.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

GreenTech Consultancy Company W.L.L. (“Registry Operator”), in connection with the execution of the Registry Agreement for the .mobily TLD (the “Registry Agreement”), hereby applies for .mobily TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B are complete and accurate copies of the official trademark registration and Registry Operator’s registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to

Submitted by: [Redacted]
Position: Contracting Point of Contact
Dated: December 15, 2014
Email: [Redacted]
Exhibit A
رقم التسجيل: 464/1
تاريخ التسجيل: 1434/2/22
بداية الحماية: 1434/2/22
نهاية الحماية: 1435/2/22
فئة العلامة: ..
وصف العلامة: كلمة "mobily" بحرف "E" باللون الأزرق وحافته رسم شكل هندسي باللون الأزرق على خلفية بيضاء كما بالشكل الموضح

اسم المُالك
شركة اتحاد تصالات

عنوان المُالك: السعودية الرياض 11443

OWNER'S NAME: N/A

OWNER'S ADDRESS: N/A

OWNER'S NATIONALITY: سعودية

أنواع البضائع: خدمات الاتصالات والمعلومات

مذكّرة إداريّة تسجيل العلامات التجارية

الاسم: نافذ بن نافذ المظري
التقريّع: 

مدير إدارة تسجيل العلامات التجارية

رقم حساب المحلي: 1434/001
Exhibit B
TLD Registration Policies

The Registry Operator intends for it and its Affiliates to be the only registrants of domain names within the TLD. This will ensure that such domain names only are used for purposes authorized by Registry Operator. Only relatively few, specifically designated employees, contractors and/or partners of Registry Operator will have authority to authorize the registration and/or use of any such domain names by Registry Operator, our Affiliates and their business customers, whose access and use will be subject to protocol set by Registry Operator.