

### **Attachment 3**

#### **.Brand TLD Designation Application**

Internet Corporation for Assigned Names and Numbers ("ICANN")  
12025 Waterfront Drive, Suite 300  
Los Angeles, California 90094  
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

PCCW-HKT DataCom Services Limited ("Registry Operator"), in connection with the execution of the Registry Agreement for the .hkt TLD (the "Registry Agreement"), hereby applies for .hkt TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B are complete and accurate copies of the official trademark registration and Registry Operator's registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to Mr. [REDACTED] at [REDACTED]

Submitted by:	[REDACTED]
Position:	<b>Primary Contact</b>
Dated:	<b>Aug 28, 2014</b>
Email:	[REDACTED]

**Exhibit A**

**Trademark Registration**

*[to be attached by Registry Operator]*



商標註冊證明書  
《商標條例》(第 559 章)  
**CERTIFICATE OF REGISTRATION OF TRADE MARK**  
Trade Marks Ordinance (Chapter 559)

茲證明下述商標之詳情於今日記入註冊紀錄冊:

*I hereby certify that the Trade Mark with the following particulars has been entered in the register today:*

商標編號: 301951894

Trade Mark No.:

商標:

Mark:

A. **HKT**

B. **hkt**

商標種類:

Mark Type:

Ordinary

商標描述:

Mark Description:

N/A

一系列商標:

Series Mark:

Yes

擁有人姓名/名稱、

地址:

Owner(s)' Name,

Address:

PCCW-HKT DATACOM SERVICES LIMITED  
39TH FLOOR, PCCW TOWER, TAIKOO PLACE,  
979 KING'S ROAD, QUARRY BAY,  
HONG KONG

擁有人的送達地址:

Owner(s)' Address for

Service:

So Keung Yip & Sin, Solicitors & Notaries, Agents for Trade  
Marks, Patents & Designs  
1009-1012, 10/F, Nan Fung Tower,  
173 Des Voeux Road, Central,  
Hong Kong

類別及貨品/服務說明:

Class(es) & Specification(s):

Class 9

voice mail system; telephone dialling apparatus by vocal  
synthesizer; answering machine; telephone answering apparatus;  
automatic answering apparatus for communications apparatus;

computer programs; computer software supplied on the Internet; on-line electronic publications (downloadable from the Internet or a computer network or a computer database); computers, computer hardware and software, computer peripherals; computer firmware; scientific, surveying, electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision) and teaching apparatus and instruments; apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images, and/or sound; satellites; satellite dishes; satellite apparatus; portable apparatus for receiving and sending satellite transmissions; satellite broadcasting instruments; satellite earth stations; satellite receivers; satellite television receiving apparatus; satellite communications equipment; satellite transceivers; target surveillance apparatus; satellite television transmission uplink scrambling apparatus; transmitting apparatus for satellite broadcast; receiving antennas for satellite broadcast; satellite boxes; satellite navigational apparatus; intercommunication satellites electronic television satellite apparatus; audiovisual apparatus for use in satellite; broadcasting satellite earth stations; digital point of sale material and electronic signage; satellite television signal scramblers; video conferencing apparatus; telephones, pagers, mobile phones, facsimile machines; apparatus and instruments for displaying and/or printing out data, information, pictures and/or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; video tapes, audio cassettes, compact discs, floppy discs, CD ROMS and DVD ROMS; data processing equipment; computer software for browsing and/or searching of data, or enabling browsing and/or searching on a computer network or the Internet; cards, wires, discs and semiconductor devices carrying computer programs; telecommunications apparatus, instruments, networks and circuitry; cables, cable installations, optical fibres, optical communication apparatus and circuitry, all for telecommunication purposes; electronic and computer apparatus and instruments for debiting and/or crediting financial accounts and/or for paying for goods or services; machine-readable debit and/or credit and/or charge cards; electronic and computer apparatus, instruments and software for communicating with computer networks and the world-wide web; computer software for connecting computer network users to design pages and sites on the world wide web; computer hardware and software for database management; computer hardware and software for decompressing digital media; television, radio, video and audio apparatus, equipment and devices; digital music (downloadable) provided from the Internet and computer networks; MP3 (moving picture experts group-1 audio layer 3) players; downloadable pictures, motion pictures, movies, music and game programmes; computer software for event scheduling and for managing, viewing and



