

Attachment 3

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Panasonic Corporation ("Registry Operator"), in connection with the execution of the Registry Agreement for the .panasonic TLD (the "Registry Agreement"), hereby applies for .panasonic TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration and Registry Operator's registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to below.

Submitted by: [REDACTED]
Position: Chief Systems Engineer,
Information Systems Planning
Group
Dated: 08 August, 2014
Email: [REDACTED]

Exhibit A

Trademark Registration

Please view the following pages for Registry Operator's Trademark Registration.

Int. Cls.: 1, 2, 6, 7, 8, 9, 10, 11, 12, 14, 16, 17, 19, 21, 28, 35, 36, 37 and 42

Prior U.S. Cls.: 1, 2, 5, 6, 10, 11, 12, 13, 14, 16, 19, 21,
22, 23, 25, 26, 27, 28, 29, 30, 31, 33, 34, 35, 36, 37, 38,
39, 40, 44, 46, 50, 100, 101, 102, 103 and 106

Reg. No. 3,108,573

United States Patent and Trademark Office Registered June 27, 2006

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

Panasonic

MATSUSHITA ELECTRIC INDUSTRIAL CO.,
LTD. (JAPAN CORPORATION)
1006, OAZA KADOMA
KADOMA-SHI OSAKA PREFECTURE, JAPAN

FOR: CHEMICALS, NAMELY, CATALYSTS FOR
GENERAL INDUSTRIAL USE, CHEMICAL PRE-
PARATIONS IN THE NATURE OF FILTERING
MATERIALS FOR ELIMINATING ACID GAS,
AND ZINC OXIDE WHISKER CRYSTALS, IN CLASS
1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FOR: TONERS, NAMELY, TONERS FOR COPY-
ING APPARATUS AND MACHINES, TONERS FOR
FACSIMILE MACHINES, IN CLASS 2 (U.S. CLS. 6, 11
AND 16).

FOR: ACID-RESISTANT HIGH-POLYMER CLAD-
DING STEEL SHEETING; STEEL PANELS FOR
OFFICE FLOORING; WELDING WIRE, IN CLASS 6
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FOR: MACHINES AND MACHINE TOOLS,
NAMELY, WELDING MACHINES, INDUSTRIAL
ROBOTS, MACHINES FOR INSERTING ELECTRO-
NIC COMPONENTS; DRY ETCHING MACHINERY,
MICRO ELECTRIC DISCHARGE MACHINES; OP-
TICAL DISC PRODUCTION SYSTEMS COMPRISED
OF INJECTION MOLDING MACHINES, MOLD
TEMPERATURE CONTROLLER, ANNEALING
CONVEYOR, SPUTTERING MACHINES, SPUTTER
CONTROLLER, BONDING MACHINE DEVELOP-
ING MACHINES, PHOTO RESIST COATING MA-
CHINE, BAKING/COOLING MACHINE, CONTROL
RACK AND LASER BEAM RECORDER; PROCES-
SING MACHINES FOR PRINTED WIRED BOARD;
PARTS MOUNTING MACHINES; SOLDERING MA-
CHINES; SCREW FASTENING MACHINES; ELEC-
TRIC SCREW DRIVERS, ELECTRIC POWER

TOOLS, NAMELY, DRILLS, ROUTERS, CIRCULAR
SAWS, BURRS, COUNTERSINKS, END MILLS,
REAMERS THREAD MILLS, DRILL PRESSES; MO-
TORS, NAMELY, ELECTRIC MOTORS FOR MA-
CHINES; ELECTRICITY GENERATORS, NAMELY,
(DC) DIRECT CURRENT GENERATORS, (AC) AL-
TERNATING CURRENT GENERATORS; ELEVA-
TORS; CLOTHING WASHING MACHINES, DISH
WASHING MACHINES, FLOOR WASHING MA-
CHINES; STRUCTURAL PARTS FOR CLOTHES
WASHING MACHINES, NAMELY, TUBS; COM-
PRESSORS, NAMELY, AIR COMPRESSORS, CENT-
RIFUGAL COMPRESSORS; ELECTRIC PUMPS;
GARDEN TOOLS, NAMELY, ELECTRIC LAWN
MOWERS, GARDEN SPRAYERS FOR DISINFEC-
TANTS AND INSECTICIDES; WELDING ELECTRO-
DES AND METAL CUTTING MACHINES BY USE
OF ARC, GAS OR PLASMA MIXING, CUTTING
AND CHOPPING MACHINES, NAMELY, ELEC-
TRIC BLENDERS, ELECTRIC JUICE EXTRAC-
TORS; ELECTRIC FOOD PROCESSORS; ELECTRIC
CAN OPENERS; ELECTRIC KNIFE SHARPENERS,
ELECTRIC COFFEE MILLS; ELECTRIC TEA LEAF
GRINDERS; ELECTRIC ICE CRUSHERS; ELECTRIC
HAND MIXERS; ELECTRIC WASTE PROCESSORS;
ELECTRIC APPLIANCES FOR CLEANING, NAME-
LY, ELECTRIC VACUUM CLEANERS, ELECTRIC
FLOOR POLISHERS, ELECTRIC DISHWASHING/
DRYING MACHINES; ELECTRIC GENERATORS
FOR DOMESTIC USE; ELECTRIC ARC WELDING
APPARATUS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31,
34 AND 35).

