

## **.Brand TLD Designation Application**

Internet Corporation for Assigned Names and Numbers ("ICANN")  
12025 Waterfront Drive, Suite 300  
Los Angeles, California 90094  
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

TelecityGroup International Limited ("Registry Operator"), in connection with the execution of the Registry Agreement for the .TELECITY TLD (the "Registry Agreement"), hereby applies for the .TELECITY TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect.

Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, Registry Operator's registration policies for the TLD, and the SMD file ID for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies.

In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to [REDACTED]

Submitted by: [REDACTED]  
Position: Primary Contact  
Dated: 1 September 2014  
Email: [REDACTED]

**Exhibit A**  
**Trademark Registration**



D113

**OAMI** OFICINA DE ARMONIZACIÓN DEL MERCADO INTERIOR (MARCAS, DIBUJOS Y MODELOS)  
**HABM** HARMONISIERUNGSAMT FÜR DEN BINNENMARKT (MARKEN, MUSTER UND MODELLE)  
**OHIM** OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (TRADE MARKS AND DESIGNS)  
**OHMI** OFFICE DE L'HARMONISATION DANS LE MARCHÉ INTÉRIEUR (MARQUES, DESSINS ET MODÈLES)  
**UAMI** UFFICIO PER L'ARMONIZZAZIONE NEL MERCATO INTERNO (MARCHI, DISEGNI E MODELLI)

**Copia Certificada ♦ Beglaubigte Abschrift ♦ Certified Copy**  
**Copie Certifiée ♦ Copia Autenticata**

*Código de identificación ♦ Identifizierungscode ♦ Identification code ♦*  
*Code d'identification ♦ Codice di identificazione: JALZJEODSKYQ3HLUIA2TRMVBFI*

Por el presente se certifica que el documento que se adjunta es una copia conforme del certificado de registro para la marca comunitaria cuyo número y fecha de registro aparecen a continuación.  
El documento original puede ser consultado en el enlace de la OAMI <http://oami.europa.eu> introduciendo el código de identificación indicado más arriba.

*Hiermit wird bestätigt, daß die Abschrift, die diesem Beleg beigeheftet ist, eine genaue Abschrift der Eintragungsurkunde ist, die für die Gemeinschaftsmarke mit der nachstehenden Eintragsnummer und dem nachstehenden Eintragungstag ausgestellt wurde.*  
*Das Originaldokument kann mittels Eingabe eines Identifizierungscode bei folgender Webadresse <http://oami.europa.eu> eingesehen werden.*

This is to certify that the attached document is an exact copy of the certificate of registration issued for the Community trade mark bearing the registration number and date indicated below.  
The original document can be consulted introducing the identification code indicated above at the following OHIM web page link <http://oami.europa.eu>.

*Par la présente, il est certifié que le document annexé est une copie conforme du certificat d'enregistrement délivré pour la marque communautaire portant le numéro et la date d'enregistrement qui figurent ci-après.*  
*Le document original peut être consulté sur le site web de l'OHMI <http://oami.europa.eu> en introduisant le code d'identification indiqué ci-dessus.*

Con la presente si certifica che il documento allegato è una copia conforme del certificato di registrazione per il marchio comunitario contrassegnato dal numero e dalla data di registrazione riportati sotto.  
Il Documento originale può essere consultato introducendo il codice di identificazione sopra indicato, nel indirizzo <http://oami.europa.eu> della pagina Web della UAMI.

Núm./Nr./No/n°/n.	Fecha/Datum/Date/Date/Data
<b>001413533</b>	<b>16/02/2001</b>

Alicante, 01/09/2014

Guido Fael

Departamento de Dibujos y Modelos y del Registro  
Hauptabteilung Geschmacksmuster und Geschäftsstelle  
Department for Designs and Register  
Département "Dessins et Modèles et Registre"  
Dipartimento Disegni e Modelli e Registro





OHIM - OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET

TRADE MARKS  
AND  
DESIGNS

OAMI - OFICINA DE ARMONIZACIÓN DEL MERCADO INTERIOR

MARCAS,  
DISEÑOS  
Y MODELOS

## CERTIFICATE OF REGISTRATION

This Certificate of Registration is hereby issued for the Community trade mark identified below. The corresponding entries have been recorded in the Register of Community Trade Marks.

