

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Reckitt Benckiser N.V. (“Registry Operator”), in connection with the execution of the Registry Agreement for the .finish TLD (the “Registry Agreement”), hereby applies for .finish TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process, listed below, Specification 13 attached thereto, and all supplemental material accompanying this application is accurate and not misleading in any respect.

- The FINISH TLD (.finish) is identical to the textual elements protectable under applicable law of a valid registered trademark
- The FINISH trademark is recorded with, and issued a signed mark data file by the Trademark Clearinghouse and meets all eligibility requirements.
- The FINISH trademark is owned and used by the Registry Operator and its Affiliates in the ordinary course of Registry Operator’s and its Affiliates’ business in connection with the offering of any of the goods and/or services claimed in the trademark registration.
- The FINISH trademark was issued to Registry Operator prior to the filing of its TLD registry application with ICANN.
- The FINISH trademark is used throughout the Term continuously in the ordinary course of business of Registry Operator in connection with the offering of any of the goods and/or services identified in the trademark registration.
- The FINISH trademark does not begin with a period or a dot.
- The FINISH trademark is used by Registry Operator in the conduct of one or more of its businesses that are unrelated to the provision of TLD Registry Services.
- Registry Operator has provided ICANN with an accurate and complete copy of such trademark registration. (see exhibit A).
- Only Registry Operator, its Affiliates or Trademark Licensees are registrants of domain names in the TLD and control the DNS records associated with domain names at any level in the TLD (see exhibit B).
- The TLD is not a Generic String TLD (as defined in Specification 11).
- The FINISH trademark is registered within the TMCH as validated in the SMD file ID for the TLD (See Exhibit C)

Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are all complete and accurate copies for the TLD to which this application is submitted, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to [REDACTED]

Submitted by:	[REDACTED]
Position:	VP General Counsel, Head of Trade Marks
Dated:	22/08/2014
Email:	[REDACTED]

Exhibit A

Trademark Registration



Alicante, 05/01/2004

MERKENBUREAU KNIJFF &
PARTNERS B.V.
P.O. Box 5054
NL-1380 GB Weesp
PAÍSES BAJOS

Certificate of Registration¹

Registration No.: 002827921
Your reference: 81737.EM
Trade Mark: FINISH
Applicant: Reckitt Benckiser N.V.
Kantoorgebouw de Appelaer
De Fruittuinen 2-12
NL-2132 NZ Hoofddorp
PAÍSES BAJOS

Please find enclosed the certificate of registration for Community Trade Mark No. 002827921 which was published in the Community Trade Marks Bulletin no. 2004/001 on 05/01/2004 (see OHIM's website: <http://oami.europa.eu>).

This certificate contains information from the Community Trade Marks Register at the date of registration (see code 151 on the certificate). If you have filed a request for modification of data on or after that date, no new certificate will be issued. You will be notified separately of the change after which an extract from our database may be requested to reflect the administrative status of the mark.

For an explanation of the codes on the certificate please see consult the Vademecum on OHIM's website: <http://oami.europa.eu/en/office/diff/pdf/vademecum.pdf>.

If you do not agree with the content of this certificate please do not send back the original. You should instead send the Office a letter indicating your objections, which will be dealt with separately.

Cynthia DEN DEKKER

¹in accordance with Rule 24(1) of Commission Regulation (EC) No 2868/95 of 13 December 1995 implementing Council Regulation (EC) No 40/94 on the Community trade mark (<http://oami/en/mark/aspects/reg/reg2868.htm>) ("Community Trade Mark Implementing Regulation" or "CTMIR") (<http://oami.europa.eu>)



Geregistreerd / Registered 20/11/2003

No 002827921

**BHIM – HARMONISATIEBUREAU VOOR DE INTERNE
MARKT
MERKEN, TEKENINGEN EN MODELLEN**

BEWIJS VAN INSCHRIJVING

Dit inschrijvingsbewijs wordt verstrekt voor het hierna
vermelde Gemeenschapsmerk. De overeenstemmende
gegevens werden in het Register van
Gemeenschapsmerken ingeschreven.

