

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

FIDELITY BROKERAGE SERVICES LLC ("Registry Operator"), in connection with the execution of the Registry Agreement for the .FIDELITY TLD (the "Registry Agreement"), hereby applies for the .FIDELITY TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process, listed below, Specification 13 attached thereto, and all supplemental material accompanying this application is accurate and not misleading in any respect.

- Registry Operator's TLD (.FIDELITY) is identical to the textual elements protectable under applicable law of a valid registered trademark.
- Fidelity Brokerage Services LLC's parent company's trademark "FIDELITY" (the "Trademark") is recorded with, and been issued a signed mark data ("SMD") file by, the Trademark Clearinghouse and meets all eligibility requirements.
- The Trademark is owned and used by the Registry Operator and its Affiliates in the ordinary course of Registry Operator's and its Affiliates' business in connection with the offering of any of the goods and/or services claimed in the trademark registration.
- The Trademark was issued to the parent company of the Registry Operator prior to the filing of Registry Operator's TLD registry application with ICANN.
- The Trademark is used throughout the Term continuously in the ordinary course of business of Registry Operator and/or its Affiliates in connection with the offering of any of the goods and/or services identified in the trademark registration.
- The Trademark does not begin with a period or a dot.
- The Trademark is used by Registry Operator and/or its Affiliates in the conduct of one or more of its businesses that are unrelated to the provision of TLD Registry Services.
- Registry Operator has provided ICANN with an accurate and complete copy of such trademark registration, (see exhibit A).
- Registry Operator is entitled to use and rely upon the Trademark, (see Exhibit B).
- Only Registry Operator, its Affiliates, partners or Trademark Licensees are registrants of domain names in the TLD and control the DNS records associated with domain names at any level in the TLD, (see exhibit C).
- The Trademark is registered within the TMCH as validated in the SMD file ID for the TLD, (see Exhibit D).
- The TLD is not a Generic String TLD (as defined in Specification 11).

Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the FMR LLC Certificate of Secretary attached hereto as Exhibit B, the registration policies attached hereto as Exhibit C, and the SMD file ID number attached hereto as Exhibit D are all complete and accurate copies for the TLD to which this application is submitted, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to [REDACTED]

Submitted by: [REDACTED]
Position: Director Product Management
Dated: August 29, 2014
Email: [REDACTED]

Exhibit A

Attached hereto:

- 1) Copy of Registration Certificate for United States Trademark Registration No. 3/092,353 for FIDELITY; and
- 2) United States Patent and Trademark Office website abstract for United States Trademark Registration No. 3/092,353 for FIDELITY which identifies FMR LLC as the owner of the Trademark registration.

Int. Cls.: 9, 16, 35, 36 and 41

Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 29, 36, 37, 38, 50,
100, 101, 102 and 107

