Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers (“ICANN”)  
12025 Waterfront Drive, Suite 300  
Los Angeles, California 90094  
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

KERRY TRADING CO. LIMITED (“Registry Operator”), in connection with the execution of the Registry Agreement for the .嘉里 (IDN KERRY) TLD (the “Registry Agreement”), hereby applies for .嘉里 (IDN KERRY) TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B are complete and accurate copies of the official trademark registration and Registry Operator’s registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to ___________.

Submitted by: ___________  
Position: Legal Executive  
Dated: 15 August 2014  
Email: ___________
Exhibit A

Trademark Registration

[to be attached by Registry Operator]
<table>
<thead>
<tr>
<th><strong>Trademark</strong></th>
<th>嘉里</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TM Registration No.</strong></td>
<td>1789894</td>
</tr>
<tr>
<td><strong>TM Registration Date</strong></td>
<td>14 June 2002</td>
</tr>
<tr>
<td><strong>TM Application Date</strong></td>
<td>13 October 2000</td>
</tr>
<tr>
<td><strong>Jurisdiction</strong></td>
<td>China</td>
</tr>
<tr>
<td><strong>TM Reg'n Expiration Date</strong></td>
<td>13 June 2022</td>
</tr>
<tr>
<td><strong>Class</strong></td>
<td>42</td>
</tr>
<tr>
<td><strong>Detailed Description of Goods/Services</strong></td>
<td>Restaurant; Hotel; computer programming; computer software maintenance; computer software design; computer software upgrades; computer software maintenance; computer database leasing access time; computer system which analyzes; computer hardware consultancy; computer rental; hotel reservation; conference; exhibition facilities; through the network (including the Internet, the global network) computer database provides information services; rental computers to handle data access time; research and development (for others)</td>
</tr>
<tr>
<td><strong>Status of Applicant / Owner</strong></td>
<td>Kuok Registrations Limited</td>
</tr>
</tbody>
</table>

**Attachments**

1. Trade Mark Certificate
商标注册证

嘉里

核定服务项目(第 42 类)
餐馆；饭店；计算机编程；计算机软件保养；计算机软件设计；计算机软件升级；计算机软件维护；计算机数据库存取时间租赁；计算机系统分析；计算机硬件咨询；计算机租赁；旅馆预定；提供会议、展览设施；通过网络(包括国际互联网、全球通互联网、局域网)提供计算机数据库信息服务；为处理数据出租计算机存取时间；研究和开发(替他人)；(商品截止)

注 册 人 嘉里集团有限公司
KERRY GROUP LIMITED

注 册 地 址 库克群岛拉罗汤加岛杜塔基莫阿路百慕大大楼百慕大信托(库克群岛)有限公司办公

THE OFFICE OF BERMUDA TRUST (COOK ISLAND) LIMITED

注 册 有 效 期 限 自公元 2002 年 06 月 14 日至 2012 年 06 月 13 日止

局长签发
核准商标转让证明

兹核准第1789894号商标转让。

受 让 人： 郭注册有限公司（KUOK REGISTRATIONS LIMITED）

受让人地址： 萨摩亚群岛阿皮亚美芝路萨摩亚中央银行大厦一楼
（LEVEL 1, CENTRAL BANK OF SAMOA BUILDING, BEACH ROAD, APIA, SAMOA）

注：1. 核准转让商标为注册商标的，本证明应与《商标注册证》一并使用。
2. 本证明标注的日期为转让的生效日期。
3. 本证明受让人多时，第一人代表人，受让人地址为代表人地址。
Certificate of Assignment of Registered Trademark

This is to certify that the assignment of trademark No. 1782894 has been approved.

Assignee: KUOK REGISTRATIONS LIMITED

Assignee's address: LEVEL 1, CENTRAL BANK OF SAMOA BUILDING, BEACH ROAD, APIA, SAMOA

Seal of the Trademark Office
State Administration for Industry and Commerce
7 February 2008

Remark: (1) This Certificate must be used together with the registration certificate of the subject trademark.
(2) The date of this certificate is deemed to be the effective date of the recordal.
(3) If this Certificate contains more than one Assignee, the first one shall be the representative.
核准续展注册证明

兹核准第 1789894 号商标续展注册，续展注册有效期自 2012 年 6 月 14 日至 2022 年 6 月 13 日。

注：本证明应与《商标注册证》一并使用。
Certificate of Renewal

This is to certify that the trademark No. 1789894 has been approved for renewal. The renewed term of registration is from 14 June 2012 to 13 June 2022.

