

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Wolters Kluwer n.v. (“Registry Operator”), in connection with the execution of the Registry Agreement for the [.brand] TLD (the “Registry Agreement”), hereby applies for **.wolterskluwer** TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, Registry Operator’s registration policies for the TLD, and the SMD file ID for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to [REDACTED]

Submitted by: [REDACTED]

Position: Operations Director

Dated: 27/08/2014

Email: [REDACTED]

Exhibit A

Trademark Registration

[to be attached by Registry Operator]

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,230,114

Registered Apr. 17, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

WOLTERS KLUWER

WOLTERS KLUWER U.S. CORPORATION (DE-
LAWARE CORPORATION)

2700 LAKE COOK ROAD
RIVERWOODS, IL 60015

FOR: CORPORATE SERVICES, NAMELY EM-
PLOYMENT STAFFING SERVICES, MANAGE-
MENT SERVICES TO TRACK OWNERSHIP AND
CORPORATE STRUCTURE, AND MANAGEMENT
SERVICES TO CONTROL FILING DATES, DEAD-

LINES, MEETINGS, AND KEY CORPORATE
EVENTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-1-2006; IN COMMERCE 9-1-2006.

OWNER OF U.S. REG. NO. 1,393,226.

SN 76-457,170, FILED 9-27-2002.

BRENDAN REGAN, EXAMINING ATTORNEY

Exhibit B

TLD Registration Policies

[to be attached by Registry Operator]

PRIVATE & CONFIDENTIAL
Draft v1.2 .WOLTERSKLUWER TLD Domain Name Registration Policy

.WOLTERSKLUWER TLD Domain Name Registration Policy.....	2
General/Definitions	2
Registration Eligibility	3
Domain Name Registration Rules.....	3
(i) Eligibility Confirmation.....	3
(ii) Naming Convention Check.....	4
(iii) Acceptable Use Review	4
(iv) Registration.....	4
Reserved Names.....	5

[.WOLTERSKLUWER TLD Domain Name Registration Policy](#)

This .WOLTERSKLUWER TLD Domain Name Registration Policy (.WOLTERSKLUWER TLD Registration Policy) sets out the eligibility criteria for domain names in the .WOLTERSKLUWER Top Level Domain.

The .WOLTERSKLUWER TLD Registration Policy may be updated periodically, without prior notice. The current version can be found at nic.woltersklower and continued registration or use of a .WOLTERSKLUWER domain name after any update constitutes acceptance of the current version. The only remedy in case of any disagreement with the current terms of the .WOLTERSKLUWER TLD Registration Policy is to cancel your domain name registration.

The terms of the .WOLTERSKLUWER TLD Registration Policy as described below constitute the entire agreement concerning the eligibility criteria for registration of a .WOLTERSKLUWER domain name. It is to be read in conjunction with the .WOLTERSKLUWER TLD T&Cs; no other agreements or representations supplement or alter the terms of the .WOLTERSKLUWER TLD Registration Policy, except as expressly incorporated herein.

Any undefined capitalised term in the .WOLTERSKLUWER TLD Registration Policy shall have the meaning set out in the ICANN Registry Agreement applicable to the .WOLTERSKLUWER Top Level Domain, available at [\[insert link here\]](#)

General/Definitions

ICANN means the Internet Corporation for Assigned Names and Numbers.

Registrar means [Com Laude].

Reserved Names mean domain names which are unavailable for third-party registration at the time of their appearance on a list of Reserved Names.

Top Level Domain means the final characters after the dot in a domain name; in the case of [nic.woltersklower](#), this is “.WOLTERSKLUWER”.

Wolters Kluwer (or “we” or “us”) means Wolters Kluwer N.V.

.WOLTERSKLUWER means the .WOLTERSKLUWER Top Level Domain.

.WOLTERSKLUWER TLD Registration Policy the .WOLTERSKLUWER Domain Name Registration Policy which sets out the eligibility criteria for domain names in the .WOLTERSKLUWER Top Level Domain

.WOLTERSKLUWER TLD T&Cs the .WOLTERSKLUWER Domain TLD Terms and Conditions which sets out the terms and conditions governing the registration and use of domain names in the .WOLTERSKLUWER Top Level Domain, and which incorporates, as relevant, Wolters Kluwer Terms of Service, available at: [\[insert link here\]](#)

You or your means an individual or entity seeking to initiate registration of a .WOLTERSKLUWER domain name, or if allowed, the domain name registrant).

Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.

All communications and information under this .WOLTERSKLUWER TLD Registration Policy shall be in English.

Registration Eligibility

Eligibility to register or use a .WOLTERSKLUWER domain name (including controlling associated DNS records) is limited to Wolters Kluwer, and upon Wolters Kluwer's sole discretion, its Affiliates, or Trademark Licensees.

Wolters Kluwer reserves the right, for any reason, to periodically verify .WOLTERSKLUWER domain name registration eligibility. Any determination as to such eligibility shall be made by Wolters Kluwer in its sole discretion, and is not subject to any further appeal mechanism or reconsideration process. Wolters Kluwer reserves the right, in its sole discretion, to suspend, cancel, revoke, or take other action it deems necessary with respect to a .WOLTERSKLUWER domain name registrant in the event it determines that their registration violates the registration eligibility criteria. Questions about a determination by Wolters Kluwer as to .WOLTERSKLUWER domain name registration eligibility should be directed to the [Abuse Point of Contact].