Reg. No. 3,092,353

United States Patent and Trademark Office

Registered May 16, 2006

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

FIDELITY

FMR CORP. (DELAWARE CORPORATION)
82 DEVONSHIRE STREET
BOSTON, MA 02109

FOR: COMPUTER SOFTWARE FOR USE BY FINANCIAL SERVICE PROVIDERS TO PREPARE DOCUMENTS RELATING TO THE DISSEMINATION OF INFORMATION WITHIN AN ORGANIZATION; COMPUTER SOFTWARE FOR USE BY FINANCIAL SERVICE PROVIDERS TO CONDUCT SURVEYS AND TO ASSEMBLE AND MANAGE INFORMATION RELATING TO RETIREMENT PLANS; COMPUTER SOFTWARE FOR MANAGING THE DISTRIBUTION OF INFORMATION ABOUT RETIREMENT PLANS TO EMPLOYEES; COMPUTER SOFTWARE FOR PRODUCING PRINTED INFORMATIONAL MATERIALS AND RECORDS IN THE FIELD OF RETIREMENT PLANS; COMPUTER SOFTWARE FOR USE BY BUSINESSES TO MANAGE EMPLOYEE COMPENSATION PLANNING; COMPUTER SOFTWARE FOR MANAGING INVESTMENT PORTFOLIOS; COMPUTER SOFTWARE FOR MAINTAINING, MANAGING AND REPORTING FINANCIAL INFORMATION; COMPUTER SOFTWARE FOR USE BY FINANCIAL SERVICE PROVIDERS TO OBTAIN INVESTMENT TRANSACTION AND ACCOUNT INFORMATION; COMPUTER SOFTWARE USED BY FINANCIAL SERVICE PROVIDERS FOR CONTACT MANAGEMENT; COMPUTER SOFTWARE FOR INITIATING, PROCESSING AND TRACKING FINANCIAL TRANSACTIONS; COMPUTER SOFTWARE FOR USE BY INVESTMENT FUND ADMINISTRATORS TO ENTER SECURITIES TRADING ORDERS, TO RECEIVE CONFIRMATION OF SUCH ORDERS,

AND TO OBTAIN PRICE INFORMATION, BALANCE INFORMATION AND OTHER DATA ABOUT FUNDS AND ACCOUNTS; COMPUTER SOFTWARE FOR MANAGING THE BUSINESS PRACTICES OF FINANCIAL SERVICE PROVIDERS TO COMPLY WITH GOVERNMENTAL REGULATIONS; COMPUTER SOFTWARE FOR USE IN OBTAINING ACCESS TO, AND ENHANCING THE USER'S EXPERIENCE OF, AN INTERNET WEB SITE WHICH PROVIDES NEWS, INFORMATION AND ONLINE FINANCIAL SERVICES; COMPUTER SOFTWARE FOR USE BY RETIREMENT PLAN SPONSORS TO TRANSMIT AND RECEIVE ACCOUNT INFORMATION AND OTHER INFORMATION BY MEANS OF AN ONLINE CONNECTION; COMPUTER SOFTWARE FOR USE BY FINANCIAL INVESTMENT ADVISORS IN PORTFOLIO ALLOCATION, SECTOR ANALYSIS, PORTFOLIO MODELING AND PORTFOLIO REBALANCING, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-10-1991; IN COMMERCE 12-10-1991.

FOR: MAGAZINES, NEWSLETTERS, BOOKLETS AND BROCHURES IN THE FIELD OF INVESTMENTS AND FINANCIAL SERVICES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 0-0-1930; IN COMMERCE 0-0-1930.

FOR: PAYROLL PREPARATION AND PROCESSING; PROVIDING REPORTS OF PAYROLL RELATED TAX INFORMATION TO GOVERNMENTAL AGENCIES AND TO EMPLOYERS; BUSINESS MANAGEMENT SERVICES IN THE FIELD OF HU-

MAN RESOURCES; ACCOUNTING AND BOOK-KEEPING SERVICES; BUSINESS SERVICES IN THE FIELD OF HUMAN RESOURCES AND PAYROLL MANAGEMENT, NAMELY, MAINTAINING, UPDATING AND REPORTING INFORMATION ABOUT EMPLOYEE WORK SCHEDULES, PAYMENT SCHEDULES, SALARIES, CONTACT INFORMATION AND OTHER INFORMATION PERTAINING TO HUMAN RESOURCES AND PAYROLL MANAGEMENT, ALL BY MEANS OF AN INTERNET WEB SITE ON TO WHICH EMPLOYERS AND/OR EMPLOYEES HAVE ACCESS FOR THE PURPOSE OF OBTAINING OR PROVIDING UPDATED INFORMATION; PROVIDING BUSINESS INFORMATION TO FINANCIAL SERVICE PROVIDERS BY MEANS OF AN INTERNET WEB SITE, IN THE FIELD OF BUSINESS MARKETING; REFERRAL SERVICES IN THE FIELD OF INVESTMENT ADVICE AND FINANCIAL PLANNING; PERSONNEL PLACEMENT AND RECRUITING SERVICES; BUSINESS CONSULTING SERVICES IN THE FIELD OF EMPLOYEE COMPENSATION; CONSULTING SERVICES IN THE FIELD OF MARKETING FINANCIAL SERVICES; MARKET RESEARCH SERVICES RENDERED TO FINANCIAL SERVICE PROVIDERS; MARKETING SERVICES RENDERED TO MEMBERS OF THE FINANCIAL SERVICES INDUSTRY, NAMELY, CREATING AND DESIGNING PROMOTIONAL MATERIALS FOR USE BY FINANCIAL SERVICE PROVIDERS AND ASSISTING FINANCIAL SERVICE PROVIDERS TO DEVELOP THEIR OWN MARKETING PLANS, AND TO IMPLEMENT THEIR OWN DIRECT MAIL CAMPAIGNS, ADVERTISING CAMPAIGNS AND PUBLIC RELATIONS CAMPAIGNS; PROVIDING FACILITIES FOR BUSINESS MEETINGS; PROMOTING PUBLIC AWARENESS OF THE NEED FOR INVESTMENT PLANNING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-21-1987; IN COMMERCE 12-21-1987.

