

Attachment 3

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Bridgestone Corporation ("Registry Operator"), in connection with the execution of the Registry Agreement for the .firestone TLD (the "Registry Agreement"), hereby applies for .firestone TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration and Registry Operator's registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to below.

Submitted by: [REDACTED]
Position: Director
Dated: 22 August, 2014
Email: [REDACTED]

Exhibit A

Trademark Registration

Please view the following pages for Registry Operator's Trademark Registration.



OHIM - OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET

OHMI - OFFICE DE L'HARMONISATION DANS LE MARCHÉ INTÉRIEUR

TRADE MARKS
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CERTIFICATE OF REGISTRATION

This Certificate of Registration is hereby issued for the Community trade mark identified below. The corresponding entries have been recorded in the Register of Community Trade Marks.

CERTIFICAT D'ENREGISTREMENT

Le présent certificat d'enregistrement est délivré pour la marque communautaire identifiée ci-dessous. Les mentions et les renseignements qui s'y rapportent ont été inscrits au registre des marques communautaires.

N° 000367946

FIRESTONE

Registered/Enregistrée, 14/12/1998

The President/Le Président



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450 01/03/1999

210 000367946

220 04/10/1996

442 04/05/1998

541

732 BRIDGESTONE/FIRESTONE, INC.
1200 Firestone Parkway
Akron, Ohio 44317
ESTADOS UNIDOS

740 John Richards
52-54 High Holborn
London WC1V 6RR
REINO UNIDO

270 EN FR

511 ES - 7 - Partes de máquinas; bujías de encendido; correas de ventiladores para motores; impulsores que consisten en fuelles de caucho neumáticos para iniciar y controlar el movimiento de aparatos mecánicos.

ES - 12 - Ruedas de vehículos y llantas de las mismas y sus partes y accesorios; sistemas de transmisión y sus piezas; motores para vehículos terrestres y componentes de los mismos y partes de los mismos; neumáticos de vehículos, cámaras para neumáticos de vehículos, accesorios de neumáticos, piezas de reparación de neumáticos, cubiertas de neumáticos; artículos de caucho comprendidos en esta clase; accionamientos de frenos neumáticos para vehículos terrestres y aviones.

ES - 17 - Caucho, gutapercha, goma y productos de estas materias y no comprendidos en otras clases; materias que sirven para calafatear, cerrar con estopa y aislar; tubos flexibles no metálicos.

ES - 19 - Membrana de caucho para techados, sellador y adhesivo (vendidos como una unidad).

ES - 37 - Servicios de construcción y reparación de tejados; mantenimiento, reparación y limpieza de vehículos a motor.

DA - 7 - Maskindele; tændrør; ventilatorremme til motorer; aktuatorer bestående af pneumatiske gummibælg til igangsættelse og styring af mekaniske apparaters bevægelse.

DA - 12 - Hjul til køretøjer og fælge hertil samt dele og tilbehør hertil; transmissioner og dele hertil; motorer til befordringsmidler til brug på land samt komponenter og dele hertil; dæk til køretøjer, slanger til dæk til køretøjer, tilbehør til dæk, dele til reparation af dæk, dækovertræk; gummivarer indeholdt i denne klasse; pneumatiske bremseaktuatorer til befordringsmidler til brug på land og til luftfartøjer.

DA - 17 - Kautsjuk, guttaperka, gummi og varer fremstillet af disse materialer og ikke indeholdt i andre klasser; tætnings-, paknings- og isoleringsmateriale; slanger, dog ikke af metal.

DA - 19 - Gummimembraner, -forseglere og klæbemiddel til tagdækning (solgt som sæt).

DA - 37 - Tagkonstruktions- og reparationsvirksomhed; reparation, vedligeholdelse og rengøring af motorkøretøjer.

DE - 7 - Maschinenteile; Zündkerzen; Lüfterriemen für Motoren; Betätigungselemente, bestehend aus pneumatischen Gummibälgen zur Einleitung und Steuerung der Bewegung von mechanischen Apparaten.

DE - 12 - Fahrzeugräder und Felgen dafür sowie ihre Teile und ihr Zubehör; Übertragungsvorrichtungen und ihre Teile; Motoren und Antriebe für Landfahrzeuge und deren Bestandteile sowie Teile dafür; Fahrzeugreifen, Schläuche für Fahrzeugreifen, Reifenzubehör, Reifenreparaturteile, Reifenabdeckungen; Gummiaartikel, soweit sie in dieser Klasse enthalten sind; Betätiger für Druckluftbremsen für Landfahrzeuge und für Luftfahrzeuge.