[To assist in ensuring compliance with the .WOLTERSKLUWER TLD Registration Policy and .WOLTERSKLUWER TLD T&Cs, "privacy" or "proxy" registrations may not be permitted in the .WOLTERSKLUWER Top Level Domain.]

Domain Name Registration Rules

Domain name registrations in the .WOLTERSKLUWER Top Level Domain follow a four-step process managed by Wolters Kluwer and [the Registrar]: (i) Eligibility Confirmation; (ii) Naming Convention Check; (iii) Acceptable Use Review; (iv) Registration.

.WOLTERSKLUWER domain name registrations are available to eligible registrants for annual terms between one (1) and ten (10) years.

In the event Internationalized Domain Name (IDN) registrations are made available in the .WOLTERSKLUWER Top Level Domain, they will be subject to the .WOLTERSKLUWER IDN registration pairing rules as and when they are developed.

Eligible registrants who meet the naming convention check and acceptable use review will be provided a secure identification token for presentation to the Registrar as a prerequisite for the processing of any .WOLTERSKLUWER domain name registration or renewal.

(i) Eligibility Confirmation

Only Wolters Kluwer, and upon Wolters Kluwer's sole discretion, Wolters Kluwer's Affiliates, or Trademark Licensees who agree to be bound by the terms of the .WOLTERSKLUWER TLD Registration Policy and .WOLTERSKLUWER TLD T&Cs are eligible to register or use a .WOLTERSKLUWER domain name. .WOLTERSKLUWER domain names may not under any

circumstances be registered or used by third parties other than Wolters Kluwer, Wolters Kluwer's Affiliates, or Trademark Licensees.

Prior to any .WOLTERSKLUWER domain name registration or renewal, and at any time during the registration life cycle, domain name registrations will be verified by Wolters Kluwer for compliance with the .WOLTERSKLUWER TLD Registration Policy and .WOLTERSKLUWER TLD T&Cs .

(ii) Naming Convention Check

.WOLTERSKLUWER domain names must meet the following technical conditions:

- a. must be at least 1 character and no more than 63 characters long
- b. must contain only letters (a-z), numbers (0-9) and hyphens or a combination of these
- c. must start and end with an alphanumeric character, not a hyphen
- d. must not be a Reserved Name, as described herein
- e. domain names at the second level, must not contain a hyphen at the 3rd and 4th positions (tagged domains), unless corresponding to a valid Internationalized Domain Name in ASCII encoding (for example "xn--ndk061n").

(iii) Acceptable Use Review

By asking us to register or renew a .WOLTERSKLUWER domain name registration, you warrant and represent that your .WOLTERSKLUWER domain name registration does and will at all times comply with the .WOLTERSKLUWER TLD Registration Policy and .WOLTERSKLUWER TLD T&Cs.

Registration or renewal of a .WOLTERSKLUWER domain name is subject to Wolters Kluwer's satisfaction that the Acceptable Use standards set out in .WOLTERSKLUWER TLD T&Cs are met prior to, and at all times during a .WOLTERSKLUWER domain name registration.

(iv) Registration

Provided that the .WOLTERSKLUWER eligibility confirmation, naming convention check, and acceptable use review are satisfied , and the appropriate fees paid, Wolters Kluwer will provide a secure instruction per its internal domain management process to the Registrar to proceed with the registration or renewal of your .WOLTERSKLUWER domain name.

If at any point prior to the registration expiration date you no longer wish to maintain your .WOLTERSKLUWER domain name registration, you may submit a written request by email to Wolters Kluwer at [REDACTED] and the Registrar requesting cancellation of your registration. Please note that if you cancel your .WOLTERSKLUWER domain name registration, Wolters Kluwer is under no obligation to make that domain name available for your future registration.

At the conclusion of the registration period for your .WOLTERSKLUWER domain name, unless you have instructed the Registrar with a copy to us otherwise prior to the expiration of your .WOLTERSKLUWER domain name registration, the Registrar will renew your .WOLTERSKLUWER domain name registration on the basis of an agreed standing renewal order; in the event your .WOLTERSKLUWER domain name registration is renewed, the Registrar will collect any applicable renewal fees from you.

Reserved Names

The following terms are reserved from registration by third parties:

- a. reserved terms prohibited by ICANN from availability for registration including as provided in Specification 5 of the ICANN Registry Agreement applicable to the .WOLTERSKLUWER Top Level Domain, and in particular
 1. the terms “example”, “www”, “rdds”, and “whois” at all levels, which at Wolters Kluwer’s discretion shall be withheld from registration or allocated to Wolters Kluwer
 2. the term “nic”, at all levels, as this term shall be allocated to Wolters Kluwer for use in connection with the operation of the .WOLTERSKLUWER Top Level Domain
- b. any term reserved by Wolters Kluwer
- c. any obscene or offensive term

Exhibit C

Signed Mark Data File ID Number

[REDACTED]

[REDACTED]