**OHIM – OFFICE FOR HARMONIZATION IN THE
INTERNAL MARKET
TRADE MARKS AND DESIGNS**

CERTIFICATE OF REGISTRATION

This Certificate of Registration is hereby issued for the
Community Trade Mark identified below. The
corresponding entries have been recorded in the
Register of Community Trade Marks.

FINISH

De President / The President

Wubbo de Boer



210	002827921			
220	27/08/2002			
400	22/04/2003			
151	20/11/2003			
450	05/01/2004			
186	27/08/2012			
541		FINISH		
731	Reckitt Benckiser N.V. Kantoorgebouw de Appelaer De Fruittuinen 2-12 2132 NZ Hoofddorp NL			Fettentfernungs- und Schleifmittel; Teppichreinigungsmittel; Seifen; Entkalkungsmittel, für den Haushalt; Weichspülmittel; Zusatzstoffe für Waschmittel; Mittel zum Entfernen von Flecken; alle vorstehend genannten Waren mit oder ohne desinfizierender Wirkung oder Komponente.
740	MERKENBUREAU KNIJFF & PARTNERS B.V. Leeuwendeldseweg 12 1382 LX Weesp NL			EL - 01 Χημικά προϊόντα προοριζόμενα για χρήση στη βιομηχανία· προϊόντα αποσκλήρυνσης νερού· μέσα απασβέστωσης, εκτός αυτών που προορίζονται για οικιακή χρήση· προϊόντα προστασίας ενάντια στην φθορά, στην αμαύρωση και στον σχηματισμό λεκέδων για είδη υαλουργίας, πορσελάνης και φαγεντιανά, σερβίσιων και λοιπών σκευών, μη περιλαμβανόμενα σε άλλες κλάσεις· όλα τα προαναφερθέντα προϊόντα με ή χωρίς απολυμαντική δράση ή στοιχεία.
270	NL EN			EL - 03 Λευκαντικά παρασκευάσματα, ουσίες για πλύσιμο ρούχων και σκευών, σε μορφή στερεά, υγρή ή ζελέ ή μη-ουσίες για πλύσιμο για στεγνοκαθαριστήρια· προϊόντα στίλβωσης σκευών και ειδών υαλουργίας· παρασκευάσματα για καθαρισμό, στίλβωση, αφαίρεση λίπους και απόξεση· παρασκευάσματα καθαρισμού ταπήτων· σαπούνια· μέσα απασβέστωσης, για οικιακή χρήση· μαλακτικά· πρόσθετα για είδη καθαρισμού· προϊόντα αφαίρεσης λεκέδων· όλα τα προαναφερθέντα προϊόντα με ή χωρίς απολυμαντική δράση ή στοιχεία.
511	ES - 01 Productos químicos para su uso en la industria; descalcificantes para el agua; desincrustantes que no sean para uso doméstico; productos para proteger contra el desgaste, la pérdida de brillo y la aparición de manchas de la vajilla de cristal, porcelana y loza y demás vajilla, no comprendidos en otras clases; todos los productos mencionados con o sin acción o componente desinfectante.			EN - 01 Chemical products for industrial purposes; watersofteners; descaling agents and means, not for domestic use; products for the prevention of wear, tarnishing and staining of glassware, porcelain, earthenware, crockery and other kitchenware, as far as not comprised in other classes; all aforementioned goods with or without a disinfective component.
	ES - 03 Blanqueadores, detergentes y productos para lavavajillas, ya sea o no en forma sólida, líquida o de gel; detergentes para tintorerías; abrillantadores para vajilla y cristalería; preparaciones para limpiar, pulir, desengrasar y raspar; limpiadores de moquetas; jabones; descalcificadores para uso doméstico; suavizantes; aditivos para detergentes; productos quitamanchas; todos los productos mencionados con o sin acción o componente desinfectante.			EN - 03 Bleaching preparations and other substances for laundry use and dishwashing, whether or not in solid, fluid or gel form; laundry preparations for dry cleaner's; polishing preparations for kitchen and glassware; cleaning, polishing, scouring and abrasive preparations; carpet cleaning preparations; detergents; soaps; decalcifying and descaling preparations for household purposes; fabric softeners, laundry additives; stain removing preparations; all aforementioned goods with or without a disinfective component.
	DA - 01 Kemiske produkter til industrielle formål; midler til blødgøring af vand; afkalkningsmidler, ikke til husholdningsbrug; produkter til beskyttelse mod slitage, mathed og pletdannelse på glas, porcelæn og lertøj, keramiske genstande til levnedsmidler og andet service, ikke indeholdt i andre klasser; alle førnævnte midler med eller uden desinfektionsmidler.			FR - 01 Produits chimiques destinés à l'industrie; produits d'adoucissement de l'eau; produits de détartrage, autres qu'à usage domestique; produits de protection contre l'usure, le ternissement et la formation de taches sur le verre, la porcelaine et la faïence, les pièces de service et autres récipients, non compris dans d'autres classes; tous les produits précités ayant ou non un effet ou un composant de désinfection.
	DA - 03 Blegemidler, vaskemidler og opvaskemidler i fast, flydende eller geleform; vaskemidler til renserier; blankpudsemidler til redskaber og glas; præparater til rengøring, polering og fjernelse af pletter samt slibemidler; præparater til rengøring af tæpper; sæbe; afkalkningsmidler til husholdningsbrug; skyllemidler; tilsætningsstoffer til vaskemidler; midler til fjernelse af pletter; alle førnævnte midler med eller uden desinfektionsmidler.			FR - 03 Préparation pour blanchir, substances pour lessiver et détergents pour la vaisselle, sous forme solide, liquide ou de gel ou non; produits de lessive pour nettoyage à sec; produits pour faire briller la vaisselle et la verrerie; produits pour nettoyer, polir, dégraisser et abaser; produits pour le nettoyage des tapis; savons; produits de détartrage à usage domestique; assouplisseurs; additifs pour détergents; produits pour éliminer les taches; tous les produits précités ayant ou non un effet ou un composant de désinfection.
	DE - 01 Chemische Erzeugnisse für gewerbliche Zwecke; Wasserenthärtungsmittel; Entkalkungsmittel, ausgenommen für Haushaltszwecke; Produkte zum Schutz vor Abnutzung und Mattwerden sowie von Fleckenbildung auf Glaswaren, Porzellan und Steingut, Tafelgeschirr und anderen Gefäßen, soweit sie nicht in anderen Klassen enthalten sind; alle vorstehend genannten Waren mit oder ohne desinfizierender Wirkung oder Komponente.			IT - 01 Prodotti chimici per uso industriale; prodotti per addolcire l'acqua; decalcificanti non per uso domestico; prodotti per proteggere vetro, porcellana e maiolica, servizi e altre stoviglie, contro il deterioramento, l'opacizzazione e la formazione di macchie, non compresi in altre classi; tutti i suddetti prodotti con o senza disinfettante.
	DE - 03 Bleich- und andere Waschmittel und Geschirrspülmittel, auch in fester, flüssiger oder Gelform; Waschmittel für Reinigung; Glanzmittel für Gefäße und Glaswaren; Putz-, Polier-,			