DE - 17 - Kautschuk, Guttapercha, Gummi und Waren daraus, soweit sie nicht in anderen Klassen enthalten sind; Dichtungs-, Packungs- und Isoliermaterial; Schläuche, nicht aus Metall.

DE - 19 - Dachhaut aus Gummi, Dichtungsmittel und Klebemittel, als Einheit verkauft.

DE - 37 - Dachbau und -reparatur; Wartung, Reparatur und Reinigung von Kraftfahrzeugen.

EL - 7 - Μέρη μηχανών· σπινθηριστές (μπουζί)· ιμάντες ανεμιστήρα για κινητήρες· ενεργοποιητές αποτελούμενοι



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από πνευματικούς φυσητήρες από καουτσούκ για την ενεργοποίηση και τον έλεγχο της κίνησης μηχανικών συσκευών.

EL - 12 - Τροχοί οχημάτων και σώτρα αυτών και μέρη και εξαρτήματα αυτών· μηχανισμοί μετάδοσης και μέρη αυτών· κινητήρες για οχήματα και μέρη και εξαρτήματα αυτών· ελαστικά για οχήματα, αεροθάλαμοι για ελαστικά οχημάτων, εξαρτήματα ελαστικών, τεμάχια επιδιόρθωσης ελαστικών, καλύμματα ελαστικών· είδη από καουτσούκ περιλαμβανόμενα στην παρούσα κλάση· πνευματικοί ενεργοποιητές πέδης για οχήματα και αεροσκάφη.

EL - 17 - Καουτσούκ, γουταπέρκα, ελαστικό κόμμι και προϊόντα από αυτά τα υλικά μη περιλαμβανόμενα σε άλλες κλάσεις· υλικά έμφραξης, στεγάνωσης και μόνωσης· εύκαμπτοι μη μεταλλικοί σωλήνες.

EL - 19 - Μembrάνες από καουτσούκ για οροφές, μέσα στεγανοποίησης και κολλώδεις ουσίες (πωλούμενα ως σύνολο).

EL - 37 - Κατασκευή οροφών και υπηρεσίες επισκευής. Συντήρηση, επισκευή και καθαρισμός μηχανοκίνητων οχημάτων.

EN - 7 - Machine parts; spark plugs; fan belts for motors; actuators consisting of pneumatic rubber bellows for initiating and controlling the motion of mechanical apparatus.

EN - 12 - Vehicle wheels and rims therefor and their parts and accessories; transmissions and parts therefor; motors and engines for land vehicles and components thereof and parts therefor; vehicle tires, inner tubes for vehicle tires, tire accessories, tire repair parts, tire covers; rubber articles included in this class; pneumatic brake actuators for land vehicles and for aircraft.

EN - 17 - Rubber, gutta-percha, gum and goods made from these materials and not included in other classes; packing, stopping and insulating materials; flexible pipes, not of metal.

EN - 19 - Rubber roofing membrane, sealer and adhesive (sold as a unit).

EN - 37 - Roofing construction and repair services. Maintenance repair and cleaning of motor vehicles.

FR - 7 - Pièces de machines; bougies; courroies de ventilateurs pour moteurs; déclencheurs consistant en des soufflets pneumatiques en caoutchouc pour lancer et contrôler le mouvement des appareils mécaniques.

FR - 12 - Roues de véhicules et leurs jantes et leurs pièces et accessoires; transmissions et leurs pièces; moteurs pour véhicules terrestres et leurs pièces et parties constitutives; pneus pour véhicules, chambres à air pour pneus pour véhicules, accessoires de pneumatiques, pièces de kits de réparation de pneus, protections pour pneus; articles en caoutchouc compris dans cette classe; récepteurs de freinage pneumatiques pour véhicules terrestres et aériens.

FR - 17 - Caoutchouc, gutta-percha, gomme et produits en ces matières non compris dans d'autres classes; matières à calfeutrer, à étouper et à isoler; tuyaux flexibles non métalliques.

FR - 19 - Membranes, enduits et adhésifs en caoutchouc pour toitures (vendus sous forme d'ensemble).

FR - 37 - Services de construction et de réparation de toitures. Entretien, réparation et nettoyage de véhicules à moteur.