FOR: RAZORS, NAMELY, ELECTRIC SHAVERS;
ELECTRIC OUTLET PLUG ADAPTERS FOR ELEC-
TRIC SHAVERS; BLADES FOR ELECTRIC SHA-
VERS; ELECTRIC HAIR CLIPPERS; ELECTRIC
DEPILATORS; ELECTRIC BEARD TRIMMERS;
ELECTRIC NOSE HAIR TRIMMERS; ELECTRIC

NAIL POLISHERS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FOR: AUTOMATIC VENDING MACHINES; PHOTOGRAPHIC, CINEMATOGRAPHIC, OPTICAL APPARATUS AND INSTRUMENTS, NAMELY, CAMERAS, DIGITAL STILL CAMERAS; TRIPODS FOR CAMERAS, CAMERA CASES; ELECTRIC FLASH UNITS FOR CAMERAS; NECK STRAPS FOR CAMERAS; BATTERIES FOR DIGITAL CAMERAS, TELEVISION CAMERAS; (AC) ALTERNATING CURRENT ADAPTERS FOR DIGITAL CAMERAS; PHOTO VIEWERS; MICROSCOPES, NAMELY, MICROSCOPES WITH ILLUMINATORS; ELECTRIC MICROSCOPES; COPIERS AND PARTS THEREFOR, NAMELY, PLAIN PAPER COPIERS; STAPLING UNITS FOR PLAIN PAPER COPIERS; ROLLERS FOR PLAIN PAPER COPIERS; PAPER FEEDERS FOR PLAIN PAPER COPIERS; DRUMS FOR PLAIN PAPER COPIERS; BEARINGS FOR PLAIN PAPER COPIERS; ELECTRONIC PRINTING BOARDS, NAMELY, ERASABLE DISPLAY BOARDS CONTAINING SOFTWARE LINKED TO COMPUTERS AND COPIERS; OPTICAL LENSES; ELECTRIC OUTLET PLUG ADAPTERS FOR ELECTRIC SHAVERS; ELECTRONIC PRINT BOARDS; FIRE EXTINGUISHERS; BATTERIES, NAMELY, DRY CELL BATTERIES, RECHARGEABLE BATTERIES; BATTERY CHARGERS; STORAGE BATTERIES; SOLAR CELLS; FUEL CELLS; NICKEL CADMIUM BATTERIES; NICKEL HYDROGEN BATTERIES; LITHIUM BATTERIES; LITHIUM ION BATTERIES; CARBON RODS FOR DRY BATTERIES, CARBON RODS FOR WELDING USE; WIRING APPARATUS, NAMELY, CONNECTORS, ELECTRIC CABLES, ELECTRICAL CONDUITS; FLOOR DUCTS FOR HOUSING ELECTRIC CABLES; BALLAST FOR DISCHARGE LAMPS; UNDER CARPET WIRING SYSTEMS, CIRCUIT BREAKERS, MAGNETIC CONTACTORS AND STARTS, CIRCUIT PROTECTORS, SWITCH GEARS, ELECTRIC JUNCTION BOXES; SWITCHES, NAMELY, DIMMER SWITCHES, APPLIANCE SWITCHES, PUSH SWITCHES, SLIDE SWITCHES, TOUCH SWITCHES, PANEL SWITCHES, DETECTOR SWITCHES, ELECTRIC TIME SWITCHES, DAYLIGHT SWITCHES; RECEPTACLES, PLUGS; SIGNALING APPARATUS AND INSTRUMENTS, NAMELY- VIDEO ENTRY PHONES, INTERCOM SYSTEMS, ELECTRIC DOOR CHIMES, BUZZERS, PORTABLE EMERGENCY BUZZERS; FIRE ALARMS, GAS LEAKAGE ALARMS, BURGLAR ALARMS; ACOUSTIC MACHINES AND APPARATUS, NAMELY, RADIOS, CASSETTE TAPE PLAYERS AND RECORDERS, RADIO CASSETTE RECORDERS, DATA RECORDERS, PORTABLE CASSETTE TAPE PLAYERS, CASES FOR CASSETTE TAPE PLAYERS, PORTABLE CASSETTE PLAYERS WITH RADIOS, CASSETTE ADAPTERS FOR REPRODUCING SOUND, COMPACT DISC PLAYERS AND RECORDERS, CASES FOR OPTICAL DISC PLAYERS, MINI DISC PLAYERS, LENS CLEANING DISCS FOR OPTICAL DISC PLAYERS, MINI DISC DECKS, DVD AUDIO PLAYERS AND RECORDERS, SECURE DIGITAL PLAYERS AND RECORDERS, MP3, PEG 1 AUDIO LAYER-3 PLAYERS, SPEAKERS, TUNERS, AMPLIFIERS, STEREO COMPONENT SYSTEMS, RECORD