IT - 03

Preparati per la sbianca, sostanze per il bucato e prodotti per lavastoviglie in forma solida, liquida, in gel o meno; prodotti per lavaggio a secco; prodotti per far brillare vasellame e vetreria; preparati per pulire, lucidare, sgrassare e abradere; detergenti per tappeti; saponi; decalcificanti per uso domestico; ammorbidenti; additivi per detersivi per il bucato; smacchiatori; tutti i suddetti prodotti con o senza disinfettante.

NL - 01

Chemische producten voor industriële doeleinden; wateronthardingsmiddelen; ontkalkingsmiddelen, anders dan voor huishoudelijk gebruik; producten voor bescherming tegen slijtage, mat worden en vlekkenvorming van glas-, porselein- en aardewerk, serviesgoed en overig vaatwerk, voor zover niet begrepen in andere klassen; alle voornoemde producten met of zonder desinfecterende werking of component.

NL - 03

Bleekmiddelen, wasmiddelen en vaatwasmiddelen, al dan niet in vaste, vloeibare of gelvorm; wasmiddelen voor stome-rijen; glansmiddelen voor vaat- en glaswerk; reinigings-, polijst-, ontvettings- en schuurmiddelen; tapijtreinigingsmiddelen; zepen; ontkalkingsmiddelen voor huishoudelijk gebruik; wasverzachtters; toevoegingsmiddelen voor wasmiddelen; middelen ter verwijdering van vlekken; alle voornoemde producten met of zonder desinfecterende werking of component.

