Attachment 3

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Panasonic Corporation (“Registry Operator”), in connection with the execution of the Registry Agreement for the .panasonic TLD (the “Registry Agreement”), hereby applies for .panasonic TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration and Registry Operator’s registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to below.
Exhibit A

Trademark Registration

Please view the following pages for Registry Operator’s Trademark Registration.
MATSUBATA ELECTRIC INDUSTRIAL CO., LTD. (JAPAN CORPORATION)
1006, OAZA KADOMA
KADOMA-SHI OSAKA PREFECTURE, JAPAN

FOR: CHEMICALS, NAMELY, CATALYSTS FOR GENERAL INDUSTRIAL USE; CHEMICAL PREPARATIONS IN THE NATURE OF FILTERING MATERIALS FOR ELIMINATING ACID GAS, AND ZINC OXIDE WHISKER CRYSTALS, IN CLASS 1 (U.S. CLS. 1, 6, 10, 26 AND 46).

FOR: TONERS, NAMELY, TONERS FOR COPYING APPARATUS AND MACHINES, TONERS FOR FACSIMILE MACHINES, IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

FOR: ACID-RESISTANT HIGH-POLYMER CLADDING STEEL SHEETING; STEEL PANELS FOR OFFICE FLOORING; WELDING WIRE, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 56).

FOR: MACHINES AND MACHINE TOOLS, NAMELY, WELDING MACHINES, INDUSTRIAL ROBOTS, MACHINES FOR INSERTING ELECTRONIC COMPONENTS, DRY ETCHING MACHINERY, MICRO ELECTRIC DISCHARGE MACHINES, OPTICAL DISC PRODUCTION SYSTEMS COMPRISED OF INJECTION MOLDING MACHINES, MOLD TEMPERATURE CONTROLLER, ANNEALING CONVEYOR, SPUTTERING MACHINES, SPUTTER CONTROLLER, BONDING MACHINE DEVELOPING MACHINES, PHOTO RESIST COATING MACHINE, BAKING COOLING MACHINE, CONTROL RACK, AND LASER BEAM RECORDER; PRODUCTION MACHINES FOR PRINTED WIRING BOARD; PARTS MOUNTING MACHINES; SOLDERING MACHINES; SCREW FASTENING MACHINES; ELECTRIC SCREW DRIVERS; ELECTRIC POWER TOOLS, NAMELY, DRILLS, ROUTERS, CIRCULAR SAWS, BURRS, COUNTERSINKS, END MILLS, REAMERS THREAD MILLS, DRILL PRESSES; MOTORS, NAMELY, ELECTRIC MOTORS FOR MACHINES; ELECTRICITY GENERATORS, NAMELY, (DC) DIRECT CURRENT GENERATORS, (AC) ALTERNATING CURRENT GENERATORS, ELEVATORS, CLOTHING WASHING MACHINES, DISH WASHING MACHINES, FLOOR WASHING MACHINES, STRUCTURAL PARTS FOR CLOTHES WASHING MACHINES, NAMELY, TUBS; COMPRESSORS, NAMELY, AIR COMPRESSORS, CENTRIFUGAL COMPRESSORS; ELECTRIC PUMPS; GARDEN TOOLS, NAMELY, ELECTRIC LAWN MOWERS, GARDEN SPRAYERS FOR DISINFECTANTS AND INSECTICIDES; WELDING ELECTRODES AND METAL CUTTING MACHINES BY USE OF ARC, GAS OR PLASMA MIXING, CUTTING AND CHOPPING MACHINES, NAMELY, ELECTRIC BLENDERS, ELECTRIC JUICE EXTRACTORS, ELECTRIC FOOD PROCESSORS, ELECTRIC CAN OPENERS, ELECTRIC KNIFE SHARPENERS, ELECTRIC COFFEE MILLS, ELECTRIC TEA LEAF GRINDERS, ELECTRIC ICE CRUSHERS, ELECTRIC HAND MIXERS, ELECTRIC WASTE PROCESSORS, ELECTRIC APPLIANCES FOR CLEANING, NAMELY, ELECTRIC VACUUM CLEANERS, ELECTRIC FLOOR POLISHERS, ELECTRIC DISHWASHING, DRYING MACHINES, ELECTRIC GENERATORS FOR DOMESTIC USE; ELECTRIC ARC WELDING APPARATUS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 21, 34 AND 35).