editing address books and personal and professional contact information; apparatus for coding and decoding signals; apparatus for use in broadcasting, transmission, receiving, processing, reproducing, encoding and decoding of digital signals; electronic circuits and components all for processing, coding and decoding electronic radio frequency and optical signals; speech processors, amplifiers, receivers and transmitters; alarm systems; security cameras; mobile radio and television broadcasting units; cameras; video cameras; headphones; ear pieces; speakers; GPS (Global Positioning System) apparatus and equipment; computer, electronic and video games programmes and electronic equipment; liquid crystal displays for telecommunications and electronic equipment; set top box; remote control; mouse pads; integrated circuits; data storage programs; servers; web-based online systems for booking satellite capacity and for the automated remote-control of satellite transmission equipment; and parts and fittings for all the aforesaid goods; all included in Class 9.

#### Class 16

Paper and cardboard and goods made from these materials; printed telephone, facsimile, electronic mail and web site directories; circulars, magazines, books, diaries and leaflets; printed matter; stationery; photographs; material for packaging; cards in the form of debit cards, credit cards, charge cards and telephone cards other than encoded and magnetic cards; marketing and promotional materials; printed advertisements; user manuals; packaging materials; all included in Class 16.

#### Class 35

Corporate business management services; corporate business management services relating to accommodation strategy, space management, relocation management, lease management, occupancy cost management for offices, retail shops, residential and industrial premises; corporate management consultancy services; business and hotel management and administration; marketing and promotion services; publication of publicity materials; marketing of vacant premises; advertising and promotion services and information services relating thereto; business information services; dissemination of advertising materials, updating of advertising materials, compilation of advertisements for use as web pages on the Internet; rental of advertising space; providing advertising time in telecommunication media; promotions for others; advertising; computer data processing; sales, business, advertising and promotional information services; telephone answering (for unavailable subscribers); telephone answering (for others); auctioneering provided on the Internet; personnel management; provision of sales, business, advertising

and promotional information through a global computer network; presentation of goods on communication media for retail purposes; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise internet web site and a wholesale outlet but not including cars, glow plugs being parts of internal combustion engines for use with land vehicles, valves being magnetic for use with land vehicles, and parts and fittings therefore; retail and wholesale of telephones, electronic and telecommunications goods, computer hardware and computer software, batteries, battery chargers, apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images and/or sound, precious metals, jewellery, precious stones, printed matter, stationery and magnetic and non magnetically encoded cards, furniture, picture frames, household and kitchen utensils, textiles, clothing, footwear, headgear, carpets, rugs, games and electronic toys, paints, varnishes and lacquers, personal hygiene products, soaps, perfumery, cosmetics, hair and body lotions, essential oils, cleaning and bleaching preparations, candles, pharmaceutical and sanitary preparations, ironmongery and small items of metal hardware, cutlery, razors and hand tools, computers, calculating machines, electrical, photographic, cinematographic and optical apparatus and instruments, spectacles and sun glasses, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, silverware, horological and chronometric instruments, musical instruments, magazine, cards, paper and cardboard products, picture, typewriters and office requisites, leather and imitations of leather and goods made from these materials, handbags, purses, wallets, leather holders, bags, luggage, umbrellas, mirrors, coat hangers, place mats, dressmaker's articles, bed and table covers, playthings and sporting articles, foodstuffs and beverages, meat, fish, poultry, preserved, dried and cooked fruits and vegetables, jams and fruits sauces, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, flour, bread and cakes, condiments, fresh fruit and vegetables, beer, mineral water, fruit juices and other non-alcoholic drinks, alcoholic beverages, floral products, tobacco, smokers' articles and matches but not including cars, glow plugs being parts of internal combustion engines for use with land vehicles, valves being magnetic for use with land vehicles, and parts and fittings therefore; retailing of foods and household utensils; direct mail advertising; hotel management services [for others]; ordering services [for others]; provision of business information via the Internet; secretarial services; statistical information; organisation of exhibitions for commercial or advertising purposes; business services relating to compilation and rental of mailing lists; business investigation; business



administration services for the processing of sales made on the Internet; sales promotion (for others), procurement services for others (purchasing goods and services for other businesses); sales promotion by means of issuance and adjustment of trading stamps; referral services and personal placement; import-export clearance agencies (import-export agency services); agency for newspapers subscriptions; document reproduction; operation of electronic calculators, typewriters, telex machines, and related office machines; transcription (including stencil-paper writing); provision of business information by means of reception, information and guidance for building visitors; rental and leasing of typewriters, copy machines and word processors; employment information; rental and leasing of vending machines; business management of sporting facilities (for others); customer relationship management; business management services relating to electronic commerce; accounting; consultancy, information, management and advisory services relating to all the aforesaid services; all included in Class 35.