PT - 01

Produtos químicos destinados à indústria; produtos anti-calcário para a água; produto para a remoção do calcário, sem ser para uso doméstico; produtos para protecção contra o desgaste, a perda de brilho e a formação de manchas em vidros, porcelanas e faianças, serviços de jantar e outras louças, desde que não incluídos noutras classes; todos os produtos supramencionados com ou sem acção ou componente desinfectante.

PT - 03

Preparações para branquear e outras substâncias para a lavagem, detergentes para a louça, sob a em forma sólida, líquida e de gel ou outras; detergentes para limpeza a seco; abri-lhantadores para louças e vidraria; preparações para limpar, polir, desengordurar e raspar; produtos para limpeza de alcatifas; sabões; produtos anticalcário para uso doméstico; amaciadores; produtos para adicionar a detergentes; produtos para tirar nódoas; todos os produtos supramencionados com ou sem acção ou componente desinfectante.

FI - 01

Teollisuudessa käytettävät kemialliset tuotteet; vedenpehmenysaineet; kalkinpoistoaineet muuhun kuin kotitalouskäyttöön; sellaiset kulumiselta, kiillon häviämislä ja tahraantumislä suojaavat tuotteet lasille, posliinille ja keramiikalle, astiastoille ja muille astioille, jotka eivät sisällä muihin luokkiin; kaikki edellä mainitut tuotteet sisältävät tai eivät sisällä desinfiioivia aineosia.

FI - 03

Valkaisuaineet, pesuaineet ja astianpesuaineet kiinteässä, nestemäisessä tai geelimäisessä muodossa tai jossain muussa muodossa; pesuaineet kuivapesuloihin; astioiden ja lasien kiillotusaineet; puhdistus-, kiillotus-, tahranoisto- ja hionta- aineet; matonpuhdistusaineet; saippuat; kalkinpoistoaineet kotitalouskäyttöön; huuhteluaineet; pesuaineiden lisäaineet; tahranoistoaineet; kaikki edellä mainitut tuotteet sisältävät tai eivät sisällä desinfiioivia aineosia.

SV - 01

Kemiska produkter för industriell användning; vattenmjukgöringsmedel; avkalkningsmedel, ej för hushållsändamål; produkter för skydd mot förslitning, mattning och fläckbildning på glas, porslin och keramik, serviser och andra liknande svaror,

ej ingående i andra klasser; alla nämnda produkter med eller utan desinfekterande verkan eller komponenter.

SV - 03

Blekningspreparat, tvättmedel och diskmedel, i fast, flytande eller gelform; tvättmedel för kemtvättssinrättningar; blankpoleringsmedel för köksredskap och glas; rengörings-, poler-, skur- och slipmedel; mattrengöringsmedel; tvål; avkalkningsmedel för hushållsändamål; mjukmedel (tvätt); tillsatser för tvättmedel; fläckborttagningsmedel; alla nämnda produkter med eller utan desinfekterande verkan eller komponenter.

Exhibit B

TLD Registration Policies

.finish TLD REGISTRATION POLICY

1. ELIGIBILITY

Only Reckitt Benckiser N.V. and its Affiliates are eligible to register a Domain Name under the **.finish** TLD. If the Registrant ceases to be eligible at any time in the future, the Registry may cancel or suspend the licence to use the Domain Name immediately.

The registration of Domain Names must be approved by an authorized person(s) as nominated by the Registry ("Authorized Person") in addition to meeting all requirements under the Registry Rules.

The registration of Domain Names will be centralized and managed through the exclusive Registrar(s) selected by the Registry.

2. REQUIRED CRITERIA FOR DOMAIN NAME REGISTRATION

An application for Domain Name registration must meet all the following criteria:

- (i) availability;
 - a. the Domain Name is not already registered
 - b. it is not reserved or blocked by the Registry
- (ii) technical requirements;
 - a. a maximum of 63 characters (after its conversion into the ASCII for IDNs);
 - b. use of characters selected from the list of supported characters as nominated by the Registry; and
 - c. any additional technical requirements as required by the Registry from time to time.
- (iii) compliance with all requirements under the Registry Rules.