FOR: RAZORS, NAMELY, ELECTRIC SHAVERS; ELECTRIC OUTLET PLUG ADAPTERS FOR ELECTRIC SHAVERS; BLADES FOR ELECTRIC SHAVERS; ELECTRIC HAIR CLIPPERS; ELECTRIC DEPILATORS; ELECTRIC BEARD TRIMMERS; ELECTRIC NOSE HAIR TRIMMERS; ELECTRIC
NAIL POLISHERS, IN CLASS 8 (U.S. CLS. 25, 28 AND 40).

FOR: AUTOMATIC VENDING MACHINES; PHOTOGRAPHIC, CINEMATOGRAPHIC, OPTICAL APPLIANCES AND INSTRUMENTS, NAMELY, CAMERAS, DIGITAL STILL CAMERAS, TRIPTOPs FOR CAMERAS, CAMERA CASES; ELECTRIC FLASH UNITS FOR CAMERAS, NECK STRAPS FOR CAMERAS; BATTERIES FOR DIGITAL CAMERAS; TELEVISION CAMERAS; (AG) ALTERNATING CURRENT ADAPTERS FOR DIGITAL CAMERAS; PHOTO VIEWERS; MICROSCOPES, NAMELY, MICROSCOPES WITH ILLUMINATORS; ELECTRIC MICROSCOPES; COPIERS AND PARTS THEREFOR, NAMELY, PLAIN PAPER COPIERS; STAPLING UNITS FOR PLAIN PAPER COPIERS; ROLLERS FOR PLAIN PAPER COPIERS; PAPER FEEDERS FOR PLAIN PAPER COPIERS; DRUMS FOR PLAIN PAPER COPIERS; BEARINGS FOR PLAIN PAPER COPIERS; ELECTRONIC PRINTING BOARDS, NAMELY, ERASABLE DISPLAY BOARDS CONTAINING SOFTWARE LINKED TO COMPUTERS AND COPIERS; OPTICAL LENSES; ELECTRIC OUTLET PLUG ADAPTERS FOR ELECTRIC SHAVERS; ELECTRONIC PRINT BOARDS; FIRE EXTINGUISHERS; BATTERIES, NAMELY, DRY CELL BATTERIES, RECHARGEABLE BATTERIES; BATTERY CHARGERS; STORAGE BATTERIES; SOLAR CELLS; FUEL CELLS; NICKEL CADMIUM BATTERIES; NICKEL HYDROGEN BATTERIES; LITHIUM BATTERIES; LITHIUM ION BATTERIES; CARBON RODS FOR DRY BATTERIES; CARBON RODS FOR WELDING USE; WIRING APPARATUS, NAMELY, CONNECTORS, ELECTRIC CABLES, ELECTRIC LEADS, ELECTRIC CABLES, ELECTRIC MODULAR CONNECTORS, ELECTRIC CABLES FOR WIRING USERS, ELECTRIC CABLES FOR MOTION CIRCUIT BREAKERS, MAGNETIC CONTACTORS AND STARTS, CIRCUIT PROTECTORS; SWITCH GEARS, ELECTRIC JUNCTION BOXES; SWITCHES, NAMELY, DIMMER SWITCHES; APPLIANCE SWITCHES; PUSH BUTTON SWITCHES; PROGRAMMABLE SWITCHES; PANEL SWITCHES; DETECTOR SWITCHES; ELECTRIC TIME SWITCHES; DAYLIGHT SWITCHES; RECEPTACLES, PLUGS; SIGNALING APPARATUS AND INSTRUMENTS, NAMELY - VIDEO ENTRY PHONES; INTERCOM SYSTEMS, ELECTRIC DOOR CHIMES; BUZZERS, PORTABLE EMERGENCY BUZZERS; FIRE ALARMS; GAS LEAKAGE ALARMS; ROAR ALARMS; ACOUSTIC MACHINES AND APPARATUS, NAMELY, RADIOS; CASSETTE TAPE PLAYERS AND RECEIVERS, RADIOS, CASSETTE RECORDERS, DATA RECORDERS, PORTABLE CASSETTE TAPE PLAYERS, CASSETTE TAPE PLAYERS, PORTABLE CASSETTE TAPE PLAYERS WITH RADIOS, CASSETTE ADAPTERS FOR REPRODUCING SOUND, COMPACT DISC PLAYERS AND RECORDERS, CASSETTE ADAPTERS FOR REPRODUCING SOUND, COMPACT DISC PLAYERS AND RECORDERS, PLAYERS AND RECORDERS, SECURITY DIGITAL PLAYERS AND RECORDERS, DIGITAL PLAYERS AND RECORDERS, MP3, PEG 1 AUDIO PLAYER; 3-PLAYER SPEAKERS, TUNERS, AMPLIFIERS, STEREO COMPONENT SYSTEMS, RECORD PLAYERS, GRAPHIC EQUALIZERS, RADIOS INCORPORATING CLOCKS, INTEGRATED CIRCUIT RECORDERS, DIGITAL SOUND PROCESSORS, HEADPHONES, CORDLESS HEADPHONES, EARPHONES, EARPHONES WITH MICROPHONES, MICROPHONES, SING-ALONG CASSETTE PLAYERS AND RECORDERS, ELECTRIC MEGAPHONES, LANGUAGE LABORATORIES, NAMELY, AN INSTRUCTIONAL UNIT FOR THE TEACHING OF LANGUAGES TO ANY NUMBER OF STUDENTS AND