

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Virgin Enterprises Limited ("Registry Operator"), in connection with the execution of the Registry Agreement for the .virgin TLD (the "Registry Agreement"), hereby applies for .virgin TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B are complete and accurate copies of the official trademark registration and Registry Operator's registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to [REDACTED] the Contracting Point of Contact.

Submitted by:	[REDACTED]
Position:	Contracting Point of Contact
Dated:	March 24, 2016
Email:	[REDACTED]

EXHIBIT B

.VIRGIN REGISTRATION POLICY

The Registry Operator intends for it and its Affiliates to be the only registrants of domain names within the TLD. This will ensure that such domain names only are used for purposes authorized by Registry Operator. Only relatively few, specifically designated employees of Registry Operator will have authority to authorize the registration and/or use of any such domain names by our Affiliates and their business customers, whose access and use will be subject to protocols set by Registry Operator.

To the extent that The Company authorizes Affiliates to register and/or use any such domain names, a written license will ensure that Registry Operator maintains control over all use of the domain name(s). That license will include specific guidelines and restrictions relating to use of the domain name(s), including but not limited to specific prohibitions against:

- Illegal or fraudulent actions;
- Spam
- Phishing
- Pharming
- Willful distribution of malware
- Botnet command and control
- Distribution of child pornography
- Illegal Access to Other Computers or Networks

Use of any and all licensed TLD domains will be monitored, and compliance with the contractual restrictions and guidelines will be enforced. Violations of any restrictions, guidelines or other contractual conditions may result in termination of the registration and/or accompanying license.



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OAMI OFICINA DE ARMONIZACIÓN DEL MERCADO INTERIOR (MARCAS, DIBUJOS Y MODELOS)
HABM HARMONISIERUNGSAMT FÜR DEN BINNENMARKT (MARKEN, MUSTER UND MODELLE)
OHIM OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (TRADE MARKS AND DESIGNS)
OHMI OFFICE DE L'HARMONISATION DANS LE MARCHÉ INTÉRIEUR (MARQUES, DESSINS ET MODÈLES)
UAMI UFFICIO PER L'ARMONIZZAZIONE NEL MERCATO INTERNO (MARCHI, DISEGNI E MODELLI)

Copia Certificada ♦ Beglaubigte Abschrift ♦ Certified Copy
Copie Certifiée ♦ Copia Autenticata

Código de identificación ♦ Identifizierungscode ♦ Identification code ♦
Code d'identification ♦ Codice di identificazione: 2XDOL2TSALEMYGPJQEOYA2FSBY

Por el presente se certifica que el documento que se adjunta es una copia conforme del certificado de registro para la marca comunitaria cuyo número y fecha de registro aparecen a continuación.
El documento original puede ser consultado en el enlace de la OAMI <http://oami.europa.eu> introduciendo el código de identificación indicado más arriba.

*Hiermit wird bestätigt, daß die Abschrift, die diesem Beleg beigeheftet ist, eine genaue Abschrift der Eintragungsurkunde ist, die für die Gemeinschaftsmarke mit der nachstehenden Eintragsnummer und dem nachstehenden Eintragungstag ausgestellt wurde.
Das Originaldokument kann mittels Eingabe eines Identifizierungscode bei folgender Webadresse <http://oami.europa.eu> eingesehen werden.*

This is to certify that the attached document is an exact copy of the certificate of registration issued for the Community trade mark bearing the registration number and date indicated below.
The original document can be consulted introducing the identification code indicated above at the following OHIM web page link <http://oami.europa.eu>.

*Par la présente, il est certifié que le document annexé est une copie conforme du certificat d'enregistrement délivré pour la marque communautaire portant le numéro et la date d'enregistrement qui figurent ci-après.
Le document original peut être consulté sur le site web de l'OHMI <http://oami.europa.eu> en introduisant le code d'identification indiqué ci-dessus.*

Con la presente si certifica che il documento allegato è una copia conforme del certificato di registrazione per il marchio comunitario contrassegnato dal numero e dalla data di registrazione riportati sotto.
Il Documento originale può essere consultato introducendo il codice di identificazione sopra indicato, nel indirizzo <http://oami.europa.eu> della pagina Web della UAMI.

