

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094

Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Housing Development Finance Corporation Ltd ("Registry Operator"), in connection with the execution of the Registry Agreement for the .HDFC TLD (the "Registry Agreement"), hereby applies for .HDFC TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, and Registry Operator's registration policies for the TLD, and the SMD file ID for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to [REDACTED]

Submitted by: [REDACTED]

Position: General Manager - IT

Dated: 26th Aug 2014

Email: [REDACTED]

प्ररूप ओ - 2
FORM O-2



वाचनेन बधने
भारत सरकार



GOVERNMENT OF INDIA

व्यापार चिन्ह रजिस्ट्री
TRADE MARKS REGISTRY

क्रमांक
No. 488655

व्यापार चिन्ह अधिनियम, 1999
TRADE MARKS ACT, 1999

व्यापार चिन्ह के रजिस्ट्रीकरण का प्रमाणपत्र, धारा 23 (2) नियम 62 (I)
Certificate of Registration of Trade Mark, Section 23 (2), Rule 62 (I)

व्यापार चिन्ह संख्या/ Trade Mark No. 1247054 दिनांक/ Date 31-10-2003 ज.संख्या/ J.No. 1328(S-V)

यह प्रमाणित किया जाता है कि जिस प्रकार चिन्ह की समाकृति इसके साथ संलग्न है, वह
के बारे में दिनांक नाम से रजिस्ट्रीकृत हो चुका है।

Certified that the Trade Mark / a representation is annexed hereto, has been registered in the name(s) of

HOUSING DEVELOPMENT FINANCE CORPORATION LIMITED RAMON HOUSE, H. T. PAREKH MARGH, 169,
BACKBAY RECLAMATION, MUMBAI - 400 020. SERVICE PROVIDERS.

In Class 36 Under No. 1247054 as of the Date 31-Oct-2003 in respect of
FINANCIAL AND MONETARY AFFAIRS INCLUDING LOANS FOR HOUSING.



JHDFC

मेरे निदेश पर आज के मास के वे दिन को इस पर मुद्रा लगायी गई।

Sealed at my direction, this December 16, day of 2005

व्यापार चिन्ह रजिस्ट्री, मुंबई।
Trade Marks Registry, Mumbai

D. Chaudhary
व्यापार चिन्ह रजिस्ट्रार
Registrar of Trade Marks

रजिस्ट्रीकरण आवेदन की तारीख से 10 वर्ष के लिए है और तदुपरांत वह 10 वर्ष की कालावधि के लिए और प्रत्येक 10 वर्ष की कालावधि के अवसान पर भी नवीनीकृत किया जा सकता है।
Registration is for 10 years from the date of application and may then be renewed for a period of 10 years and also at the expiration of each period of 10 years.

यह प्रमाणपत्र विधि कार्यवाहियों में प्रयोग के लिये या विदेश में रजिस्ट्रीकरण अधिप्राप्त करने के लिये नहीं है।
This certificate is not for use in Legal proceedings or for obtaining Registration abroad.

टिप्पणी - इस व्यापार चिन्ह के स्वामित्व में कोई परिवर्तन होने पर, या करेधार के मुख्य स्थान के जाने में या भारत में शामिल के लिये पते में परिवर्तन होने पर परिवर्तन के लिये आवेदन
दुरुस्त किया जाना चाहिए।
Note : Upon any change of ownership of this Trade Mark, or change in address, of the principal place of business or address for service in India a request should
AT ONCE be made to register the change.



GOVERNMENT OF INDIA

TRADE MARKS REGISTRY

Inward Letter	
Received on	17/01/2014
Time	1.10 PM
Sr. No.	275/214

RLC/108539
Date 19/12/2013
The Trade Marks
Registry, Boudhik
Sampada Bhawan, S.
M. Road, Antop
Hill, Mumbai-400037

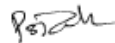
Subject : Renewal of registration of Trade Mark No. 1247054 Class 36

Sir/Gentleman,

I have to inform you that the Registration of Trade Mark No 1247054 in class 36 has been renewed for a period of Ten years from the 31/10/2013

The renewal is being advertised in the Trade Mark Journal No. 1621

Yours faithfully


For Registrar of Trade
Marks

To,
WADIA GHANDY & CO.
N.M. WADIA BUILDING, 123,
MAHATMA GANDHI ROAD, MUMBAI -
400 001.

