

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Travelers TLD, LLC ("Registry Operator"), in connection with the execution of the Registry Agreement for the [TRAVELERS] TLD (the "Registry Agreement"), hereby applies for [TRAVELERS] TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process, listed below, Specification 13 attached thereto, and all supplemental material accompanying this application is accurate and not misleading in any respect.

- The TRAVELERS TLD (*.TRAVELERS*) is identical to the textual elements protectable under applicable law of valid registered trademarks, namely, U.S. Registration Nos. 1,611,053, 3,494,633, 3,494,648, 3,991,520 and 3,991,521. (See Exhibit A.)
- The TRAVELERS TLD trademark is recorded with, and issued a signed mark data file by the Trademark Clearinghouse and meets all eligibility requirements.
- The TRAVELERS TLD trademark is owned and used by the Registry Operator or its Affiliates in the ordinary course of Registry Operator's or its Affiliates' business in connection with the offering of any of the goods and/or services claimed in the trademark registrations.
 - The current owner of the above-referenced trademark registrations is The Travelers Indemnity Company ("Travelers Indemnity"), an Affiliate of Registry Operator.
 - The registration for TRAVELERS, U.S. Reg. No. 1,611,053, was assigned by Travelers Property Casualty Corp. to Travelers Indemnity on June 26, 2007.
 - The Travelers Insurance Group changed its name to Travelers Property Casualty Corp. on February 1, 2002.
 - The registration for TRAVELERS, U.S. Reg. No. 1,611,053, was assigned by The Travelers Corporation to The Travelers Insurance Group on December 30, 1993.
- The TRAVELERS TLD trademark was issued to Travelers Indemnity and/or its predecessors in interest prior to the filing of Registry Operator's TLD registry application with ICANN.
- The TRAVELERS TLD trademark is used throughout the Term continuously in the ordinary course of business of Registry Operator or its Affiliate in connection with the offering of any of the goods and/or services identified in the trademark registrations.
- The TRAVELERS TLD trademark does not begin with a period or a dot.

- The TRAVELERS TLD trademark is used by Registry Operator or its Affiliate in the conduct of one or more of its businesses that are unrelated to the provision of TLD Registry Services.
- Only Registry Operator, its Affiliates or Trademark Licensees are registrants of domain names in the TLD and control the DNS records associated with domain names at any level in the TLD (See Exhibit B).
- Registry Operator's trademark is registered within the TMCH as validated in the SMD file ID for the TLD (See Exhibit C).
- The TLD is not a Generic String TLD (as defined in Specification 11).

Registry Operator also represents that the trademark registrations attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registrations, Registry Operator's registration policies for the TLD, and the SMD file ID for the TLD, respectively, for which this application is submitted.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to [REDACTED]

Submitted by:	[REDACTED]
Position:	President and Director
Dated:	August 19, 2014
Email:	[REDACTED]

EXHIBIT A

Int. Cls.: 9, 16, 18, 28, 35, 36, 38, 41 and 42

Prior U.S. Cls.: 3, 22, 37, 38, 100, 101, 102, 104 and 107

United States Patent and Trademark Office Reg. No. 1,611,053
Registered Aug. 28, 1990

TRADEMARK SERVICE MARK PRINCIPAL REGISTER

TRAVELERS

TRAVELERS CORPORATION, THE (CONNECTICUT CORPORATION)
ONE TOWER SQUARE
HARTFORD, CT 061831051

FOR: COMPUTER PROGRAMS RECORDED ON MAGNETIC MEDIA FOR USE IN THE INSURANCE, INVESTMENT AND FINANCIAL SERVICES INDUSTRIES, IN CLASS 9 (U.S. CL. 38).

FIRST USE 8-0-1980; IN COMMERCE 9-0-1980.

FOR: CALENDARS, PENS, CATALOGS, DECALS, AND NEWSLETTERS, BULLETINS, BOOKLETS AND MAGAZINES IN THE FIELDS OF INSURANCE, HEALTH CARE, AND FINANCIAL PLANNING, IN CLASS 16 (U.S. CLS. 37 AND 38).

FIRST USE 0-0-1936; IN COMMERCE 0-0-1936.

FOR: UMBRELLAS, TOTE BAGS, LUGGAGE TAGS, WALLETS, BUSINESS CARD CASES, AND BRIEFCASE TYPE PORTFOLIOS, IN CLASS 18 (U.S. CL. 3).

