



ICANN Registry Request Service

Ticket ID: A7J6R-6T1U0

Registry Name: Dot Global Domain Registry Limited

gTLD: .GLOBAL

Status: ICANN Review

Status Date: 2015-05-21 23:14:59

Print Date: 2015-05-21 23:15:19

Proposed Service

Name of Proposed Service:

Country and Territory name request

Technical description of Proposed Service:

Pursuant to Section 4 of Specification 5 of the Registry Agreement between ICANN and Dot GLOBAL Domain Registry Limited ("Registry Operator") for the .global generic top-level domain, we request the release of reserved Country and Territory Names. These include: 1. The short form (in English) of all country and territory names contained on the ISO 3166-1 list, as updated from time to time, including the European Union, which is exceptionally reserved on the ISO 3166-1 list, and its scope extended in August 1999 to any application needed to represent the name European Union, 2. The United Nations Group of Experts on Geographical Names, Technical Reference Manual for the Standardization of Geographical Names, Part III Names of Countries of the World, and 3. The list of United Nations member states in 6 official United Nations languages prepared by the Working Group on Country Names of the United Nations Conference on the Standardization of Geographical Names.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

We have followed the discussions within the Internet community, ICANN stakeholders and others discussing this for a long period. Registry Operator has not undertaken direct consultation with the community, experts or others. Registry Operator relies on the historical availability of such labels in legacy top level domains, as well as the recent comments of the Governmental Advisory Committee in its March 27, 2014 Singapore Communique? whereby it indicated no major concerns about new gTLD registry operator seeking approval for the release of country names and two-letter and character codes at the second level. Further - to our understanding the release of country and territory labels on second level for .global, will not create instability or security issues in the DNS.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

N/A



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b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

N/A\r\n

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A\r\n

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

In our experience country and territory ASCII labels are requested by the marked in addition to it enhances the potential success, usage and innovation for a new gTLDs by getting these valuable names out in the market.\r\n

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

Potential registrants interested in country and territory second level labels will support the service.\r\n

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

In light of the intended use of the .global TLD, the lack of objection from the GAC, and, if relevant, the consent of ICANN for the release of country and territory names, there does not appear to be any interested governmental authority, entity, or individual who would object to the release of country and territory names in accordance with this proposal. In the event that a relevant concern might be raised, Registry Operator is prepared to engage the related party in accordance with any process specially developed for such purpose or as otherwise required by ICANN.\r\n

Timeline

Please describe the timeline for implementation of the proposed new registry service:

As soon as this RSEP is approved, we would make the country and territory labels eligible for registrations.\r\n



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Business Description

Describe how the Proposed Service will be offered:

Country and territory labels will be offered in the same manner as all other domain names. Dot Global plans to promote competition by making certain labels available through auction, while others may be obtained through standard registrar channels. In addition, Dot Global Domain Registry Ltd may also reserve some of these labels for their own use.

Describe quality assurance plan or testing of Proposed Service:

Afilias, the registry services provider for .GLOBAL, as well as for other TLDs, has conducted all necessary testing and will continue to ensure appropriate implementation.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

N/A

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Specification 5, Section 4

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None

What effect, if any, will the Proposed Service have on the Whois?:

None

Contract Amendments



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Please describe or provide the necessary contractual amendments for the proposed service:

The proposed release of country and territory names is anticipated in Specification 5, Section 4 of the Registry Agreement. According to Specification 5, Section 4 the release of country and territory names may be approved by ICANN subject to review by ICANN's Governmental Advisory Committee (GAC). The Registry Operator proposes that Exhibit A of the .GLOBAL Registry would be amended to read: "Notwithstanding Section 4 of Specification 5 of the Agreement, Registry Operator may offer registrations for and activate in the DNS the country and territory names (including their IDN variants, where applicable) contained in the following internationally recognized lists:-the short form (in English) of all country and territory names contained on the ISO 3166-1 list, as updated from time to time, including the European Union, which is exceptionally reserved on the ISO 3166-1 list, and its scope extended in August 1999 to any application needing to represent the name European Union; the United Nations Group of Experts on Geographical Names, Technical Reference Manual for the Standardization of Geographical Names, Part III Names of Countries of the World; and the list of United Nations member states in 6 official United Nations languages prepared by the Working Group on Country Names of the United Nations Conference on the Standardization of Geographical Names. The relevant country and territory names are listed in Attachment 1 to Exhibit A, which is incorporated herein by this reference.\n\n

Benefits of Service

Describe the benefits of the Proposed Service:

Registrants and end users will benefit from the availability of the country and territory ASCII labels. These labels are memorable and will add to consumer choice and competition in the new gTLD marketplace. \n\n

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

The release of the country and territory ASCII labels will enhance competition. It will provide registrants with the ability to register attractive names that will help them compete in the Internet marketplace. It also will help new registries to compete with incumbent TLDs.\n\n

How would you define the markets in which your proposed Registry Service would compete?:

The domain name market.\n\n



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What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Multiple Registry Operators have applied for release of country and territory labels. The present applicants are identified in all categories (Brand TLDs, community based and open TLDs). TLDs A complete list can be found on <https://www.icann.org/resources/pages/rsep-2014-02-19-en>.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

Not to our knowledge.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

Our registry services provider, Afiliat Ltd will provide the technical ability to register these names.

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

N/A

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

No

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of



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reponses to Internet servers or end systems:

\n\nWe are not aware of any effect to the throughput, response time, consistency, or coherence of responses to internet servers or end systems.\n\n\n

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

\n\nNo technical concerns have been raised to our knowledge.\n\n

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

\n\nIntellectual property considerations raised by the service are already addressed by the established rights protection mechanisms (including the UDRP and URS).\n\n\n

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

\n\nNo\n\n

List Disclaimers provided to potential customers regarding the Proposed Service:

\n\nN/A\n\n

Any other relevant information to include with this request:

\n\nNo\n\n