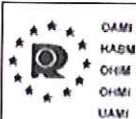
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003252335	11/11/2004

Alicante, 29/08/2014

Guido Fael

Departamento de Dibujos y Modelos y del Registro
Hauptabteilung Geschmacksmuster und Geschäftsstelle
Department for Designs and Register
Département "Dessins et Modèles et Registre"
Dipartimento Disegni e Modelli e Registro





OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET
(TRADE MARKS AND DESIGNS)

Trade Marks and Register Department

Alicante, 20/12/2004

GRANT, SPENCER, CAISLEY &
PORTEOUS
New Garden House
78 Hatton Garden
London EC1N 8JN
REINO UNIDO

Certificate of Registration¹

Registration No.: 003252335
Your reference: JHS/lab/75BG
Trade Mark: VIRGIN
Applicant: Virgin Enterprises Limited
120 Campden Hill Road
London W8 7AR
UNITED KINGDOM

Please find enclosed the certificate of registration for Community Trade Mark No. 003252335 which was published in the Community Trade Marks Bulletin no. 2004/051 on 20/12/2004 (see OHIM's website: <http://oami.europa.eu>).

This certificate contains information from the Community Trade Marks Register at the date of registration (see code 151 on the certificate). If you have filed a request for modification of data on or after that date, no new certificate will be issued. You will be notified separately of the change after which an extract from our database may be requested to reflect the administrative status of the mark.

For an explanation of the codes on the certificate please see consult the Vademecum on OHIM's website: <http://oami.europa.eu/en/office/diff/pdf/vademecum.pdf>.

If you do not agree with the content of this certificate please do not send back the original. You should instead send the Office a letter indicating your objections, which will be dealt with separately.

Cynthia DEN DEKKER

¹in accordance with Rule 24(1) of Commission Regulation (EC) No 2868/95 of 13 December 1995 implementing Council Regulation (EC) No 40/94 on the Community trade mark (<http://oami/en/mark/aspects/reg/reg2868.htm>) ("Community Trade Mark Implementing Regulation" or "CTMIR") (<http://oami.europa.eu>)



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Certificado de registro de marca comunitaria / Eintragungsurkunde der Gemeinschaftsmarke / Registration certificate of community trade mark / Certificat
d'enregistrement de marque communautaire / Certificato registrazione di marchio comunitario



OHIM – OFFICE FOR HARMONIZATION IN THE
INTERNAL MARKET
TRADE MARKS AND DESIGNS

CERTIFICATE OF REGISTRATION

This Certificate of Registration is hereby issued for the
Community Trade Mark identified below. The
corresponding entries have been recorded in the
Register of Community Trade Marks.

UAMI – UFFICIO PER L'ARMONIZZAZIONE NEL
MERCATO INTERNO
MARCHI, DISEGNI E MODELLI

CERTIFICATO DI REGISTRAZIONE

Si rilascia il presente certificato di registrazione per il
marchio comunitario identificato in appresso. I dati ad
esso relativi sono stati iscritti nel Registro dei Marchi
Comunitari.

Registered / Registrato //

No 003252335

VIRGIN

The President / Il Presidente

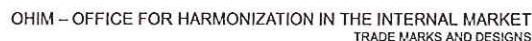
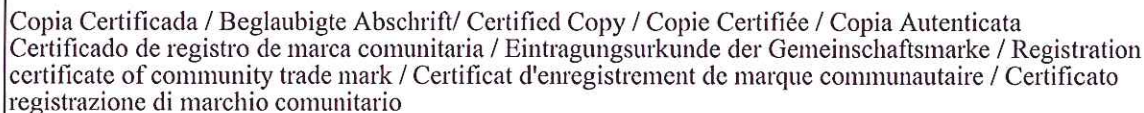
Wubbo de Boer

COPY

CTM 003252335

Alicante, 29/08/2014

Jul GA



UAMI – UFFICIO PER L'ARMONIZZAZIONE NEL MERCATO INTERNO
MARCHI, DISEGNI E MODELLI

Financial services; banking services; life insurance, general insurance, health insurance, pensions, annuities, unit trusts, investment trusts, investment funds, open- or close-ended investment company services, personal equity plans, tax advantaged personal savings, investment services, inflation-indexed revenue investments; information relating to financial services; financial consultancy; credit and debit card services; fund investments; fund transfers; insurance consultancy; insurance underwriting; capital investment; issue of tokens of value; life insurance underwriting; financial management; mutual funds services; real estate; financial information and analysis; mortgage banking; deposit taking, the provision of loans whether secured or unsecured, guarantees, performance bonds, issuing of letters of credit, clearance facilities, provision of smart cards, provision of stored value cards, foreign cur-

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OHIM – OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET
TRADE MARKS AND DESIGNS

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rency exchange services, the provision of domestic and international cash transmission and other payment or clearance facilities, all forms of bank accounts for all currencies, the provision of custody services and the provision of advice in respect of any of the foregoing.