PLAYERS, GRAPHIC EQUALIZERS, RADIOS INCORPORATING CLOCKS, INTEGRATED CIRCUIT RECORDERS, DIGITAL SOUND PROCESSORS, HEADPHONES, CORDLESS HEADPHONES, EARPHONES, EARPHONES WITH MICROPHONES, MICROPHONES, SING-ALONG CASSETTE PLAYERS AND RECORDERS; ELECTRIC MEGAPHONES, LANGUAGE LABORATORIES, NAMELY, AN INSTRUCTIONAL UNIT FOR THE TEACHING OF LANGUAGES TO ANY NUMBER OF STUDENTS AND TEACHERS COMPRISED OF TERMINALS WHICH INCLUDE TAPE RECORDERS AND PLAYERS, VIDEO PLAYERS AND RECORDERS, VIDEO IMAGERS, COMPUTERS, HEADSETS, MICROPHONES, FREQUENCY, SOUND AND DELETION CONTROLS, SPEAKERS, BLANK AND PRERECORDED TAPES CONTAINING LANGUAGE LESSONS, ELECTRIC ENGINES INCLUDING DRIVE SHAFTS AND WINDING SHAFTS, AND POWER SUPPLIERS, ALL NETWORKED; CAR AUDIO SYSTEMS; OPTICAL DISC AUTO CHANGERS; PUBLIC ADDRESS SYSTEMS, AUDIO MIXERS, AUDIO EQUIPMENT CLEANERS, OPTICAL FIBER CABLES, AUDIO/VIDEO CABLES, AUDIO-VISUAL MACHINES, PARTS THEREFOR AND APPARATUS, NAMELY, TELEVISION RECEIVERS, CATHODE RAY TUBE DISPLAYS, CATHODE RAY TUBES, IMAGE PICK UP TUBES; PLASMA TELEVISION RECEIVERS, PLASMA DISPLAYS, SPEAKERS FOR PLASMA DISPLAY, STANDS FOR PLASMA DISPLAYS, WALL HANGING FITTINGS FOR PLASMA DISPLAYS; LCD TELEVISION RECEIVERS, LIQUID CRYSTAL DISPLAYS, COLOR PROJECTION TELEVISION RECEIVERS, COMBINED TELEVISION RECEIVER WITH VIDEO TAPE RECORDER/PLAYER, COMBINED TELEVISION RECEIVER WITH DISK PLAYER; SYSTEMS WHICH COMPRISE CABLE TELEVISION RECEIVERS AND/OR SENDERS; ANTENNAS, NAMELY, GPS ANTENNAS, DIVERSITY ANTENNAS; TUNERS, NAMELY, TUNERS FOR SATELLITE BROADCASTING, TUNERS FOR TELEVISION, TUNERS FOR AUDIO BROADCASTING, ANALOG TUNERS, DIGITAL TUNERS, ELECTRONIC TUNERS; SET-TOP BOXES; LCD (LIQUID CRYSTAL DISPLAY) PROJECTORS, LENSES FOR LCD PROJECTORS, CEILING HANGING FITTINGS FOR LCD PROJECTORS, LAMPS FOR LCD PROJECTORS, DIGITAL LIGHT PROCESSING PROJECTORS; VIDEO CASSETTE RECORDERS, CAMCORDERS, CABLES FOR CAMCORDERS, CASES FOR CAMCORDERS, ELECTRIC VIEWFINDERS FOR CAMCORDERS, WATERPROOF COVERS FOR CAMCORDERS, (AC) ALTERNATING CURRENT ADAPTERS FOR CAMCORDERS, BATTERIES FOR CAMCORDERS; VIDEO CAMERAS, VIDEOCAMERA RECORDERS, FRAME RATE CONVERTS; VIDEO PRINTS, INK CASSETTES FOR VIDEO PRINTERS, SEAL FOR VIDEO PRINTERS; VIDEO CD PLAYERS, DVD VIDEO PLAYERS AND RECORDERS, DVD RECORDERS, PRERECORDED DVDS FEATURING MUSIC OR MOVIES IN THE FIELD OF COMEDY, ACTION, DRAMA AND ADVENTURE; DIGITAL HIGH DEFINITION VIDEO CASSETTE TAPE RECORDERS; COLOR VIDEO SYSTEMS FOR LARGESCALE DISPLAY; HARD DISK DRIVERS, VIDEO IMAGERS; ELECTRIC OPTICAL DISPLAY BOARDS, MULTI PUR-

