Return to: PO Box 202, 1000 AE Amsterdam, The Netherlands

ICANN

Date	9 May 2016
Our reference	
Your reference	
Dealt with by	Egbert Wolf, e.wolf@amsterdam.nl
Copy to	
Attachement	
Subject	Two character label confusion mitigation measures

Dear Sir/Madam,

For the top level domain **.AMSTERDAM** we would like to use two letter domains and we propose the following measures to avoid confusion.

A brief explanation of the TLD:
.amsterdam is a geographic TLD for the City of Amsterdam; the City of Amsterdam is the designated Registry Operator. The toplevel domain is open, anyone in the world can register domain names.

Proposed measures to avoid confusion
The proposed protections to avoid confusion with country codes at the second level outlined below specifically apply to: ci, cn, eg, hk, il, in, it, me, pt and sg.

Protections
The Registry Operator understands the concern that confusion may arise, and in order to avoid such confusion is willing to offer the following:

- Registry Operator will commit to investigate any reports of misuse, including misleading or deceptive conduct, including those from the government of a related country code, and provide a written report in response; and
- where, in Registry Operator's sole opinion, misuse has occurred, cause the domain name's records to be removed from the DNS.

Policy measures
Contained within our Acceptable Use Policy for .amsterdam is the following text:

".Abuse in the context of this Policy shall be defined as an action that causes actual and substantial harm, or is a material predicate of such harm, or is illegal, illegitimate, or otherwise contrary to this Policy, including, but not limited to, the following:
...
h. Violation of any applicable local, state, national or international law or regulation by use of a Domain Name;
i . The confusing use of a 2character domain name that corresponds to a country code as described in the ISO 3166 alpha 2 standard with the corresponding country code..."

Should a Registrant fail to comply with the Acceptable Use Policy, the registry has the right to lock, transfer or cancel any offending domain name. Thus all Registrants in the TLDs, have an obligation to avoid confusion with two letter country codes and the City of Amsterdam has clear penalties for any failure to do so.

Yours sincerely,

Egbert Wolf
Design manager