

Exhibit 1

Code of Conduct Exemption Request Form

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Request for Exemption from Registry Operator Code of Conduct

Reliance Industries Limited (“Registry Operator”), in connection with the execution of the Registry Agreement for the .RIL TLD (the “Registry Agreement”), hereby requests an exemption from the obligations of the Registry Operator Code of Conduct set forth in Specification 9 to the Registry Agreement (the “Code of Conduct”). Pursuant to such request, Registry Operator confirms that each of the following statements is true and correct (collectively, referred to as the “Statements”):

1. All domain name registrations in the TLD are registered to, and maintained by, Registry Operator for the exclusive use of Registry Operator or its Affiliate (as defined in the Registry Agreement);
2. Registry Operator does not sell, distribute or transfer control or use of any registrations in the TLD to any third party that is not an Affiliate of Registry Operator; and
3. Application of the Code of Conduct to the TLD is not necessary to protect the public interest for the following reasons:

The Reliance Group is the largest private sector enterprise in India. The group's annual revenues are in excess of US\$ 73 billion (2013). The flagship company, Reliance Industries Limited, is a Fortune Global 500 company and has interests across multiple sectors including Exploration & Production, Refining and Marketing, Petrochemicals, Organized Retail, Telecom and Financial Services. By acquiring “.RIL” gTLD, RIL plans to move its entire corporate web site and that of other businesses under the “.RIL” gTLD. This will offer multiple benefits to the company, the Internet community and the visitors, such as:

- Reduced navigational errors by directly reaching the intended Reliance Industries Limited web site
- Enhanced security and peace of mind which comes with the assurance that all web sites under RIL are offered and managed by one of India’s most reputed organizations
- Improved visibility of the “Reliance Industries Limited” brand to the consumer in a cluttered second level domain arena
- Better and clear structuring of information relating to different subsidiaries of RIL by allocating a suitable second level domain name
- Clearly differentiating us and our web presence from other companies which use Reliance as part of their brand identity
- Efficient brand and domain name protection
- Intuitive Internet navigation (www.petroleum.ril, www.digital.ril, www.fresh.ril etc.)
- Active prevention against cybersquatting/ phishing related activities
- Reduced Search Engine Marketing/ Optimization cost

- Indicate first mover advantage to the community
- Own and be an active participant in the development of the Internet in India and the world
- Increase brand value by aligning a valuable asset such as this gTLD with the brand

Registry Operator represents that the registration policies attached hereto as Schedule A are a true and correct copy of the Registry Operator's registration policies for the TLD. Registry Operator agrees to notify ICANN promptly in writing in the event any of the Statements has become untrue (whether before or after an exemption has been granted). Registry Operator further acknowledges and agrees that the Exemption will be void if at any time any of the Statements has become untrue.

Submitted by: [REDACTED]
Position: President
Dated: 11th September 2014
Email: [REDACTED]

Schedule A
TLD Registration Policies

Registry Operator hereby acknowledges that the following are the true and correct registration policies for the TLD:

The mission and purpose of the .RIL gTLD is to serve as a trusted, hierarchical, and intuitive namespace provided by Reliance Industries Limited for use by Registry Operator, its qualified Affiliates and Trademark Licensees. Only Registry Operator and its qualified Affiliates and Trademark Licensees will be allowed to register or control the DNS records associated with domain names at any level in the .RIL gTLD. Registry Operator will implement an internal process to determine which second-level domain names will be registered and which Affiliates and Trademark Licensees will be eligible to register second-level domains. All domain name registrations will be managed by the Registry Operator.

For the purposes of this proposed Registration Policy, Registry Operator utilizes the following definitions*:

Affiliate – Affiliate means a person or entity that, directly or indirectly, through one or more intermediaries, or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with, the person or entity specified.

Control – Control (including the terms “controlled by” and “under common control with”) means the possession, directly or indirectly, of the power to direct or cause the direction of the management or policies of a person or entity, whether through the ownership of securities, as trustee or executor, by serving as an employee or a member of a board of directors or equivalent governing body, by contract, by credit management or otherwise.

Trademark Licensee – Trademark Licensee means any corporation, partnership, limited liability company or similar legal entity (and not a person) that has a written trademark license agreement with Registry Operator or its Affiliate, for use of the registered trademark owned by Registry Operator or its Affiliate, the textual elements of which correspond exactly to the .BRAND TLD string operated by Registry Operator, where:

- (i) such license is valid under applicable law;
- (ii) such license is for the use of such trademark in the regular course of that entity’s business outside of the provision of TLD Registry Services, and is not primarily for the purpose of enabling registration or use of domain names in the TLD;
- (iii) such trademark is used continuously in that entity’s business throughout the Term; and
- (iv) the domain names in the TLD registered to the Trademark Licensee are required to be used for the promotion, support, distribution, sales or other services reasonably related to any of the goods and/or services identified in the trademark registration.

Registry Operator will review each second-level domain name at the time of registration to ensure that the name complies with internal policies governing the registration of .RIL domain names, including this Registration Policy. Additionally, Registry Operator will conduct on going reviews of each second-level domain at least once per calendar year

namely to ensure compliance with the terms of the .RIL Registry Agreement, as well as with ICANN Consensus or Temporary Policies.

Registry Operator reserves the right to amend its registration policy.

*Definitions for “Affiliate” and “Control” are taken from Section 2.9(c) of the Registry Agreement. The definition of “Trademark Licensee” is taken from Section 6.2 of Specification 13 of the Registry Agreement.