TEACHERS COMPRISING OF TERMINALS WHICH INCLUDE TAPE RECORDERS AND PLAYERS, VIDEO PLAYER AND RECORDERS, VIDEO IMAGERS, COMPUTERS, HEADSETS, MICROPHONES, FREQUENCY, SOUND AND DELETION CONTROLS, SPEAKERS, BLANK AND PRERECORDED TAPES CONTAINING LANGUAGE LESSONS, ELECTRIC ENGINES INCLUDING DRIVE SHAFTS AND WINDING SHAFTS, AND POWER SUPPLIERS, AN NETWORKED, CAR AUDIO SYSTEMS, OPTICAL DISC AUTO CHANGERS, PUBLIC ADDRESS SYSTEMS, AUDIO MIXERS, AUDIO EQUIPMENT CLEANERS, OPTICAL FIBER CABLES, AUDIO/VIDEO CABLES, AUDIO/VISUAL MACHINES, PARTS THEREFOR AND APPARATUS, NAMELY, TELEVISION RECEIVERS, CATHODE RAY TUBE DISPLAYS, PLASMA DISPLAYS, IMAGE PICK UP TUBES, PLASMA TELEVISION RECEIVERS, LASER DISC PLAYERS, STANDS FOR PLASMA DISPLAYS, WALL HANGING FITTINGS FOR PLASMA DISPLAYS; LCD TELEVISION RECEIVERS, LIQUID CRYSTAL DISPLAYS, COLOR PROJECTION TELEVISION RECEIVERS, COMBINED TELEVISION RECEIVERS WITH VIDEO TAPE RECORDER PLAYER, COMBINED TELEVISION RECEIVER WITH DISK PLAYER, SYSTEMS WHICH COMPRIVE CABLE TELEVISION RECEIVERS AND OR SENDERS, ANTENNAS, NAMELY, GPS ANTENNAS, DIVERSITY ANTENNAS; TUNERS, NAMELY, TUNERS FOR SATELLITE BROADCASTING, TUNERS FOR TELEVISION, TUNERS FOR AUDIO BROADCASTING, ANALOG TUNERS, DIGITAL TUNERS, ELECTRONIC TUNERS, SET-TOP BOXES; LCD (LIQUID CRYSTAL DISPLAY) PROJECTORS, LENSES FOR LCD PROJECTORS, CEILING HANGING FITTINGS FOR LCD PROJECTORS, LAMPS FOR LCD PROJECTORS, ELECTRONIC LIGHT PROCESSING PROJECTORS, VIDEO CASSETTE RECORDERS, CAMCORDERS, CABLES FOR CAMCORDERS, CASES FOR CAMCORDERS, ELECTRIC VIEWFINDERS FOR CAMCORDERS, WATERPROOF COVERS FOR CAMCORDERS, (AG) ALTERNATING CURRENT ADAPTERS FOR CAMCORDERS, BATTERY FOR CAMCORDERS, VIDEO CAMERAS, VIDEOCAMERA RECORDERS, CABLES FOR VIDEOCAMERA RECORDERS, FRAME RATE CONVERTS, VIDEO PRINTS, INK Cassettes FOR VIDEO PRINTERS, SEAL, FOR VIDEO PRINTERS, VIDEO CD PLAYERS, DVD VIDEO PLAYERS AND RECORDERS, DVD RECORDERS, PROGRAMMABLE DVD FEATURES MUSIC OR MOVIES IN THE FIELD OF COMEDY, ACTION, DRAMA AND ADVENTURE, DIGITAL HIGH DEFINITION VIDEO CASSETTE TAPE RECORDERS, COLOR VIDEO SYSTEMS FOR LARGE SCALE DISPLAY; HARD DISK DRIVERS, VIDEO IMAGERS, ELECTRIC OPTICAL DISPLAY BOARDS, MULTI PUR-
POSE ELECTRIC DISPLAY SYSTEMS, CLOSED CIRCUIT VIDEO EQUIPMENT SYSTEMS, VIDEO SWITCHERS, NON-LINEAR EDITING SYSTEMS, EDITING CONTROLLERS, DVI AUTHORIZING APPARATUS, LIGHT-EMITTING DIODE DISPLAYS, USB CABLES, PROJECTIONS SCREENS, OPTICAL DISC MACHINES AND PARTS THEREOF, NAMELY, OPTICAL DISC DRIVES, OPTICAL DISC RECORDERS, OPTICAL DISC PLAYERS, OPTICAL DISC CHANGERS, OPTICAL DISC CARTRIDGES, OPTICAL DISC MASTER APPARATUS, NAMELY, BONDING, MASTER, RECORDING AND REPLACING UNITS COMPRISING OF INJECTION MOLDING MACHINES, TEMPERATURE CONTROL SYSTEMS, ANSEALING CONVEYORS, SPOTTING MACHINES COMPUTER INTERFACES, BONDING MACHINES LASER BEAM RECORDERS, DEVELOPERS, BAKERS, COOLERS, RESISTANCE COATERS, AIR SPINDLES, AIR SLIDERS, LENS ACTUATORS AND CONTROL BAGS, COMMUNICATION MACHINES AND PARTS THEREOF, NAMELY, FACSIMILE TRANSMITTERS, TRANSMITTERS, TELEPHONE, CELLULAR MOBILE TELEPHONES, CARRYING CASES FOR CELL