.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Progressive Casualty Insurance Company ("Registry Operator"), in connection with the execution of the Registry Agreement for the [.PROGRESSIVE] TLD (the "Registry Agreement"), hereby applies for [.PROGRESSIVE] TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached hereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B are complete and accurate copies of the official trademark registration and Registry Operator's registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to [REDACTED].

Submitted by: [REDACTED]
Position: Deputy General Counsel
Dated: August 21, 2014
Email: [REDACTED]
PROGRESSIVE CORPORATION, THE (OHIO CORPORATION)
6300 WILSON MILLS ROAD
MAYFIELD VILLAGE, OH 44143

FOR: UNDERWRITING PROPERTY/CASUALTY INSURANCE, DIRECTORS AND OFFICERS LIABILITY INSURANCE, ERRORS AND OMISSIONS INSURANCE, INLAND MARINE INSURANCE, AND FINANCIAL INSURANCE PRODUCTS, NAMELY, COLLATERAL PROTECTION INSURANCE, COMBINATION SAFE DEPOSITORY INSURANCE, DEALER FLOOR PLAN INSURANCE, FIDELITY BONDS, FINANCIAL INSTITUTION BONDS, GAP INSURANCE, LESSORS CONTINGENT AND EXCESS INSURANCE, AND MORTGAGE SECURITY PROTECTION INSURANCE; AND FOR PROVIDING THE FOLLOWING INSURANCE-RELATED SERVICES: LOAN AND LEASE TRACKING; COMPARATIVE RATE INFORMATION SERVICES; ADMINISTRATION OF STATE MANDATED INSURANCE PLANS; INSURANCE CLAIM SERVICES; AND ADMINISTRATION OF RISK RETENTION GROUP AND PURCHASE GROUP PROGRAMS, IN CLASS 36 (U.S. CL. 102).

FIRST USE 0-0-1937; IN COMMERCE 0-0-1937.


J. CHILDRESS, EXAMINING ATTORNEY
Trademark Assignment Abstract of Title

Total Assignments: 1


Registrant: Progressive Corporation, The
Mark: PROGRESSIVE

Assignment: 1

Reel/Frame: 1864/0183  Recorded: 03/01/1999  Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: PROGRESSIVE CORPORATION, THE
Exec Dt: 02/15/1999
Entity Type: CORPORATION
Citizenship: OHIO

Assignee: PROGRESSIVE CASUALTY INSURANCE COMPANY
CORPORATE LAW DEPARTMENT
6300 WILSON MILLS ROAD
MAYFIELD VILLAGE, OHIO 44143
Entity Type: CORPORATION
Citizenship: OHIO

Correspondent: PROGRESSIVE CASUALTY INSURANCE COMPANY
6300 WILSON MILLS ROAD
CORPORATE LAW DEPARTMENT W31
MAYFIELD VILLAGE, OHIO 44143

Search Results as of: 08/29/2014 01:52 PM
If you have any comments or questions concerning the data displayed, contact PRO / Assignments at 571-272-3350 v.2.4
Web interface last modified: Mar 15, 2014 v.2.4

http://assignments.uspto.gov/assignments/q?db=tm&qt=sno&reel=&frame=&sno=74185485...
UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 03/01/1999
REEL/FRAME: 1864/0183
NUMBER OF PAGES: 3

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:
PROGRESSIVE CORPORATION, THE
CITIZENSHIP: OHIO
ENTITY: CORPORATION

ASSIGNEE:
PROGRESSIVE CASUALTY INSURANCE COMPANY
6300 WILSON MILLS ROAD
CORPORATE LAW DEPARTMENT
MAYFIELD VILLAGE, OHIO 44143
CITIZENSHIP: OHIO
ENTITY: CORPORATION

APPLICATION NUMBER: 74185484
REGISTRATION NUMBER: 1844694
FILING DATE: 07/15/1991
ISSUE DATE: 07/12/1994

MARK: PROGRESSIVE
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS
APPLICATION NUMBER: 74185485  FILING DATE: 07/15/1991
REGISTRATION NUMBER: 1844695  ISSUE DATE: 07/12/1994
MARK: PROGRESSIVE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74702035  FILING DATE: 07/17/1995
REGISTRATION NUMBER: 1971522  ISSUE DATE: 04/30/1996
MARK: PROGRESSIVE
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