## CERTIFICADO DE REGISTRO

Se expide el presente certificado de registro para la marca comunitaria que se identifica a continuación. Las menciones y las informaciones relativas a tal marca han sido inscritas en el Registro de marcas comunitarias.

N° 001413533

TeleCity

*Registered/Registrada, 16/02/2001*

*The President/El Presidente*

*Wubbo de Boer*





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TRADE MARKS  
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MARCAS,  
DISEÑOS  
Y MODELOS

450 02/04/2001

210 001413533

220 07/12/1999

442 10/07/2000

541

732

TELECITY plc  
Kilburn House,  
Manchester Science Park,  
Lloyd Street North  
Manchester M15 5SE  
GB

740

WILLIAM A. SHEPHERD & SON  
3rd Floor  
11 St James' Square  
Manchester M2 6DR  
GB

270 EN ES

511 ES - 35 - Servicios de asesores en materia de  
negocios; servicios de información.

ES - 37 - Instalación y mantenimiento de  
equipos; servicios de recuperación de fallos y  
mantenimiento.

ES - 38 - Alquiler de aparatos de fax; alquiler de  
aparatos para la transmisión de mensajes; alquiler de  
módems y equipos de telecomunicación; servicios de  
telecomunicaciones.

ES - 42 - Servicios de seguimiento; servicios de  
gestión de instalaciones; servicios de gestión de  
instalaciones para proveedores de servicios Internet;  
servicios de gestión de instalaciones para proveedores de  
servicios de telecomunicaciones; alquiler de ordenadores y  
de software; servicios de diseño de programas informáticos;  
diseño de sitios Internet y sitios y páginas web; servicios de  
consultoría informáticos y de tecnología de la información;

facilitación de instalaciones de Internet en línea y de  
telecomunicación.

DA - 35 - Virksomhedsrådgivning;  
informationsvirksomhed.

DA - 37 - Installation og vedligeholdelse af  
udstyr; tjenesteydelser i forbindelse med fejlfinding og  
vedligeholdelse.

DA - 38 - Udlejning af telefaxapparater;  
udlejning af apparater til udsending af meddelelser;  
udlejning af modemmer og telekommunikationsudstyr;  
tjenesteydelser inden for telekommunikationsvirksomhed.

DA - 42 - Overvågning; administration af  
faciliteter; administration af faciliteter for internetudbydere;  
administration af faciliteter for  
telekommunikationsudbydere; udlejning af computere og  
software; design af software; design af internetwebsteder  
og -sider; rådgivning vedrørende computer- og  
informationsteknologi; online internet- og  
telekommunikationsfaciliteter.

DE - 35 - Unternehmensberatungsdienste;  
Informationsdienstleistungen.

DE - 37 - Installation und Wartung von  
Ausrüstungen; Fehlerbehebungs- und Wartungsdienste.

DE - 38 - Vermietung von Fernkopierapparaten;  
Vermietung von Geräten zur Nachrichtenübertragung;  
Vermietung von Modems und  
Telekommunikationsausrüstungen;  
Telekommunikationsdienste.

DE - 42 - Überwachung;  
Betriebsmittelverwaltung; Betriebsmittelverwaltung für  
Internet-Diensteanbieter; Betriebsmittelverwaltung für  
Telekommunikations-Diensteanbieter; Vermietung von  
Computern und Software; Design von Computersoftware;  
Entwurf von Internet-Sites, Websites und Web-Seiten;  
Beratung in bezug auf Computer und  
Informationstechnologie; Bereitstellung von Internet- und  
Telekommunikationseinrichtungen.

EL - 35 - Υπηρεσίες συμβουλών  
επιχειρήσεων υπηρεσίες πληροφοριών.

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EL - 37 - Εγκατάσταση και συντήρηση εξοπλισμού· υπηρεσίες αποκατάστασης βλαβών και συντήρησης.

EL - 38 - Μίσθωση συσκευών τηλεομοιοτυπίας· μίσθωση συσκευών αποστολής μηνυμάτων· μίσθωση διαποδιαμορφωτών (modems) και εξοπλισμού τηλεπικοινωνιών· υπηρεσίες τηλεπικοινωνιών.