Seal of the Trademark Office
State Administration for Industry and Commerce
13 August 2012

Remark: The Renewal Certificate must be used together with the registration certificate of the subject trade mark.
Exhibit B

TLD Registration Policies

嘉里 (IDN KERRY) TLD REGISTRATION POLICY

1. ELIGIBILITY
Only KERRY TRADING and its Affiliates are eligible to register a Domain Name under the 嘉里 (IDN KERRY) TLD. If the Registrant ceases to be eligible at any time in the future, the Registry may cancel or suspend the licence to use the Domain Name immediately.

The registration of Domain Names must be approved by an authorized person(s) as nominated by the Registry (“Authorized Person”) in addition to meeting all requirements under the Registry Rules.

The registration of Domain Names will be centralized and managed through the exclusive Registrar(s) selected by the Registry.

2. REQUIRED CRITERIA FOR DOMAIN NAME REGISTRATION
An application for Domain Name registration must meet all the following criteria:
   (i) availability;
      a. the Domain Name is not already registered
      b. it is not reserved or blocked by the Registry
   (ii) technical requirements;
      a. a maximum of 63 characters (after its conversion into the ASCII for IDNs);
      b. use of characters selected from the list of supported characters as nominated by the Registry; and
      c. any additional technical requirements as required by the Registry from time to time.
   (iii) compliance with all requirements under the Registry Rules.

3. OBLIGATION OF REGISTRANTS
The Registrant must enter into an agreement with the Registrar for Domain Name registration under which the Registrant will be bound by the Registry Rules specified through the Registry-Registrar agreement as amended by the Registry from time to time.

The Registrant must also agree to be bound by the minimum requirements in clause 3.7.7 of 2013 ICANN Registrar Accreditation Agreement as amended from time to time (“2013 ICANN RAA”).

The Registrant must represent and warrant that:
   (i) it meets, and will continue to meet, the eligibility criteria at all times and must notify the Registrar if it ceases to meet such criteria;
   (ii) the registration, renewal and use of the Domain Name does not violate any third party intellectual property rights, applicable laws or regulation;
   (iii) the registration and use of the Domain Name is made in good faith and for a lawful purpose;
   (iv) if the use of registered Domain Name is licensed to a third party,
      a. the Registrant must have a licensing agreement with the licensee for the use of the Domain Name that is not less onerous than the obligation of the Registrant contained in the Registry Rules; and
      b. where there is a breach of any provisions contained in the Registry Rules by the licensee of the Domain Name, Registry may revoke the Domain Name at its sole discretion.
   (v) it owns or otherwise has the right to provide all registration data (including personal information) for each Domain Name registered and provision of such registration data complies with all applicable data protection laws and regulations; and
   (vi) It has appropriate consent and licences to allow for publication of registration data in the WHOIS database.
4. **REGISTRANT CONTACT INFORMATION**
The Registrant must provide complete and accurate contact information of the Registrant (in accordance with 2013 ICANN RAA, including but not limited to the following):

(i) name of a company or organization (or full name of the Registrant if the Registrant is a natural person);
(ii) registered office and principal place of business (or address of the Registrant if the Registrant is a natural person); and
(iii) contact details of the Registrant including e-mail address and telephone number.

All Registrant contact information must be complete and accurate. Any changes to such Registrant information must be promptly notified to the Registrar, and no later than one (1) month of such change.