TARA WASHINGTON, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS
### Assignment License

#### Resubmission

**Document 10**

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**Security Agreement D Nunc Pro Tunc Assignment**

**Correction of PTO Error**

**Reel**

**Frame**

---

**Merger**

**Change of Name**

**Conveying Party**

**Conveyance Type**

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<th>License</th>
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**Resubmission (Non-Recodarion)**

**Correction of PTO Error**

**Corrective Document**

**Effective Date**

**Month**

**Day**

**Year**

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**Conveying Party**

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**Name**

Progressive Corporation, The

**Formerly**

---

**Individual**

**General Partnership**

**Limited Partnership**

**X Corporation**

**Association**

**Other**

---

**Citizenship/State of Incorporation/Organization**

Ohio

---

**Receiving Party**

**Mark if additional names of receiving parties attached**

---

**Name**

Progressive Casualty Insurance Company

**DBA/AKA/TA**

---

**Address (line 1)**

6300 Wilson Mills Road

**Address (line 2)**

Corporate Law Department

**Address (line 3)**

Mayfield Village

**City**

OH

**State/Country**

44143

**Zip Code**

---

**Individual**

**General Partnership**

**Limited Partnership**

**X Corporation**

**Association**

**Other**

---

**Citizenship/State of Incorporation/Organization**

OH

---

**FOR OFFICE USE ONLY**

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:

Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231.
Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1) Progressive Casualty Insurance Company

Address (line 2) 6300 Wilson Mills Road, Corporate Law Department W31

Address (line 3) Mayfield Village, Ohio 44143

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

# 1

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s) Registration Number(s)

1844694 1844695 1971522

Number of Properties Enter the total number of properties involved.

# 3

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

$90.00

Method of Payment:

Enclosed X Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing Signature Date Signed

02/15/99
ASSIGNMENT

Whereas, The Progressive Corporation, an Ohio corporation, having a principal place of business at 6300 Wilson Mills Road, Mayfield Village, Ohio 44143 (hereinafter "Assignor") is the owner of the service mark, "Progressive," in both typed and stylized formats, for underwriting property and casualty insurance, among other services, and U.S. Registration Nos. 1844694, 1844695, and 1971522; and

Whereas, Progressive Casualty Insurance Company, an Ohio corporation, having a principal place of business at 6300 Wilson Mills Road, Mayfield Village, Ohio 44143 (hereinafter "Assignee") is desirous of acquiring the aforesaid service marks and U.S. Registration Nos. 1844694, 1844695, and 1971522, together with the goodwill of the business symbolized by the marks;

Now, Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee all right, title and interest in and to the aforesaid service marks and U.S. Registration Nos. 1844694, 1844695, and 1971522, together with the goodwill of the business symbolized by the marks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringement of the trademark and the trademark registration assigned herein.

Assignor further undertakes that upon request of Assignee, it shall execute all papers, make all rightful oaths, testify on behalf of Assignee, and do all other lawful acts necessary to carry out the intent of this assignment, as well as to provide such other material, information or assistance as Assignee may consider necessary to carry out the intent of this assignment.

This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

The Progressive Corporation

By: 

Date: 02/15/99
CERTIFICATE OF MAILING UNDER 37 C.F.R. SECTION 1.8(a)

Conveying Party: Progressive Corporation, The
Receiving Party: Progressive Casualty Insurance Company
Registration Nos.: 1844694, 1844695, and 1971522
Correspondence: Recordation of Assignment

I hereby certify that the above-identified correspondence, which is attached, is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231 on the date set forth below.

Signature: [Redacted] Date: 2/24/99

Telephone No.: [Redacted]
CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, as amended, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for TEN years unless sooner terminated as provided by law.

In Testimony whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this thirtieth day of April 1996.