EL - 42 - Υπηρεσίες παρακολούθησης· υπηρεσίες διαχείρισης εγκαταστάσεων· υπηρεσίες διαχείρισης εγκαταστάσεων για διακομιστές υπηρεσιών Διαδικτύου (internet)· υπηρεσίες διαχείρισης εγκαταστάσεων για διακομιστές τηλεπικοινωνιακών υπηρεσιών· μίσθωση ηλεκτρονικών υπολογιστών και λογισμικού· υπηρεσίες σχεδιασμού λογισμικού· σχεδιασμός θέσεων στο Διαδίκτυο (internet), ιστοθέσων (web site) και ιστοσελίδων (web page)· υπηρεσίες παροχής συμβουλών στους τομείς των ηλεκτρονικών υπολογιστών και της τεχνολογίας των πληροφοριών· παροχή υπηρεσιών Διαδικτύου (internet) και τηλεπικοινωνιών επί γραμμής.

EN - 35 - Business advisory services; information services.

EN - 37 - Equipment installation and maintenance; fault recovery and maintenance services.

EN - 38 - Rental of facsimile apparatus; rental of message sending apparatus; rental of modems and telecommunications equipment; telecommunication services.

EN - 42 - Monitoring services; facilities management services; facilities management services for Internet service providers; facility management services for telecommunications service providers; rental of computers and software; software design services; design of Internet sites and websites and pages; computer and information technology consultancy services; provision of on-line Internet and telecommunication facilities.

FR - 35 - Services de conseils commerciaux; services d'information.

FR - 37 - Installation et entretien d'équipements; services d'entretien et de réparation de pannes.

FR - 38 - Location de télécopieurs; location d'appareils pour la transmission de messages; location de modems et d'équipement de télécommunications; services de télécommunications.

FR - 42 - Services de contrôle; services de gestion d'infrastructures; services de gestion d'infrastructures pour fournisseurs de services Internet; services de gestion d'infrastructures pour fournisseurs de services de télécommunications; location d'ordinateurs et de logiciels; services de conception de logiciels; conception de sites Internet, de sites et de pages web; services de conseils en informatique et en technologie de l'information; mise à disposition d'infrastructures de télécommunications et Internet en ligne.

IT - 35 - Servizi di consulenza di affari commerciali; servizi d'informazione.

IT - 37 - installazione e manutenzione di apparecchiature; recupero da incidenti e manutenzione.

IT - 38 - Noleggio di apparecchi fax; noleggio di apparecchi per la trasmissione di messaggi; noleggio di modem ed apparecchiature di telecomunicazione; servizi di telecomunicazione.

IT - 42 - Monitoraggio; gestione di strutture; gestione di strutture per provider di Internet; gestione di strutture per provider di servizi di telecomunicazione; noleggio di computer e di software; progettazione di software; progettazione di siti Internet e siti e pagine Web; consulenza in materia di computer ed informatica; offerta di servizi on line per Internet e telecomunicazioni.

NL - 35 - Zakelijke advisering; diensten op het gebied van informatie.

NL - 37 - Installatie en onderhoud van apparatuur; fouterstelling en onderhoud.

NL - 38 - Verhuur van faxapparaten; verhuur van apparaten voor het verzenden van berichten; verhuur van modems en telecommunicatieapparatuur; telecommunicatiediensten.

NL - 42 - Controle; faciliteitenbeheer; faciliteitenbeheer voor leveranciers van Internetdiensten; faciliteitenbeheer voor leveranciers van telecommunicatiediensten; verhuur van computers en

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software; softwareontwikkeling; ontwerp van Internetsites  
en websites en -pagina's; computer- en IT-advisering; het  
leveren van on-line-Internet- en  
telecommunicatiefaciliteiten.

PT - 35 - Serviços de assessoria de negócios  
comerciais; serviços de informação.

PT - 37 - Instalação e manutenção de  
equipamento; serviços de recuperação de avarias e  
manutenção.

PT - 38 - Aluguer de aparelhos de telecópia;  
aluguer de aparelhos para a transmissão de mensagens;  
aluguer de modems e equipamento de telecomunicações;  
serviços de telecomunicações.