3. OBLIGATION OF REGISTRANTS

The Registrant must enter into an agreement with the Registrar for Domain Name registration under which the Registrant will be bound by the Registry Rules specified through the Registry-Registrar agreement as amended by the Registry from time to time.

The Registrant must also agree to be bound by the minimum requirements in clause 3.7.7 of 2013 ICANN Registrar Accreditation Agreement as amended from time to time ("2013 ICANN RAA").

The Registrant must represent and warrant that:

- (i) it meets, and will continue to meet, the eligibility criteria at all times and must notify the Registrar if it ceases to meet such criteria;
- (ii) the registration, renewal and use of the Domain Name does not violate any third party intellectual property rights, applicable laws or regulation;
- (iii) the registration and use of the Domain Name is made in good faith and for a lawful purpose;
- (iv) if the use of registered Domain Name is licensed to a third party,
 - a. the Registrant must have a licencing agreement with the licensee for the use of the Domain Name that is not less onerous than the obligation of the Registrant contained in the Registry Rules; and
 - b. where there is a breach of any provisions contained in the Registry Rules by the licensee of the Domain Name, Registry may revoke the Domain Name at its sole discretion.
- (v) it owns or otherwise has the right to provide all registration data (including personal information) for each Domain Name registered and provision of such registration data complies with all applicable data protection laws and regulations; and
- (vi) It has appropriate consent and licences to allow for publication of registration data in the WHOIS database.

4. REGISTRANT CONTACT INFORMATION

The Registrant must provide complete and accurate contact information of the Registrant (in accordance with 2013 ICANN RAA, including but not limited to the following;

- (i) name of a company or organization (or full name of the Registrant if the Registrant is a natural person);

- (ii) registered office and principal place of business (or address of the Registrant if the Registrant is a natural person); and
- (iii) contact details of the Registrant including e-mail address and telephone number.

All Registrant contact information must be complete and accurate. Any changes to such Registrant information must be promptly notified to the Registrar, and no later than one (1) month of such change.

5. REVOCATION OF DOMAIN NAMES

The Registrant acknowledges that the Registry may revoke a Domain Name immediately at its sole discretion:

- (i) in the event the Registrant breaches any Registry Rules;
- (ii) to comply with applicable law, court order, government rule or under any dispute resolution processes;
- (iii) where such Domain Name is used for any of the following prohibited activities (Prohibited Activities):
 - a. spamming;
 - b. intellectual property and privacy violations;
 - c. obscene speech or materials;
 - d. defamatory or abusive language;
 - e. forging headers, return addresses and internet protocol addresses;
 - f. illegal or unauthorized access to other computers or networks;
 - g. distribution of internet viruses, worms, Trojan horses or other destructive activities; and
 - h. any other illegal or prohibited activities as determined by the Registry.
- (iv) in order to protect the integrity and stability of the domain name system and the Registry;
- (v) where such Domain Name is placed under reserved names list at any time; and
- (vi) where Registrant fails to make payment to the Registrar for registration, renewal or any other relevant services.

6. USE OF SECOND OR THIRD LEVEL IDNS

In addition to meeting all required criteria for registration of domain names above, an application for an IDN Domain Name must:

- (i) comply with any additional registration policy on IDNs for each language;
- (ii) meet all technical requirement for the applicable IDN;
- (iii) comply with the IDN tables used by the Registry as amended from time to time; and
- (iv) meet any other additional technical requirements as required by the Registry.

7. USE OF GEOGRAPHIC NAMES

All two-character labels and country and territory names will be initially reserved in accordance with specification 5 of the Registry Agreement. Upon approval from ICANN and any other guidelines by applicable governments and ICANN's Governmental Advisory Committee, the Registry may release the two-character labels and country and territory names in accordance with Reckitt Benckiser's response to Question 22 Geographic Names.

8. RESERVED NAMES

The Registry may place certain names in its reserved list from time to time where:

- (i) the Registry believes in its sole discretion that use of such names may pose a risk to the operational stability or integrity of the Registry;
- (ii) in accordance with ICANN's specifications contained in the Registry Agreement, guidelines or recommendations;
- (iii) there is a risk of trademark infringement or where the name otherwise may cause confusion taking into consideration the mission and purpose of the TLD; or
- (iv) the Registry in its sole discretion decides certain names to be reserved for any reason.