[Signature]

Commissioner of Patents and Trademarks
NOTICE

This Registration will be canceled by the Commissioner of Patents and Trademarks at the end of six years following the date of registration, unless within one year next preceding the expiration of such six years, the registrant files in the Patent and Trademark Office an affidavit showing that said mark is in use in Commerce or showing that its nonuse is due to special circumstances which excuse such nonuse and is not due to any intention to abandon the mark. A fee of $100.00 for each class must accompany the affidavit.
Progressive Corporation, The (Ohio Corporation)
6300 Wilson Mills Road
Mayfield Village, OH 44143

For: Underwriting property/casualty insurance, automobile (private passenger and commercial) insurance, mobile home insurance, motorcycle insurance, recreational vehicle insurance, directors and officers liability insurance, errors and omissions insurance, and inland marine insurance; underwriting financial insurance products, namely fidelity bonds, financial institution bonds, employee dishonesty insurance, combination safe depositary insurance, lender liability insurance, fiduciary liability insurance, IRA/KAOGH administration insurance, employee pension and benefit plan administration insurance, discount brokerage services insurance, and employment practices liability insurance; administration and adjustment of insurance claims; provision of comparative insurance rate information; administration of state mandated insurance plans, and administration of risk retention group and group insurance purchase programs, in Class 36 (U.S. Cls. 100, 101 and 102).


Owner of U.S. Reg. Nos. 1,884,694 and 1,884,695.

Ser. No. 74-702,035, filed 7-17-1995.

Julia S. Shields, Examining Attorney
NOTICE OF ACCEPTANCE
15 U.S.C. Sec. 1058(a)(3)


ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

......................................................

NOTICE OF RENEWAL
15 U.S.C. Sec. 1059(a)


ACCORDINGLY, THE REGISTRATION IS RENEWED.

......................................................

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
036.

AUSTIN, DANA D
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
(703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION ORIGINAL
REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.
Trademark RN 1844695: Official Notice of Acceptance and Renewal under Sections 8 and 9 of the
Trademark Act

Serial Number: 74185485
Registration Number: 1844695
Registration Date: Jul 12, 1994
Mark: PROGRESSIVE
Owner: PROGRESSIVE CASUALTY INSURANCE COMPANY

Aug 6, 2013

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the
Trademark Act, 15 U.S.C. §1058. The Section 8 declaration is accepted.

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15
U.S.C. §1059. The registration is renewed.

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated
from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
036

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) and an application for renewal between
every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of
an additional fee.

***The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE
REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.***

To view this notice and other documents for this application on-line, go to http://tdr.uspto.gov/search.action?sn=74185485.
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.
Mark Information

Mark Literal Elements: PROGRESSIVE
Standard Character Claim: No
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

For: underwriting property/casualty insurance, [ directors and officers liability insurance, errors and omissions insurance, ] inland marine insurance, and financial insurance products; [ namely, collateral protection insurance, ] [ combination safe depository insurance, ] [ dealer floor plan insurance, ] [ fidelity bonds, financial institution bonds, ] [ gap insurance, lessors contingent and excess insurance, and ] [ mortgage security protection insurance]; and for providing the following insurance-related services; [ loan and lease tracking; ] comparative rate information services; administration of state mandated insurance plans; insurance claim services; and administration of risk retention group and purchase group programs

International Class(es): 036 - Primary Class
Class Status: ACTIVE
Class: 1
First Use: 1937
Use in Commerce: 1937

Basis Information (Case Level)

Filed Use: Yes
Currently Use: Yes
Amended Use: No
Filed ITU: No
Currently ITU: No
Amended ITU: No
Filed 44D: No
Currently 44D: No
Amended 44D: No
Filed 44E: No
Currently 44E: No
Amended 44E: No
Filed 66A: No
Currently 66A: No
Amended 66A: No
Filed No Basis: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: PROGRESSIVE CASUALTY INSURANCE COMPANY
Owner Address: 6300 WILSON MILLS ROAD
CORPORATE LAW DEPARTMENT
MAYFIELD VILLAGE, OHIO 44143
UNITED STATES
Legal Entity Type: CORPORATION
State or Country Where Organized: OHIO
### Attorney/Correspondence Information

