

### **Attachment 3**

#### **.Brand TLD Designation Application**

Internet Corporation for Assigned Names and Numbers ("ICANN")  
12025 Waterfront Drive, Suite 300  
Los Angeles, California 90094  
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Fujitsu Limited ("Registry Operator"), in connection with the execution of the Registry Agreement for the .fujitsu TLD (the "Registry Agreement"), hereby applies for .fujitsu TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration and Registry Operator's registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to below.

Submitted by: [REDACTED]  
Position: Corporate Brand Office Member  
Dated: 12 August, 2014  
Email: [REDACTED]

**Exhibit A**

**Trademark Registration**

Please view the following pages for Registry Operator's Trademark Registration.



UNITED STATES PATENT AND TRADEMARK OFFICE

CPA4912

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451  
www.uspto.gov

REGISTRATION NO: 0826793 SERIAL NO: 72/209049 MAILING DATE: 05/30/2007  
REGISTRATION DATE: 04/04/1967  
MARK: FUJITSU  
REGISTRATION OWNER: FUJITSU LIMITED

**CORRESPONDENCE ADDRESS:**

RONALD E. SHAPIRO  
MILES & STOCKBRIDGE PC  
1751 PINNACLE DRIVE  
STE 500  
MCLEAN, VA 22102-3833

RECEIVED  
JUN 14 2007  
MILES & STOCKBRIDGE PC  
TYSON'S CORNER

**NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

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**NOTICE OF RENEWAL**

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

\*\*\*\*\*

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):  
021, 026.

HILL, CATHERINE R  
PARALEGAL SPECIALIST  
POST-REGISTRATION DIVISION  
571-272-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION  
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION

ORIGINAL

## **REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION**

### **I) SECTION 8: AFFIDAVIT OF CONTINUED USE**

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

**Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

### **II) SECTION 9: APPLICATION FOR RENEWAL**

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

**Failure to file the Application for Renewal will result in the expiration of the registration.**

**NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.**

The United States of America



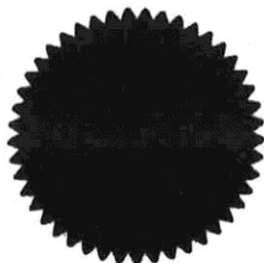
CERTIFICATE OF RENEWAL

Reg. No. 826,793

Application to renew the above identified registration having been duly filed in the Patent and Trademark Office and there having been compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

This is to certify that said registration has been renewed in accordance with the Trademark Act of 1946 to Fujitsu Limited, of Kawasaki, Japan,  
A Japanese Corporation

and said registration will remain in force for twenty years from April 4, 1987  
unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set  
my hand and caused the seal of the Patent  
and Trademark Office to be affixed this  
fifth day of April, 1988.

Commissioner of Patents and Trademarks

# United States Patent Office

826,793  
Registered Apr. 4, 1967

## PRINCIPAL REGISTER Trademark

Ser. No. 209,049, filed Dec. 20, 1964

### FUJITSU

Fujitsu Limited (Japanese corporation)  
1015 Kamikodanaka  
Kawasaki, Japan

For: ELECTRICAL APPARATUS, MACHINES AND SUPPLIES—NAMES, TELEPHONE HEAD SETS AND HAND SETS; TELEPHONE AND TELEGRAPH EXCHANGE SYSTEMS AND EQUIPMENT; INTERPHONES; TELEPRINTING AND TELETYPE SYSTEMS; OPEN WIRE CARRIER TRANSMISSION SYSTEMS; POWER LINE CARRIER TRANSMISSION SYSTEMS; LOADING COILS; CABLE CARRIER TRANSMISSION SYSTEMS; VOICE FREQUENCY TRANSMISSION EQUIPMENT; CARRIER INTERCOMMUNICATION SYSTEMS; RADIO AND TELEVISION RECEIVERS; SINGLE CHANNEL AND MULTIPLEX COMMUNICATION EQUIPMENT FOR STATIONARY AND MOBILE INSTALLATIONS; LOUD SPEAKER SYSTEMS; RESISTORS; CAPACITORS; TRANSFORMERS; CONNECTORS; TUNING BARS; RELAYS; VACUUM TUBES; DISCHARGE TUBES; ELECTRON TUBES; DIODES; TRANSISTORS; VARISTORS; THERMISTORS; SOLID STATE

CIRCUITS; ELECTRICAL SCORE BOARDS AND SIGNS FOR THE DISPLAY OF NUMBERS, LETTERS, WORDS, AND CODES—in CLASS 21.

For: CUTLEY, MACHINERY AND TOOLS AND PARTS THEREOF—NAMES, AUTOMATIC, CONTROLLING DEVICES FOR MACHINE TOOLS—in CLASS 23.