POSE ELECTRIC DISPLAY SYSTEMS, CLOSED CIRCUIT VIDEO EQUIPMENT SYSTEMS; VIDEO SWITCHERS, NON-LINEAR EDITING SYSTEMS, EDITING CONTROLLERS, DVD AUTHORIZING APPARATUS, LIGHT-EMITTING DIODE DISPLAYS, USB CABLES, PROJECTIONS SCREENS; OPTICAL DISC MACHINES AND PARTS THEREFOR, NAME-
LY, OPTICAL DISC DRIVES, OPTICAL DISC RE-
CORDERS, OPTICAL DISC PLAYERS, OPTICAL
DISC CHANGERS, OPTICAL DISC CARTRIDGES,
OPTICAL DISC MASTER APPARATUS, NAME-
LY, BONDING, MASTER, RECORDING AND REPLI-
CATING UNITS COMPRISED OF INJECTION
MOLDING MACHINES, TEMPERATURE CON-
TROLLERS, ANNEALING CONVEYS SPUTTERING
MACHINES COMPUTER INTERFACES, BONDING
MACHINES LASER BEAM RECORDERS, DEVEL-
OPERS, BAKERS/COOLERS, RESISTANCE COAT-
ERS, AIR SPINDLES, AIR SLIDERS, LENS
ACTUATORS AND CONTROL RACKS; COMMUNI-
CATIONS MACHINES AND PARTS THEREFOR,
NAME-
LY, FACSIMILE TRANSCIEVERS, TRANS-
CEIVERS, TELEPHONES, CELLULAR MOBILE
TELEPHONES, CARRYING CASES FOR CELL
PHONES; TELEPHONE ANSWERING MACHINES,
PRIVATE AUTOMATIC BRANCH SWITCHING
SYSTEMS; GPS RECEIVERS, RADIO TELEPHONES,
MARINE RADARS, RADARS, RADIO PAGING
SYSTEMS; ELECTRIC TRAFFIC INFORMATION
APPARATUS; VIDEO TELECONFERENCING SYS-
TEMS, AV CODEC (ENCODERS/DECODERS), IN-
CAR NAVIGATION AND ROUTE GUIDANCE
UNITS, ELECTRONIC TOLL COLLECTING UNITS
FOR CARS, REMOTE CONTROLLERS FOR
RADIOS, TELEVISIONS, STEREOS AND REMOTE
CURSOR CONTROLS FOR COMPUTERS; SUPER-
VISION APPARATUS, NAME-
LY, ELECTRIC APPA-
RATUS FOR DOOR CLOSING AND OPENING,
COMMUNICATION AND MONITORING SYSTEMS
FOR APARTMENT BUILDINGS, INTRUDER DE-
TECTION SYSTEMS, BURGLAR ALARMS, ELEC-
TRIC THEFT PREVENTION INSTALLATIONS,
ELECTRIC AUTOMATED SYSTEMS FOR MULTI-
LAYER SECURITY DEVICES, ELECTRIC OPERAT-
ING GATES FOR GARAGES; AUTOMATIC CON-
TROLLING SYSTEMS, NAME-
LY, ELECTRIC
NAVIGATION SYSTEM, NAME-
LY, A GLOBAL PO-
SITIONING SYSTEM FOR USE WITH BUSES; UL-
TRASONIC VEHICLE DETECTORS, APPARATUS
FOR INTELLIGENT TRANSPORT SYSTEMS,
NAME-
LY, TRAFFIC MEASUREMENT SENSORS,
SURVEILLANCE CAMERAS, TRAFFIC ACCIDENT
SENSORS, COMPUTERS TO CONTROL TRAFFIC
PRIORITIES FOR PUBLIC TRANSPORT, EMER-
GENCY CALL UNITS IN VEHICLES WITH INTER-
NET LINK TO AUTHORITIES, INFRARED
BEACONS FOR TRAVEL CONTROL, RADIO BEA-
CONS FOR TRAVEL COMMUNICATION, SENSORS
FOR TOLL GATES, SENSORS FOR TICKET DIS-
PENSERS, AND SENSORS FOR CASH TOLL PAY-
MENTS; LIGHT DIMMERS, INVERTERS,
PROGRAMMABLE LOGIC CONTROLLERS FOR
INDUSTRIAL PROCESS CONTROL AND AUTOMA-
TION, MOTORS AND HEATING AND LIGHT
EQUIPMENT; TRANSFORMERS; STAND ALONE
PRE-WIRED CUBICLES INCLUDING POWER DIS-
TRIBUTION EQUIPMENT; PORTABLE POWER