**Attorney of Record**
- **Attorney Name:** 
- **Docket Number:** 007045.00032
- **Attorney Email Authorized:** Yes

**Correspondent**
- **Name/Address:** Baker & Hostetler, LLP
  1900 E. 9th Street
  Suite 3200
  Cleveland, OHIO 44114
  UNITED STATES
- **Authorized:** Yes

### Prosecution History

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### Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted  
**Affidavit of Incontestability:** Section 15 - Accepted
### Assignment Abstract Of Title Information

#### Assignment 1 of 1

- **Conveyance:** ASSIGNS THE ENTIRE INTEREST
- **Reel/Frame:** 1864/0183
- **Date Recorded:** Mar. 01, 1999
- **Pages:** 3

**Assignor**

- **Legal Entity Type:** CORPORATION
- **State or Country Where Organized:** OHIO

**Assignee**

- **Legal Entity Type:** CORPORATION
- **State or Country Where Organized:** OHIO

**Supporting Documents:** assignment-tm-1864-0183.pdf

**Proceedings**

- **Proceeding Number:** 92021042
- **Type of Proceeding:** Cancellation
- **Status:** Terminated
- **Status Date:** Jun 17, 1993

**Defendant**

- **Name:** AMERICAN PROGRESSIVE LIFE & HEALTH

**Associated marks**

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**Renewal Date:** Jul. 12, 2014

**TM Staff and Location Information**

- **TM Staff Information:** None
- **File Location:** GENERIC WEB UPDATE
- **Current Location:** GENERIC WEB UPDATE
- **Date in Location:** Aug. 06, 2013

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**Summary**

- **Total Assignments:** 1

**Registrant:** Progressive Corporation, The
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<td>P'S MOT FOR EXTN. OF TIME W/ CONSENT</td>
<td>Dec 18, 1992</td>
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<td>5</td>
<td>DEF. MOT. TO DISMISS</td>
<td>Jan 19, 1993</td>
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<td>6</td>
<td>PROCEEDINGS SUSPENDED PENDING DISPOSITION OF THE MOT. TO DISMISS</td>
<td>Feb 19, 1993</td>
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<td>P’S MOT FOR EXTN. OF TIME W/ CONSENT</td>
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REGISTRATION POLICIES

.PROGRESSIVE TLD REGISTRATION POLICY

1. ELIGIBILITY

Only Progressive Casualty Insurance Company and its Affiliates and its qualifying Trademark Licensees are eligible to register a Domain Name under the .PROGRESSIVE TLD. Trademark Licensees are eligible, but not entitled to register a Domain Name under the .PROGRESSIVE TLD. If the Registrant ceases to be eligible at any time in the future, the Registry may cancel or suspend the license to use the Domain Name immediately.

The registration of Domain Names must be approved by an authorized person(s) as nominated by the Registry (“Authorized Person”) in addition to meeting all requirements under the Registry Rules.

The registration of Domain Names will be centralized and managed through the up to three “exclusive” Registrar(s) selected by the Registry.

2. REQUIRED CRITERIA FOR DOMAIN NAME REGISTRATION

An application for Domain Name registration must meet all the following criteria:

(i) availability;
   a. the Domain Name is not already registered
   b. it is not reserved or blocked by the Registry

(ii) technical requirements;
   a. a maximum of 63 characters (after its conversion into the ASCII for IDNs);
   b. use of characters selected from the list of supported characters as nominated by the Registry; and
   c. any additional technical requirements as required by the Registry from time to time.

(iii) compliance with all requirements under the Registry Rules.

3. OBLIGATION OF REGISTRANTS

The Registrant must enter into an agreement with the Registrar for Domain Name registration under which the Registrant will be bound by the Registry Rules specified through the Registry-Registrar agreement as amended by the Registry from time to time.

The Registrant must also agree to be bound by the minimum requirements in clause 3.7.7 of 2013 ICANN Registrar Accreditation Agreement as amended from time to time (“2013 ICANN RAA”).

