

## .VIVA Application for Exemption to the Code of Conduct

### Requesting the Exemption:

Saudi Telecom Company (hereinafter "Registry Operator"), in connection with the execution of the Registry Agreement for the .VIVA TLD (the "Registry Agreement"), hereby requests an exemption from the obligations of the Registry Operator Code of Conduct set forth in Specification 9 to the Registry Agreement (the "Code of Conduct").

### Contractual Requirements:

Registry Operator agrees to the following two Code of Conduct registration policies (the "Registration Policies"):

1. All domain name registrations in the TLD are registered to, and maintained by, Registry Operator for the exclusive use of Registry Operator or its Affiliate (as defined in the Registry Agreement); and
2. Registry Operator does not sell, distribute or transfer control or use of any registrations in the TLD to any third party that is not an Affiliate of Registry Operator.

Registry Operator submits that application of the Code of Conduct to the TLD is not necessary to protect the public interest. In its Application, the Registry Operator has stated its purpose in Q18:

The Saudi Telecommunication Group ("STC") has chosen to apply for the TLD to promote awareness of VIVA's services and products and facilitate the digital growth and physical expansion of STC's VIVA brand. The TLD will control and protect STC, VIVA, and their Trademarks by providing an official digital hub for consumers worldwide as well as fostering consumer trust by creating a secure and technically stable zone.

As evidence of this public interest .viva has not received any objections to its Application to this TLD.