

.BIBLE Proposed Measure to Avoid Confusion—Registry Operator with Open Registration

The .BIBLE TLD is owned and operated by the American Bible Society (Registry Operator). .BIBLE is a Top Level Domain with a vision to be the trusted online source for all things Bible. The .BIBLE TLD will make available .BIBLE domain names that are memorable, meaningful, and shorter to help people, organizations and communities come together online to engage with Scripture and share Bible-related content.

The mission of .BIBLE is to encourage Bible engagement, translation, innovation, and global partnerships so that all people may experience the life-changing message of the Bible

Protections

Registry Operator understands the concern that confusion may arise, and in order to avoid such confusion is willing to offer the following:

1. Registry Operator will commit to:

- a. investigate any reports of misuse, including misleading or deceptive conduct, including those from the governments of Côte d'Ivoire, China, Egypt, Israel, India, Italy, Montenegro, Portugal and Singapore and provide a written report in response; and
- b. where, in Registry Operator's sole opinion, misuse has occurred, cause the domain name's records to be removed from the DNS.

Furthermore, contained within our Acceptable Use Policy for the .BIBLE TLD is the following text:

5.1.1.14 Use of the domain name, where that domain name is a two letter Label that corresponds to a country code described in the ISO 3166-1 alpha-2 standard, avoids confusion with the corresponding country code.

Should a Registrant fail to comply with the Acceptable Use Policy, the domain name may be cancelled, locked, placed on hold, transferred or deleted. Thus all Registrants in the TLDs, including ourselves, have an obligation to avoid confusion with two letter country codes and we have clear penalties for any failure to do so.