



February 10, 2015

Mr. Chris Disspain, Chairman  
ICANN Board Governance Committee (BGC)

**RE: HLC LETTER OF OPPOSITION TO HEXAP APPLICATION 1-1192-28569**

Dear Chairman Disspain and Board Governance Committee Members:

The Healthcare Leadership Council (HLC), a coalition of chief executives from all disciplines of American healthcare, does not believe the application as put forth by HEXAP is representative of the broader healthcare community and therefore should not be awarded.

HLC is the exclusive forum for America's healthcare leaders to jointly develop policies, plans, and programs to achieve their vision of a 21st century system that makes affordable, high-quality, care accessible to all. Members of HLC – chief executives of hospitals, academic health centers, health plans, pharmaceutical companies, medical device manufacturers, biotech firms, health product distributors, pharmacies, and information technology companies – envision a quality-driven system that fosters innovation. HLC members advocate measures to increase the quality and efficiency of American healthcare by emphasizing wellness and prevention, care coordination, and the use of evidence-based medicine, while utilizing consumer choice and competition to enhance value.

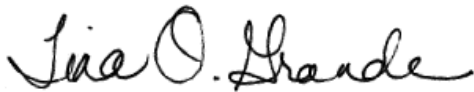
HLC has reviewed the HEXAP application 1-1192-28569, and the associated documents as well as objections related to HEXAP's application for ".MED." HEXAP claims the ability to manage ".MED" as a community-based generic top-level domain (gTLD). It asserts an ability to certify licensed practitioners in the healthcare sector in order to provide internet users with unambiguous certainty in medical information, products, and services.

We conclude that HEXAP would not effectively represent the full spectrum of HLC membership. Further, as an expert in building healthcare coalitions at the national and local level, we can attest there is no single, global, community representing all of healthcare, as proposed by HEXAP and certainly not one represented by any one entity. We concur with the American Hospital Association's (AHA) September 2012 position that HEXAP is not "connected to the health care community" and does not represent a global healthcare community.

We do not believe that HEXAP can reasonably claim to represent even a material minority voice within the healthcare community. **It is our opinion that it is the intent of HEXAP to invent such a community for the specific purpose of achieving priority in its competition to acquire the generic “.MED” TLD through the ICANN application process.** For the reasons stated, HLC opposes the application as put forth by HEXAP and is of the strong belief no such priority should be awarded.

HLC sincerely appreciates the opportunity to comment on the “.MED” application. If you have any questions, please contact me at [tgrande@hlc.org](mailto:tgrande@hlc.org) or 202-452-8700.

Sincerely,

A handwritten signature in black ink that reads "Tina O. Grande". The signature is written in a cursive style with a large, prominent "T" and "G".

Tina O. Grande  
Senior Vice President for Policy

# HLC MEMBERS

## 2015

*(Alphabetized by Company)*



### HLC Chair

Susan DeVore  
President & CEO  
**Premier healthcare alliance**

Mark Bertolini  
Chair, President & CEO  
**Aetna**

Todd Ebert  
CEO  
**Amerinet**

Steven Collis  
President & CEO  
**AmerisourceBergen**

Rolf Hoffmann  
SVP, U.S. Commercial Operations  
**Amgen**

Joseph Swedish  
President & CEO  
**Anthem**

Anthony Tersigni, EdD, FACHE  
President & CEO  
**Ascension**

Jonathan Bush  
President & CEO  
**athenahealth, Inc.**

Joel Allison  
CEO  
**Baylor Scott & White Health**

Marc Grodman, M.D.  
Chairman, President & CEO  
**Bio-Reference Laboratories, Inc.**

William Gracey  
President & CEO  
**BlueCross BlueShield of Tennessee**

Everett Hoekstra  
Sr. Vice President & CFO  
**Boehringer Ingelheim USA**

George Barrett  
Chairman & CEO  
**Cardinal Health**

Toby Cosgrove, M.D.  
CEO & President  
**Cleveland Clinic Foundation**

Tim Ring  
Chairman & CEO  
**C. R. Bard**

Michael A. Mussallem  
Chairman & CEO  
**Edwards Lifesciences**

Alex Azar  
President, Lilly USA  
**Eli Lilly and Company**

Neil de Crescenzo  
CEO  
**Emdeon**

John Finan, Jr.  
President & CEO  
**Franciscan Missionaries of Our Lady  
Health System, Inc.**

Patricia Hemingway Hall  
President & CEO  
**Health Care Service Corporation**

Daniel Tassé  
Chairman & CEO  
**Ikaria**

Daniel Evans, Jr.  
President & CEO  
**Indiana University Health**

Paul Meister  
Chairman & CEO  
**inVentiv Health**

Jennifer Taubert  
Company Group Chairman, North American  
Pharmaceuticals  
**Johnson & Johnson**

Susan Turney, M.D.  
CEO  
**Marshfield Clinic Health System**

John Noseworthy, M.D.  
President & CEO  
**Mayo Clinic**

John Hammergren  
Chairman & CEO  
**McKesson Corporation**

Chris O'Connell  
EVP & President, Restorative Therapies Group  
**Medtronic**

Barry Arbuckle, Ph.D.  
President & CEO  
**MemorialCare Health System**

Robert McMahon  
President, U.S. Market  
**Merck**

Steven Corwin, M.D.  
CEO  
**NewYork-Presbyterian Hospital**

Mark Neaman  
President & CEO  
**NorthShore University HealthSystem**

Christi Shaw  
US Country Head, President  
**Novartis Pharmaceuticals**

Jesper Hoiland  
President  
**Novo Nordisk, Inc.**

Craig Smith  
Executive Chairman  
**Owens & Minor**

Greg Irace  
President & CEO  
**Sanofi US**

Chris Wing  
President & CEO  
**SCAN Health Plan**

Tim Scannell  
Group President, MedSurg & Neurotechnology  
**Stryker**

Tom Skelton  
CEO  
**Surescripts**

Doug Cole  
President  
**Takeda Pharmaceuticals U.S.A.**

Barclay Berdan  
CEO  
**Texas Health Resources**

Curt Nonomaque  
President & CEO  
**VHA Inc.**

Gregory Wasson  
President & CEO  
**Walgreens**

James Chambers  
President & CEO  
**Weight Watchers International**

Jaideep Bajaj  
Chairman  
**ZS Associates**