FIRST USE 0-0-1960; IN COMMERCE 0-0-1960.

FOR: GOLF BALLS, GOLF BALL MARKERS, GOLF CLUBS, AND TENNIS BALLS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 0-0-1969; IN COMMERCE 0-0-1969.

FOR: DIRECT MAIL MARKETING FOR INSURANCE AGENTS, RENDERING TECHNICAL AID AND ASSISTANCE IN THE ESTABLISHMENT AND/OR OPERATION OF FINAN-

CIAL CONSULTING AND BROKERAGE SERVICES, PROMOTING THE SALE OF GOODS AND/OR SERVICES OF OTHERS BY ADVERTISING CAMPAIGNS, COUNSELING IN REGARD TO COST MANAGEMENT, EMPLOYMENT COUNSELING SERVICES FOR RETIRED PERSONS, AND REHABILITATION SERVICES, NAMELY, COST CONTROL AND JOB PLACEMENT SERVICES, IN CLASS 35 (U.S. CL. 101).

FIRST USE 2-0-1978; IN COMMERCE 2-0-1978.

FOR: UNDERWRITING AND ADMINISTERING SERVICES FOR COMMERCIAL, PERSONAL AND GROUP INSURANCE, FIDELITY, SURETY AND GUARANTY BONDING SERVICES, MUTUAL AND MONEY MARKET FUND SERVICES, REAL ESTATE INVESTMENT SERVICES, FINANCIAL ANALYSIS AND INVESTMENT PLANNING AND MANAGEMENT SERVICES, VARIABLE ANNUITIES SERVICES, AND AGENCY AND BROKERAGE SERVICES IN CONNECTION WITH THE PRECEDING NAMES SERVICES, CREDIT CARD SERVICES, BILL PAYING SERVICES, LOAN BROKERAGE AND UNDERWRITING SERVICES, MORTGAGE BROKERAGE AND UNDERWRITING SERVICES, AND COUNSELING SERVICES IN REGARD TO INSURANCE CLAIM ADMINISTRATION, IN CLASS 36 (U.S. CL. 102).

FIRST USE 3-1-1865; IN COMMERCE 3-1-1865.

FOR: ELECTRONIC MAIL SERVICES IN THE INSURANCE, INVESTMENT AND FINANCIAL SERVICES INDUSTRIES, IN CLASS 38 (U.S. CL. 104).

FIRST USE 8-0-1980; IN COMMERCE 9-0-1980.

FOR: EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, CONDUCTING SEMINARS FOR RETIRED PERSONS ON PHYSICAL FITNESS, SELF-CARE AWARENESS, HEALTH COST CONTROL, AND PROVIDING INFORMATION IN CONJUNCTION THEREWITH, ORGANIZING AND CONDUCTING ATHLETIC CONTESTS AND PHYSICAL ACTIVITY PROGRAMS, AND PROVIDING TRAINING PROGRAMS FOR INSURANCE AGENTS, IN CLASS 41 (U.S. CL. 107).

FIRST USE 4-0-1978; IN COMMERCE 4-0-1978.

FOR: CONSULTING SERVICES TO BUSINESSES IN THE FIELD OF ACCIDENT PRE-

VENTION AND TO INSURANCE AGENTS IN THE FIELD OF COMPUTER UTILIZATION, PROVIDING ACCESS TO A COMPUTERIZED DATA BASE IN THE FIELD OF INSURANCE RATING INFORMATION, AND REHABILITATION SERVICES, NAMELY, ASSESSMENT OF DISABILITY AND RETURN TO WORK STATUS, REHABILITATION PLANNING, CAREER COUNSELING, AND MEDICAL CARE COORDINATION, IN CLASS 42 (U.S. CL. 100).

FIRST USE 11-0-1983; IN COMMERCE 11-0-1983.

OWNER OF U.S. REG. NOS. 539,104, 1,017,602, AND 1,468,834.

SER. NO. 73-737,109, FILED 6-29-1988.

R. M. FEELEY, EXAMINING ATTORNEY

Int. Cls.: 35, 36, 41 and 42

Prior U.S. Cls.: 100, 101, 102 and 107

Reg. No. 3,494,647

United States Patent and Trademark Office

Registered Sep. 2, 2008

Amended

OG Date Sep. 8, 2009

SERVICE MARK
PRINCIPAL REGISTER

TRAVELERS 

THE TRAVELERS INDEMNITY COMPANY (CONNECTICUT CORPORATION)

ONE TOWER SQUARE
HARTFORD, CT 06183

OWNER OF U.S. REG. NOS. 1,161,313,
1,611,053 AND 2,438,690.