SOURCES, POWER CAPACITORS; COMPUTERS
AND COMPUTER PERIPHERALS, NAME-
LY, COM-
PUTERS, ONE CHIP MICROCOMPUTERS, GATE-
WAY APPARATUS FOR COMPUTER NETWORKS,
WIRELESS PCM/CIA COMMUNICATION CARDS,
WORD PROCESSORS, IMAGE SCANNERS FOR
PERSONAL COMPUTERS, PRINTERS, CF (COM-
PACT FLASH) CARDS, PCM/CIA ADAPTERS, PC
CARDS, CORDLESS CARDS FOR LANS, COMPU-
TER KEYBOARDS, COMPUTER Mouses, CD-ROM
DRIVES, FLOPPY DISK DRIVES, DATA PROCES-
SING SYSTEMS AND PARTS THEREFOR, NAME-
LY, CARD READERS, CARD READER AND
WRITER, BAR CODE READERS, TIME RECOR-
DERS, HANDY DATA TERMINALS, ELECTRONIC
CASH REGISTERS, POINT OF SALE SYSTEMS,
DATA COLLECTION TERMINALS; PERSONAL DI-
GITAL ASSISTANTS, DVD-RAM AND DVD-ROM
DRIVES, CAD/CAM SYSTEMS, HARD DISC
DRIVES, ELECTRONIC CALCULATORS, CHILD-
REN'S EDUCATIONAL SOFTWARE, COMPILER
SOFTWARE FOR MUSIC AND VISUAL IMAGES,
AND COMPUTER GRAPHIC SOFTWARE; UNIN-
TERRUPTIBLE POWER SOURCE FOR COMPU-
TERS FOR COMMUNICATION AND
BROADCASTING EQUIPMENT; BLANK EXTER-
NAL STORAGE MEDIA, NAME-
LY, VIDEO CAS-
SETTE TAPES, CLEANING TAPES FOR TAPE
DRIVES, D-VHS VIDEO CASSETTE TAPES, DIGI-
TAL VIDEO CASSETTE TAPES, AUDIO CASSETTE
TAPES, FLOPPY DISCS, BLANK OPTICAL DISCS,
MINI-DISCS, DVD DISCS INTEGRATED CIRCUIT
MEMORY CARDS, SD (SECURE DIGITAL) MEM-
ORY CARDS; MEASURING APPARATUS AND IN-
STRUMENTS, NAME-
LY, THERMO
LUMINESCENCE DOSIMETRY SYSTEMS, PORTA-
BLE X-RAY DOSIMETERS, ELECTRON COUN-
TERS, AMMETERS, POWER CONSUMPTION
METERS, CLAMP METERS, ELECTRIC LEAKAGE
METERS, ELECTRIC INSULATION METERS,
THERMOMETERS, MEASUREMENT SYSTEM
PROCESSORS, MULTI-CIRCUIT TYPE ELECTRIC
POWER MONITORS, MICRO-PRECISION MEA-
SUREMENT DEVICES, BODY FAT MONITORS,
SEP COUNTERS, AUDIO/VISUAL ANALYZERS,
OSCILLOSCOPES, MODULATORS, VOLTMETERS,
DISTORTION METERS; SENSORS, NAME-
LY, MAG-
NETIC RESISTANT SENSORS, MAGNETIC SEN-
SORS, PHOTO SENSORS, TEMPERATURE
SENSORS, POSITION SENSORS, ANGULAR RATE
SENSORS, ROTATION SENSORS, ANGLE SEN-
SORS, DEW SENSORS, DISPLACEMENT SENSORS,
SHOCK SENSORS, CURRENT SENSORS, ULTRA-
SONIC CERAMIC SENSORS, FUEL LEVEL SEN-
SORS, CCD IMAGE SENSORS; ELECTRIC
COMPONENTS, NAME-
LY, LIGHT EMITTING
DIODES, LIQUID CRYSTALS, LCD MODULES,
MAGNETRONS, DIODES, TRANSISTORS, THER-
MOSTATS, INTEGRATED CIRCUITS, INTEGRA-
TED CIRCUIT MEMORY CARDS, LSI,
SEMICONDUCTOR MEMORY DEVICES, ELEC-
TRIC CONDENSER MICROPHONE CARTRIDGES,
HALFTONE IMAGE PROCESSORS, THERMAL RE-
LAYS, DISPLAY COMPONENTS, SEMICONDU-
CTOR LASERS, MEMBRANE UNIT FOR OXYGEN
ENRICHMENT, ELECTRIC TUNER UNITS, HIGH
FREQUENCY MODULATORS, COIN VALIDATING

UNITS, COIN SELECTION UNITS, BILL READERS/WRITERS, PRINTING WIRING BOARDS, SINGLE-SIDED PRINTED WIRING BOARDS, DOUBLE-SIDED PRINTED WIRING BOARDS, MULTILAYER PRINTED WIRING BOARDS, PRINTED CIRCUIT SUBSTRATES, SPEAKER COMPONENTS, POWER MODULES, AC ADAPTERS, CHARGERS, CONVERGENCE MAGNETS, MAGNET ROLLS, AC/DC CONVERTERS, INDUCTOR COILS, FIXED INDUCTORS, VARIABLE INDUCTORS, CONDENSERS, FILM CONDENSERS, CAPACITORS, NAMELY, ELECTROLYTIC CAPACITORS, ELECTRIC DOUBLE LAYER CAPACITORS, CERAMIC CAPACITORS, FILM CAPACITORS, CAPACITOR NETWORKS, RESISTOR NETWORKS, FILTERS, NAMELY, FILTERS OF ELECTRIC SIGNALS, ELECTROMAGNETIC INTERFERENCE FILTERS, NOISE FILTERS, SAW SURFACE ACOUSTIC WAVE FILTERS, CERAMIC FILTERS, LINE FILTERS, DIELECTRIC FILTERS, TUNABLE FILTERS; LIGHT MODULATORS AND LIGHT DEFLECTORS; OPTICAL TRANSMISSION COMPONENTS, OPTICAL COUPLE COMPONENTS, LASER DIODE MODULES, PHOTO DIODE MODULES, OPTICAL CONNECTORS, A SPHERICAL LENSES; TRANSFORMERS, NAMELY, POWER TRANSFORMERS, CURRENT TRANSFORMERS, PULSE TRANSFORMERS, LINE TRANSFORMERS, INPUT AND OUTPUT TRANSFORMERS, FLYBACK TRANSFORMERS, PIEZOELECTRIC TRANSFORMERS; DEFLECTION YOKE THERMISTORS, VARISTORS, SURGE ABSORBERS, PIEZOELECTRIC CERAMIC COMPONENTS, CERAMIC RESONATORS, SAW (SURFACE ACOUSTIC WAVE) RESONATORS, ACOUSTIC-OPTIC DEVICES, RESISTORS, RESISTOR NETWORKS, POTENTIOMETERS, TRIMMER POTENTIOMETERS, THERMAL CUTOFFS, ENCODERS, PRINTER UNITS, HYBRID INTEGRATED CIRCUITS, SWITCH COMPONENTS, HEAT SINK WIRING BOARDS, ELECTRO LUMINESCENCE ELEMENTS, MAGNETIC RESISTANT ELEMENTS, COILS AND CHOKE COILS, REMOTE CONTROL UNITS, DUPLEXES, COUPLERS, BALUN, POWER DIVIDERS, SURFACE ACOUSTIC WAVE DEVICES, VOLTAGE CONTROLLED OSCILLATORS, RADIO FREQUENCY MODULES, PHASE LOCKED LOOP SYNTHESIZER MODULES, THERMAL PRINTER UNITS; DOMESTIC ELECTRIC EQUIPMENT, NAMELY, ELECTRIC FLAT IRONS, ELECTRIC HAIR CURLERS, ELECTRIC PANTS PRESSES, ELECTRIC ION TREATMENT DEVICE FOR HAIR, ELECTRIC ION STEAMERS FOR FACIAL USE, ELECTRIC EYELASH CURLERS, ELECTRIC PANT PRESSES, ELECTRIC STAPLERS, ELECTRIC TYPEWRITERS, ELECTRIC CHECK PRINTING MACHINES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: SURGICAL, MEDICAL, DENTAL AND VETERINARY APPARATUS AND INSTRUMENTS, NAMELY, ELECTRONIC BLOOD PRESSURE METERS, ELECTRONIC CLINICAL THERMOMETERS, LASER MEDICAL TREATMENT DEVICES, ULTRASONIC DIAGNOSTIC EQUIPMENT; HEARING AIDS, LASER SCALPEL, ELECTRIC MASSAGERS, ELECTRIC MASSAGE CHAIRS, ELECTRIC MAS-