IT - 7 - Parti di macchina; candela di accensione; cinghie di ventilatori per motori; dispositivi di azionamento di mantici pneumatici in gomma per avviare e comandare il movimento degli apparecchi meccanici.

IT - 12 - Ruote di veicoli, relativi cerchi e componenti ed accessori; trasmissioni e relativi componenti; motori per veicoli terrestri e relativi componenti e parti; pneumatici per veicoli, camere d'aria di pneumatici per veicoli, accessori per pneumatici, parti per la riparazione di pneumatici, coperture per pneumatici; articoli in gomma compresi in questa classe; dispositivi di azionamento di freni pneumatici per veicoli terrestri e aeronavi.

IT - 17 - Caucciù, gutta-perca, gomma e prodotti in tali materie non compresi in altre classi; materie per turare, stoppare e isolare; tubi flessibili non metallici.

IT - 19 - Membrane per coperture in gomma, isolanti e adesivi (venduti come singolo prodotto).

IT - 37 - Servizi di costruzione e riparazione di coperture; manutenzione, riparazione e pulizia di veicoli a motore.



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NL - 7 - Machine-onderdelen; bougies; ventilatorriemen voor motoren; aandrijvers, bestaande uit pneumatische rubberen balgen voor het op gang brengen en besturen van de beweging van mechanische apparatuur.

NL - 12 - Voertuigwielen alsmede velgen, onderdelen en accessoires daarvoor; transmissies en onderdelen daarvan; motoren voor voertuigen alsmede componenten en onderdelen daarvan; banden voor voertuigen, binnenbanden voor voertuigbanden, accessoires voor banden, onderdelen voor het repareren van banden, buitenbekleding voor banden; rubberen artikelen voor zover begrepen in deze klasse; aandrijvers voor luchtdrukremmen van voertuigen en luchtschepen.

NL - 17 - Rubber, guttapercha, gummi en hieruit vervaardigde produkten voor zover niet begrepen in andere klassen; dichtings-, pakking- en isolatiemateriaal; niet-metalen buigzame buizen.

NL - 19 - Dakbedekkingsfolie van rubber, afdichtingsmiddel en kleefstof (verkocht als een set).

NL - 37 - Dakbedekking en reparatie van dakbedekkingen; onderhoud, reparatie en reiniging van motorvoertuigen.

PT - 7 - Peças para máquinas; velas de ignição; correias de ventiladores para motores; actuadores constituídos por folios pneumáticos de borracha para iniciar e controlar o movimento de aparelhos mecânicos.

PT - 12 - Rodas de veículos e jantes para os mesmos e respectivas peças e acessórios; transmissões e peças para os mesmos; motores para veículos terrestres e componentes e peças para os mesmos; pneus de veículos, câmaras de ar para pneus de veículos, acessórios para pneus, peças sobresselentes para pneus, capas para pneus; artigos de borracha compreendidos nesta classe; actuadores do travão pneumático para veículos terrestres e aviões.

PT - 17 - Borracha, guta-percha, goma e produtos nestas matérias não compreendidos noutras classes; matérias para calafetar, vedar e isolar; tubos flexíveis não metálicos.

PT - 19 - Membrana de borracha de cobertura, vedante e adesivo (vendidos numa só unidade).

PT - 37 - Serviços de cobertura e reparação. Manutenção, reparação e limpeza de veículos motorizados.

FI - 7 - Koneiden osat; sytytystulpat; tuuletinten hihnat moottoreihin; pneumaattisista kumipaikkeista koostuvat laitteet käynnistämään ja ohjaamaan mekaanisten laitteiden liikettä.

FI - 12 - Ajoneuvojen pyörät ja niiden vanteet sekä niiden osat ja tarvikkeet; voimansiirtolaitteet ja niiden osat; moottorit ja koneet maakulkuneuvoihin sekä niiden komponentit ja osat; ajoneuvojen renkaat ja sisäkumit, renkaiden osat ja varaosat sekä suojukset; kumitavarat tässä luokassa; lentokoneiden ja maakulkuneuvojen pneumaattiset jarrujen käyttölaitteet.

FI - 17 - Kumi, guttaperkka ja näistä aineista tehdyt tavarat, jotka eivät sisälly muihin luokkiin; tiivistys-, täyte- ja eristysaineet; taipuisat purket, ei-metalliset.