FR - 36

Services financiers; services bancaires; assurance vie, assurance générale, assurance santé, pensions, rentes, sicav, fonds d'investissement, fonds de placement, sociétés d'investissement ou fonds communs de placement, services de fonds propres, épargne personnelle déductible fiscalement, services d'investissement, investissement de revenus indexés compte tenu de l'inflation; informations en matière de services financiers; conseils financiers; services de cartes de crédit et de débit; placement de fonds; transferts de fonds; conseils en matière d'assurances; assurances; investissement de capitaux; émission de bons de valeur; assurances sur la vie; gestion financière; fonds communs de placement; affaires immobilières; informations et analyses financières; services bancaires d'hypothèques; services de dépôts, fourniture de prêts sécurisés ou non, garanties, garanties de bonne exécution, émission de lettres de crédit, infrastructures de compensation, fourniture de cartes à puce, fourniture de cartes liées à un dépôt de valeurs, services de change de devises étrangères, fourniture de transmissions domestiques et internationales d'argent et autres infrastructures de paiement ou de compensation, comptes bancaires en tous genres pour toutes devises, fourniture de services de dépôts et fourniture de conseils quant aux services précités.

IT - 36

Servizi finanziari; servizi bancari; assicurazioni sulla vita, assicurazioni generiche, assicurazioni sanitarie, pensioni, rendite, fondi d'investimento a capitale variabile, fondi comuni d'investimento, fondi d'investimento, servizi di società d'investimento aperto e chiuso, piani d'investimento azionario individuali, risparmi personali con agevolazioni fiscali, investimenti, investimenti con rendite indicizzate all'inflazione; informazioni in materia di servizi finanziari; consulenza finanziaria; carte di credito e carte di addebito; investimento di fondi; trasferimento di fondi; consulenza in materia di assicurazioni; stipula di assicurazioni; investimento di capitali; emissione di buoni di valore; assicurazioni sulla vita; gestione finanziaria; fondi comuni di investimento; affari immobiliari; informazioni e analisi finanziarie; società di credito ipotecario; servizi di deposito, fornitura di prestiti garantiti e non garantiti, garanzie, fidejussioni, emissione di lettere di credito, strutture di compensazione, fornitura di carte di credito intelligenti, fornitura di carte a valore aggiunto, servizi di cambio di valuta estera, fornitura di strutture per trasferimento di denaro a livello nazionale e internazionale e d'altro tipo di pagamento o compensazione, tutte le forme di conti bancari per tutte le valute, fornitura di servizi di custodia e fornitura di consulenza riguardo a quanto suddetto.

NL - 36

Financiële diensten; dienstverlening van banken; levensverzekeringen, algemene verzekeringen, ziektekostenverzekeringen, pensioenen, lijfrentes, beleggingsfondsen, beleggingsmaatschappijen, diensten van bedrijven voor investeringen met onbepaalde of bepaalde duur, persoonlijke aandelenvermogensplannen, persoonlijke spaarplannen met belastingvoordeel, investeringen, inflatie-geïndexeerde inkomstenbeleggingen; informatie met betrekking tot financiën; financiële consultancy; creditcard- en debetkaartdiensten; kapitaalinvesteringen; overmaking van fondsen; raadgeving op het gebied van verzekeringen; verzekeringen; kapitaalbeleggingen; uitgifte van waardebonnen; levensverzekeringen; financieel beheer; beleggingsfondsen; makelaardij en handel in onroerende

goederen; financiële informatie en analyse; diensten op het gebied van hypotheeklening; het in onderpand nemen van deposito's, verschaffing van leningen, al dan niet met onderpand, borgstelling, prestatieobligaties, uitgifte van kredietbrieven, verrekeningsfaciliteiten, verschaffing van slimme kaarten, verschaffing van kaarten met vooraf opgeslagen waarde, het wisselen van vreemde valuta's, verschaffing van verzending van contant geld in binnen- en buitenland en andere betalings- of verrekeningsfaciliteiten, alle vormen van bankrekeningen voor alle valuta's, verschaffing van bewaardingsdiensten en verschaffing van advies met betrekking tot al het voorgaande.