PT - 42 - Serviços de monitorização; serviços de  
gestão de instalações; serviços de gestão de instalações  
para fornecedores de serviços Internet; serviços de gestão de  
instalações para fornecedores de serviços de  
telecomunicações; aluguer de computadores e software;  
serviços de concepção de software; concepção de sites na  
Internet e de locais e páginas na Web; serviços de  
consultoria informática e de tecnologia da informação;  
fornecimento de instalações em linha de Internet e  
telecomunicação.

FI - 35 - Liiketaloudelliset neuvontapalvelut;  
tiedotuspalvelut.

FI - 37 - Laitteiden asennus ja kunnossapito;  
vikojen korjaus- ja kunnossapitopalvelut.

FI - 38 - Faksilaitteiden vuokraus;  
sanomalanähetyslaitteiden vuokraus; modeemien ja  
tietoliikennevälineiden vuokraus; televiestintäpalvelut.

FI - 42 - Seurantapalvelut; tilojen  
hallintapalvelut; tilojen hallintapalvelut Internet-  
palveluiden tarjoajille; tilanhallintapalvelut  
tietoliikennepalveluiden tarjoajille; tietokoneiden ja  
ohjelmistojen vuokraus; ohjelmistojen suunnittelupalvelut;  
Internet-sivustojen ja www-sivustojen ja -sivujen  
suunnittelu; tietokone- ja tietotekniikkaan liittyvät  
konsultointipalvelut; online-periaatteella toimivien  
Internet- ja tietoliikennevälineiden tarjoaminen.

SV - 35 - Tjänster rörande affärsrådgivning;  
informationstjänster.

SV - 37 - Installation och underhåll av  
utrustning; tjänster för åtgärdande av fel samt för  
underhåll.

SV - 38 - Uthyrning av faxapparater; uthyrning  
av apparater för sändning av meddelanden; uthyrning av  
modem och telekommunikationsutrustning;  
telekommunikationstjänster.

SV - 42 - Övervakningstjänster; tjänster  
avseende förvaltning av inrättningar; tjänster avseende  
förvaltning av inrättningar för leverantörer av  
internettjänster; tjänster avseende förvaltning av  
inrättningar för leverantörer av  
telekommunikationstjänster; uthyrning av datorer och  
datorprogramvara; utformning av datorprogramvara;  
design av webbplatser och sidor på Internet; konsulttjänster  
avseende dator- och informationsteknik; upplåtande av  
direktanslutning för Internet och  
telekommunikationsanläggningar.

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## **Exhibit B**

### **.TELECITY Registration Policies**

#### **1. SECTION 1 - INTRODUCTION**

The .TELECITY Domain Name Registration Policy (the "Policy") governs the registration of domain names under the TLD .TELECITY which is owned and operated by the Registry Operator, namely TelecityGroup International Limited, and may, at the discretion of the Registry Operator, be updated periodically. The current Policy is available at the URL: [TBC].

The Policy is consistent with all applicable ICANN Consensus Policies and Temporary Policies and the Registry Operator is committed to ensure that said Policies are strictly complied with.

#### **2. SECTION 2 - DEFINITIONS**

##### **2.1 Affiliate**

A person or entity that, directly or indirectly, through one or more intermediaries, or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with, the person or entity specified, and (ii) "control" (including the terms "controlled by" and "under common control with") means the possession, directly or indirectly, of the power to direct or cause the direction of the management or policies of a person or entity, whether through the ownership of securities, as trustee or executor, by serving as an employee or a member of a board of directors or equivalent governing body, by contract, by credit arrangement or otherwise (as per Section 2.9 (c) of the Registry Agreement).

##### **2.2 Domain Name**

A label registered at any level under the .TELECITY TLD.

##### **2.3 ICANN**

The Internet Corporation for Assigned Names and Numbers.

##### **2.4 IDN**

Internationalised Domain Name.

##### **2.5 Registrar**

An ICANN accredited registrar who is authorised by the Registry Operator to register domain names under the .TELECITY TLD.