PHONES, TELEPHONE ANSWERING MACHINES, PRIVATE AUTOMATIC BRANCH SWITCHING SYSTEMS, GPS RECEIVERS, RADIO TELEPHONES, MARINE RADARS, RADARS, RADIO PAGING SYSTEMS, ELECTRIC TRAFFIC INFORMATION APPARATUS, VIDEO TELECONFERENCING SYSTEMS, AV CODEC (ENCODERS/DECODERS, IN-CAR NAVIGATION AND ROUTE GUIDANCE UNITS, ELECTRONIC TOLL COLLECTING UNITS FOR CARS, REMOTE CONTROLLERS FOR RAILWAY SYSTEMS, CURSOR CONTROLS FOR COMPUTERS, SUPERVISION APPARATUS, NAMELY, ELECTRIC APPARATUS FOR DOOR CLOSING AND OPENING, COMMUNICATION AND MONITORING SYSTEMS FOR BUILDINGS, INTRUSION DETECTION SYSTEMS, BURGLAR ALARMS, ELECTRIC THEFT PREVENTION INSTALLATION, ELECTRIC NAVIGATION SYSTEM FOR MULTILAYER SECURITY DEVICES, ELECTRIC OPERATING GATES FOR GARAGES, AUTOMATIC CONTROL SYSTEMS, NAMELY, ELECTRIC NAVIGATION SYSTEM, NAMELY, A GLOBAL POSITIONING SYSTEM FOR USE WITH BUSES, ULTRASONIC VEHICLE DETECTORS, APPARATUS FOR INTELLIGENT TRANSPORT SYSTEMS, NAMELY, TRAFFIC MEASUREMENT SENSORS, SURVEILLANCE CAMERAS, TRAFFIC ACCIDENT SENSORS, COMPUTERS TO CONTROL TRAFFIC PRIORITIES FOR PUBLIC TRANSPORT, EMERGENCY CALL UNITS IN VEHICLES WITH INTERNET LINK, TO AUTHORIZING INFRARED BEACONS FOR TRAVEL CONTROL, RADIO BEACON FOR TRAVEL COMMUNICATION, SENSORS FOR TRAFFIC GATES, SENSORS FOR TICKET DISPENSERS, AND SENSORS FOR CASH TOLL PAYMENTS; LIGHT DIMMERS, INVERTERS, PROGRAMMABLE LOGIC CONTROLLERS FOR INDUSTRIAL PROCESS CONTROL AND AUTOMATION, MOTORS AND HEATING AND LIGHT EQUIPMENT, TRANSFORMERS; STAND ALONE PRE-WIRED CUBICLES INCLUDING POWER DISTRIBUTION EQUIPMENT, PORTABLE POWER SOURCES, POWER CAPACITORS, COMPUTERS AND COMPUTER PERIPHERALS, NAMELY, COMPUTERS, ONE CHIP MICROCOMPUTERS, GATEWAY APPARATUS FOR COMPUTER NETWORKS, WIRELESS PCI-CIA COMMUNICATION CARDS, WORD PROCESSORS, IMAGE SCANNERS FOR PERSONAL COMPUTERS, PRINTERS, CF COMPACT FLASH CARDS, PCI-CIA ADAPTERS, PC CARDS, CORDLESS CARDS FOR LAN, COMPUTER KEYBOARDS, COMPUTER MICE, CD-ROM DRIVES, FLOPPY DISK DRIVES, DATA PROCESSING SYSTEMS AND PARTS THEREOF, NAMELY, CARD READERS, CARD READER AND WRITER, BAR CODE READERS, TIME RECORDERS, HANDY DATA TERMINALS, ELECTRONIC CASH REGISTERS, POINT OF SALE SYSTEMS, DATA COLLECTION TERMINALS, DIGITAL ASSISTANTS, DVD-RAID AND DVD-ROM DRIVES, CAD/CAM SYSTEMS, HARD DISK DRIVES, ELECTRONIC CALCULATORS, CHILDREN'S EDUCATIONAL SOFTWARE, COMPUTER SOFTWARE FOR MUSIC AND VISUAL IMAGES, AND COMPUTER GRAPHIC SOFTWARE; UNINTERRUPTIBLE POWER SOURCE FOR COMPUTERS FOR COMMUNICATION AND BROADCASTING EQUIPMENT, BLANK EXTERNAL STORAGE MEDIA, NAMELY, VIDEO CASSETTE TAPES, CLEANING TAPES FOR TAPE DRIVES, D-VHS VIDEO CASSETTE TAPES, DIGITAL VIDEO CASSETTE TAPES, AUDIO CASSETTE TAPES, FLOPPY DISCS, BLANK OPTICAL DISCS, MINIDISCS, DVD DISCS INTEGRATED CIRCUIT MEMORY CARDS, SD (SECURE DIGITAL) MEMORY CARDS, MEASURING APPARATUS AND INSTRUMENTS, NAMELY, LUMINESCENCE DORSIMETRY SYSTEMS, PORTABLE X-RAY DORSIMETERS, ELECTRON COUNTERS, AMMETERS, POWER CONSUMPTION METERS, CLAMP METERS, ELECTRIC LEAKAGE METERS, ELECTRIC DILUTION METERS, THERMOMETERS, MEASUREMENT SYSTEM PROCESSORS, MULTI-CIRCUIT TYPE ELECTRIC POWER