5. **REVOCATION OF DOMAIN NAMES**
The Registrant acknowledges that the Registry may revoke a Domain Name immediately at its sole discretion:

(i) in the event the Registrant breaches any Registry Rules;
(ii) to comply with applicable law, court order, government rule or under any dispute resolution processes;
(iii) where such Domain Name is used for any of the following prohibited activities (Prohibited Activities):
   a. spamming;
   b. intellectual property and privacy violations;
   c. obscene speech or materials;
   d. defamatory or abusive language;
   e. forging headers, return addresses and internet protocol addresses;
   f. illegal or unauthorized access to other computers or networks;
   g. distribution of internet viruses, worms, Trojan horses or other destructive activities; and
   h. any other illegal or prohibited activities as determined by the Registry.
(iv) in order to protect the integrity and stability of the domain name system and the Registry;
(v) where such Domain Name is placed under reserved names list at any time; and
(vi) where Registrant fails to make payment to the Registrar for registration, renewal or any other relevant services.

6. **USE OF SECOND OR THIRD LEVEL IDNS**
In addition to meeting all required criteria for registration of domain names above, an application for an IDN Domain Name must:

(i) comply with any additional registration policy on IDNs for each language;
(ii) meet all technical requirement for the applicable IDN;
(iii) comply with the IDN tables used by the Registry as amended from time to time; and
(iv) meet any other additional technical requirements as required by the Registry.

7. **USE OF GEOGRAPHIC NAMES**
All two-character labels and country and territory names will be initially reserved in accordance with specification 5 of the Registry Agreement. Upon approval from ICANN and any other guidelines by applicable governments and ICANN’s Governmental Advisory Committee, the Registry may release the two-character labels and country and territory names in accordance with the Registry’s response to Question 22 Geographic Names.

8. **RESERVED NAMES**
The Registry may place certain names in its reserved list from time to time where:

(i) the Registry believes in its sole discretion that use of such names may pose a risk to the operational stability or integrity of the Registry;
(ii) in accordance with ICANN’s specifications contained in the Registry Agreement, guidelines or recommendations;
(iii) there is a risk of trademark infringement or where the name otherwise may cause confusion taking into consideration the mission and purpose of the TLD; or
(iv) the Registry in its sole discretion decides certain names to be reserved for any reason.

9. ALLOCATION OF DOMAIN NAME
The Registry will register Domain Names on a first-come, first-served basis in accordance with the Registry Rules. The Registry does not provide pre-registration or reservation of Domain Names.

10. TERM OF REGISTRATION / RENEWAL
Initial term of registration:
A Domain Name can be registered for a period between one (1) to ten (10) years. Upon registration of a Domain Name, the Registrant holds a licence to use the Domain Name for the registration period.

Renewal of registration:
The term may be extended at any time for a period between one (1) to ten (10) years, provided that the total aggregate term of the Domain Name does not exceed ten (10) years at any time.

Cancellation of registration:
The Registrant may cancel a Domain Name registration at any time by submitting its request in writing with the Registrar.

Auto-renewal:
Upon expiry of the Domain Name, the Registry will auto-renew the Domain Name for a one year term (1) year term unless the Registrant submits its intention not to renew the Domain Name.

The Registry will implement the business rules for the renewal of Domain Names documented in appendix 7 of the .com Registry Agreement, as amended from time to time.

11. TRANSFER OF DOMAIN NAMES BETWEEN REGISTRANTS
Any transfer of a Domain Name between Registrants must be approved by the Registry through the Registrar in accordance with the Registry Rules.

12. PRIVACY AND DATA PROTECTION
By registering a Domain Name, the registrant authorizes the Registry to process personal information and other data required for the operation of the TLD. The Registry will only use the data for the operation of the Registry including but not limited to its internal use, communication with the Registrant or the Registrar, and provision of WHOIS look-up facility.

The Registry may only transfer the data to third parties:
(i) with the Registrant’s consent;
(ii) in order to comply with laws, regulations or orders by a competent public authority and any Alternative Dispute Resolution (ADR) providers; or
(iii) for a publicly available and searchable WHOIS look-up facility, in accordance with specification 4 of the Registry Agreement.

13. WHOIS
The Registry provides a publicly available and searchable WHOIS look up facility, where information about the Domain Name’s status (including creation and expiry dates), and registrant, administrative and the technical contact administering the Domain Name can be found, in accordance with specification 4 of the Registry Agreement.

In order to prevent misuse of the WHOIS look up facility, the Registry requires that any person submitting a WHOIS database query will be required to read and agree to the terms and conditions, which will provide that:
(i) the WHOIS database is provided for information purposes only; and
the user agrees not to use the WHOIS information to allow or enable the transmission of unsolicited commercial advertising or other communication via email or other methods to the Registrants.

