



Registry Services Evaluation Policy (RSEP) Request

January 30, 2019

Registry Operator

NATURA COSMÉTICOS S.A.

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Request Details

Case Number: 00915298

This service request should be used to submit a Registry Services Evaluation Policy (RSEP) request. An RSEP is required to add, modify or remove Registry Services for a TLD. More information about the process is available at <https://www.icann.org/resources/pages/rsep-2014-02-19-en>

Complete the information requested below. All answers marked with a red asterisk are required. Click the Save button to save your work and click the Submit button to submit to ICANN.

PROPOSED SERVICE

1. Name of Proposed Service

Removal of searchable WHOIS in .natura

2. Technical description of Proposed Service. If additional information needs to be considered, attach one PDF file

Natura intends to make an MSA with an RSP that hasn't implemented searchable WHOIS. By removing the Searchable WHOIS service, Natura gets increased expediency and less costs in operating its TLD; since .natura is a Brand TLD, it was also probably an overreach to add such a service to a tightly-controlled namespace where security and intellectual property abuse has little chance of happening

If additional information needs to be considered, attach one file

CONSULTATION

3. Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?

While Natura hasn't made specific consultations, previous RSEPs 2014134 from Google Registry and 2014102 from Sharp have both went to public comments where no applicable objections were raised

3a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?

.natura is not a sponsored TLD

3b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?

Since .natura is a Spec 13 Brand TLD with no currently signed Registrars and no plans for such, consultations with registrar were not appropriate.

3c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?

No consultations of other stakeholders were appropriate

3d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?

Consultations with end users were also not appropriate

3e. Who would endorse the introduction of this service? What were the nature and content of these consultations?

This service would be endorsed by Registry service providers different than the current one.

3f. Who would object the introduction of this service? What were (or would be) the nature and content of these consultations?

we don't believe any party would object

TIMELINE

4. Please describe the timeline for implementation of the proposed new registry service.

Immediate

BUSINESS DESCRIPTION

5. Describe how the Proposed Service will be offered.

A removal of a service actually ceases its offering

6. Describe quality assurance plan or testing of Proposed Service.

N/A

7. Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

N/A - Web WHOIS services are currently not covered by RFCs.

CONTRACTUAL PROVISIONS

8. List the relevant contractual provisions impacted by the Proposed Service.

Exhibit A, Section 3 - "Searchable WHOIS"

9. What effect, if any, will the Proposed Service have on the reporting of data to ICANN.

Field 07 of the Registry Functions Activity Report will now be zero since no searchable WHOIS queries will exist. The field will keep being sent to preserve reporting file format.

10. What effect, if any, will the Proposed Service have on the Whois?

Searchable WHOIS, a feature of the Web WHOIS service, will no longer be offered

If additional information needs to be considered, attach one PDF file.

11. What effect, if any, will the proposed service have on the price of a domain name registration?

It will have no effect on pricing

If additional information needs to be considered, attach one file.

CONTRACT AMENDMENTS

12. Please describe or provide the necessary contractual amendments for the proposed service

N/A

BENEFITS OF PROPOSED SERVICE

13. Describe the benefits of the Proposed Service.

The proposed servie removal will allow Natura to operate .natura in a more cost-effective fashion

COMPETITION

14. Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.

We don't believe it will have any effects on competition.

15. How would you define the markets in which your proposed Registry Service would compete?

Natura operates mainly in the cosmetics sector

16. What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?

Charleston Road Registry (Google Registry) and Sharp proposed similar service removals

17. In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?

we don't believe it will prevent any similar products or services to compete

18. Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.

Natura might in the future propose an MSA changing its RSP to a new one

19. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.

We have not identified any entities that would be affected for us to communicate with.

20. Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).

We don't have any further information on possible effects on competition

If additional information needs to be considered, attach one PDF file.

SECURITY AND STABILITY

21. Does the proposed service alter the storage and input of Registry Data?

No

22. Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

It won't affect any of those

23. Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?

We unaware of any technical concerns, and haven't seen any on the 2 previous RSEPS on this matter

OTHER ISSUES

24. Are there any Intellectual Property considerations raised by the Proposed Service?

Because zone file access will still be one of our obligations, any possible intellectual property issue will be easily detectable and properly attributable.

If additional information needs to be considered, attach one PDF file.

25. Does the proposed service contain intellectual property exclusive to your gTLD registry?

There is no intellectual property exclusive to .natura regarding the proposed removal of service

26. List Disclaimers provided to potential customers regarding the Proposed Service.

Since a service is being removed, there are no disclaimers to provide

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27. Please provide any other relevant information to include with the request.

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Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
NATURA COSMÉTICOS S.A.	natura	2015-03-12