FOR: MUTUAL FUND INVESTMENT SERVICES; RETIREMENT FUND INVESTMENT SERVICES; INVESTMENT MANAGEMENT SERVICES; FINANCIAL PLANNING; SECURITIES BROKERAGE SERVICES; MONEY MANAGEMENT; FINANCIAL ANALYSIS; INVESTMENT MANAGEMENT IN THE FIELD OF PRIVATE PLACEMENT OF SECURITIES; INVESTMENT MANAGEMENT IN THE FIELD OF INITIAL PUBLIC OFFERINGS; PROVIDING FINANCIAL INFORMATION BY ELECTRONIC MEANS; PROVIDING PERSONALIZED INVESTMENT INFORMATION, INVESTMENT ACCOUNT MANAGEMENT AND SECURITIES BROKERAGE SERVICES, ALL BY MEANS OF WIRELESS COMMUNICATION DEVICES AND BY MEANS OF THE INTERNET; RESEARCH IN THE FIELD OF INVESTMENTS AND FINANCE; PROVIDING RETIREMENT PLAN SPONSORS WITH FINANCIAL NEWS AND INFORMATION, INFORMATION ABOUT RETIREMENT PLANNING, INVESTMENT ACCOUNT INFORMATION, AND INFORMATION ABOUT MUTUAL FUND PERFORMANCE; DONOR ADVISED INVESTMENT OF FUNDS FOR CHARITABLE PURPOSES; CHARITABLE FUND RAISING SERVICES; AUTOMATED

