

August 3, 2015

Internet Corporation for Assigned Names and Numbers (“ICANN”)  
12025 Waterfront Drive, Suite 300  
Los Angeles, California 90094  
Attention: New gTLD Program Staff



RE: Application for .Brand TLD Designation

Dear Sir or Madam:

Monster Worldwide Inc. (“Registry Operator”), in connection with the execution of the Registry Agreement for the .MONSTER TLD (the “Registry Agreement”), hereby applies for .MONSTER to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B are complete and accurate copies of the official trademark registration and Registry Operator’s registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to the undersigned at [REDACTED] or [REDACTED]. Thank you.

Very truly yours,

[REDACTED]

[REDACTED]

SVP, Deputy General Counsel

[REDACTED]

[REDACTED]

622 THIRD AVENUE, 39TH FLOOR  
NEW YORK, NY 10017

**Exhibit A**  
**Trademark Registration**

*See attached, together with a record showing the history of assignments. The original trademark registration was in the name of TMP Worldwide Inc., which is now known as Monster Worldwide, Inc. Following various intercompany assignments and mergers, the registration is again held by Monster Worldwide, Inc.*

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,347,985

**United States Patent and Trademark Office**

Registered May 9, 2000

**SERVICE MARK  
PRINCIPAL REGISTER**

**MONSTER**

TMP WORLDWIDE INC. (DELAWARE CORPORATION)  
1633 BROADWAY  
NEW YORK, NY 10019

FOR: COMPUTER SERVICES, NAMELY, PROVIDING DATABASES FEATURING RECRUITMENT AND EMPLOYMENT INFORMATION, EMPLOYMENT ADVERTISING, CAREER INFORMATION AND RESOURCES, RESUME CREATION, RESUME TRANSMIT-

TALS AND COMMUNICATION OF RESPONSES THERETO VIA A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-15-1997; IN COMMERCE 8-15-1997.

OWNER OF U.S. REG. NO. 1,980,988.

SER. NO. 75-356,137, FILED 9-12-1997.

GEOFFREY AURINI, EXAMINING ATTORNEY

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## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 6

Serial #: [75356137](#)

Filing Dt: 09/12/1997

Reg #: [2347985](#)

Reg. Dt: 05/09/2000

Registrant: TMP WORLDWIDE INC.

Mark: MONSTER

#### Assignment: 1

Reel/Frame: [2307/0627](#)

Recorded: 05/24/2001

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TMP WORLDWIDE INC.](#)

Exec Dt: 05/23/2001

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [TMP, INC.](#)

222 N. SEPULVEDA  
EL SEGUNDO, CALIFORNIA 90245

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Correspondent: DARBY & DARBY P.C.

ANDREW BAUM  
805 THIRD AVENUE, 27TH FLOOR  
NEW YORK, NY 10022-7513

#### Assignment: 2

Reel/Frame: [2727/0441](#)

Recorded: 05/07/2003

Pages: 7

Conveyance: SECURITY INTEREST

Assignor: [TMP, INC.](#)

Exec Dt: 05/01/2003

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: [FLEET NATIONAL BANK](#)

1185 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10030

Entity Type: NATIONAL BANKING  
ASSOCIATION

Citizenship: NONE

Correspondent: KRAMER LEVIN ET AL

BRENDA REILLY  
919 THIRD AVENUE  
NEW YORK, NY 10022

#### Assignment: 3

Reel/Frame: [2691/0855](#)

Recorded: 07/28/2003

Pages: 5

Conveyance: CHANGE OF NAME

Assignor: [TMP, INC.](#)

Exec Dt: 07/07/2003

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: [MONSTER \(CALIFORNIA\), INC.](#)

222 N. SEPULVEDA  
EL SEGUNDO, CALIFORNIA 90245

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Correspondent: DARBY & DARBY P.C.