#### Class 36

real estate affairs; arrangement of leases and tenancy; renting and leasing of real estate; real estate appraisal; real estate valuation, real estate financing, real estate investment; real estate brokerage services; real estate agency services; management of real estate relating to land, roads, bridges, power stations, office buildings, buildings and constructions and infrastructures; housing agency services; actuarial services; real estate management and consultancy services; rent collection; lease and/or tenancy management; rental of offices (real estate); rental of apartments and flats; real estate evaluation; accommodation letting, rental and leasing agency; accommodation management services; financial evaluation of real estate; provision of financial information via the Internet; safety deposit and issuing of travel vouchers services; capital investments; financial evaluation [insurance, banking, real estate]; financial and asset management services; insurance and financial services; financial services provided by telecommunication means; financial consultancy and advisory services; home banking; banking services provided on-line from a computer databases or the Internet; securities brokerage services, stock exchange quotation services; stocks and bonds brokerage, financial analysis, provision of financial information; credit card services, debit card services, charge card services and cheque guarantee services; banking, savings account and investment services; financial management services; financial clearing services; credit verification via global computer information network; electronic credit risk management services; electronic purchase payment and electronic bill payment services; financial

accounts debiting and crediting services; electronic banking services; issuance of stored value cards, charge cards and debit cards; telephone credit cards services; information services relating to finance and insurance, provided online from a computer database or Internet; agency for collection of gas and electricity fees; antique appraisal; art appraisal; jewelry appraisal; used car appraisal; tax information supply; charitable fund raising; rental of paper money and coin counting or processing machines; rental of cash dispensers or automated-teller machines; rental and/or leasing of safes; billing for services performed by means of telecommunications networks; administration of trust; corporate trust services; corporate trustee services; financial advice relating to trusts; financial trust management; investment trust management; investment trust services; management and investment of unit trusts; advisory services relating to unit trusts; trust advice and management; trust services; consultancy, information and advisory services relating to the aforesaid services; all included in Class 36.

#### Class 37

information services relating to repair or installation, provided online from a computer database or the Internet; construction of buildings; civil engineering; supervision of construction of buildings; building repair, maintenance and installation services; property development; furniture installation, maintenance and restoration; painting, installing, cleaning, maintaining and repairing of machinery, plants and signs; lift installation and repair; rental of construction equipment; repair, installation and maintenance of electronic, computer and telecommunication instruments and apparatus; installation and repair of computer hardware; telephone installation and repair; office machines and equipment installation, maintenance and repair; repair, maintenance and installation services; installation, maintenance and repair of apparatus for recording, transmission or reproduction of sound or images for the transmission, distribution and broadcasting of information, data, graphics, sound, music, videos, animation and text, via satellite systems or computer networks; installation and repair of data processing equipment, telecommunication apparatus, digital point of sale material and electronic signage; underwater construction and repair; rental and leasing of mineworking machines and instruments; rental and leasing of gasoline station equipment (not for repair and maintenance of automobiles); consultancy, information and advisory services relating to the aforesaid services; all included in Class 37.

#### Class 38

Telecommunication services; provision of telecommunication access and links to computer database and to the Internet; electronic



communication services; interactive telecommunications services; telecommunication of information (web pages), computer programs and data; providing telecommunications connections to the Internet or data bases; telecommunication gateway services; computer network communication services; provision of telecommunication access to world-wide web facilities and structures; communication by computer terminals, communication by fibre optic networks, computer aided transmission of messages and images, facsimile transmission, message sending, paging services, rental of modems, data communication services by electronic means; telephone services; mobile phone services; telegraph services, telex services; telegraphic-wire services; wire services; satellite communication services; electronic mail service; rental of telecommunication equipment; electronic message sending, receiving and forwarding services; collection, transmission and delivery of data by electronic means; collection, transmission and delivery of mail messages, still picture and/or moving picture information such as characters, messages, music and images, telegrams, information and data by mechanical, electronic, telephone, telex, cable, computer and satellite means; transmission, broadcast and reception of audio, video, still and moving images and data whether in compressed or uncompressed form and whether in real or delayed time; electronic messaging, conferencing and order-transmission services; communication services for video conferencing purposes; satellite video conferencing services; video conferencing services; radio and television communication services; communication services between computers; communication by electronic bulletin board that enables users to perform a real-time interactive talk between a computer terminal and an electronic bulletin board containing still picture and moving picture information and voice information such as characters; providing electronic bulletin boards and message boards for transmission of messages; provision of discussion forums; provision of telecommunication access to signal coding and decoding apparatus; television broadcasting services; broadcasting and transmission of radio and television programmes; cable television broadcasting; music broadcasting; transmission of music, films, interactive programmes, videos, electronic computer games; preparation of reports in relation to the foregoing services; provision of telecommunication facilities for interactive discussion and conversation; telecommunication services provided by means of pre-paid telephone cards; telephone services relating to credit card authorization; providing access to digital music web sites on the Internet; providing telecommunication access to MP3 (Moving Picture Experts Group-1 audio layer 3) web sites on the Internet; delivery of digital music by telecommunications; computerized consultation of telephone directories; transmission of information relating to on-line shopping and general retail services; video-on-demand transmission services; providing voice over Internet