##### **2.6 Trademark Licensee**

Any corporation, partnership, limited liability company or similar legal entity (and not a person) that has a written trademark license agreement with Registry Operator or its Affiliate, for use of the registered trademark owned by Registry Operator or its Affiliate, the textual elements of which correspond exactly to the .TELECITY TLD string operated by Registry Operator, where: (i) such license is valid under applicable law; (ii) such license is for the use of such trademark in the regular course of that entity's business outside of the provision of TLD Registry Services, and is not primarily for the purpose of enabling registration or use of domain names in the TLD; (iii) such trademark is used continuously in that entity's business throughout the Term; and (iv) the domain

names in the TLD registered to the Trademark Licensee are required to be used for the promotion, support, distribution, sales or other services reasonably related to any of the goods and/or services identified in the trademark registration (as per Section 3.2 of Specification 13, (.BRAND TLD Provisions) of the Registry Agreement).

**3. SECTION 3 - ELIGIBILITY REQUIREMENTS FOR REGISTRATION AND USE OF DOMAIN NAMES UNDER .TELECITY TLD**

The Registry Operator will operate the .TELECITY TLD on a restricted basis and will only permit domain name registrations at any level under the .TELECITY TLD for the exclusive registration and/or use by the Registry Operator, its Affiliates and Trademark Licensees, subject to Registry Operator's sole discretion. It will not be possible for individuals or entities who are not the Registry Operator or its Affiliates or Trademark Licensees to register or use domain names under the .TELECITY TLD.

In addition, the Registry Operator does not intend to sell, distribute or transfer control or use of any domain name registrations in the .TELECITY TLD to any party that is not an Affiliate of the Registry Operator or a Trademark Licensee.

Accordingly the Policy does not contain provisions relating to registration by parties that are not the Registry Operator or its Affiliates or Trademark Licensees as the Registry Operator will solely and wholly control and maintain registrations under the .TELECITY TLD.

No proxy or anonymous registrations will be allowed under the .TELECITY TLD and the name of the registrant entity will always be apparent.

**4. SECTION 4 - DOMAIN NAME REGISTRATION RULES**

The registration and use of domain names under the .TELECITY TLD will be subject to a validation process and then, at the discretion of the Registry Operator, to verifications during the registration lifecycle of the respective domain names registered under the .TELECITY TLD.

The validation process and the verification process will be exclusively managed internally by the Registry Operator.

**5. SECTION 5 - VALIDATION PROCESS**

The validation process will seek to ensure that any domain name registered under the .TELECITY TLD abides by:

- (a) The Eligibility Requirements set out in at Section 3.
- (b) Naming Rules:
  - (i) The registered domain name must be at least 1 character and no more than 63 characters, not including the TLD.
  - (ii) The registered domain name may only consist of the letters A-Z, numbers 0-9 or hyphens.
  - (iii) The registered domain name may not begin or end with a hyphen.

- (iv) The registered domain name may not have two consecutive hyphens, in the 3rd and 4th positions, unless it is a valid IDN registration.
  - (v) No other special characters are permitted.
  - (vi) The name is not (1) a Reserved Name as defined in Schedule 5 (Schedule of Reserved Names) to the ICANN Registry Agreement applicable to the .TELECITY TLD or (2) an additional name reserved at the discretion of the Registry Operator.
- (c) The Registry Operator's internal rules and policies, *inter alia*, in relation to acceptable use and intellectual property.

Upon successful completion of this validation process, the Registry Operator will communicate secured instructions to the Registrar for the registration of the domain name which has successfully passed the validation process.

#### **6. REGISTRATION PERIOD**

Domain name registrations will be granted for periods between one and ten years and renewed automatically unless termination instructions are sent to the Registrar and the Registry Operator.

#### **7. VERIFICATION PROCESS**

The Registry Operator will, at its sole discretion and at any time, verify and determine whether any or all domain name registrations under the .TELECITY TLD comply with the Policy. In any event, as per Section 5 of Specification 13, Registry Operator will conduct such reviews at least once per calendar year.

As a result of such verification and determination, the Registry Operator will, in its sole discretion, suspend, cancel, transfer or terminate the domain name registration(s) which the Registry Operator considers not be abiding by the Policy.



**Exhibit C**  
**Signed Mark Data File ID Number**

[REDACTED]