RANDI S. MILLER  
POST OFFICE BOX 5257  
NEW YORK, NY 10150-5257

#### Assignment: 4

**Reel/Frame:** [3017/0582](#)**Recorded:** 01/28/2005**Pages:** 10**Conveyance:** ASSIGNMENT OF SECURITY INTEREST**Assignor:** [FLEET NATIONAL BANK](#)**Exec Dt:** 01/14/2005**Entity Type:** NATIONAL BANKING ASSOCIATION**Citizenship:** NONE**Entity Type:** NATIONAL BANKING ASSOCIATION**Citizenship:** NONE**Assignee:** [BANK OF AMERICA, N.A.](#)919 THIRD AVENUE  
DALLAS, TEXAS 75202**Correspondent:** MARY B. AVERSANO919 THIRD AVENUE  
NEW YORK, NY 10022**Assignment: 5****Reel/Frame:** [4124/0548](#)**Recorded:** 01/05/2010**Pages:** 5**Conveyance:** MERGER EFFECTIVE 12302009**Assignor:** [MONSTER \(CALIFORNIA\), INC.](#)**Exec Dt:** 12/30/2009**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MONSTER WORLDWIDE, INC.](#)622 THIRD AVENUE  
NEW YORK, NEW YORK 10017**Correspondent:** ANDREW BAUM/FOLEY & LARDNER LLP90 PARK AVENUE  
NEW YORK, NY 10016**Assignment: 6****Reel/Frame:** [5392/0029](#)**Recorded:** 10/31/2014**Pages:** 11**Conveyance:** SECURITY INTEREST**Assignors:** [MONSTER WORLDWIDE, INC.](#)**Exec Dt:** 10/31/2014**Entity Type:** CORPORATION**Citizenship:** DELAWARE[AFFINITY LABS, LLC](#)**Exec Dt:** 10/31/2014**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE[MILITARY ADVANTAGE, INC.](#)**Exec Dt:** 10/31/2014**Entity Type:** CORPORATION**Citizenship:** DELAWARE[FASTWEB, LLC](#)**Exec Dt:** 10/31/2014**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE[RADIKER, INC.](#)**Exec Dt:** 10/31/2014**Entity Type:** CORPORATION**Citizenship:** MASSACHUSETTS[TALENTBIN, INC.](#)**Exec Dt:** 10/31/2014**Entity Type:** CORPORATION**Citizenship:** DELAWARE[TROVIX, INC.](#)**Exec Dt:** 10/31/2014**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT](#)101 N. TRYON STREET  
CHARLOTTE, NORTH CAROLINA 28225-0001**Entity Type:** NATIONAL BANKING ASSOCIATION**Citizenship:** UNITED STATES

**Correspondent:** ██████████ WINSTEAD PC  
P. O. BOX 131851  
DALLAS, TX 75313-1851

Search Results as of: 02/18/2015 01:24 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350  v.2.5

Web interface last modified: July 25, 2014 v.2.5

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**Exhibit B**  
**TLD Registration Policy**

The mission and purpose of the .MONSTER TLD is enable Monster Worldwide, Inc. (“Registry Operator”) to enhance and expand online recruitment resources by providing simplified user navigation of Registry Operator’s products and services and facilitating secure interactions and communications between employers and job seekers.

The .MONSTER TLD is a restricted, single-registrant TLD for use by Registry Operator and its affiliated entities. Only Registry Operator will be allowed to register or control the DNS records associated with domain names at any level in the .MONSTER TLD. Registry Operator will implement an internal process to determine which second-level domain names will be registered and which affiliated entities will be eligible to register second-level domains.

The Registry Operator will manage all domain name registrations. Registry Operator will review each second-level domain name at the time of registration to ensure that the name complies with internal policies governing the registration of .MONSTER domain names, including this Registration Policy. Additionally, Registry Operator will conduct ongoing reviews of each second-level domain at least once per calendar year to ensure compliance with the terms of the .MONSTER Registry Agreement, as well as with ICANN Consensus or Temporary Policies. Registry Operator reserves the right to amend its registration policy from time to time.