protocol (VOIP) peer-to-peer communications; providing a high speed access to area networks and a global computer information network; teletext services; news agency information and news agency services; transmission of news; supply of satellite radio and television broadcasting facilities; operation of transmit and/or receive satellite earth stations (whether fixed or transportable); dissemination of television programmes relayed by satellites, the Internet or by other electronic means; Streaming; audio and video data streaming services on Internet; streaming of audio content and material via a global computer network; transmission of downloadable audio-visual content in the nature of full-length, partial-length, and clips from motion pictures, television programming, videos, music videos, and music; transmission of video and interactive games; podcasting and webcasting services; provision of online forums, chat rooms, blogs over the internet; web messaging services; video-on-demand transmission services; leasing access time to a computer database; providing access to computer database on the global computer network for searching and retrieving information, data, web sites and resources available on computer networks; providing user access to a computer database containing electronic publications and data via computer networks for processing and/or displaying purposes; providing user access to remote computers containing electronic publications, bulletin boards, database and information accessible via computer; operation of chat rooms (chat room services); consultancy in the field of data processing equipment, apparatus for recording, transmission or reproduction of sound or images, all for the transmission, distribution and broadcasting of information, data, graphics, sound, music, videos, animation and text, via satellite systems or landline computer networks, computer hardware, computer software, information technology, telecommunications apparatus, electronic apparatus and instruments and the Internet; operating search engines; consultancy, information and advisory services in relation to the aforesaid services; all included in Class 38.

#### Class 39

transport services in the nature of logistic management relating to transport; car rental services; car parking services; yacht and/or boat trips; travel agency services; travel reservation and information services; travel ticket agency services; arranging travel and information therefor, all provided on-line from a computer database or the Internet; provision of information relating to travel and tourism through the Internet or through telecommunication networks; transport of goods and passengers; packaging and storage of goods; providing road and traffic information, chauffeur services; loading and unloading of cargo; freight brokerage;



removal services; brokerage for rental, leasing, selling, purchasing and/or chartering of ships and/or boats; salvage and refloating of ships and/or boats; piloting; gas distribution and supply; electricity distribution and supply; heat distribution and supply; water distribution and supply; mooring facility services; rental of warehouses; providing flying areas; providing toll road; rental and/or leasing of wheel chairs; management of parking spaces; rental and/or leasing of airplanes; rental and/or leasing of containers; rental and/or leasing of bicycles; rental and/or leasing of cars; rental and/or leasing of ships and/or boats; rental and/or leasing of man-powered vehicles; rental and/or leasing of mechanical parking systems; rental and/or leasing of pallets; rental and/or leasing of packaging or wrapping machines; rental and/or leasing of refrigerator-freezer; rental and/or leasing of refrigerator; collection of domestic waste and trash; collection of industrial waste and trash; import-export clearance agencies (custom clearance); consultancy, information and advisory services relating to all the aforesaid services; all included in Class 39.