MONITORS, MICRO-PROCESSOR MEASUREMENT DEVICES, BODY FAT MONITORS, SEP COUNTERS, AUDIO-VISUAL ANALYZERS, OSCILLOSCOPES, MODULATORS, VOLTMETERS, DISTORTION METERS, SENSORS, NAMELY, MAGNETIC RESISTANT SENSORS, MAGNETIC SETTLE-UPS, PHOTO SENSORS, TEMPERATURE SENSORS, POSITION SENSORS, ANGULAR RATE SENSORS, ROTATION MEASUREMENT SENSORS, ANGLE SENSORS, D E W SENSORS, DISPLACEMENT SENSORS, SHOCK SENSORS, CURRENT SENSORS, ULTRASONIC CERAMIC SENSORS, FUEL LEVEL SENSORS, CCD IMAGE SENSORS, ELECTRIC COMPONENTS, NAMELY, LIGNE, EMBossing DIODES, LIQUID CRYSTALS, LCD MODULES, MAGNETRONs, DIODES, TRANSISTORS, THERMISTORS, INTEGRATED CIRCUITS, INTEGRATED CIRCUIT MEMORY CARDS, LSIs, SEMICONDUCTOR MEMORY DEVICES, ELECTRIC CONDENSER MICROPHONE CARTRIDGES, HALFPHONE IMAGE PROCESSORS, THERMAL RELAYS, DISPLAY COMPONENTS, SEMICONDUCTOR LASERS, MEMBRANE UNIT FOR OXYGEN ENRICHMENT, ELECTRIC TUNER UNITS, HIGH FREQUENCY MODULATORS, CORRELATING
UNITS, COIN SELECTION UNITS, BILL READERS/WRITERS, PRINTING WIRING BOARDS, SINGLE-SIDED PRINTED WIRING BOARDS, DOUBLE-SIDED PRINTED WIRING BOARDS, MULTILAYER PRINTED WIRING BOARDS, PRINTED CIRCUIT SUBSTRATES, SPEAKER COMPONENTS, POWER MODULES, AC ADAPTERS, CHARGERS, CONVERSION MACHINES, MAGNET ROLLS, AC DC CONVERTERS, INDUCTORS, VARIABLE INDUCTORS, CONDENSERS, FILM CAPACITORS, CAPACITORS, ELECTROLYTIC Capacitors, ELECTRIC DOUBLE LAYER CAPACITORS, CERAMIC CAPACITORS, FILM CAPACITORS, CAPACITOR NETWORKS, RESISTORS, AND CAPACITOR NETWORKS, RESISTOR NETWORKS, FILTERS, BY NAME, FILTERS OF ELECTRIC SIGNALS, ELEcTROMAGNETIC INTERFERENCE FILTERS, NOISE FILTERS, SAW SURFACE ACOUSTIC WAVE FILTERS, CERAMIC FILTERS, LINE FILTERS, DISCRETE FILTERS, TUNABLE FILTERS, LIGHT MODULATORS AND LIGHT DEFLECTORS, OPTICAL TRANSMISSION COMPONENTS, OPTICAL COUPLING COMPONENTS, LASER DIODE MODULES, PHOTONIC TRANSISTORS, OPTICAL CONNECTORS, A SPHERICAL LENSES, TRANSFORMERS, NAMELY, POWER TRANSFORMERS, CURRENT TRANSFORMERS, PULSE TRANSFORMERS, LINE TRANSFORMERS, INPUT AND OUTPUT TRANSFORMERS, FLYBACK TRANSFORMERS, PIEZOELECTRIC TRANSFORMERS, DEFLICTION YOKO THERMOMETERS, VARISTORS, SURGE ABSORBERS, PIEZOELECTRIC CERAMIC COMPONENTS, CERAMIC RESONATORS, SAW SURFACE ACOUSTIC WAVE RESONATORS, ACousto-Optic DEVICES, RESISTORS, RESISTOR NETWORKS, POTENTIOMETERS, TRIMMER POTENTIOMETERS, THERMAL CUT-OFFS, ENCODERS, PRINTER UNITS, HYBRID INTEGRATED CIRCUITS, SWITCH COMPONENTS, HEAT SINK WIRING BOARDS, ELECTRO LUMINESCE NCE ELEMENTS, MAGNETIC RESISTANT ELEMENTS, COILS AND CHOKE COILS, REMOTE CONTROL UNITS, DUPLEX, COUPLERS, BALUNS, POWER DIVIDERS, SURFACE ACOUSTIC WAVE DEVICES, VOLTAGE CONTROLLED OSCILLATORS, RADIO FREQUENCY MODULATORS, PHASE LOCKED LOOP SYNTHESIS MODULATORS, THERMAL PRINTER UNITS, DomESTIC ELECTRIC EQUIPMENT, NAMELY, ELECTRIC FLAT IRONS, ELECTRIC HAIR CURLERS, ELECTRIC PANTS PRESSES, ELECTRIC ION TREATMENT DEVICE FOR HAIR, ELECTRIC ION STEAMERS FOR FACIAL USE, ELECTRIC EYELASH CURLERS, ELECTRIC PANT PRESSES, ELECTRIC STAPLERS, ELECTRIC TYPEWRITERS, ELECTRIC CHECK PRINTING MACHINES, IN CLASS 9 (U.S. CLS. 21, 23, 25, 26, 30 AND 38).

