will the proposed service have on the reporting of data to ICANN?

None.

4.3. What effect, if any, will the proposed service have on Registration Data Directory Service (RDDS)?*

None.

4.4. What effect, if any, will the proposed service have on the price of a domain name registration?

None.

4.5. Will the proposed service result in a change to a Material Subcontracting Arrangement (MSA) as defined by the Registry Agreement? If so, identify and describe the change. Please note that a change to an MSA requires consent from ICANN org through the MSA change request process. The RSEP request must be approved prior to submitting the MSA change request.

No.

5. AUTHORIZATION LANGUAGE

5.1. A Registry Agreement (RA) amendment is required when the proposed service: (i) contradicts existing provisions in the RA or (ii) is not contemplated in the RA and, therefore, needs to be added to Exhibit A of the RA and/or as an appropriate addendum/appendix. If applicable, provide draft language (or a link to previously approved RA amendment language) describing the service to be used in an RA amendment if the proposed service is approved. If an RA amendment is not applicable, respond with "N/A" and provide a complete response to question 5.2.*

For examples or for IDN services, you may refer to the webpage for standard RA template amendments for commonly requested Registry Services.

Donuts requests the addition of these languages and scripts to the list of permitted IDNs Registry Operator may offer for registration in .CONTACT as set forth in the Registry Agreement - Exhibit A, Section 4.3.

4. Internationalized Domain Names (IDNs)

Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:

4.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP.

4.2. Registry Operator must handle variant IDNs as follows:

4.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

4.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):

4.3.1. Arabic Language

4.3.2. Chinese Language

4.3.3. Cyrillic Script

4.3.4. Devanagari Script

4.3.5. French Language

4.3.6. German Language

4.3.7. Greek Script

4.3.8. Hebrew Language

4.3.9. Japanese Language

4.3.10. Korean Language

4.3.11. Latin Script

4.3.12. Spanish Language

4.3.13. Tamil Script

4.3.14. Thai Script

5.2. If the proposed service is permissible under an existing provision in the Registry Agreement, identify the provision and provide rationale. If not applicable, respond with "N/A" and provide a complete response to question 5.1.

Exhibit A to the Registry Agreement, Section 4.

6. CONSULTATION

6.1. ICANN org encourages you to set up a consultation call through your Engagement Manager prior to submitting this RSEP request. This is to help ensure that necessary information is assembled ahead of time.

Identify if and when you had a consultation call with ICANN org. If you did not request a consultation call, provide rationale.

Donuts did not request a consultation call, but did request information via email from our Engagement Manager.

6.2. Describe your consultations with the community, experts, and/or others. This can include, but is not limited to, the relevant community for a sponsored or community TLD, registrars or the registrar constituency, end users and/or registrants, or other constituency groups. What were the quantity, nature, and results of the consultations? How will the proposed service impact these groups? Which groups support or oppose this proposed service?

Donuts reviewed the multitude of IDNs offered by legacy TLD registry operators as well as other gTLD registry operators.

7. OTHER

7.1. Would there be any intellectual property impact or considerations raised by the proposed service?

None.

7.2. Does the proposed service contain intellectual property exclusive to your gTLD registry?

None.

7.3. Provide any other relevant information to include with the request. If none, respond with "N/A."

N/A

7.4. If additional information should be considered, attach one or more file(s) below.

Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
Donuts (Parent)	contact	2015-01-08