.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers
(“ICANN”) 12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program
Staff

RE: Application for .Brand TLD Designation

Nokia Corporation (“Registry Operator”), in connection with the execution of the Registry Agreement for the .诺基亚 (.xn--jlq61u9w7b) TLD (the “Registry Agreement”), hereby applies for the .诺基亚 TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect.

Specifically:

- The applied-for TLD, .诺基亚, is identical to the textual elements of the 诺基亚 trademark registered with the Trademark Office of the People’s Republic Of China, with registration number 854731 (“诺基亚 Mark”);
- The 诺基亚 Mark is recorded with, and has been issued a signed mark data (SMD) file by, the Trademark Clearinghouse;
- The 诺基亚 Mark is owned and used by the Registry Operator, in the ordinary course of its business, and was issued to Registry Operator prior to the filing of the 诺基亚 application with ICANN;
- The 诺基亚 Mark has been used throughout the term of its registration continuously in connection with the goods and services identified in the trademark registration. Registry Operator intends to maintain the use of the 诺基亚 Mark throughout the term of the Registry Agreement;
- The 诺基亚 Mark does not begin with a period or a dot;
- The 诺基亚 Mark is used by the Registry Operator in the conduct of business unrelated to the provision of TLD Registry Services;
- As referenced in the attached Registry Policies, only the Registry Operator, its Affiliates and/or Trademark Licensees are permitted to be the registrant of domain names in the .诺基亚 TLD;
- The .诺基亚 TLD is not a Generic String TLD, as defined in Specification 11 of the Registry Agreement;
- An accurate and complete copy of the registration certificate for the 诺基亚 Mark
is attached as Exhibit A.

Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, Registry Operator’s registration policies for the TLD, and the SMD file ID for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to

Submitted by:  
Position: Operations Director  
Dated: 21st August 2014  
Email:  

[Redacted]
Exhibit A

Trademark Registration
THE PEOPLE'S REPUBLIC OF CHINA
CERTIFICATE OF TRADEMARK REGISTRATION

No. 854731

Registered Proprietor
NOKIA CORPORATION

Goods for which the trademark is used:
electrical apparatus and instruments, apparatus for recording,
transmission or reproduction of sound or images, telephone,
 exchanges, telecommunication apparatus and instruments, modemes,
multiplex equipment, conductors, capacitors, coils and resistances,
optical fibers and cables.
Precision mechanical components for electrical equipment, television,
monitors, video tape recorders, satellite receiving equipment, radio speakers,
components for the above mentioned goods, radio telephones for land or
maritime use; radio transmitting and receiving apparatus, electronic apparatus
for scrambling (encoding) voice transmissions, electronic data input and output
apparatus for use in vehicles or together with radio telephones, parts and
fittings for all the aforesaid goods; digital exchanges, pulse code modulation
equipment, radio links, dedicated communication networks;
regulation and control apparatuses and instruments
for the electrical heating system of real-estates.

Precision mechanical components for electrical equipment, electrical conductors,
wiring harnesses, covered electric wire, electric cables and wiring ducts for
electric cables; telecommunications cables (insulated); electrical conduits of
metal; low and intermediate voltage equipments.

Duration of validity
From July 14, 1995 to July 13, 2006

Seal of State Administration for Industry &
Commerce of the People's Republic of China
商标注册证
第 854731 号

商标

诺基亚

注册人 诺基亚公司
NOKIA CORPORATION

注册人地址 芬兰
变更注册事项

续展
核准使用商品第9类

电子设备和仪器，记录、复制和传送声像的仪器，电话交换机，电信设备和仪器，调制解调器，多路设备，导体，电容器，线圈及电阻，光导纤维和多芯导线，电视机，监视器，录像机，卫星接收设备，无线电发射器，上述商品的元件，陆上和海上用的无线电电话，无线电收发设备，声音传送编码用的电子设备，车上或与无线电话一起用的电子数据输入和输出设备，上述产品的零部件，数字转换器，脉冲密码调整仪器，无线电线路，专用通讯网络，楼宇电暖系统用的调整和控制仪器和设备，用于电器的精密机械元件，电导体，电导线，绝缘电线，用于电缆和电线的导管，电讯电缆（绝缘），金属电导管，低中档电压设备

注册有效期自公元1996年7月14日至2005年7月13日

商标局

局长签发
CERTIFICATE OF RENEWAL OF REGISTERED MARK

Renewal of the mark under Registration No. 854731 is hereby approved. The renewed term of validity begins on July 14, 2006 and ends on July 13, 2016.