FI - 19 - Kumiset kattopäällysteet, tiivisteet ja liimat (yhdessä myytyinä).

FI - 37 - Kattojen rakennus- ja korjauspalvelut; moottoriajoneuvojen huolto, korjaus ja puhdistus.

SV - 7 - Maskindelar; tändstift; fläktremmar för motorer; manövreringsorgan bestående av pneumatiska gummibälgar för initiering och styrning av rörelsen hos mekaniska apparater.

SV - 12 - Fordonshjul och fälgar till dessa samt deras delar och tillbehör; transmissioner samt delar till dessa; motorer för fordon samt komponenter därav och delar däriill; fordonsdäck, innerslangar för fordonsdäck, däckstillbehör, delar för reparation av däck, navkapslar; gummiartiklar ingående i denna klass; pneumatiska bromsmanövreringsorgan för fordon och för flygplan.

SV - 17 - Gummi, guttaperka, kautschuk samt artiklar gjorda av dessa material och ej ingående i andra klasser; tättnings-, packnings- och isoleringsmaterial; flexibla rör, ej av metall.

SV - 19 - Taktäckningsmembran av gummi, tätningar och bindemedel (sålda som en enhet).

SV - 37 - Takläggning och reparationer; underhåll, reparation och rengöring av motorfordon.