THE MARK CONSISTS OF THE WORD
"TRAVELERS" WITH AN UMBRELLA AT
THE END OF THE WORD.

FOR: PROMOTING THE SALE OF
GOODS AND/OR SERVICES OF OTHERS
THROUGH THE DEVELOPMENT AND
DISTRIBUTION OF PRINTED MATERIAL;
DIRECT MAIL MARKETING SERVICES
FOR OTHERS IN THE FIELD OF
INSURANCE; BUSINESS COUNSELING
IN REGARD TO COST MANAGEMENT;
EMPLOYMENT REHABILITATION SERVICES,
NAMESLY, MEDICAL COST CONTROL
MANAGEMENT, BUSINESS CONSULTATION
IN THE FIELD OF WORKERS' COMPENSATION,
EMPLOYEE BENEFITS AND EMPLOYMENT
RETURN-TO-WORK PLACEMENT
SERVICES, IN CLASS 35 (U.S. CLS. 100,
101 AND 102).

FIRST USE 2-27-2007; IN COMMERCE
2-27-2007.

FOR: [INSURANCE AND FINANCIAL
SERVICES, NAMESLY,] INSURANCE UN-

DERWRITING SERVICES [FOR ALL
TYPES OF INSURANCE,] * IN THE
FIELDS OF PROPERTY AND CASUALTY,
FIRE, ALLIED LINES, FARM-OWNERS
MULTIPLE PERIL, HOMEOWNERS
MULTIPLE PERIL, COMMERCIAL
MULTIPLE PERIL, OCEAN MARINE,
INLAND MARINE, EARTHQUAKE,
WORKERS' COMPENSATION, OTHER
LIABILITY, PRODUCT LIABILITY,
PRIVATE PASSENGER AUTO LIABILITY,
COMMERCIAL AUTO LIABILITY,
AUTO PHYSICAL DAMAGE, FIDELITY,
SURETY, BURGLARY AND THEFT, BOILER
AND MACHINERY, AND REINSURANCE;
*VCLAIMS ADJUSTMENT IN THE
FIELD OF INSURANCE [] * * *
INSURANCE CLAIMS PROCESSING
AND ADMINISTRATION; RISK CONTROL
AND LOSS PREVENTION CONSULTATION;
RISK CONTROL AND LOSS PREVENTION
SERVICES, NAMESLY, RISK MANAGEMENT;
ELECTRONIC PROCESSING OF INSURANCE
CLAIMS AND PAYMENT DATA; INSURANCE
AGENCY AND BROKERAGE SERVICES *
NAMESLY, POLICYHOLDER SERVICES
AND SERVICES TO AGENTS AND BROKERS
* ; PROVIDING INFORMATION IN
INSURANCE MATTERS; AND MEDI-

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Sep. 8, 2009.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

CAL CARE COORDINATION, NAMELY,
ASSISTING EMPLOYERS AND PROVIDERS
IN PROCESSING MEDICAL CLAIM FORMS
AND PAYMENT OF MEDICAL CLAIMS, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-27-2007; IN COMMERCE
2-27-2007.

FOR: EDUCATIONAL SERVICES,
NAMELY, PROVIDING TRAINING PROGRAMS
IN THE FIELD OF INSURANCE, IN CLASS 41
(U.S. CLS. 100, 101 AND 107).

FIRST USE 2-27-2007; IN COMMERCE
2-27-2007.

FOR: PROVIDING ON-LINE NON-DOWNLOADABLE
SOFTWARE IN THE FIELD OF INSURANCE, IN
CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 2-27-2007; IN COMMERCE
2-27-2007.

SER. NO. 77-146,213, FILED 4-2-2007.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Sep. 8, 2009.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cls.: 35, 36, 41 and 42

Prior U.S. Cls.: 100, 101, 102 and 107

Reg. No. 3,494,648

United States Patent and Trademark Office

Registered Sep. 2, 2008

Amended

OG Date Oct. 20, 2009

SERVICE MARK
PRINCIPAL REGISTER

TRAVELERS 

THE TRAVELERS INDEMNITY COMPANY (CONNECTICUT CORPORATION)

ONE TOWER SQUARE
HARTFORD, CT 06183

OWNER OF U.S. REG. NOS. 1,161,313,
1,611,053 AND 2,438,690.