#### Class 41

Publication of texts, books and journals (others than publicity texts); publication of diagrams, images and photographs; education, training and instruction services relating to telecommunications, computers, computer programs, web site design, e-commerce, business management and advertising; provision of education, recreation, instruction, tuition and training both interactive and non-interactive; design of educational courses, examinations and qualifications; consultancy services relating to the designing of training courses; entertainment provided via electronic and digital interactive media; electronic games services provided by means of the Internet; provision of information relating to education, training, entertainment, recreation, sporting, social and cultural activities; providing on-line electronic publications (not downloadable); arranging, organizing, hosting and conducting singing competitions; arranging, organizing, hosting and conducting concerts; arranging, organizing, hosting and conducting events and competitions for education or entertainment purposes; entertainment ticket agency services; information relating to entertainment or education, provided online from a computer database or the Internet; providing digital music (not downloadable) from the Internet; providing digital music (not downloadable) from MP3 (Moving Picture Experts Group-1 audio layer 3) Internet web sites; entertainment and education services relating to planning, production and distribution of sound, images, digital music, movies, live or recorded audio, visual or audiovisual material for broadcasting on terrestrial cable, satellite channels, the Internet, wireless or wire-link systems and other means of



communications; music entertainment services; rental of sound recordings; preparation of entertainment programmes for broadcasting; preparation of documentary programmes for broadcasting; preparation of news programmes for broadcasting; provision of news; reporters' services; information relating to sporting or cultural events, current affairs and breaking news provided by satellite television transmission, the Internet or by other electronic means; television, radio and film production; satellite television performances; satellite television series; satellite television shows; provision of information, data, graphics, sound, music, videos, animation and text for entertainment purpose; game services; provision of club recreation, sporting and gymnasium facilities; band performances; club entertainment, discotheque, fashion show and night club services; club services relating to entertainment, education and cultural services; organizing of sporting and cultural services; arranging, conducting and provision of conferences, conventions, congresses, seminars and training workshops; organizing and conducting exhibitions, fashion shows, educational shows and cultural shows and performances; art exhibition and gallery services; gallery services relating to fine arts leasing; education services; training services in relation to occupation health and safety, environmental conservation; provision of cigar classes, wine tasting classes; entertainment services; providing education information about research materials and agency thereof; arranging, organizing, planning and management of seminars; animal training; exhibiting plants; exhibition of gardens; exhibition of caves; exhibiting animals; direction in producing broadcasting programs; instructional services relating to operation of machines and equipment, including audiovisual equipment, which is used for the production of broadcasting programs; providing audio and visual studios; providing sports facilities; providing facilities for movies, shows, plays, music or educational training; entertainment booking agencies; rental and leasing of movie projectors & accessories; rental and leasing of motion pictures (cine-films); rental and leasing of toys; rental and leasing of musical instruments; rental and leasing of skiing equipment; rental and leasing of skin diving equipment; rental and leasing of television sets; lending libraries; archive library services; subtitling services; sign language interpretation services; rental of entertainment software; providing video games, computer games, sound or images, or movies through telecommunication or computer networks; providing online computer games and contests; rental and leasing of radio sets; rental of records and pre-recorded magnetic tapes; rental of pre-recorded video tapes; rental and leasing of photographic negative; rental and leasing of photographic positives; rental and leasing of machines and instruments for use in amusement parks and pleasure grounds; rental and leasing of game machines; lending of game

equipment; lending of arcade game equipment; lending of pictures; photography; online video entertainment services; providing audio-visual content and online information in the fields of entertainment, education, infotainment, news, sporting, cultural and training activities; providing online interactive resource (entertainment services) and programming guides on the subjects of motion pictures, television programming, videos, music videos, and music; rental and leasing of cameras; rental and leasing of fishing machines and implements; translation; interpretation; consultancy, information and advisory services relating to the aforesaid services; all included in class 41.

#### Class 42

Computer service relating to creating indexes of information, sites and resources on computer networks; computer programming; computer integration services; design, drawing and commissioned writing, all for the compilation of web pages on the Internet; creating and maintaining web sites; hosting web sites of others; installation, maintenance and repair of computer software and computer programs, updating of computer software, computer services relating to recovery of computer data, computer software design; design and engineering design services relating to telecommunications systems and apparatus; testing of computing, telecommunication, electrical and electronic apparatus and instruments; computer systems analysis; computer database development; rental and leasing of computers, computer apparatus, computer software and computer data; computer services relating to home shopping services provided from the Internet; computer and electronic signal coding and decoding; design and development of computer hardware; design of computer databases and electronic record formats; computer and software support and maintenance services; design of computer software and hardware for use in telecommunications and voice over Internet protocol (VOIP) applications, data transmission and instant messaging services; providing temporary use of online, non-downloadable computer software that allows subscribers to utilize VOIP communication services; providing online software for downloading by others that allows subscribers to utilize VOIP communication services; design of computer software and hardware for use in web-based online systems for booking satellite capacity and for the automated remote-control of satellite transmission equipment; technical advisory and consulting services; monitoring of apparatus for recording, transmission or reproduction of sound or images for the transmission, distribution and broadcasting of information, data, graphics, sound, music, videos, animation and text, via satellite systems or computer networks; monitoring of data processing equipment, computer hardware, telecommunication apparatus,



