

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

MTR Corporation Limited (“Registry Operator”), in connection with the execution of the Registry Agreement for the .MTR TLD (the “Registry Agreement”), hereby applies for .MTR TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C (to be submitted once the registration is completed) are complete and accurate copies of the official trademark registration, Registry Operator’s registration policies for the TLD, and the SMD file ID (to be submitted once the registration is completed) for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provided with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to [REDACTED].

Submitted by: [REDACTED]
Position: Manager, Business Development
Dated: 28 August 2014
Email: [REDACTED]

Exhibit A
Trademark Registration



註冊證明書
《商標條例》(第 559 章)
CERTIFICATE OF REGISTRATION
Trade Marks Ordinance (Chapter 559)

茲證明下述商標之詳情於今日記入註冊紀錄冊:

I hereby certify that the Trade Mark with the following particulars has been entered in the register today:

商標編號: 300674046
Trade Mark No.:

商標:
Mark: **MTR**

商標種類: Ordinary
Mark Type:

商標描述: N/A
Mark Description:

一系列商標: No
Series Mark:

擁有人姓名/名稱、
地址: MTR Corporation Limited
MTR Headquarters Building, Telford Plaza,
Kowloon Bay, Kowloon
Owner(s)' Name,
Address: HONG KONG

擁有人的送達地址: Deacons
3rd - 7th, 14th & 29th Floors
Owner(s)' Address for
Service: Alexandra House, Central
HONG KONG

類別及貨品/服務說明: Class 12
Class(es) & Specification(s): Vehicles; apparatus for locomotion by land, air or water; cable cars; trains; doors for vehicles; vehicle seats; vehicle bumpers; vans; trucks; tram cars; railway cars; motorcycles, motor coaches; passenger cars; luggage trucks; luggage carriers for vehicles; hoods for vehicle engines; chairlifts; carts; motor cars; railway carriages; buses; trams; aerial ropeways; helicopters; light railway; monorail; magnetic levitation trains and ferries, railway compartments;

sleeper cars; cars with washroom facilities; goods handling cars; hand cars; bicycles; parts and fittings for all the aforesaid goods.

Class 35

Procuring (for others) bus, light rail and magnetic levitation train and van services as feeders to railway stations,

Class 39

Transportation services of passengers and goods by rail, bus, van, road, sea and air; operating bus, light rail and magnetic levitation train and van services as feeders to railway stations; operating of motor vehicles, buses, light rails and magnetic levitation trains and vans; operating public feeder bus, light rail and magnetic levitation train and van services; transport of travellers; removal and delivery services; car parking services; airport ground support services; passenger reception and handling; storage, loading, handling and tracing of luggage and left and lost luggage; provision of flight information; documentation (agency services for arranging transport documentation); passenger and crew transportation and transfers; chauffeur services; hiring of land vehicles and of drivers; guarded transportation; transport of passengers by rail, buses, light rails and magnetic levitation trains and vans; travel agency services; rental of parking space; loan and rental of vehicles, railway cars of all types, trucks, pick-up trucks, cars, motorcycles, bicycles, buses, light rails and magnetic levitation trains and vans; freight forwarding; transit services; information and advisory services, also online, relating to the aforesaid services.

卸棄: Disclaimer:	N/A
限制: Limitation:	N/A
條件: Condition:	N/A
其他: Others:	N/A
註冊日期: Date of Registration:	05 July, 2006
聲稱具有優先權的日期: Dates of Priority Claimed:	N/A
優先權申請編號: Priority Application No.:	N/A

優先權申請的
國家、地區、地方：
Country, territory, area of
Priority Applications:

N/A

日期：二〇〇九年十二月二十一日
Dated this 21 December, 2009



商標註冊處處長謝肅方
Stephen Selby
Registrar of Trade Marks

註：
Note:

1. 註冊由上述註冊日期起計為期 10 年。在該期間屆滿時，可再每次續期 10 年。
Registration is for a period of 10 years beginning on the date of registration. At the end of that period, it may be renewed successively for further periods of 10 years.
2. 本證明書不可用於法律程序，或用以取得外地註冊。
This certificate is not for use in legal proceedings or for obtaining registration abroad.
3. 本商標的擁有權如有改變，或擁有人的姓名/名稱及/或地址/送達地址改變，必須立刻向處長申請將改變註冊。
Upon any change of ownership of this trade mark, or change of name and/or address /address for service of the registered owner, application should AT ONCE be made to the Registrar to register the change.

Exhibit B

TLD Registration Policies

General Principles

1. Purpose

.MTR Top Level Domain (TLD) shall be operated with the aim of promoting the brand of MTR Corporation Limited. Contents under .MTR shall include all the trusted information and online services related to different businesses of the MTR Corporation Limited world-wide. Having a TLD exclusively used for the Corporation's online content, Internet users would find it much easier and secure to access the information they need regarding MTR businesses and railway services.

In view of the above mentioned goals, domain names under .MTR TLD will not be opened publicly for registration. Domain names created at the second and lower levels will be for the use of different subsidiaries of MTR and their different products and services.

2. Eligibility to register domain names

As indicated above, .MTR TLD follows a single-registrant model. Thus, MTR Corporation Limited shall be the only entity eligible to register domain names within the .MTR TLD.

3. Licensing of domain name registrations

MTR Corporation Limited may, in its sole discretion, elect to license the use of domain name registrations within the .MTR space to, inter alia, appropriate corporate divisions, subsidiaries, and other affiliated entities. In all cases, however, MTR Corporation Limited will remain the registrant of record for all domain name registrations within the TLD, and shall retain the authority to modify or terminate such registrations at any time.

Domain Name Registration Rules

4. Second Level English Domain Names

The total length of the two parts of a Second Level English Domain Name, including the dots (.) separating the two parts, cannot exceed 63 characters. The only characters allowed in the second level of the Second Level English Domain Name are letters (A to Z, case-insensitive), digits (0 to 9) and hyphens (-). The second level of the Second Level English Domain Name can only begin and end with letters or digits. Hyphens (-) are not allowed in the third and fourth character positions.

5. Third Level English Domain Names

The total length of the three parts of a Third Level English Domain Name, including the dots (.) separating the three parts, cannot exceed 63 characters. The only characters allowed in

the third level of the Third Level English Domain Name are letters (A to Z, case- insensitive), digits (0 to 9) and hyphens (-). The third level of a Third Level English Domain Name can only begin and end with letters or digits. Hyphens (-) are not allowed in the third and fourth character positions.

6. IDN Domain Names

.MTR does not support Internationalised Domain Names (IDN).

7. Reserved Names

Domain names under .MTR shall be reserved in accordance with Specification 5 of the ICANN Registry Agreement.

8. Dispute Resolution

.MTR will comply with all dispute resolution mechanisms as defined in the ICANN Registry Agreement Specification 7 article 2.

Exhibit C
Signed Mark Data File ID Number

To be provided once the registration at TMCH completed.