The Registrant must represent and warrant that:

(i) it meets, and will continue to meet, the eligibility criteria at all times and must notify the Registrar if it ceases to meet such criteria;
(ii) the registration, renewal and use of the Domain Name does not violate any third party intellectual property rights, applicable laws or regulation;

(iii) the registration and use of the Domain Name is made in good faith and for a lawful purpose;

(iv) if the use of registered Domain Name is licensed to a third party,
   a. the Registrant must have a trademark license agreement with the Registry or its affiliate for the use of the PROGRESSIVE trademark that is not less onerous than the obligation of the Registrant contained in the Registry Rules and otherwise complies with the requirements of Specification 13 to the Registry’s Registry Agreement with ICANN (“Specification 13”); and
   b. where there is a breach of any provisions contained in the Registry Rules by the licensee of the Domain Name, Registry may revoke the Domain Name at its sole discretion.

(v) it owns or otherwise has the right to provide all registration data (including personal information) for each Domain Name registered and provision of such registration data complies with all applicable data protection laws and regulations; and

(vi) It has appropriate consent and licenses to allow for publication of registration data in the WHOIS database.

4. REGISTRANT CONTACT INFORMATION

The Registrant must provide complete and accurate contact information of the Registrant (in accordance with 2013 ICANN RAA), including but not limited to the following:

   (i) name of a company or organization (or full name of the Registrant if the Registrant is a natural person);
   (ii) registered office and principal place of business (or address of the Registrant if the Registrant is a natural person); and
   (iii) contact details of the Registrant including e-mail address and telephone number.

All Registrant contact information must be complete and accurate. Any changes to such Registrant information must be promptly notified to the Registrar, and no later than one (1) month of such change.

5. REVOCATION OF DOMAIN NAMES

The Registrant acknowledges that the Registry may revoke a Domain Name immediately at its sole discretion:

   (i) in the event the Registrant breaches any Registry Rules;
   (ii) to comply with applicable law, court order, government rule or under any dispute resolution processes;
   (iii) to comply with Specification 13;
   (iv) where such Domain Name is used for any of the following prohibited activities (Prohibited Activities):
      a. spamming;
      b. intellectual property and privacy violations;
      c. obscene speech or materials;
d. defamatory or abusive language;
e. forging headers, return addresses and internet protocol addresses;
f. illegal or unauthorized access to other computers or networks;
g. distribution of internet viruses, worms, Trojan horses or other destructive activities; and
h. any other illegal or prohibited activities as determined by the Registry.

(v) in order to protect the integrity and stability of the domain name system and the Registry;
(vi) where such Domain Name is placed under reserved names list at any time
(vii) as required by ICANN Consensus Policy;
(viii) if it is in the best interest of the Registry, in Registry’s sole discretion; and
(ix) where Registrant fails to make payment to the Registrar for registration, renewal or any other relevant services.

6. USE OF SECOND OR THIRD LEVEL IDNS

In addition to meeting all required criteria for registration of domain names above, an application for an IDN Domain Name must:

(i) comply with any additional registration policy on IDNs for each language;
(ii) meet all technical requirement for the applicable IDN;
(iii) comply with the IDN tables used by the Registry as amended from time to time; and
(iv) meet any other additional technical requirements as required by the Registry.

7. USE OF GEOGRAPHIC NAMES

All two-character labels and country and territory names will be initially reserved in accordance with specification 5 of the Registry Agreement. Upon approval from ICANN and any other guidelines by applicable governments and ICANN’s Governmental Advisory Committee, the Registry may release the two-character labels and country and territory names in accordance with Applicant’s response to Question 22 Geographic Names.

8. RESERVED NAMES

The Registry may place certain names in its reserved list from time to time where:

(i) the Registry believes in its sole discretion that use of such names may pose a risk to the operational stability or integrity of the Registry;
(ii) in accordance with ICANN’s specifications contained in the Registry Agreement, guidelines or recommendations;
(iii) there is a risk of trademark infringement or where the name otherwise may cause confusion taking into consideration the mission and purpose of the TLD; or
(iv) the Registry in its sole discretion decides certain names to be reserved for any reason.