SAGE BEDS, HANDHELD VIBRATORS FOR MEDICAL USE; ELECTRIC LOW FREQUENCY THERAPEUTIC EQUIPMENT, ELECTRIC HIGH FREQUENCY THERAPEUTIC EQUIPMENT; ELECTRIC AIR MATS FOR BEDSORES, STEAM INHALERS FOR MEDICAL USE; ELECTRIC HEATING PADS, DENTAL CCD SENSOR SYSTEMS, MEDICAL BONE DENSITOMETER, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

FOR: ELECTRIC KETTLES, ELECTRIC PRESSURE COOKERS, ELECTRIC RICE COOKERS, GAS RICE COOKERS; SLOW COOKERS; ELECTRIC ROASTERS; ELECTRIC FOOD PANS; ELECTRIC THERMO POTS; TOASTERS; ELECTRIC COFFEE MAKERS; ELECTRIC BARBECUE GRIDDLES; ELECTRIC COOKING STOVES; ELECTRIC COOKING STOVES WITH OVENS; ELECTRIC WATER COOLERS, ELECTRIC ICE MAKERS; ELECTRIC FANS, ELECTRIC AIR PURIFIERS, ELECTRIC DEHUMIDIFIERS, ELECTRIC HUMIDIFIERS, ELECTRIC DEODORIZERS FOR CARS; ELECTRIC STOVES, ELECTRIC SPACE HEATERS, ELECTRIC BLANKETS, ELECTRIC FOOT WARMERS, ELECTRIC FLOOR CARPETS; INSTALLATIONS FOR SANITARY PURPOSES, NAMELY, ELECTRIC BIDETS, ELECTRIC HOME SHOWERS, ELECTRIC WATER HEATERS; DRYERS, NAMELY, ELECTRIC HAND DRYERS, ELECTRIC DISH DRYERS, ELECTRIC HAIR DRYERS, ELECTRIC CLOTHES DRYERS; ELECTRIC PORE CLEANERS FOR DOMESTIC USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FOR: BICYCLES, BICYCLE TIRES AND TUBES, ELECTRIC POWER ASSISTED BICYCLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FOR: WATCHES, CLOCKS, AND CLOCKS INCORPORATING RADIOS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FOR: ELECTRIC PAPER SHREDDERS, ELECTRIC STAPLERS, BATTERY OPERATED LETTER OPENERS, ELECTRIC PENCIL SHARPENERS, ELECTRIC HOLE PUNCHES, ELECTRONIC PRINT BOARDS, ELECTRONIC TYPEWRITERS, RIBBON CASSETTES FOR ELECTRONIC TYPEWRITERS; THERMAL PAPERS, PAPER FOR VIDEO PRINTERS, CLEANING PAPERS FOR VIDEO PRINTERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: PLASTIC MATERIALS IN THE FORM OF SHEETS, RODS AND FOILS, NAMELY, MOLDING MATERIALS, PVC LINED WATER PIPES, ELECTRIC INSULATING SHEETS, ACOUSTIC BOARDS, SOUND INSULATING BOARDS; ARCHITECTURAL ACOUSTIC PRODUCTS, NAMELY, SOUND ABSORBERS AND DIFFUSERS, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FOR: NON-METAL DOORS, NON-METAL FOLDING DOORS, NON-METAL RAINS GUTTERS, NON-METAL CEILING PANELS, WOOD FLOORING, NON-METAL ROOF TILES, NON-METAL PREFABRICATED HOUSES; PLASTIC LAMINATES, WOOD LAMINATES; NON-METAL SIDING; NON-METAL