digital point of sale material and electronic signage; meteorological information; architecture; surveying; geological survey, research and prospecting; testing, screening and research of pharmaceutical, cosmetics and food; research for building construction and city planning; testing and research for prevention of pollution; electrical testing and research; civil engineering testing and research; testing, inspection and research for agriculture, livestock breeding and marine product industries; rental and leasing of measuring apparatus and instruments; rental and leasing of fixing equipment; rental and leasing of ultrasonic diagnostic equipment; rental and leasing of physical or chemical apparatus and instruments; consultancy and advisory services relating to energy conservation; energy auditing; environmental design services; environmental conservation and management; testing and evaluation of occupational health and safety; architectural and design services; interior designs of buildings, offices and apartments; consultancy, information and advisory services relating to the aforesaid services; all included in Class 42.

卸棄: N/A

**Disclaimer:**

限制: N/A

**Limitation:**

條件: N/A

**Condition:**

其他: N/A

**Others:**

註冊日期: 21.06.2011

**Date of Registration:**

聲稱具有優先權的日期: N/A

**Dates of Priority Claimed:**

優先權申請編號: N/A

**Priority Application No.:**

優先權申請的 N/A

國家、地區、地方:

**Country, territory, area of  
Priority Applications:**



日期：2013 年 1 月 7 日

Date: 7 January, 2013



商標註冊處處長張錦輝

Peter K.F. Cheung

Registrar of Trade Marks

註：

Note:

1. 註冊由上述註冊日期起計為期 10 年。在該期間屆滿時，可再每次續期 10 年。  
Registration is for a period of 10 years beginning on the date of registration. At the end of that period, it may be renewed successively for further periods of 10 years.
2. 本證明書不可用於法律程序，或用以取得外地註冊。  
This certificate is not for use in legal proceedings or for obtaining registration abroad.
3. 本商標的擁有權如有改變，或擁有人的姓名 / 名稱及 / 或地址 / 送達地址改變，必須立刻向商標註冊處處長申請更改註冊。  
Upon any change of ownership of this trade mark, or change of name and/or address /address for service of the registered owner, application should AT ONCE be made to the Registrar of Trade Marks to register the change.

**Exhibit B**

**TLD Registration Policies**

*[to be attached by Registry Operator]*

## Mission

PCCW-HKT DataCom Services Limited intends to operate the proposed TLD to be managed solely by PCCW-HKT DataCom Services Limited, its Affiliates or Trademark Licensees.

## .HKT TLD Registration Policy

PCCW-HKT DataCom Services Limited is the Sponsor and Registry Operator for the .HKT Sponsored TLD, designated by ICANN. As the duly recognized and delegated authority, PCCW-HKT DataCom Services Limited sets and enforces operational and registration policies for the .HKT Registry. Such decisions include but are not limited to:

- Registration eligibility requirements
- Valid Characters for Domain Names
- Acceptable Use
- Dispute policies
- Technical policies, including SRS security and access.

### 1.0 Definitions

.HKT Registrar / Accredited Registrar	Accredited Registrar means an ICANN Accredited Registrar that is also Accredited for the .HKT Registry in this document
.HKT Registry	The ".HKT Registry" is the TLD Registry Sponsored and operated by PCCW-HKT DataCom Services Limited. PCCW-HKT DataCom Services Limited is a corporation incorporated in Hong Kong
.HKT TLD Registration Policy	.HKT TLD Registration Policy means the .HKT Domain Name Registration Policy which sets out the eligibility criteria for domain names in the .HKT TLD
Applicant	The Applicant of a domain name is the collective of entities implicated by the associated contacts of a domain registration application
ICANN	Internet Corporation for Assigned Names and Numbers
IDN	Internationalized Domain Name
Registrant	The holder of a domain-name registration in the TLD
Registry Operator	PCCW-HKT DataCom Services Limited
Registry Agreement	The agreement between Registry Operator and ICANN for the TLD
TLD	Top Level Domain
UDRP	Uniform Dispute Resolution Policy means the ICANN UDRP as described in <a href="http://www.icann.org/dndr/udrp/policy.htm">http://www.icann.org/dndr/udrp/policy.htm</a>
URS	Uniform Rapid Suspension means the ICANN URS as described in <a href="https://www.icann.org/resources/pages/urs-2014-01-09-en">https://www.icann.org/resources/pages/urs-2014-01-09-en</a>



## **2.0 Registration Eligibility Requirements**

Eligibility to register or use a .HKT domain name (including controlling associated DNS records) is limited to PCCW-HKT DataCom Services Limited, and upon PCCW-HKT DataCom Services Limited's sole discretion and prior written approval, its Affiliates, and/or Trademark Licensees who agree to be bound by the .HKT TLD Registration Policy.