THE COLOR(S) BLACK AND RED IS/
ARE CLAIMED AS A FEATURE OF THE
MARK.

THE MARK CONSISTS OF THE WORD
"TRAVELERS" IN BLACK WITH A RED
UMBRELLA AT THE END OF THE
WORD.

FOR: PROMOTING THE SALE OF
GOODS AND/OR SERVICES OF OTHERS
THROUGH THE DEVELOPMENT AND
DISTRIBUTION OF PRINTED MATERIAL;
DIRECT MAIL MARKETING SERVICES
FOR OTHERS IN THE FIELD OF
INSURANCE; BUSINESS COUNSELING
IN REGARD TO COST MANAGEMENT;
EMPLOYMENT REHABILITATION SERVICES,
NAMESLY, MEDICAL COST CONTROL
MANAGEMENT, BUSINESS CONSULTATION
IN THE FIELD OF WORKERS' COMPENSATION,
EMPLOYEE BENEFITS AND EMPLOYMENT
RETURN-TO-WORK PLACEMENT SERVICES,
IN CLASS 35 (U.S. CLS. 100,
101 AND 102).

FIRST USE 2-27-2007; IN COMMERCE
2-27-2007.

FOR: [INSURANCE AND FINANCIAL
SERVICES, NAMESLY,] INSURANCE
UNDERWRITING SERVICES [FOR ALL
TYPES OF INSURANCE,] * IN THE
FIELDS OF PROPERTY AND CASUALTY,
FIRE, ALLIED LINES, FARM-OWNERS
MULTIPLE PERIL, HOMEOWNERS
MULTIPLE PERIL, COMMERCIAL
MULTIPLE PERIL, OCEAN MARINE,
INLAND MARINE, EARTHQUAKE,
WORKERS' COMPENSATION, OTHER
LIABILITY, PRODUCT LIABILITY,
PRIVATE PASSENGER AUTO LIABILITY,
COMMERCIAL AUTO LIABILITY,
AUTO PHYSICAL DAMAGE, FIDELITY,
SURETY, BURGLARY AND THEFT,
BOILER AND MACHINERY, AND REINSURANCE;
* CLAIMS ADJUSTMENT IN THE
FIELD OF INSURANCE, INSURANCE
CLAIMS PROCESSING AND ADMINISTRATION,
RISK CONTROL AND LOSS PREVENTION
CONSULTATION; RISK CONTROL AND
LOSS PREVENTION SERVICES, NAMESLY,
RISK MANAGEMENT; ELECTRONIC
PROCESSING OF INSURANCE CLAIMS
AND PAYMENT DATA; INSURANCE
AGENCY AND BROKERAGE SERVICES *,
NAMESLY, POLICYHOLDER SERVICES
AND SERVICES TO AGENTS AND BROKERS * ;

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 20, 2009.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

PROVIDING INFORMATION IN INSURANCE MATTERS; AND MEDICAL CARE COORDINATION, NAMELY, ASSISTING EMPLOYERS AND PROVIDERS IN PROCESSING MEDICAL CLAIM FORMS AND PAYMENT OF MEDICAL CLAIMS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-27-2007; IN COMMERCE 2-27-2007.

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING TRAINING PROGRAMS IN THE FIELD OF INSURANCE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-27-2007; IN COMMERCE 2-27-2007.

FOR: PROVIDING ON-LINE NON-DOWNLOADABLE SOFTWARE IN THE FIELD OF INSURANCE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 2-27-2007; IN COMMERCE 2-27-2007.

SER. NO. 77-146,226, FILED 4-2-2007.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 20, 2009.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