FOR: SURGICAL, MEDICAL, DENTAL AND VETERINARY APPARATUS AND INSTRUMENTS, NAMELY, ELECTRONIC BLOOD PRESSURE Meters, ELECTRONIC CLINICAL THERMOMETERS, LASER MEDICAL TREATMENT DEVICES, ULTRASONIC DIAGNOSTIC EQUIPMENT, HEARING AIDS, LASER SCALPEL, ELECTRIC MASSAGERS, ELECTRIC MASSAGE CHAIRS, ELECTRIC MA-
LADDERS AND STEPS; NON-METAL WATER PIPES, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 35).

FOR: ELECTRIC TOOTHBRUSHES, ELECTRIC CLOTHES BRUSHES, ELECTRIC LINT REMOVERS, MAGNETIC WINDOW CLEANERS, IN CLASS 21 (U.S. CLS. 2, 13, 25, 29, 30, 33, 40 AND 50).

FOR: SPORTING EQUIPMENT, NAMELY, ELECTRIC FISHING FLOATS, DEVICES FOR TYING FISHING LINES TO FISHING HOOKS, ELECTRONIC GOLF EXERCISERS, ELECTRIC WAX APPLICATORS FOR SKIS, IN CLASS 33 (U.S. CLS. 22, 23, 30 AND 50).