PCCW-HKT DataCom Services Limited reserves the right to periodically review .HKT registration eligibility at its sole discretion. PCCW-HKT DataCom Services Limited reserves the right to deny, suspend, transfer, cancel or take appropriate action should a .HKT domain name registration cease to meet the registration eligibility requirements.

PCCW-HKT DataCom Services Limited reserves the right to amend the .HKT TLD Registration Policy without prior notice and in its sole discretion. Changes to the .HKT TLD Registration Policy shall be reflected at (TBD), and Registrants shall be notified of any such changes.

PCCW-HKT DataCom Services Limited reserves the right in its sole discretion to deny, suspend, transfer and/or cancel at any time a domain name registration or request for registration found to be in violation of this Policy, any other registry policy, and/or any applicable law, rule or regulation.

## **3.0 Valid Characters for Domain Names**

For a .HKT domain name to be available for registration, it must meet the following requirements:

- It must contain at least 1, and at most 63 characters (after conversion to A-Label for IDN)
- It may only contain alphanumeric characters (a-z, 0-9) and hyphens (letter-digit-hyphen)
- Hyphens cannot be used for the first or last character of the second level domain names, and may not be in the third or fourth position of the second level domain name unless it corresponds to a valid Internationalized Domain Name (IDN) in ASCII form (i.e. "xn--nlq685e")
- It must not be a Reserved Name under the Reserved Names Policy as set forth in the .HKT Registry's website
- It must comply with all .HKT naming policies and guidelines

## **4.0 Obligations of Registrants**

### **4.1 Indemnification Required of Registrants**

A Registrant must indemnify, to the maximum extent permitted by law, defend and hold harmless PCCW-HKT DataCom Services Limited, and its directors, officers, employees and agents from and against any and all claims, damages, liabilities, costs and expenses, including reasonable legal fees and expenses, arising out of or relating to the Registrant's domain name registration and or use. This indemnification obligation survives the termination or expiration of the domain registration.

## 4.2 Registrant Compliance

A Registrant is required to:

- Comply with the Registration Eligibility Requirements at all times;
- Comply with ICANN requirements, standards, policies, procedures, and practices for which PCCW-HKT DataCom Services Limited has monitoring responsibility in accordance with the Registry Agreement or other arrangement with ICANN. A Registrant also acknowledges that delay or failure by PCCW-HKT DataCom Services Limited to identify or take action upon the identification of such breaches shall not be construed as consent by PCCW-HKT DataCom Services Limited for such non-compliance, nor shall such delay or failure be deemed as a waiver of PCCW-HKT DataCom Services Limited to exercise any power under this policy or any policies published by PCCW-HKT DataCom Services Limited;
- Comply with operational standards, policies, procedures, and practices for the .HKT Registry established from time to time by PCCW-HKT DataCom Services Limited in a non-arbitrary manner as Registry Policies, applicable to all registrars and/or Registrants, and consistent with the Registry Operator Agreement with ICANN;
- Agree to be bound by the terms and conditions in the initial launch and general operations of the Registry TLD, including without limitation the Start-Up Policies. Where such terms and conditions include the submission to a binding arbitration for disputes arising from the Start-Up process or any allocation of domain names; and
- Submit to proceedings commenced under dispute policies as set forth below in section 6.0.

## 5.0 Reserved Names

The .HKT Registry may designate from time to time certain domain names as Reserved Names:

- in compliance with the specifications and guidelines in the Registry Agreement; and
- any term as decided by Registry Operator in its sole discretion

## 6.0 Acceptable Use/Anti-Abuse Policy

Abusive use(s) of .HKT domain names will not be tolerated.