United States of America

United States Patent and Trademark Office

TRAVELERS 

Reg. No. 3,991,521

Registered July 12, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

THE TRAVELERS INDEMNITY COMPANY (CONNECTICUT CORPORATION)
ONE TOWER SQUARE
HARTFORD, CT 06183

FOR: INSURANCE UNDERWRITING SERVICES IN THE FIELDS OF PROPERTY AND CASUALTY, COMMERCIAL LINES, FARM, AUTO COMMERCIAL, BOILER AND MACHINERY, COMMERCIAL MULTI PERIL, LIABILITY, INLAND MARINE, FIDELITY, SURETY, CRIME, WORKERS COMPENSATION, PROPERTY, IDENTITY FRAUD REIMBURSEMENT, KIDNAP AND RANSOM, EXCESS AND SURPLUS, PERSONAL LINES, PERSONAL AUTO, HOMEOWNERS, HIGH VALUED HOMEOWNERS, DWELLING FIRE, BOAT/YACHT, PERSONAL ARTICLES FLOATER, WEDDING INSURANCE, AND REINSURANCE; INSURANCE CLAIMS ADMINISTRATION; INSURANCE CLAIMS PROCESSING; INSURANCE CLAIMS ADJUSTING; INSURANCE AGENCY SERVICES; PROVIDING INFORMATION IN THE FIELD OF INSURANCE; PROVIDING A WEBSITE WITH INFORMATION AND RESOURCES IN THE FIELD OF INSURANCE; AND INSURANCE AND INSURANCE-RELATED SERVICES IN THE NATURE OF LOSS PREVENTION AND RISK CONTROL MANAGEMENT FOR OTHERS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-27-2007; IN COMMERCE 2-27-2007.

OWNER OF U.S. REG. NOS. 1,611,053, 3,494,647, AND 3,494,648.

THE COLOR(S) BLACK AND RED IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "TRAVELERS" IN BLACK WITH A RED UMBRELLA AT THE END OF THE WORD.

SER. NO. 77-774,762, FILED 7-6-2009.

GISELLE AGOSTO, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Exhibit B

TLD Registration Policies

.TRAVELERS TLD REGISTRATION POLICY

This domain name registration policy sets out the terms and conditions governing the registration and use of domain names in the .TRAVELERS TLD. This policy may be updated periodically, without prior notice, and changes will take effect upon posting at nic.travelers.

1. ELIGIBILITY

Only Travelers TLD, LLC and its Affiliates (and qualifying Trademark Licensees as defined in, and in accordance with the Registry Agreement where applicable) are eligible to register a Domain Name under the **.TRAVELERS** TLD in accordance with the Registry Rules set forth herein.

Registry reserves the right, for any reason, to verify .TRAVELERS domain name registration eligibility at the time of initial registration, and thereafter, including through request and inspection of appropriate documentation to verify registration eligibility. If the Registrant ceases to be eligible at any time in the future, the Registry may revoke, cancel or suspend the Domain Name registration immediately, or take any other action it deems necessary.

The registration of Domain Names must be approved by an authorized person(s) as nominated by the Registry ("Authorized Person") in addition to meeting all requirements under these Registry Rules.

2. REQUIRED CRITERIA FOR DOMAIN NAME REGISTRATION

An application for Domain Name registration must meet all the following criteria:

- (i) availability;
 - a. the Domain Name is not already registered
- (ii) technical requirements;
 - a. a maximum of 63 characters (after its conversion into the ASCII for IDNs);
 - b. use of characters selected from the list of supported characters as nominated by the Registry;
 - c. any additional technical requirements as required by the Registry from time to time
- (iii) compliance with all requirements under these Registry Rules including eligibility for registration.

3. OBLIGATION OF REGISTRANTS

By submitting a request to register a .TRAVELERS domain name, or by asking Registry to maintain or renew a .TRAVELERS domain name, the Registrant agrees to be bound by the terms and conditions set forth in these Registry Rules. The Registrant's exclusive remedy in case of any disagreement with the terms of these Registry Rules is to cancel the .TRAVELERS domain name registration.

The Registrant must also agree to be bound by the minimum requirements in clause 3.7.7 of 2013 ICANN Registrar Accreditation Agreement as amended from time to time ("2013 ICANN RAA").

The Registrant represents and warrants that:

- (i) it meets, and will continue to meet, all eligibility criteria set forth by the Registry at all times and must notify the Registry if it ceases to meet such criteria;
- (ii) the registration, renewal and use of the Domain Name does not violate any third party intellectual property rights, applicable laws or regulation;
- (iii) the registration and use of the Domain Name is made in good faith and for a lawful purpose;
- (iv) if the use of registered Domain Name is licensed to a third party, in accordance with Registry's specific written authorization,
 - a. the Registrant must have a licensing agreement with the licensee for the use of the Domain Name that is not less onerous than the obligation of the Registrant contained in

- the Registry Rules and otherwise complies with the requirements of the Registry Agreement; and
- b. where there is a breach of any provisions contained in the Registry Rules by the licensee of the Domain Name, Registry may revoke, cancel, or suspend the Domain Name at its sole discretion, or take any other action it deems necessary.
- (v) it owns or otherwise has the right to provide all registration data (including personal information) for each Domain Name registered, and provision of such registration data complies with all applicable data protection laws and regulations; and
- (vi) it has appropriate consent and licenses to allow for publication of registration data in the WHOIS database.