For: MEASURING AND SCIENTIFIC APPLIANCES—NAMES, ELECTRONIC COMPUTERS; AUTOMATIC TOTALIZERS, COUNTERS, SCORE BOARDS AND SIGNS FOR DISPLAY OF NUMBERS, LETTERS, WORDS AND CODES ASSOCIATED WITH COMPUTERS, AUTOMATIC TOTALIZERS, AND COUNTERS; SUPERVISORY MEASURING AND CONTROL SYSTEMS FOR ELECTRIC POWER TRANSMISSION LINES, GAS SUPPLY CHANNELS AND METEOROLOGY—in CLASS 26.

Owner of Japanese Reg. No. 588,394, dated June 6, 1962.

A. H. HOOKS, Examiner.

9.9  
COMB. AFF. SEC. 2 & 15  
3/21/73



Nº 826793

THE UNITED STATES OF AMERICA

This is to certify that from the records of the Patent Office it appears that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent Office on the

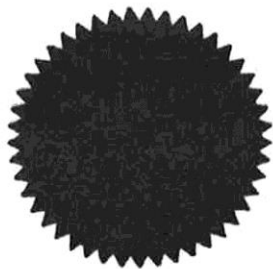
PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.

In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent Office to be affixed this fourth day of April, 1967.

*Edward J. Benne*  
COMMISSIONER OF PATENTS





# United States Patent Office

826,793  
Registered Apr. 4, 1967

## PRINCIPAL REGISTER Trademark

Ser. No. 209,049, filed Dec. 30, 1964

### FUJITSU

Fujitsu Limited (Japanese corporation)  
1015 Kamikodanaka  
Kawasaki, Japan

For: ELECTRICAL APPARATUS, MACHINES AND SUPPLIES—NAMES, TELEPHONE HEAD SETS AND HAND SETS; TELEPHONE AND TELEGRAPH EXCHANGE SYSTEMS AND EQUIPMENT; INTERPHONES; TELEPRINTING AND TELETYPE SYSTEMS; OPEN WIRE CARRIER TRANSMISSION SYSTEMS; POWER LINE CARRIER TRANSMISSION SYSTEMS; LOADING COILS; CABLE CARRIER TRANSMISSION SYSTEMS; VOICE FREQUENCY TRANSMISSION EQUIPMENT; CARRIER INTERCOMMUNICATION SYSTEMS; RADIO AND TELEVISION RECEIVERS; SINGLE CHANNEL AND MULTIPLEX COMMUNICATION EQUIPMENT FOR STATIONARY AND MOBILE INSTALLATIONS; LOUD SPEAKER SYSTEMS; RESISTORS; CAPACITORS; TRANSFORMERS; CONNECTORS; TUNING BARS; RELAYS; VACUUM TUBES; DISCHARGE TUBES; ELECTRON TUBES; DIODES; TRANSISTORS; VARISTORS; THERMISTORS; SOLID STATE

CIRCUITS; ELECTRICAL SCORE BOARDS AND SIGNS FOR THE DISPLAY OF NUMBERS, LETTERS, WORDS, AND CODES—in CLASS 21.

For: CUTLEY, MACHINERY AND TOOLS AND PARTS THEREOF—NAMES, AUTOMATIC, CONTROLLING DEVICES FOR MACHINE TOOLS—in CLASS 23.

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Owner of Japanese Reg. No. 588,394, dated June 6, 1962.

A. H. HOOKS, *Examiner*.

## **Exhibit B**

### **TLD Registration Policies**

#### **.fujitsu Registry Public Policy**

The Registry Operator for .fujitsu adheres to the following policies and procedures.

#### **Specification 13**

This TLD is a .brand TLD as defined by the Specification 13 attached to the Registry Agreement between the Registry Operator and ICANN and Registry Operator intends to operate the TLD accordingly.

#### **Basic Naming Rules**

The domain names under this TLD will be as follows: “domain-name” .fujitsu”. Domain names may consist of the English letters A-Z, digits 0-9, and hyphens (“-”), provided that they are 1-63 characters long.

Naming rules for this TLD are established in full consideration of the New gTLD Reserved Names Policy outlined in the Registry Agreement (Specification 5) as well as other applicable rules and policies that are subject to change from time to time.

#### **Eligibility Policy**

The only eligible Registrants for this TLD are the Registry Operator itself, namely “Fujitsu Limited”, and its Affiliates or Trademark Licensees as approved by the Registry. All domains for this Registry are registered by the Registry Operator, its Affiliates or Trademark licensees and they maintain control of the DNS records associated with all domains names at any level.

#### **Anti-abuse policy**

The Registry Operator intends to function in such a way that all domain name registrations in the TLD shall be registered to and controlled by the Registry Operator, its Affiliates or Trademark Licensees, under the Registry Operator’s strict control. It will not sell, distribute or transfer control of domain name registrations to any party that is not an Affiliate or a Trademark Licensee of the Registry Operator. As such, the Registry Operator does not anticipate that abuse activities, or at least their certain forms, could present a threat for this TLD. Below is the outline of the Registry Operator’s anti-abuse policy.

