

Code of Conduct Exemption Request

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094

Attention: New gTLD Program Staff

RE: Request for Exemption from Registry Operator Code of Conduct

Star India Private Limited ("Registry Operator"), in connection with the execution of the Registry Agreement for the **.STAR** TLD (the "Registry Agreement"), hereby requests an exemption from the obligations of the Registry Operator Code of Conduct set forth in Specification 9 to the Registry Agreement (the "Code of Conduct"). Pursuant to such request, Registry Operator confirms that each of the following statements is true and correct (collectively, referred to as the "Statements"):

1. All domain name registrations in the TLD are registered to, and maintained by, Registry Operator for the exclusive use of Registry Operator or its Affiliate (as defined in the Registry Agreement);
2. Registry Operator does not sell, distribute or transfer control or use of any registrations in the TLD to any third party that is not an Affiliate of Registry Operator; and
3. Application of the Code of Conduct to the TLD is not necessary to protect the public interest for the following reasons:

.STAR is a Top Level Domain representing STAR TV Network, operating in Indian sub-continent as well as globally through digital media. The mission of the registry is to establish an online extension that is immediately identifiable, secure, and exclusive for SIPL under the .STAR brand name; With the .STAR TLD, SIPL will effectively differentiate itself by addressing the key online usage issues of safety, trust, consistency, and brand recognition associated with their brand and the millions of customers they serve globally.

The applicant is in the business of Television Broadcasting and has been using STAR as a brand for its network.

The STAR word in dictionary refers to the celestial bodies that do not have a commercial or intellectual value to the general public. This is also demonstrated by the fact that the string .STAR has not received any contention, objection or a Governmental advice since the application.

Registry Operator represents that the registration policies attached hereto as Schedule A are a true and correct copy of the Registry Operator's registration policies for the TLD.

Registry Operator agrees to notify ICANN promptly in writing in the event any of the Statements has become untrue (whether before or after an exemption has been granted).

Registry Operator further acknowledges and agrees that the Exemption will be void if at any time any of the Statements has become untrue.

Submitted by: [REDACTED]

Position: Astt Vice President

Date Noted: August 27th, 2013

Email: [REDACTED]

SCHEDULE A

Registration Policies for registering domains in .STAR domain

The goal of .STAR is to provide an exclusive, trusted, safe STAR-branded domain to be used to represent SIPL and its media channels, and introduce new innovative non-registry related services in the media and entertainment business.

Trust and authenticity in the operation of .STAR is paramount to SIPL, its high profile global entertainment channels and brands.

To reach the above mentioned goals, SIPL has implemented a single-registrant methodology of registering domains. This will function as a measure to protect intellectual property rights of the major brands and channels they represent in registrations under .STAR; and to ensure that .STAR domains are used in a manner benefitting SIPL associated brands, providing a consistent platform that users can access, consume and enquire information through.

The policies and protections are built to match existing SIPL's procedures in business management with their associated brands and channels; the ICANN established criteria and they are established to ensure a higher security level for .STAR domains than what is considered standard requirements for gTLDs.

ELIGIBILITY REQUIREMENTS AND REGISTRATION PROCESS

There will be a multi-stage internal process to identify, register and bring live all .STAR domains. The process will include executive approval authorizing any domain name registrations under .STAR. SIPL will consult with an ICANN accredited registrar to facilitate an interface through which the domains can actively be registered and managed.

Members of the public will not be able to register domain names in this new gTLD.

Registration will be managed by Registry Operator, and only a limited number of designated personnel will be able to register domain names. If multiple parties associated with STAR express an interest in registering the same domain name, the designated personnel will make the decision regarding which internal party's registration and use of the domain name is a higher business priority.

Except for those provisions not applicable to a Specification 9 exempt registry, Registry Operator will abide by all policies, rights protection mechanisms and registration procedures as set forth in the Registry Agreement.

ANTI ABUSE POLICY

ANTI-ABUSE POLICY FOR .STAR; incorporated in the registration agreement for all .STAR registrations and thereby agreed to by SIPL when making domain name registrations under .STAR. It is in place to assure that any registration made by and for use by SIPL will not be used for malicious conduct or in a manner that can lead to security and stability issues for the registry, registrars, and registrants, and general users of the Internet.