4. REGISTRANT CONTACT INFORMATION

The Registrant must provide complete and accurate contact information of the Registrant (in accordance with 2013 ICANN RAA), including but not limited to the following;

- (i) name of a company or organization (or full name of the Registrant if the Registrant is a natural person);
- (ii) registered office and principal place of business (or address of the Registrant if the Registrant is a natural person); and
- (iii) contact details of the Registrant including e-mail address and telephone number.

All Registrant contact information must be complete and accurate. Any changes to such Registrant information must be promptly provided to the applicable Registrar, and no later than within one (1) month of such change.

5. REVOCATION OF DOMAIN NAMES

The Registrant acknowledges that the Registry may revoke, cancel, or suspend a Domain Name immediately at its sole discretion:

- (i) in the event the Registrant breaches any Registry Rules;
- (ii) to comply with applicable law, court order, government rule or any dispute resolution processes;
- (iii) where such Domain Name is used for any of the following prohibited activities ("Prohibited Activities"):
 - a. spamming;
 - b. intellectual property and privacy violations;
 - c. obscene speech or materials;
 - d. defamatory or abusive language;
 - e. forging headers, return addresses and internet protocol addresses;
 - f. illegal or unauthorized access to other computers or networks;
 - g. distribution of internet viruses, worms, Trojan horses or other destructive activities; and
 - h. any other illegal, inappropriate, or prohibited activities as determined by the Registry.
- (iv) in order to protect the integrity and stability of the domain name system and the Registry;
- (v) to comply with the Registry Agreement or other ICANN policies;
- (vi) where such Domain Name is designated by ICANN or Registry for non-allocation or non-activation; and
- (vii) where Registrant fails to make an applicable payment for registration, renewal or any other relevant services.

Registry has established an abuse point of contact (██████████) for handling complaints or concerns related to any such conduct, which shall also include investigation of and a response to any reports from law enforcement and governmental and quasi-governmental agencies of illegal conduct in connection with the use of a .TRAVELERS Domain Name.

6. USE OF SECOND OR THIRD LEVEL IDNS

In addition to meeting all required criteria for registration of domain names above, an application for an IDN Domain Name must:

- (i) comply with any additional Registry policy on IDNs for each language;

- (ii) meet all technical requirements for the applicable IDN;
- (iii) comply with the IDN tables used by the Registry as amended from time to time; and
- (iv) meet any other additional technical requirements as required by the Registry.

7. USE OF GEOGRAPHIC NAMES

All two-character labels and country and territory names will be initially reserved in accordance with Specification 5 of the Registry Agreement. Upon approval from ICANN and any other guidelines by applicable governments and ICANN's Governmental Advisory Committee, the Registry may release the two-character labels and country and territory names.

8. RESERVED NAMES

In accordance with Article 2.6 of the Registry Agreement, Registry may from time to time establish or modify its reserve list policy and may place certain names in its reserved list:

- (i) where the Registry believes in its sole discretion that use of such names may pose a risk to the operational stability or integrity of the Registry;
- (ii) in accordance with ICANN's specifications contained in the Registry Agreement, guidelines or recommendations;
- (iii) where there is a risk of trademark infringement or where the name otherwise may cause confusion, taking into consideration the mission and purpose of the TLD; or
- (iv) where the Registry in its sole discretion decides certain names will be reserved for any reason.

Registry subsequently may allocate such reserved names in accordance with Specification 5 of the Registry Agreement.

9. ALLOCATION OF DOMAIN NAME

The Registry will register Domain Names to eligible applicants on a first-come, first-served basis in accordance with the terms and conditions set forth in these Registry Rules. The Registry will not provide pre-registration or reservation of Domain Names.

10. TERM OF REGISTRATION / RENEWAL

Initial term of registration:

A Domain Name can be registered for a period between one (1) to ten (10) years.

Renewal of registration:

The term may be extended at any time for a period between one (1) to ten (10) years, provided that the total aggregate term of the Domain Name does not exceed ten (10) years at any time.

Cancellation of registration:

The Registrant may cancel a Domain Name registration at any time by submitting its request in writing with the Registrar.