The nature of such abuses creates security and stability issues for the registry, registrars and registrants, as well as for users of the Internet in general. PCCW-HKT DataCom Services Limited's definition of abusive use of a .HKT domain name includes, without limitation, the following:

- **Illegal or fraudulent actions;**
- **Spam:** The use of electronic messaging systems to send unsolicited bulk messages. The term applies to email spam and similar abuses such as instant messaging spam, mobile messaging spam, and the spamming of Web sites and Internet forums;
- **Phishing:** The use of counterfeit Web pages that are designed to trick recipients into divulging sensitive data such as personally identifying information, usernames, passwords, or financial data;
- **Pharming:** The redirecting of unknowing users to fraudulent sites or services, typically through, but not limited to, DNS hijacking or poisoning;

- **Willful distribution of malware:** The dissemination of software designed to infiltrate or damage a computer system without the owner's informed consent. Examples include, without limitation, computer viruses, worms, keyloggers, and Trojan horses.
- **Malicious fast-flux hosting:** Use of fast-flux techniques with a botnet to disguise the location of web sites or other Internet services, or to avoid detection and mitigation efforts, or to host illegal activities.
- **Botnet command and control:** Services run on a domain name that are used to control a collection of compromised computers or "zombies," or to direct distributed denial-of-service attacks (DDoS attacks);
- **Distribution of child pornography;** and
- **Illegal Access to Other Computers or Networks:** Illegally accessing computers, accounts, or networks belonging to another party, or attempting to penetrate security measures of another individual's system (often known as "hacking"). Also, any activity that might be used as a precursor to an attempted system penetration (e.g., port scan, stealth scan, or other information gathering activity).

PCCW-HKT DataCom Services Limited reserves the right to deny, cancel or transfer any registration that it deems necessary, in its sole discretion (i) to protect the integrity security, and stability of the registry; (ii) to comply with all appropriate laws, government rules or requirements, requests of law enforcement, in compliance with any dispute resolution process; (iii) to avoid any liability, civil or criminal, on the part of PCCW-HKT DataCom Services Limited as well as its affiliates, subsidiaries, officers, directors, representatives, employees, and stockholders; (iv) for violations of the terms and conditions herein: or (v) to correct mistakes made by PCCW-HKT DataCom Services Limited, the Registry Services Provider or any registrar in connection with a domain name registration. PCCW-HKT DataCom Services Limited also reserves the right to freeze a Registered Name such as placing a domain name on hold, lock, or other status during the resolution of a dispute.

Registrants must also submit to proceedings commenced under other dispute policies as set forth by PCCW-HKT DataCom Services Limited from time to time in the Registry Policies, including but not limited to expedited processes for suspension of a domain name by claims sought by intellectual property rights holders, Internet engineering and security experts or other competent claimants in the purpose of upholding the stability, security and integrity of the .HKT Registry.

PCCW-HKT DataCom Services Limited reserves the right to amend or otherwise modify this policy to keep abreast of changes in consensus policy or new and emerging types of abusive behaviour in the Internet.

## 7.0 Rights Protection Mechanisms

PCCW-HKT DataCom Services Limited is committed to maintaining the integrity of the data within the .HKT Registry and to implement policies that deter infringements. The .HKT Registry will adopt and implement all the Rights Protection Mechanisms as required by ICANN including:

- The Uniform Domain Name Dispute Resolution Policy (UDRP),
- The Uniform Rapid Suspension (URS), and
- The Trademark Claims process

for facilitating the resolution of disputes over the registration and use of a second-level domain name registered under the .HKT Registry.



## **8.0 Privacy**

PCCW-HKT DataCom Services Limited shall ensure that the operation of the .HKT Registry shall comply with PCCW-HKT DataCom Services Limited's privacy policy as set forth in the .HKT Registry's website.

## **9.0 Access to WHOIS**

All rights are reserved for information retrieved through the WHOIS Service.

Access to .HKT WHOIS information is provided to assist persons in determining the contents of a domain name registration record in the registry database. The data is provided for informational purposes only, and PCCW-HKT DataCom Services Limited does not guarantee its accuracy. The service is intended only for query-based access. WHOIS users must agree that they will use the data only for lawful purposes and that, under no circumstances will the data be used to: (a) allow, enable, or otherwise support the transmission by e-mail, telephone, or facsimile of mass unsolicited, commercial advertising or solicitations to entities other than the data recipient's own existing customers; or (b) enable high volume, automated, electronic processes that send queries or data to the systems of Registry Operator or any ICANN-Accredited Registrar, except as reasonably necessary to register domain names or modify existing registrations.

PCCW-HKT DataCom Services Limited reserves the right to modify these terms at any time. By submitting a WHOIS query, a user agrees to abide by this WHOIS policy. At the discretion of the registry, upon possible violations of the policy the source IP or IPs may be denied access to the WHOIS service. Access may be denied without notice.