Date: November 27, 2006
(Seal of
the Trademark Office,
the State Administration for Industry and Commerce)

Notes: This Certificate should be used together with the Registration Certificate
核准续展注册证明

兹核准第 854731 号商标续展注册，续展注册有效期自 2006 年 7 月 14 日至 2016 年 7 月 13 日。
Exhibit B

TLD Registration Policies
.诺基亚 TLD Domain Name Registration Policy

This .诺基亚 TLD Domain Name Registration Policy (.诺基亚 TLD Registration Policy) sets out the eligibility criteria for domain names in the .诺基亚 Top Level Domain.

The .诺基亚 TLD Registration Policy may be updated periodically, without prior notice. The current version can be found at [TBC], and continued registration or use of a .诺基亚 domain name after any update constitutes acceptance of the current version. The only remedy in case of any disagreement with the current terms of the .诺基亚 TLD Registration Policy is to cancel your domain name registration.

The terms of the .诺基亚 TLD Registration Policy as described below constitute the entire agreement concerning the eligibility criteria for registration of a .诺基亚 domain name. It is to be read in conjunction with the .诺基亚 TLD T&Cs; no other agreements or representations supplement or alter the terms of the .诺基亚 TLD Registration Policy, except as expressly incorporated herein.

Any undefined capitalised term in the .诺基亚 TLD Registration Policy shall have the meaning set out in the ICANN Registry Agreement applicable to the .诺基亚 Top Level Domain, available at [TBC]

General/Definitions

ICANN means the Internet Corporation for Assigned Names and Numbers.

Nokia (or “we” or “us”) means Nokia Corporation.

.诺基亚 means the .诺基亚 Top Level Domain.

.诺基亚 TLD Registration Policy means the .诺基亚 Domain Name Registration Policy which sets out the eligibility criteria for domain names in the .诺基亚 Top Level Domain.

.诺基亚 TLD T&Cs means the .诺基亚 Domain TLD Terms and Conditions which sets out the terms and conditions governing the registration and use of domain names in the .诺基亚 Top Level Domain.

Registrar means a party through which a .诺基亚 domain name must be registered. A registrar must be accredited with ICANN.

Reserved Names mean domain names which are unavailable for third-party registration at the time of their appearance on a list of Reserved Names.

Top Level Domain means the final characters after the dot in a domain name; in the case of “nic.诺基亚”, this is “诺基亚”.

Variant means an IDN term that may look like or be considered exchangeable with another IDN term by a user of the related language script.

You or your means an individual or entity seeking to initiate registration of a .诺基亚 domain name, or if allowed, the domain name registrant.
Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.

All communications and information under this Nokia TLD Registration Policy shall be in English.

Registration Eligibility

Eligibility to register or use a Nokia domain name (including controlling associated DNS records) is limited to Nokia, and upon Nokia’s sole discretion, its Affiliates, or Trademark Licensees.

Nokia reserves the right, for any reason, to periodically verify Nokia domain name registration eligibility. Any determination as to such eligibility shall be made by Nokia in its sole discretion, and is not subject to any further appeal mechanism or reconsideration process. Nokia reserves the right, in its sole discretion, to suspend, cancel, revoke, or take other action it deems necessary with respect to a Nokia domain name registrant in the event it determines that their registration violates the registration eligibility criteria. Questions about a determination by Nokia as to Nokia domain name registration eligibility should be directed to Nokia or the Registrar.