14. DISPUTE RESOLUTION
The Registrant agrees to be bound by ICANN’s Dispute Resolution Policies in respect of all disputes in connection with the Domain Name.

15. COMPLIANCE WITH CONSENSUS AND TEMPORARY POLICIES
The Registrant agrees to be bound by all applicable consensus and temporary policies as required and mandated by ICANN.

16. DEFINITIONS
Affiliate has the same meaning as defined in Registry Agreement.

Domain Name means a domain name registered directly under the .嘉里 (IDN KERRY) TLD or for which a request or application for registration has been filed with the Registry;

ICANN’s Dispute Policy means the dispute policy currently known as the Uniform Domain Name Dispute Resolution Policy (UDRP) issued and as may be updated from time to time by the Internet Corporation of Assigned Names and Number (ICANN) and the Uniform Rapid Suspension (URS) (see Specification 7 of the Registry Agreement).

Registrar means an ICANN accredited registrar which enters into an exclusive Registry-Registrar agreement for the TLD, and which provides domain name registration services to Registrants;

Registry means KERRY TRADING CO. LIMITED (“KERRY TRADING”);

Registry Agreement means the agreement between the Registry and ICANN;

Registry Rules mean:
(i) this Registration Policy; and
(ii) any rules and regulations provided and amended by the Registry from time to time.

Registrant means a natural person, company or organization who holds a Domain Name registration or who has requested or applied for the registration of a Domain Name.

Trademark Licensees has the same meaning as defined in Specification 13 .BRAND TLD PROVISIONS.
2. Proof of Use
中國物業

中國物業是中國知名房地產發展商之一，近年來致力發展中國主要城市及多個新興商業及住宅區之大型綜合項目，包括地產發展。

中國物業憑藉其專業及豐富經驗，積極參與發展全國多個發展項目，以配合各地之長遠發展。

本版內所有圖片、圖文、資料及內部資料之最终使用，將按當地政府及有關部門之規定及要求，由相關部門及按當地法例及相關部門規定作出處理。所有資料僅作參考用途，不作投資或業務之決定及參考。
亞洲領先的物流服務供應商

嘉里物流是亞洲領先的物流服務供應商，也是眾多財富500強企業一致之選。

我們的總部分別在香港、環球網絡遍及六大洲，於大中華及東盟地區擁有廣大及密集的配送網絡和物流服務。

核心業務包括綜合物流、國際貨代及供應鏈解決方案等，為各類型商品，非商品及輔助銷售材料，提供專業物流服務。

數百家來自不同行業的國際頂級品牌及財富五百強企業，選定嘉里物流作為他們的物流夥伴，包括時尚服飾及精品、電子科技、食品及飲料、快消品、工業及物料科學、汽車、醫療等行業。

作為一家以質量為基礎的企業，我們為客戶提供高品質可靠的物流服務，配合他們在中國和亞洲的持續增長及未來拓展目標，提供量身定做的服務。

提供全方位專家解決方案是我們的服務方針，全力以赴是我們的態度，這一切由全球員工和合作夥伴體現出來。

我們自主研發的供應鍊可視化系統- KerrieVISION 既高透明度、存取無障礙，讓業務夥伴於一張圖，達到客戶帶來更大的經濟效益。

憑藉世界級實力、高素質人才、行業專家，以及先進先進的資訊科技系統及運作，我們致力追求更有效和更具成本效益的方案，將您的產品送達目的地。

亞洲領先的物流服務供應商 - 嘉里物流，是您最佳的合作夥伴。

※ 嘉里物流新加坡有限公司，版權所有。

http://www.kellylogistics.com/ch/OUR_COMPANY/About_Us/About%20Us.jsp 11/06/2013
管理

西方先生，嘉里康体部总监

西方先生拥有超过20年的行业经验，包括在欧洲的管理工作。他自2002年起加入嘉里健康，负责嘉里健康在中国的市场与业务拓展。他具有丰富的行业经验，了解中国的市场和消费者需求，能够为业务增长提供有力的支持。

联系嘉里健身

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