LADDERS AND STEPS; NON-METAL WATER PIPES, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FOR: ELECTRIC TOOTHBRUSHES, ELECTRIC CLOTHES BRUSHES, ELECTRIC LINT REMOVERS, MAGNETIC WINDOW CLEANERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FOR: SPORTING EQUIPMENT, NAMELY, ELECTRIC FISHING FLOATS, DEVICES FOR TYING FISHING LINES TO FISHING HOOKS, ELECTRONIC GOLF EXERCISERS, ELECTRIC WAX APPLICATORS FOR SKIS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FOR: PROVIDING GENERAL BUSINESS INFORMATION; COMMERCIAL INFORMATION AGENCIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: PROVIDING INFORMATION RELATING TO COMMODITY SALES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FOR: CONSTRUCTION, REPAIR, MAINTENANCE, FITTING AND INSTALLATION OF ELECTRIC AND ELECTRONIC APPARATUS AND INSTRUMENTS, NAMELY, INSTALLATION, MAINTENANCE AND REPAIR OF ELECTRIC APPLIANCES; REPAIR OF RADIO RECEIVERS AND TELEVISION RECEIVERS; REPAIR AND MAINTENANCE OF ELECTRICAL COMMUNICATION APPARATUS AND INSTRUMENTS; REPAIR AND MAINTENANCE OF METALWORKING MACHINES AND TOOLS; REPAIR AND MAINTENANCE OF COOKING APPARATUS; REPAIR AND MAINTENANCE OF MUSICAL INSTRUMENTS; WATCH AND CLOCK REPAIR AND MAINTENANCE; REPAIR AND MAINTENANCE OF DOMESTIC GAS WATER HEATERS; REPAIR AND MAINTENANCE OF BATHROOM FIXTURES; MAINTENANCE AND REPAIR OF COMPUTER HARDWARE; REPAIR AND MAINTENANCE OF AIR-CONDITIONING APPARATUS; INSTALLATION, MAINTENANCE AND REPAIR OF OFFICE MACHINES; MACHINERY INSTALLATION, VEHICLE REPAIR; REPAIR AND MAINTENANCE OF ELECTRONIC PRINTERS; TELECOMMUNICATION EQUIPMENT INSTALLATION AND VEHICLE REPAIR, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FOR: COMPUTER SOFTWARE DESIGN FOR OTHERS; PROGRAMMING COMPUTERS FOR OTHERS; RENTAL OF COMPUTERS; PROVIDING

CUSTOMIZED COMPUTERS PROGRAMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

OWNER OF JAPAN REG. NO. 3147410, DATED 4-30-1996, RENEWED AS REG. NO. 3147410, DATED 4-1-2006, EXPIRES 4-30-2016.

OWNER OF JAPAN REG. NO. 1238135, DATED 12-8-1976, EXPIRES 12-8-2006.

OWNER OF JAPAN REG. NO. 1123499, DATED 6-3-1975, RENEWED AS REG. NO. 1123499, DATED 4-10-2006, EXPIRES 6-3-2015.

OWNER OF JAPAN REG. NO. 1924755, DATED 1-28-1987, EXPIRES 1-28-2007.

OWNER OF JAPAN REG. NO. 1956031, DATED 5-29-1987, EXPIRES 5-29-2007.

OWNER OF JAPAN REG. NO. 2029834, DATED 3-30-1988, EXPIRES 3-30-2008.

OWNER OF JAPAN REG. NO. 1111986, DATED 3-31-1975, RENEWED AS REG. NO. 1111986, DATED 4-1-2006, EXPIRES 3-31-2015.

OWNER OF JAPAN REG. NO. 1327604, DATED 3-16-1978, EXPIRES 3-16-2008.

OWNER OF JAPAN REG. NO. 1118891, DATED 5-1-1975, RENEWED AS REG. NO. 1118891, DATED 4-10-2006, EXPIRES 5-1-2015.

OWNER OF JAPAN REG. NO. 2067704, DATED 7-22-1988, EXPIRES 7-22-2008.

OWNER OF JAPAN REG. NO. 4119482, DATED 2-27-1998, EXPIRES 2-27-2008.

OWNER OF JAPAN REG. NO. 1998380, DATED 11-20-1987, EXPIRES 11-20-2007.

OWNER OF JAPAN REG. NO. 1952084, DATED 5-29-1987, EXPIRES 5-29-2007.

OWNER OF U.S. REG. NOS. 640,961, 2,451,162 AND OTHERS.

SER. NO. 76-977,419, FILED 3-13-2003.

SHAUNIA WALLACE, EXAMINING ATTORNEY

Exhibit B

TLD Registration Policies

.panasonic Registry Public Policy

The Registry Operator for .panasonic adheres to the following policies and procedures.

Specification 13

This TLD is a .brand TLD as defined by the Specification 13 attached to the Registry Agreement between the Registry Operator and ICANN and Registry Operator intends to operate the TLD accordingly.

Basic Naming Rules

The domain names under this TLD will be as follows: “domain-name”.panasonic”. Domain names may consist of the English letters A-Z, digits 0-9, and hyphens (“-”), provided that they are 1-63 characters long.

Naming rules for this TLD are established in full consideration of the New gTLD Reserved Names Policy outlined in the Registry Agreement (Specification 5) as well as other applicable rules and policies that are subject to change from time to time.

Eligibility Policy

The only eligible Registrants for this TLD are the Registry Operator itself, namely “Panasonic Corporation”, and its Affiliates or Trademark Licensees as approved by the Registry. All domains for this Registry are registered by the Registry Operator, its Affiliates or Trademark licensees and they maintain control of the DNS records associated with all domains names at any level.