9. ALLOCATION OF DOMAIN NAME

The Registry will register Domain Names in its sole discretion in accordance with the Registry Rules. The Registry does not provide pre-registration or reservation of Domain Names.
10. TERM OF REGISTRATION / RENEWAL

Initial term of registration:
A Domain Name can be registered for a period between one (1) to ten (10) years. Upon registration of a Domain Name, the Registrant holds a license to use the Domain Name for the registration period.

Renewal of registration:
The term may be extended at any time for a period between one (1) to ten (10) years, provided that the total aggregate term of the Domain Name does not exceed ten (10) years at any time.

Cancellation of registration:
The Registrant may cancel a Domain Name registration at any time by submitting its request in writing with the Registrar.

Auto-renewal:
Upon expiry of the Domain Name, the Registry will auto-renew the Domain Name for a one year term (1) year term unless the Registrant submits its intention not to renew the Domain Name.

11. TRANSFER OF DOMAIN NAMES BETWEEN REGISTRANTS

Any transfer of a Domain Name between Registrants must be approved by the Registry through the Registrar in accordance with the Registry Rules and in full compliance with these TLD Registration Policies as amended from time to time.

12. PRIVACY AND DATA PROTECTION

By registering a Domain Name, the registrant authorizes the Registry to process personal information and other data required for the operation of the TLD. The Registry will only use the data for the operation of the Registry including but not limited to its internal use, communication with the Registrant or the Registrar, and provision of WHOIS look-up facility.

The Registry may only transfer the data to third parties:
(i) with the Registrant’s consent;
(ii) in order to comply with laws, regulations or orders by a competent public authority and any Alternative Dispute Resolution (ADR) providers; or
(iii) for a publicly available and searchable WHOIS look-up facility, in accordance with specification 4 of the Registry Agreement.

13. WHOIS

The Registry provides a publicly available and searchable WHOIS look up facility, where information about the Domain Name's status (including creation and expiry dates), and registrant, administrative and the technical contact administering the Domain Name can be found, in accordance with specification 4 of the Registry Agreement.
In order to prevent misuse of the WHOIS look up facility, the Registry requires that any person submitting a WHOIS database query will be required to read and agree to the terms and conditions, which will provide that:

(i) the WHOIS database is provided for information purposes only; and
(ii) the user agrees not to use the WHOIS information to allow or enable the transmission of unsolicited commercial advertising or other communication via email or other methods to the Registrants.

14. DISPUTE RESOLUTION

The Registrant agrees to be bound by ICANN’s Dispute Resolution Policies in respect of all disputes in connection with the Domain Name.

15. COMPLIANCE WITH CONSENSUS AND TEMPORARY POLICIES

The Registrant agrees to be bound by all applicable consensus and temporary policies as required and mandated by ICANN.

16. AMENDMENTS

This TLD Registration Policy may be amended from time to time by the Registry at the Registry’s sole discretion.

17. DEFINITIONS

Affiliate has the same meaning as defined in Registry Agreement.

Domain Name means a domain name registered directly under the .PROGRESSIVE TLD or for which a request or application for registration has been filed with the Registry;

ICANN’s Dispute Policy means the dispute policy currently known as the Uniform Domain Name Dispute Resolution Policy (UDRP) issued and as may be updated from time to time by the Internet Corporation of Assigned Names and Number (ICANN) and the Uniform Rapid Suspension (URS) (see Specification 7 of the Registry Agreement).

Registrar means an ICANN accredited registrar which enters into an exclusive Registry-Registrar agreement for the TLD, and which provides domain name registration services to Registrants;

Registry means Progressive Casualty Insurance Company (“Progressive”);

Registry Agreement means the agreement between the Registry and ICANN;

Registry Rules mean:

(i) this Registration Policy as amended by the Registry from time to time; and
(ii) any rules and regulations provided and amended by the Registry from time to time.

Registrant means a natural person, company or organization who holds a Domain Name registration or who has requested or applied for the registration of a Domain Name.