Exhibit B

Registry policies

.HDFC gtld Registration policy

Eligibility

.HDFC will be only used for the HDFC brand, our subsidiaries and partners. It will only be available to these registrants of Housing Development Finance Corporation Limited (HDFC Ltd). It will not be offered to the general public as it is only for limited internal and branding purposes.

The registration of Domain Names must be approved by an authorized person(s) as nominated by the Registry ("Authorized Person") in addition to meeting all requirements under the Registry Rules. The registration of Domain Names will be centralized and managed through the exclusive Registrar(s) selected by the Registry

Registration Policies:

In general, domains will be offered for periods of one to ten years.

The registration of domain names in the .HDFC gtld will follow standard practices, procedures and policies, which include the following:

- Domain registration policies (for example, grace periods, transfer policies, etc.)
- Abuse prevention tools and policies, for example, measures to promote WHOIS accuracy and efforts to reduce phishing and pharming.
- Rights protection mechanisms and dispute resolution mechanism policies (for example, UDRP, URS).

Other detailed policies for this domain include policies for reserved names.

Reserved names

There are two categories of reserved names for this TLD: ICANN registry reserved and registry reserved names

ICANN reserved names

We will reserve the following classes of domain names, which will not be made generally available to:

- All of the reserved names required in Specification 5 of the new gTLD Registry Agreement.
- The geographic names required in Specification 5 of the new gTLD Registry Agreement.
- Names related to ICANN and Internet standards bodies (iana.tld, ietf.tld, w3c.tld, etc.), for delegation of those names to the relevant organizations upon their request.

Registry Reserved Names

- The registry operator's own name and variations thereof, and registry operations names (such as registry.tld, and www.tld), for internal use.
 - Any other reserved name pertaining to the requirement by the local laws etc.
- Registry reserves the right to make changes to the reserved name list.

Privacy and confidential information protection

As per the New gTLD Registry Agreement, we will make domain contact data (and other fields) freely and publicly available via a Web-based WHOIS server. This default set of fields includes the mandatory publication of registrant data. Our Registry-Registrar Agreement will require that registrants consent to this publication.

We shall notify each of our registrars regarding the purposes for which data about any identified or identifiable natural person ("Personal Data") submitted to the Registry Operator by such registrar is collected and used, and the intended recipients (or categories of recipients) of such Personal Data (the data in question is essentially the registrant and contact data required to be published in the WHOIS). We will require each registrar to obtain the consent of each registrant in the TLD for the collection and use of such Personal Data. The policies will be posted publicly on our TLD web site. As the registry operator, we shall not use or authorize the use of Personal Data in any way that is incompatible with the notice provided to registrars.

Our privacy and data use policies are as follows:

- As registry operator, we do not plan on selling bulk WHOIS data. We will not sell contact data in any way. We will not allow, enable, or otherwise support the transmission by e-mail, telephone, or facsimile of mass unsolicited, commercial advertising or solicitations.
- DNS query data will never be sold in a way that is personally identifiable.
- We may from time to time use the demographic data collected for statistical analysis, provided that this analysis will not disclose individual Personal Data and provided that such use is compatible with the notice provided to registrars regarding the purpose and procedures for such use.

As the registry operator we shall take significant steps to protect Personal Data collected from registrars from loss, misuse, unauthorized disclosure, alteration, or destruction.

We will limit the mining of WHOIS data by spammers and other parties who abuse access to the WHOIS.

In order to acquire and maintain accreditation for our TLD, we will require registrars to adhere to certain information technology policies designed to help protect registrant data. These will include standards for access to the registry system and password management protocols.

We will allow the use of proxy and privacy services, which can protect the personal data of registrants from spammers and other parties that mine zone files and WHOIS data. We are aware that there are parties who may use privacy services to protect their free speech rights, or to avoid religious or political persecution.

Exhibit C

Signed Mark Data File ID Number