Anti-abuse policy

The Registry Operator intends to function in such a way that all domain name registrations in the TLD shall be registered to and controlled by the Registry Operator, its Affiliates or Trademark Licensees, under the Registry Operator’s strict control. It will not sell, distribute or transfer control of domain name registrations to any party that is not an Affiliate or a Trademark Licensee of the Registry Operator. As such, the Registry Operator does not anticipate that abuse activities, or at least their certain forms, could present a threat for this TLD. Below is the outline of the Registry Operator’s anti-abuse policy.

The Registry Operator will make commercially reasonable efforts to protect its space from abusive uses of its domain names.

Abusive use includes, but is not limited to, the following:

- Illegal or fraudulent actions;
- Spam
- Phishing
- Pharming
- Willful distribution of malware: (Computer viruses, worms, keyloggers, and trojan horses etc)
- Botnet command and control
- Distribution of child pornography;
- Illegal Access to Other Computers or Networks
- Defamation of the Registry Operator, its businesses, employees, etc.

It is upon the Registry’s discretion to execute its following rights:

- deny, cancel or transfer any registration or transaction
- place any domain name on “lock”, “hold”, “pending cancellation” or any other status

The objective of such action may be, but is not limited to:

- protection of the Registry’s integrity and stability
- compliance with any applicable laws or regulations as well as any dispute resolution processes
- avoidance of any liability on the part of the Registry Operator or its Affiliates
- correction of mistakes made by the Registry Operator or any of the accredited Registrars it uses

Abuse Point of Contact

The Registry Operator maintains an abuse point of contact to report issues as the ones illustrated above. The information about this point of contact will be available at the Registry Operator’s official site (www.nic.panasonic).

WHOIS Policy

The Registry Operator for this TLD complies with all the regulations by ICANN, as set forth in the Registry Agreement (Specification 4), related to the establishment and operation of the registry-level Whois, accessible to the public.

The WhoIs Domain Name Lookup Service will return information in the format established and defined by ICANN.

Launch Policy: General availability

As per Specification 13, the Registry Operator will not implement a Sunrise. The Registry will implement a General Availability period from the beginning of operations, defined as the time the Registry will start allowing registration of domains within the TLD. The General Availability period is subject to the eligibility criteria mentioned in this policy: only Registry Operator, its Affiliates or Trademark Licensees are allowed to become registrants of domain names in the TLD and they must control the DNS records associated with domain names at any level in the TLD.

Launch policy: Trademark Claims

Trademark Claims system will be in place as minimally required by ICANN during a period of 90 days from the time General Availability starts. During this period there will be a notice to the Registrant before registration if a requested domain name is an identical match to a trademark registered in the Trademark Clearinghouse. Moreover, the rights owner/s will be informed once the domain name corresponding to the record in the Trademark Clearinghouse has been registered. However, given the Registry Operator's intended exclusive use of all domain names in the .panasonic TLD and its policies designed to prevent any misuse, it is highly unlikely that the Registry Operator's registration and use of any .panasonic domain names will infringe any other company's trademark rights.

Domain Name Lifecycle

1. Domain Name Lifecycle - Registration Periods

The .panasonic TLD Registry supports initial registrations of up to ten (10) years. Renewals may be made for one (1) to ten (10) years provided that the total remaining registration period does not exceed ten (10) years. Transfers, under part A of the Inter-Registrar Transfer Policy, extend the term of the registration by one year. The registration period will be truncated to ten (10) years should the addition of this year result in a registration period exceeding the ten (10) year maximum.

2. Domain Name Lifecycle - States

The states in which a domain name can exist in this TLD Registry are as follows: Registered, Pending Transfer, Redemption, Pending Restore or Pending Delete.

3. Domain Name Lifecycle - Grace Periods

This TLD supports four grace periods: add, renew, auto-renew, and transfer.

4. Domain Name Lifecycle - Transitions

The following describes all transitions available from the states described above. Reference to grace periods is mentioned where applicable.

4.1. Available -> Registered

4.2. Registered -> Pending Transfer

4.3. Pending Transfer -> Registered

4.4. Registered -> Deleted

4.5. Registered -> Redemption Period

4.6. Redemption Period -> Pending Restore

4.7. Pending Restore -> Registered

4.8. Pending Restore -> Redemption Period

4.9. Redemption Period -> Pending Delete

4.10. Pending Delete -> Deleted

5. Domain Name Lifecycle - Locks

Locks may be applied to the domain name to prevent specific operations from occurring. The sponsoring Registrar may set the locks prefixed with “client”, whilst locks prefixed with “server” are added and removed by the administrator. Locks are added and removed independently, however they can be combined to facilitate the enforcement of higher processes, such as “Registrar Lock”, and outcomes required as part of UDRP proceedings.

All locks are compatible with EPP RFCs.

Requests to delete the domain name are rejected.

DNS delegation information is not published for the object.

Requests to renew the object are rejected. However, auto-renew will be allowed.

Requests to transfer the domain name are rejected.

Requests to update the domain name are rejected, unless the update removes this status.

Exhibit B

Signed Mark Data File ID Number

SMD File ID: [REDACTED]