FOR: PROVIDING GENERAL BUSINESS INFORMATION; COMMERCIAL INFORMATION AGENCIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: PROVIDING INFORMATION RELATING TO COMMODITY SALES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: CONSTRUCTION, REPAIR, MAINTENANCE, FITTING AND INSTALLATION OF ELECTRIC AND ELECTRONIC APPARATUS AND INSTRUMENTS, NAMELY, INSTALLATION, MAINTENANCE AND REPAIR OF ELECTRIC APPLIANCES, REPAIR OF RADIO RECEIVERS AND TELEVISION RECEIVERS; REPAIR AND MAINTENANCE OF ELECTRICAL COMMUNICATION APPARATUS AND INSTRUMENTS; REPAIR AND MAINTENANCE OF METALWORKING MACHINES AND TOOLS; REPAIR AND MAINTENANCE OF COOKING APPARATUS; REPAIR AND MAINTENANCE OF MUSICAL INSTRUMENTS; WATCH AND CLOCK REPAIR AND MAINTENANCE, REPAIR AND MAINTENANCE OF DOMESTIC GAS WATER HEATERS; REPAIR AND MAINTENANCE OF BATHROOM FIXTURES; MAINTENANCE AND REPAIR OF COMPUTER HARDWARE; REPAIR AND MAINTENANCE OF AIR-CONDITIONING APPARATUS; INSTALLATION, MAINTENANCE AND REPAIR OF OFFICE MACHINES, MACHINERY INSTALLATION, VEHICLE REPAIR; REPAIR AND MAINTENANCE OF ELECTRONIC PRINTERS; TELECOMMUNICATION EQUIPMENT INSTALLATION AND VEHICLE REPAIR, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FOR: COMPUTER SOFTWARE DESIGN FOR OTHERS; PROGRAMMING COMPUTERS FOR OTHERS; RENTAL OF COMPUTERS; PROVIDING CUSTOMIZED COMPUTERS PROGRAMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

OWNER OF JAPAN REG. NO. 347310, DATED 4-30-1999, RENEWED AS REG. NO. 347310, DATED 4-1-2006, EXPIRES 4-30-2016.

OWNER OF JAPAN REG. NO. 1238135, DATED 12-8-1976, EXPIRES 12-8-2006.

OWNER OF JAPAN REG. NO. 1123439, DATED 6-3-1975, RENEWED AS REG. NO. 1123439, DATED 6-3-2005, EXPIRES 6-3-2015.


OWNER OF JAPAN REG. NO. 1327604, DATED 3-16-1978, EXPIRES 3-16-2008.

OWNER OF JAPAN REG. NO. 1118881, DATED 5-1-1975, RENEWED AS REG. NO. 1118881, DATED 4-16-2006, EXPIRES 4-16-2015.


OWNER OF U.S. REG. Nos. 640,961, 2,451,162 AND OTHERS.


SHAUNIA WALLACE, EXAMINING ATTORNEY
Exhibit B

TLD Registration Policies

.panasonic Registry Public Policy

The Registry Operator for .panasonic adheres to the following policies and procedures.

Specification 13
This TLD is a .brand TLD as defined by the Specification 13 attached to the Registry Agreement between the Registry Operator and ICANN and Registry Operator intends to operate the TLD accordingly.

Basic Naming Rules
The domain names under this TLD will be as follows: “domain-name”.panasonic”. Domain names may consist of the English letters A-Z, digits 0-9, and hyphens (“-”), provided that they are 1-63 characters long.
Naming rules for this TLD are established in full consideration of the New gTLD Reserved Names Policy outlined in the Registry Agreement (Specification 5) as well as other applicable rules and policies that are subject to change from time to time.

Eligibility Policy
The only eligible Registrants for this TLD are the Registry Operator itself, namely “Panasonic Corporation”, and its Affiliates or Trademark Licensees as approved by the Registry. All domains for this Registry are registered by the Registry Operator, its Affiliates or Trademark licensees and they maintain control of the DNS records associated with all domains names at any level.