Auto-renewal:

Upon expiry of the Domain Name, the Registry will auto-renew the Domain Name for a one (1) year term unless the Registrant submits its intention not to renew the Domain Name.

11. TRANSFER OF DOMAIN NAMES BETWEEN REGISTRANTS

Any transfer of a Domain Name between Registrants must be approved by the Registry.

12. PRIVACY AND DATA PROTECTION

By registering a Domain Name, the registrant authorizes the Registry to process personal information and other data required for the operation of the TLD (the "Registration Data"). The Registry will use the Registration Data only for the operation of the Registry, including but not limited to its internal use, communication with the Registrant or the Registrar, and provision of WHOIS look-up facility.

The Registry may only transfer Registration Data to third parties:

- (i) with the Registrant's consent;
- (ii) in order to comply with laws, regulations or orders by a competent public authority and any Alternative Dispute Resolution (ADR) providers; or
- (iii) for a publicly available and searchable WHOIS look-up facility, in accordance with Specification 4 of the Registry Agreement.

13. WHOIS

The Registry provides a publicly available and searchable WHOIS look up facility, where information about the Domain Name's status (including creation and expiry dates), and registrant, administrative and the technical contact administering the Domain Name can be found, in accordance with Specification 4 of the Registry Agreement.

In order to prevent misuse of the WHOIS look up facility, the Registry requires that any person submitting a WHOIS database query will be required to read and agree to the terms and conditions, which will provide that:

- (i) the WHOIS database is provided for information purposes only; and
- (ii) the user agrees not to use the WHOIS information to allow or enable the transmission of unsolicited commercial advertising or other communication via email or other methods to the Registrants.

Registry may implement additional WHOIS abuse mitigation tools as set forth in the Registry Agreement.

14. DISPUTE RESOLUTION

The Registrant agrees to be bound by ICANN's Dispute Resolution Policies, and any other dispute resolution policies promulgated by Registry, in respect of all disputes in connection with a .TRAVELERS Domain Name.

15. COMPLIANCE WITH CONSENSUS AND TEMPORARY POLICIES

The Registrant agrees to be bound by all applicable consensus and temporary policies as required and mandated by ICANN.

16. LIMITATION OF LIABILITY / INDEMNITY

Under no circumstances shall Registry be liable to any Registrant, whether arising from breach of contract, misrepresentation (whether tortious or statutory), tort (including but not limited to negligence), breach of statutory duty, or otherwise, for any loss of profits, business, contracts, anticipated savings, goodwill, or revenue, any wasted expenditure, or any loss or corruption of data (regardless of whether any of these types of loss or damage are direct, indirect or consequential), or any indirect or consequential loss or damage whatsoever arising under or in relation to a .TRAVELERS Domain Name, even if Registry was aware of the possibility that such loss or damage might be incurred.

Registrants agree to indemnify and keep Registry and its respective Affiliates, officers, directors, advisers, agents, employees, successors and assigns indemnified at all times from and against any and all losses that are suffered by, or are brought or threatened against, the Registry and its respective Affiliates, officers, directors, advisers, agents, employees, successors and assigns as the case may be, arising out of or in connection with use of a .TRAVELERS Domain Name, breach of these Registry Rules; or any claim relating to the infringement of a third party's intellectual property rights through registration or use of a .TRAVELERS Domain Name.

17. DEFINITIONS

Affiliate has the same meaning as defined in Registry Agreement.

Domain Name means a domain name registered directly under the **.TRAVELERS** TLD or for which a request or application for registration has been filed with the Registry;

ICANN's Dispute Policy means the dispute policy currently known as the Uniform Domain Name Dispute Resolution Policy (UDRP) issued and as may be updated from time to time by the Internet

Corporation of Assigned Names and Numbers (ICANN) and the Uniform Rapid Suspension (URS) (see Specification 7 of the Registry Agreement).

Registrar means an ICANN accredited registrar which enters into a Registry-Registrar agreement for the TLD, and which provides domain name registration services to Registrants;

Registry means Travelers TLD, LLC ("TRAVELERS")

Registry Agreement means the agreement between the Registry and ICANN;

Registry Rules mean:

- (i) this Registration Policy as amended by the Registry from time to time; and
- (ii) any rules and regulations provided and amended by the Registry from time to time.

Registrant means a natural person, company or organization who holds a Domain Name registration or who has requested or applied for the registration of a Domain Name.