9. ALLOCATION OF DOMAIN NAME

The Registry will register Domain Names on a first-come, first-served basis in accordance with the Registry Rules. The Registry does not provide pre-registration or reservation of Domain Names.

10. TERM OF REGISTRATION / RENEWAL

Initial term of registration:

A Domain Name can be registered for a period between one (1) to ten (10) years. Upon registration of a Domain Name, the Registrant holds a licence to use the Domain Name for the registration period.

Renewal of registration:

The term may be extended at any time for a period between one (1) to ten (10) years, provided that the total aggregate term of the Domain Name does not exceed ten (10) years at any time.

Cancellation of registration:

The Registrant may cancel a Domain Name registration at any time by submitting its request in writing with the Registrar.

Auto-renewal:

Upon expiry of the Domain Name, the Registry will auto-renew the Domain Name for a one year term (1) year term unless the Registrant submits its intention not to renew the Domain Name.

The Registry will implement the business rules for the renewal of Domain Names documented in appendix 7 of the .com Registry Agreement, as amended from time to time.

11. TRANSFER OF DOMAIN NAMES BETWEEN REGISTRANTS

Any transfer of a Domain Name between Registrants must be approved by the Registry through the Registrar in accordance with the Registry Rules.

12. PRIVACY AND DATA PROTECTION

By registering a Domain Name, the registrant authorizes the Registry to process personal information and other data required for the operation of the TLD. The Registry will only use the data for the operation of the Registry including but not limited to its internal use, communication with the Registrant or the Registrar, and provision of WHOIS look-up facility.

The Registry may only transfer the data to third parties:

- (i) with the Registrant's consent;
- (ii) in order to comply with laws, regulations or orders by a competent public authority and any Alternative Dispute Resolution (ADR) providers; or
- (iii) for a publicly available and searchable WHOIS look-up facility, in accordance with specification 4 of the Registry Agreement.

13. WHOIS

The Registry provides a publicly available and searchable WHOIS look up facility, where information about the Domain Name's status (including creation and expiry dates), and registrant, administrative and the technical contact administering the Domain Name can be found, in accordance with specification 4 of the Registry Agreement.

In order to prevent misuse of the WHOIS look up facility, the Registry requires that any person submitting a WHOIS database query will be required to read and agree to the terms and conditions, which will provide that:

- (i) the WHOIS database is provided for information purposes only; and
- (ii) the user agrees not to use the WHOIS information to allow or enable the transmission of unsolicited commercial advertising or other communication via email or other methods to the Registrants.

14. DISPUTE RESOLUTION

The Registrant agrees to be bound by ICANN's Dispute Resolution Policies in respect of all disputes in connection with the Domain Name.

15. COMPLIANCE WITH CONSENSUS AND TEMPORARY POLICIES

The Registrant agrees to be bound by all applicable consensus and temporary policies as required and mandated by ICANN.

16. DEFINITIONS

Affiliate has the same meaning as defined in Registry Agreement.

Domain Name means a domain name registered directly under the **.finish** TLD or for which a request or application for registration has been filed with the Registry;

ICANN's Dispute Policy means the dispute policy currently known as the Uniform Domain Name Dispute Resolution Policy (UDRP) issued and as may be updated from time to time by the Internet Corporation of Assigned Names and Number (ICANN) and the Uniform Rapid Suspension (URS) (see Specification 7 of the Registry Agreement).

Registrar means an ICANN accredited registrar which enters into an exclusive Registry-Registrar agreement for the TLD, and which provides domain name registration services to Registrants;

Registry means Reckitt Benckiser N.V. ("Reckitt Benckiser N.V.");

Registry Agreement means the agreement between the Registry and ICANN;

Registry Rules mean:

- (i) this Registration Policy; and
- (ii) any rules and regulations provided and amended by the Registry from time to time.

Registrant means a natural person, company or organization who holds a Domain Name registration or who has requested or applied for the registration of a Domain Name.

Exhibit C

SMD File No. [REDACTED]