The Registry Operator will make commercially reasonable efforts to protect its space from abusive uses of its domain names.

Abusive use includes, but is not limited to, the following:

- Illegal or fraudulent actions;
- Spam
- Phishing
- Pharming
- Willful distribution of malware: (Computer viruses, worms, keyloggers, and trojan horses etc)
- Botnet command and control
- Distribution of child pornography;
- Illegal Access to Other Computers or Networks
- Defamation of the Registry Operator, its businesses, employees, etc.

It is upon the Registry’s discretion to execute its following rights:

- deny, cancel or transfer any registration or transaction
- place any domain name on “lock”, “hold”, “pending cancellation” or any other status

The objective of such action may be, but is not limited to:

- protection of the Registry’s integrity and stability
- compliance with any applicable laws or regulations as well as any dispute resolution processes
- avoidance of any liability on the part of the Registry Operator or its Affiliates
- correction of mistakes made by the Registry Operator or any of the accredited Registrars it uses

#### **Abuse Point of Contact**

The Registry Operator maintains an abuse point of contact to report issues as the ones illustrated above. The information about this point of contact will be available at the Registry Operator’s official site ([www.nic.fujitsu](http://www.nic.fujitsu)).

## WHOIS Policy

The Registry Operator for this TLD complies with all the regulations by ICANN, as set forth in the Registry Agreement (Specification 4), related to the establishment and operation of the registry-level Whois, accessible to the public.

The WhoIs Domain Name Lookup Service will return information in the format established and defined by ICANN.

## Launch Policy: General availability

As per Specification 13, the Registry Operator will not implement a Sunrise. The Registry will implement a General Availability period from the beginning of operations, defined as the time the Registry will start allowing registration of domains within the TLD. The General Availability period is subject to the eligibility criteria mentioned in this policy: only Registry Operator, its Affiliates or Trademark Licensees are allowed to become registrants of domain names in the TLD and they must control the DNS records associated with domain names at any level in the TLD.

## Launch policy: Trademark Claims

Trademark Claims system will be in place as minimally required by ICANN during a period of 90 days from the time General Availability starts. During this period there will be a notice to the Registrant before registration if a requested domain name is an identical match to a trademark registered in the Trademark Clearinghouse. Moreover, the rights owner/s will be informed once the domain name corresponding to the record in the Trademark Clearinghouse has been registered. However, given the Registry Operator's intended exclusive use of all domain names in the .fujitsu TLD and its policies designed to prevent any misuse, it is highly unlikely that the Registry Operator's registration and use of any .fujitsu domain names will infringe any other company's trademark rights.

## Domain Name Lifecycle

### 1. Domain Name Lifecycle - Registration Periods

The .fujitsu TLD Registry supports initial registrations of up to ten (10) years. Renewals may be made for one (1) to ten (10) years provided that the total remaining registration period does not exceed ten (10) years. Transfers, under part A of the Inter-Registrar Transfer Policy, extend the term of the registration by one year. The registration period will be truncated to ten (10) years should the addition of this year result in a registration period exceeding the ten (10) year maximum.

### 2. Domain Name Lifecycle - States

The states in which a domain name can exist in this TLD Registry are as follows: Registered, Pending Transfer, Redemption, Pending Restore or Pending Delete.

### 3. Domain Name Lifecycle - Grace Periods

This TLD supports four grace periods: add, renew, auto-renew, and transfer.

### 4. Domain Name Lifecycle - Transitions

The following describes all transitions available from the states described above. Reference to grace periods is mentioned where applicable.

- 4.1. Available -> Registered
- 4.2. Registered -> Pending Transfer
- 4.3. Pending Transfer -> Registered
- 4.4. Registered -> Deleted
- 4.5. Registered -> Redemption Period
- 4.6. Redemption Period -> Pending Restore
- 4.7. Pending Restore -> Registered
- 4.8. Pending Restore -> Redemption Period
- 4.9. Redemption Period -> Pending Delete
- 4.10. Pending Delete -> Deleted

### 5. Domain Name Lifecycle - Locks

Locks may be applied to the domain name to prevent specific operations from occurring. The sponsoring Registrar may set the locks prefixed with “client”, whilst locks prefixed with “server” are added and removed by the administrator. Locks are added and removed independently, however they can be combined to facilitate the enforcement of higher processes, such as “Registrar Lock”, and outcomes required as part of UDRP proceedings.

All locks are compatible with EPP RFCs.

Requests to delete the domain name are rejected.

DNS delegation information is not published for the object.

Requests to renew the object are rejected. However, auto-renew will be allowed.

Requests to transfer the domain name are rejected.

Requests to update the domain name are rejected, unless the update removes this status.

**Exhibit B**

**Signed Mark Data File ID Number**

SMD File ID: [REDACTED]