PT - 36

Serviços financeiros; serviços bancários; seguros de vida, seguros gerais, seguros de saúde, pensões, anuidades, fundos unitários, sociedades de investimento, fundos de investimento, serviços de empresas de investimento aberto ou fechado, planos de ações ordinárias pessoais, poupanças pessoais com benefícios fiscais, serviços de investimento, investimentos de receitas indexados à inflação; informações relacionadas com serviços financeiros; consultoria financeira; serviços de cartões de crédito e débito; investimento de fundos; transferência de fundos; consultoria de seguros; subscrição de seguros; investimento de capitais; emissão de ordens de pagamento de valores; seguros de vida; gestão financeira; fundos mútuos; negócios imobiliários; informações e análises financeiras; empréstimos com garantias; recepção de depósitos, concessão de empréstimos com garantia ou sem garantia, garantias, garantias de boa execução, emissão de títulos de crédito, meios de compensação, fornecimento de cartões inteligentes, fornecimento de cartões de valor armazenado, serviços de câmbio de divisas, transferência, a nível nacional e internacional, de numerário e de outros meios de pagamento ou de compensação, todo o tipo de contas bancárias para todas as divisas, prestação de serviços de custódia e de assessoria associados a qualquer um dos serviços atrás referidos.

FI - 36

Rahataloudelliset palvelut; pankkipalvelut; henkivakuutukset, yleisvakuutukset, sairausvakuutukset, eläkkeet, annuiteetit, sijoitusyhtiöt, sijoitusrahastot, avoimiin tai suljettuihin sijoitusyhtiöihin liittyvät palvelut, yksityisille suunnattu pääomansuunnittelu, verotuksellisesti edullinen henkilökohtainen säästäminen, sijoituspalvelut, inflaatioindeksiin sidotut tulojen sijoitukset, rahataloudellisiin palveluihin liittyvä tieto; rahataloudelliset konsulttipalvelut; luottokortti- ja pankkikorttipalvelut; varainsiirto; varainsiirto; vakuutusneuvonta; vakuutusten merkittäminen; pääomasijoitukset; maksuvälineiden myöntäminen; henkivakuutukset; varainhoito; sijoitusrahastot; kiinteistöasiat; rahoitustiedot ja taloudelliset analyysit; pankkialan kiinnityslainatointi; talletusten vastaanottaminen, taattujen tai takamattomien lainojen tarjoaminen, vakuudet, toimitustakaukset, velkakirjojen liikkeellelasku, selvityspalvelut, älykorttien tarjoaminen, rahakorttien tarjoaminen, ulkomaanvaluutan vaihtopalvelut, kotimaan ja kansainväliset rahansiirto- ja muut maksutai selvityspalvelut, kaikenlaiset pankkitilit kaikilla valuuttoja varten, säilytyspalvelujen tarjoaminen ja kaikkea edellä mainittua koskevan neuvonnan tarjoaminen.

SV - 36

Finansiella tjänster; banktjänster; livförsäkring, allmän försäkring, sjukförsäkring, pensioner, livräntor, aktiefonder, investeringsfonder, tjänster avseende öppna eller slutna investeringsföretag, individuella aktieplaner, skatteförmånliga personliga besparingar, investeringsföretag, inflations-indexerade inkomstinvesteringar; information om finansiella tjänster; finansiell konsultation; kredit- och betalkortstjänster; fondinvestering; överföring av kapital; försäkringskonsultationer; teckning av försäkringar; kapitalinvestering; utställande av värdepapper;

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certificate of community trade mark / Certificat d'enregistrement de marque communautaire / Certificato
registrazione di marchio comunitario



OHIM – OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET
TRADE MARKS AND DESIGNS

UAMI – UFFICIO PER L'ARMONIZZAZIONE NEL MERCATO INTERNO
MARCHI, DISEGNI E MODELLI

livförsäkringar; ekonomisk förvaltning; aktieandelsfonder;
fastighetsmäklari; finansiell information och analys; hypoteks-
banktjänster; deponeringstjänster, tillhandahållande av lån,
med säkerhet eller ej, borgenärstjänster, fullgörandegarantier,
utställande av kreditiv, clearingcentraler, tillhandahållande av
smärkort, tillhandahållande av kort med lagrat värde, valuta-
växling, tillhandahållande av inrättningar för inhemsk och in-
ternationell kontantöverföring och annan betalning eller avräk-
ning, alla former av bankkonton för alla valutor, tillhandahål-
lande av förvaltningstjänster och rådgivning med hänsyn till
det nämnda.

No 003252335

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