Anti-abuse policy
The Registry Operator intends to function in such a way that all domain name registrations in the TLD shall be registered to and controlled by the Registry Operator, its Affiliates or Trademark Licensees, under the Registry Operator’s strict control. It will not sell, distribute or transfer control of domain name registrations to any party that is not an Affiliate or a Trademark Licensee of the Registry Operator. As such, the Registry Operator does not anticipate that abuse activities, or at least their certain forms, could present a threat for this TLD. Below is the outline of the Registry Operator’s anti-abuse policy.
The Registry Operator will make commercially reasonable efforts to protect its space from abusive uses of its domain names.
Abusive use includes, but is not limited to, the following:
- Illegal or fraudulent actions;
- Spam
- Phishing
- Pharming
- Willful distribution of malware: (Computer viruses, worms, keyloggers, and trojan horses etc)
- Botnet command and control
- Distribution of child pornography;
- Illegal Access to Other Computers or Networks
- Defamation of the Registry Operator, its businesses, employees, etc.
It is upon the Registry’s discretion to execute its following rights:
- deny, cancel or transfer any registration or transaction
- place any domain name on “lock”, “hold”, “pending cancellation” or any other status
The objective of such action may be, but is not limited to:
- protection of the Registry’s integrity and stability
- compliance with any applicable laws or regulations as well as any dispute resolution processes
- avoidance of any liability on the part of the Registry Operator or its Affiliates
- correction of mistakes made by the Registry Operator or any of the accredited Registrars it uses

Abuse Point of Contact
The Registry Operator maintains an abuse point of contact to report issues as the ones illustrated above. The information about this point of contact will be available at the Registry Operator’s official site (www.nic.panasonic).
WHOIS Policy
The Registry Operator for this TLD complies with all the regulations by ICANN, as set forth in the Registry Agreement (Specification 4), related to the establishment and operation of the registry-level Whois, accessible to the public.
The WhoIs Domain Name Lookup Service will return information in the format established and defined by ICANN.

Launch Policy: General availability
As per Specification 13, the Registry Operator will not implement a Sunrise. The Registry will implement a General Availability period from the beginning of operations, defined as the time the Registry will start allowing registration of domains within the TLD. The General Availability period is subject to the eligibility criteria mentioned in this policy: only Registry Operator, its Affiliates or Trademark Licensees are allowed to become registrants of domain names in the TLD and they must control the DNS records associated with domain names at any level in the TLD.

Launch policy: Trademark Claims
Trademark Claims system will be in place as minimally required by ICANN during a period of 90 days from the time General Availability starts. During this period there will be a notice to the Registrant before registration if a requested domain name is an identical match to a trademark registered in the Trademark Clearinghouse. Moreover, the rights owner/s will be informed once the domain name corresponding to the record in the Trademark Clearinghouse has been registered. However, given the Registry Operator’s intended exclusive use of all domain names in the .panasonic TLD and its policies designed to prevent any misuse, it is highly unlikely that the Registry Operator’s registration and use of any .panasonic domain names will infringe any other company’s trademark rights.

Domain Name Lifecycle

1. Domain Name Lifecycle - Registration Periods
The .panasonic TLD Registry supports initial registrations of up to ten (10) years. Renewals may be made for one (1) to ten (10) years provided that the total remaining registration period does not exceed ten (10) years. Transfers, under part A of the Inter-Registrar Transfer Policy, extend the term of the registration by one year. The registration period will be truncated to ten (10) years should the addition of this year result in a registration period exceeding the ten (10) year maximum.

2. Domain Name Lifecycle - States
The states in which a domain name can exist in this TLD Registry are as follows: Registered, Pending Transfer, Redemption, Pending Restore or Pending Delete.

3. Domain Name Lifecycle - Grace Periods
This TLD supports four grace periods: add, renew, auto-renew, and transfer.

4. Domain Name Lifecycle - Transitions
The following describes all transitions available from the states described above. Reference to grace periods is mentioned where applicable.

4.1. Available -> Registered
4.2. Registered -> Pending Transfer
4.3. Pending Transfer -> Registered
4.4. Registered -> Deleted
4.5. Registered -> Redemption Period
4.6. Redemption Period -> Pending Restore
4.7. Pending Restore -> Registered
4.8. Pending Restore -> Redemption Period
4.9. Redemption Period -> Pending Delete
4.10. Pending Delete -> Deleted

5. Domain Name Lifecycle - Locks
Locks may be applied to the domain name to prevent specific operations from occurring. The sponsoring Registrar may set the locks prefixed with “client”, whilst locks prefixed with “server” are added and removed by the administrator. Locks are added and removed independently, however they can be combined to facilitate the enforcement of higher processes, such as “Registrar Lock”, and outcomes required as part of UDRP proceedings. All locks are compatible with EPP RFCs.
Requests to delete the domain name are rejected.
DNS delegation information is not published for the object.
Requests to renew the object are rejected. However, auto-renew will be allowed.
Requests to transfer the domain name are rejected.
Requests to update the domain name are rejected, unless the update removes this status.
Exhibit B

Signed Mark Data File ID Number

SMD File ID: [Redacted]