350

IE
(a) 36532 (b) 15/11/1915



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IT

(a) 418248 (b) 03/09/1963

AT

(a) 7268 (b) 09/05/1932

DE

(a) 672657 (b) 02/10/1953

BX

(a) 110519 (b) 30/12/1971

DK

(a) 620/1921 (b) 09/07/1921

FR

(a) 1299231 (b) 06/09/1915

DE

(a) 996213 (b) 02/04/1979

ES

(a) 89753 (b) 29/09/1932

ES

(a) 431699 (b) 01/02/1964

ES

(a) 42704 (b) 05/05/1923

GB

(a) 370224 (b) 15/11/1915

4 5 0	<p>Fecha de publicación del registro Registrerings offentliggørelsesdato Tag der Veröffentlichung der Eintragung Ημερομηνία δημοσίευσης της καταχώρησης Date of publication of the registration Date de publication de l'enregistrement Data di pubblicazione della registrazione Datum van publikatie van de inschrijving Data de publicação do registro Rekisteröinnin julkaisemispäivä Datum för offentliggörandet av registreringen</p>	5 5 4	<p>Marca tridimensional Tredimensionelt varemærke Dreidimensionale Marke Τριδιάστατο σήμα Three dimensional trade mark Marque tridimensionnelle Marchio tridimensionale Driedimensionaal merk Marca tridimensional Kolmiulotteinen merkki Tredimensionellt märke</p>
2 1 0	<p>Número de expediente atribuido a la solicitud Ansøgningsnummer Aktenzeichen der Anmeldung Αριθμός φακέλλου της αίτησης File number given to the application Numéro de dossier attribué à la demande Numero d'ordine del fascicolo relativo alla domanda Nummer van de aanvraag Número de processo atribuido ao pedido Hakemukselle annettu numero Ansökningsnummer</p>	5 5 6	<p>Marca sonora Lydmærke Hörmarke Ηχητικό σήμα Sound mark Marque sonore Marchio sonoro Klankmerk Marca sonora Äänimerkki Ljudmärke</p>
2 2 0	<p>Fecha de presentación de la solicitud Ansøgningsdato Anmeldetag Ημερομηνία καταβολής της αίτησης Filing date of application Date du dépôt de la demande Data del deposito della domanda Datum van de aanvraag Data de depósito do pedido Hakemispäivä Ansökningsdag</p>	5 5 1	<p>Marca colectiva Fællesmærke Kollektivmarke Συλλογικό σήμα Collective mark Marque collective Marchio collettivo Collectief merk Marca colectiva Yhteismerkki Kollektivmärke</p>
4 4 2	<p>Fecha de publicación de la solicitud Ansøgnings offentliggørelsesdato Tag der Veröffentlichung der Anmeldung Ημερομηνία δημοσίευσης της αίτησης Date of publication of the application Date de publication de la demande Data di pubblicazione della domanda Datum van publikatie van de aanvraag Data da publicação do pedido Hakemuksen julkaisemispäivämäärä Datum för offentliggörandet av ansökan</p>	5 7 1	<p>Descripción de la marca Beskrivelse af varemærket Beschreibung der Marke Περιγραφή του σήματος Description of the trade mark Description de la marque Descrizione del marchio Beschrijving van het merk Descrição da marca Selostus merkistä Beskrivning av märket</p>
5 4 1	<p>Reproducción de la marca en caracteres normalizados Gengivelse af varemærket, med standardtyper Wiedergabe der Marke in üblicher Schreibweise Αναπαράσταση του σήματος με τυποποιημένους χαρακτήρες Reproduction of trade mark in standard script Reproduction de la marque en écriture standard Riproduzione del marchio secondo le usuali modalità di scrittura Afbeelding van het merk in gewoon schrift Reprodução da marca em escrita normal Tavaramerkin kuvaus esitettyinä vakiokirjaimin Återgivning av märke med standardtext</p>	5 9 1	<p>Indicación del (de los) color(es) Angivelse af farve(r) Angabe der Farbe(n) Ενδειξη του χρώματος (των χρωμάτων) Indication of colour or colours Indication de la ou des couleur(s) Indicazione del/del colore/i Aanduiding van de kleur(en) Indicação da(s) cor(es) Värejä koskeva maininta Uppgift om färg eller färger</p>
5 4 6	<p>Reproducción de la marca en caracteres no normalizados Gengivelse af varemærket ved brug af ikke standardiserede typer Wiedergabe der Marke ohne Beachtung der üblichen Schreibweise Αναπαράσταση του σήματος με μη τυποποιημένους χαρακτήρες Reproduction of trade mark in non-standard script Reproduction de la marque en écriture non standard Riproduzione del marchio secondo modalità di scrittura diverse dalle usuali Afbeelding van het merk indien niet weergegeven in gewoon schrift Reprodução da marca em escrita não normal Tavaramerkin kuvaus esitettyinä ei-vakiokirjaimin Återgivning av märke med speciell grafisk utformning</p>	5 3 1	<p>Elementos figurativos (Clasificación de Viena) Figurative elementer (Wiener-Klassifikationen) Bildbestandteile (Wiener-Klassifikation) Γραφικά στοιχεία (Ταξινόμηση της Βιέννης) Figurative elements (Vienna Classification) Éléments figuratifs (Classification de Vienne) Elementi figurativi (Classificazione di Vienna) Figuratieve elementen (Classificatie van Wenen) Elementos figurativos (Classificação de Viena) Kuvalliset osat (Wienin luokitus) Figurativa element (Wien-klassificering)</p>

Exhibit B

TLD Registration Policies

.firestone Registry Public Policy

The Registry Operator for .firestone adheres to the following policies and procedures.

Specification 13

This TLD is a .brand TLD as defined by the Specification 13 attached to the Registry Agreement between the Registry Operator and ICANN and Registry Operator intends to operate the TLD accordingly.

Basic Naming Rules

The domain names under this TLD will be as follows: “domain-name” .firestone”. Domain names may consist of the English letters A-Z, digits 0-9, and hyphens (“-”), provided that they are 1-63 characters long.

Naming rules for this TLD are established in full consideration of the New gTLD Reserved Names Policy outlined in the Registry Agreement (Specification 5) as well as other applicable rules and policies that are subject to change from time to time.

Eligibility Policy

The only eligible Registrants for this TLD are the Registry Operator itself, namely “Bridgestone Corporation”, and its Affiliates or Trademark Licensees as approved by the Registry. All domains for this Registry are registered by the Registry Operator, its Affiliates or Trademark licensees and they maintain control of the DNS records associated with all domains names at any level.

Anti-abuse policy

The Registry Operator intends to function in such a way that all domain name registrations in the TLD shall be registered to and controlled by the Registry Operator, its Affiliates or Trademark Licensees, under the Registry Operator’s strict control. It will not sell, distribute or transfer control of domain name registrations to any party that is not an Affiliate or a Trademark Licensee of the Registry Operator. As such, the Registry Operator does not anticipate that abuse activities, or at least their certain forms, could present a threat for this TLD. Below is the outline of the Registry Operator’s anti-abuse policy.

The Registry Operator will make commercially reasonable efforts to protect its space from abusive uses of its domain names.