To assist in ensuring compliance with the Nokia Domain Policy, “privacy” or “proxy” registrations may not be permitted in the Nokia Top Level Domain.

Domain Name Registration Rules

Domain name registrations in the Nokia Top Level Domain follow a four-step process managed by Nokia or the Registrar: (i) Eligibility Confirmation; (ii) Naming Convention Check; (iii) Acceptable Use Review; (iv) Registration.

Nokia domain name registrations are available to eligible registrants for annual terms between one (1) and ten (10) years.

Only Chinese characters are permitted at the second level in the Nokia TLD (except for the term “nic”, which must be registered under the terms of the Registry Agreement with ICANN).

(i) Eligibility Confirmation

Only Nokia, and upon Nokia’s sole discretion, Nokia’s Affiliates, or Trademark Licensees who agree to be bound by the terms of the Nokia TLD Registration Policy and Nokia TLD T&Cs are eligible to register or use a Nokia domain name. Nokia domain names may not under any circumstances be registered or used by third parties other than Nokia, Nokia’s Affiliates, or Trademark Licensees.

Prior to any Nokia domain name registration or renewal, and at any time during the registration life cycle, domain name registrations will be verified by Nokia for compliance with the Nokia TLD Registration Policy, including as to eligibility.

(ii) Naming Convention Check

Nokia domain names must meet the following technical conditions:
a. must contain only Chinese characters included in the .NOKIA Registry Chinese IDN table, which can be found at [TBC] (except the term "nic", which must be registered under the terms of the Registry Agreement with ICANN)
b. must not start or end with a hyphen
c. the A-label must be no more than 63 characters long
d. must not be a Reserved Name, as described herein

(iii) Acceptable Use Review

By asking us to register or renew a .诺基亚 domain name registration, you warrant and represent that your .诺基亚 domain name registration does and will at all times comply with the .诺基亚 TLD Registration Policy and .诺基亚 TLD T&Cs.

Registration or renewal of a .诺基亚 domain name is subject to Nokia’s satisfaction that the Acceptable Use standards set out in .诺基亚 TLD T&Cs are met prior to, and at all times during a .诺基亚 domain name registration.

(iv) Registration

Provided that the .诺基亚 eligibility confirmation, naming convention check, and acceptable use review are satisfied, Nokia will provide a secure instruction per its internal domain management process to the Registrar to proceed with the registration or renewal of your .诺基亚 domain name.

At the conclusion of the registration period for your .诺基亚 domain name, unless you have instructed the Registrar (with a copy to us) otherwise prior to the expiration of your .诺基亚 domain name registration, the Registrar will renew your .诺基亚 domain name registration on the basis of an agreed standing renewal order.

IDN Variant Rules

As a TLD serving the Chinese community, the .诺基亚 registry will support registration and Variants for both Simplified Chinese users as well as Traditional Chinese users. Therefore, the IDN Package included for each Chinese IDN registration will include:

- The Primary IDN (domain submitted for registration)

- Preferred Simplified Chinese Variant

- Preferred Traditional Chinese Variant

If the Preferred Simplified Chinese IDN Variant is the same as the domain name applied for, then the IDN Package for the domain name will therefore include the Primary IDN and the Preferred Traditional Chinese Variant. All other IDN Variants will be blocked from registration.

Reserved Names

The following terms are reserved from registration by third parties:
a. reserved terms prohibited by ICANN from availability for registration including as provided in ICANN Registry Agreement applicable to the .诺基亚 Top Level Domain, and in particular
   1. the terms “example”, “www”, “rdds”, and “whois” at all levels, which at Nokia’s discretion shall be withheld from registration or allocated to Nokia
   2. the term “nic”, at all levels, as this term shall be allocated to Nokia for use in connection with the operation of the .诺基亚 Top Level Domain
b. any term reserved by Nokia from time to time in its discretion
Exhibit C

Signed Mark Data File ID Number

The SMD file ID number for the 诺基亚 Mark is [redacted]