Exhibit 1

Code of Conduct Exemption Request Form

Internet Corporation for Assigned Names and Numbers ("ICANN") 12025 Waterfront Drive, Suite 300 Los Angeles, California 90094 Attention: New gTLD Program Staff

RE: Request for Exemption from Registry Operator Code of Conduct

IRI Domain Management LLC ("Registry Operator"), in connection with the execution of the Registry Agreement for the LDS TLD (the "Registry Agreement"), hereby requests an exemption from the obligations of the Registry Operator Code of Conduct set forth in Specification 9 to the Registry Agreement (the "Code of Conduct"). Pursuant to such request, Registry Operator confirms that each of the following statements is true and correct (collectively, referred to as the "Statements"):

- 1. All domain name registrations in the TLD are registered to, and maintained by, Registry Operator for the exclusive use of Registry Operator or its Affiliate (as defined in the Registry Agreement);
- 2. Registry Operator does not sell, distribute or transfer control or use of any registrations in the TLD to any third party that is not an Affiliate of Registry Operator; and
- 3. Application of the Code of Conduct to the TLD is not necessary to protect the public interest for the following reasons:

Applying the Code of Conduct to .LDS would serve no purpose other than to protect IRI Domain Management from itself. Without third-party registrants to protect, .LDS meets the central purpose of an exemption: to remove the burden of complying with the Code of Conduct "for TLDs in which a Registry Operator maintains all registrations for its own use or for the use of its affiliates." Given the registration policies for .LDS, an exemption therefore would be consistent with ICANN's Mission and Core Values.

Registry Operator represents that the registration policies attached hereto as <u>Schedule A</u> are a true and correct copy of the Registry Operator's registration policies for the TLD. Registry Operator agrees to notify ICANN promptly in writing in the event any of the Statements has become untrue (whether before or after an exemption has been granted). Registry Operator further acknowledges and agrees that the Exemption will be void if at any time any of the Statements has become untrue.

Submitted by:	
Position: Manager, IRI Domain Managen	nent LLC
Date Noted: 4 December 2013	
Email:	

$\underline{Schedule\ A}$

Registry Operator hereby acknowledges that the following are the true and correct registration policies for the TLD:

[Registry Operator to attach registration policies for the TLD]

Registration Policy for .LDS

a. Eligibility

Eligibility to register domain names under the .LDS gTLD will be highly restricted. Only the Applicant and its designated representative, Church officers and employees, and organizations affiliated with the Church will have authority to register names. Restricting eligibility in this manner is justified because the mission of the proposed gTLD is to serve the Community, not to recover revenues through the sale of domains, and because permitting third-party registrants could confuse Community members about the authenticity of content on the gTLD, contrary to that mission.

The Applicant has developed a list of acceptable domains. They include names that denote the Church's values such as service to others, lifelong learning, freedom to choose, and good citizenship; names describing the Church's beliefs such as faith in Jesus Christ, God's Plan of Happiness, God's Commandments, Joseph Smith, and the Book of Mormon; and domains directing the user to "Worship with Us" or "Meet Missionaries." Acceptable domain names also refer the reader to affiliated Church organizations such as "LDS Humanitarian Services."

A list of Reserved Names has also been developed, composed of domain names that the Applicant will not resolve under the .LDS TLD. Inappropriate terms such as "money" and "politics." Individual Church members will not be granted domain names, in order to preserve the use of the .LDS gTLD for the needs of the Church and its members, generally.

New domain names will be added through an internal process that has been established. Domain names may be proposed by any party eligible to register names. The proposed name will be forwarded to the Applicant's manager and its outside counsel, Kirton McConkie. Registration requests will be decided by the manager in consultation with outside counsel. Disputes concerning eligibility will also be decided by the manager in consultation with outside counsel.

b. Name Selection

- Domain names under the .LDS gTLD will be at least 3 characters and no more than 63 characters long.
- Domain names will consist only of letters, numbers, and hyphens and will start and end with an alphanumeric character but not a hyphen.

Applicant will reserve from registration all names contained in Specification 5 of the New gTLD Agreement, "Schedule of Reserved Names at the Second Level in gTLD Registries." This includes reservation of:

- The label "EXAMPLE";
- Two-character labels, unless released pursuant to an agreement with the relevant government and country-code manager;
- Tagged domain names, defined as domain names with hyphens in the third and fourth positions;
- Names for registry operations, including NIC, WWW, IRIS, and WHOIS;

 Country names and territory names, except pursuant to an agreement with the relevant government or subject to the review by ICANN's Governmental Advisory Committee ("GAC") and approval by the ICANN Board of Directors.

Any party eligible to register domains under the .LDS gTLD will be allowed to register any second-level domain in the format of "anyname.lds," subject to the restrictions described above and the legal rights protections required by Specification 7 of the New gTLD Agreement.

c. Content/use

Domains registered under the .LDS gTLD will be used in conformity with the stated mission of the proposed TLD. This means that domain names will be used to serve the needs and interests of the Church and its members, as determined by the Applicant's manager in consultation with outside counsel.

d. Enforcement

Internal policies and procedures prevent any domain name from being added to the .LDS registry without the approval of the Applicant's manager. Every request for a domain name will be decided by him, in consultation with the Applicant's outside counsel, Kirton McConkie. Their review will be intended to maintain compliance with Registration Policies and to retain a close nexus between the actual operations of the registry and its mission. Outside counsel will maintain the list of Reserved Names. Any internal challenges to a proposed domain name registration will be decided by the Applicant's manager following a recommendation by outside counsel.

Because the .LDS gTLD is restricted to the Applicant and related entities, no enforcement issues with respect to third parties will arise and appeal mechanisms applicable to such issues are unnecessary.