Abusive use includes, but is not limited to, the following:

- Illegal or fraudulent actions;
- Spam
- Phishing
- Pharming
- Willful distribution of malware: (Computer viruses, worms, keyloggers, and trojan horses etc)
- Botnet command and control
- Distribution of child pornography;
- Illegal Access to Other Computers or Networks
- Defamation of the Registry Operator, its businesses, employees, etc.

It is upon the Registry’s discretion to execute its following rights:

- deny, cancel or transfer any registration or transaction
- place any domain name on “lock”, “hold”, “pending cancellation” or any other status

The objective of such action may be, but is not limited to:

- protection of the Registry’s integrity and stability
- compliance with any applicable laws or regulations as well as any dispute resolution processes
- avoidance of any liability on the part of the Registry Operator or its Affiliates
- correction of mistakes made by the Registry Operator or any of the accredited Registrars it uses

Abuse Point of Contact

The Registry Operator maintains an abuse point of contact to report issues as the ones illustrated above. The information about this point of contact will be available at the Registry Operator’s official site (www.nic.firestone).

WHOIS Policy

The Registry Operator for this TLD complies with all the regulations by ICANN, as set forth in the Registry Agreement (Specification 4), related to the establishment and operation of the registry-level Whois, accessible to the public.

The WhoIs Domain Name Lookup Service will return information in the format established and defined by ICANN.

Launch Policy: General availability

As per Specification 13, the Registry Operator will not implement a Sunrise. The Registry will implement a General Availability period from the beginning of operations, defined as the time the Registry will start allowing registration of domains within the TLD. The General Availability period is subject to the eligibility criteria mentioned in this policy: only Registry Operator, its Affiliates or Trademark Licensees are allowed to become registrants of domain names in the TLD and they must control the DNS records associated with domain names at any level in the TLD.

Launch policy: Trademark Claims

Trademark Claims system will be in place as minimally required by ICANN during a period of 90 days from the time General Availability starts. During this period there will be a notice to the Registrant before registration if a requested domain name is an identical match to a trademark registered in the Trademark Clearinghouse. Moreover, the rights owner/s will be informed once the domain name corresponding to the record in the Trademark Clearinghouse has been registered. However, given the Registry Operator's intended exclusive use of all domain names in the .firestone TLD and its policies designed to prevent any misuse, it is highly unlikely that the Registry Operator's registration and use of any .firestone domain names will infringe any other company's trademark rights.

Domain Name Lifecycle

1. Domain Name Lifecycle - Registration Periods

The .firestone TLD Registry supports initial registrations of up to ten (10) years. Renewals may be made for one (1) to ten (10) years provided that the total remaining registration period does not exceed ten (10) years. Transfers, under part A of the Inter-Registrar Transfer Policy, extend the term of the registration by one year. The registration period will be truncated to ten (10) years should the addition of this year result in a registration period exceeding the ten (10) year maximum.

2. Domain Name Lifecycle - States

The states in which a domain name can exist in this TLD Registry are as follows: Registered, Pending Transfer, Redemption, Pending Restore or Pending Delete.

3. Domain Name Lifecycle - Grace Periods

This TLD supports four grace periods: add, renew, auto-renew, and transfer.

4. Domain Name Lifecycle - Transitions

The following describes all transitions available from the states described above. Reference to grace periods is mentioned where applicable.

- 4.1. Available -> Registered
- 4.2. Registered -> Pending Transfer
- 4.3. Pending Transfer -> Registered
- 4.4. Registered -> Deleted
- 4.5. Registered -> Redemption Period
- 4.6. Redemption Period -> Pending Restore
- 4.7. Pending Restore -> Registered
- 4.8. Pending Restore -> Redemption Period
- 4.9. Redemption Period -> Pending Delete
- 4.10. Pending Delete -> Deleted

5. Domain Name Lifecycle - Locks

Locks may be applied to the domain name to prevent specific operations from occurring. The sponsoring Registrar may set the locks prefixed with “client”, whilst locks prefixed with “server” are added and removed by the administrator. Locks are added and removed independently, however they can be combined to facilitate the enforcement of higher processes, such as “Registrar Lock”, and outcomes required as part of UDRP proceedings.

All locks are compatible with EPP RFCs.

Requests to delete the domain name are rejected.

DNS delegation information is not published for the object.

Requests to renew the object are rejected. However, auto-renew will be allowed.

Requests to transfer the domain name are rejected.

Requests to update the domain name are rejected, unless the update removes this status.

Exhibit C

Signed Mark Data File ID Number

SMD File ID