SECURITIES TRADE EXECUTION SERVICES; RETIREMENT FUND INVESTMENT SERVICES; PROVIDING FINANCIAL INFORMATION IN THE FIELD OF RETIREMENT PLANNING; RETIREMENT PLAN ADMINISTRATION SERVICES; FINANCIAL ADMINISTRATION AND INVESTMENT MANAGEMENT SERVICES RENDERED TO NON-PROFIT ORGANIZATIONS; FINANCIAL SERVICES RENDERED PRIMARILY TO STATES, MUNICIPALITIES AND TAX EXEMPT ORGANIZATIONS, NAMELY, PROVIDING FINANCIAL NEWS AND INFORMATION AND INVESTMENT ACCOUNT INFORMATION BY MEANS OF THE INTERNET; LIFE INSURANCE AND ANNUITY UNDERWRITING SERVICES; CONSULTING SERVICES IN THE FIELD OF INSURANCE; RISK MANAGEMENT SERVICES; INSURANCE BROKERAGE SERVICES; ADMINISTRATION OF STOCK OPTION PLANS, EMPLOYER STOCK PURCHASE PLANS AND DIRECTED SHARE PROGRAMS FOR OTHERS; PROVIDING FINANCIAL INFORMATION ABOUT EMPLOYEE STOCK OPTION PLANS TO PARTICIPANTS AND POTENTIAL PARTICIPANTS IN SUCH PLANS; SECURITIES BROKERAGE SERVICES PROVIDED TO HOLDERS OF STOCK OPTIONS; ADMINISTRATION OF EMPLOYEE BENEFIT PLANS, DEFINED BENEFIT PLANS, DEFINED CONTRIBUTION PLANS AND EMPLOYEE PENSION PLANS; CONSULTING SERVICES RENDERED TO EMPLOYERS WITH RESPECT TO THE DESIGN AND ADMINISTRATION OF EMPLOYEE BENEFIT PLANS; FINANCIAL AND ACTUARIAL CONSULTING SERVICES; FINANCIAL INFORMATION PROCESSING IN THE FIELD OF MORTGAGES; LOAN FINANCING; MARGIN LOAN SERVICES RENDERED TO MORTGAGE BORROWERS TO ENABLE THEM TO AVOID MAKING DOWN PAYMENTS ON REAL ESTATE; PROVIDING INFORMATION IN THE FIELD OF MORTGAGES BY MEANS OF THE INTERNET; FINANCIAL SERVICES, NAMELY, AGENCY SERVICES IN THE FIELD OF SECURITIES; FINANCIAL MARKET INFORMATION SERVICES, NAMELY, COMPILING AND PROVIDING INFORMATION REGARDING SECURITIES; ELECTRONIC BILL PAYMENT; FINANCIAL ADMINISTRATION OF CREDIT CARD ACCOUNTS; FUND TRANSFER SERVICES; FINANCIAL ADVISORY SERVICES IN THE FIELD OF LEVERAGED BUYOUTS; LEVERAGED BUYOUT STRUCTURING AND FINANCING; MANAGEMENT OF INVESTMENT FUNDS IN THE FIELD OF LEVERAGED BUYOUTS; FINANCIAL SERVICES, NAMELY, COMPILING, ORGANIZING, MANAGING AND REPORTING USER SPECIFIC FINANCIAL INFORMATION BY MEANS OF THE INTERNET, IN THE FIELD OF INVESTMENT ACCOUNTS, BANK ACCOUNTS, CREDIT CARD ACCOUNTS, FREQUENT FLYER AWARD ACCOUNTS AND OTHER PERSONAL FINANCIAL DATA; DISSEMINATION OF FINANCIAL INFORMATION RELATING TO THE TRANSITION FROM WORK TO RETIREMENT OR FROM ONE JOB TO ANOTHER; PROVIDING PERSONALIZED INVESTMENT INFORMATION BY ELECTRONIC MAIL; PROVIDING ONLINE INFORMATION ABOUT SECURITIES PRICES; AUTOMATED MUTUAL FUND CLEARINGHOUSE SERVICES AND MUTUAL FUND CUS-

TODY SERVICES; MUTUAL FUND FINANCIAL INFORMATION PROVIDED BY ELECTRONIC MEANS FOR SUBSEQUENT INCLUSION IN PRINTED OR ONLINE FINANCIAL PUBLICATIONS; LOAN FINANCING; REAL ESTATE MANAGEMENT SERVICES; REAL ESTATE INVESTMENT SERVICES; REAL ESTATE BROKERAGE SERVICES; LEASING OF REAL PROPERTY; PROVIDING AN ONLINE DATABASE FEATURING FINANCIAL INFORMATION OF GENERAL INTEREST TO INVESTORS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1930; IN COMMERCE 0-0-1930.

FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, WORKSHOPS, SEMINARS AND CONFERENCES IN THE FIELD OF INVESTMENTS AND IN THE FIELD OF MARKETING FINANCIAL SERVICES; AND DISTRIBUTING COURSE MATERIALS IN CONNECTION THEREWITH; ONLINE WORKSHOPS IN THE FIELD OF INVESTMENTS AND FINANCIAL PLANNING; ONLINE NEWSLETTERS IN THE FIELD OF INVESTMENTS, FINANCE AND RELATED SUBJECTS; PROVIDING INFORMATION IN THE FIELD OF FINANCIAL EDUCATION TO FINANCIAL SER-

VICE PROVIDERS BY MEANS OF AN INTERNET WEB SITE; DEVELOPMENT AND DISSEMINATION OF EDUCATIONAL AUDIOTAPES AND OTHER EDUCATIONAL MATERIALS FOR OTHERS IN THE FIELD OF FINANCIAL SERVICES AND INVESTMENTS; ENTERTAINMENT AND EDUCATIONAL SERVICES IN THE NATURE OF PERIODIC RADIO AND TELEVISION PROGRAMS CONCERNING FINANCIAL TOPICS; PROVIDING AN ONLINE DATABASE FEATURING GENERAL AND LOCAL NEWS, AND SPORTS NEWS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-0-1992; IN COMMERCE 7-0-1992.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,543,851, 1,849,905 AND OTHERS.

SER. NO. 78-485,304, FILED 9-17-2004.

ELLEN PERKINS, EXAMINING ATTORNEY

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Aug 28 03:20:53 EDT 2014

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IC 009. US 021 023 026 036 038. G & S: [Computer software for use by financial service providers to prepare documents relating to the dissemination of information within an organization; computer software for use by financial service providers to conduct surveys and to assemble and manage information relating to retirement plans; computer software for managing the distribution of information about retirement plans to employees; computer software for producing printed informational materials and records in the field of retirement plans; computer software for use by businesses to manage employee compensation planning;] computer software for managing investment portfolios; computer software for maintaining, managing and reporting financial information; computer software for use by financial service providers to obtain investment transaction and account information; computer software used by financial service providers for contact management; computer software for initiating, processing and tracking financial transactions; computer software for use [by investment fund administrators to enter securities trading orders, to receive confirmation of such orders, and to obtain price information, balance information and other data about funds and accounts; computer software for managing the business practices of financial service providers to comply with governmental regulations; computer software for use] in obtaining access to, and enhancing the user's experience of, an Internet web site which provides news, information and online financial services; computer software for [use by retirement plan sponsors to transmit and receive account information and other information by means of an online connection. computer software for use by financial investment advisors in portfolio allocation, sector analysis,] portfolio modeling [and portfolio rebalancing]. FIRST USE: 19911210. FIRST USE IN COMMERCE: 19911210

IC 016. US 002 005 022 023 029 037 038 050. G & S: [Magazines, newsletters,] booklets and brochures in the field of investments and financial services. FIRST USE: 19300000. FIRST USE IN COMMERCE: 19300000

IC 035. US 100 101 102. G & S: [Payroll preparation and processing; providing reports of payroll related tax information to governmental agencies and to employers; business management services in the field of human resources; accounting and bookkeeping services; business services in the field of human resources and payroll management, namely, maintaining, updating and reporting information about employee work schedules, payment schedules, salaries, contact information and other information pertaining to human resources and payroll management, all by means of an Internet web site on to which employers and/or employees have access for the purpose of obtaining or providing updated information;] providing business information to financial service providers by means of an Internet web site, in the field of business marketing; referral services in the field of investment advice and financial planning; personnel placement and recruiting services; [business consulting services in the field of employee compensation;] consulting services in the field of marketing financial services; [market research services rendered to financial service providers;] marketing services rendered to members of the financial services industry, namely, creating and designing promotional

materials for use by financial service providers and assisting financial service providers to develop their own marketing plans, and to implement their own direct mail campaigns, advertising campaigns and public relations campaigns; [providing facilities for business meetings;] promoting public awareness of the need for investment planning. FIRST USE: 19871221. FIRST USE IN COMMERCE: 19871221

IC 036. US 100 101 102. G & S: Mutual fund investment services; retirement fund investment services; investment management services; financial planning; securities brokerage services; money management; financial analysis; investment management in the field of private placement of securities; investment management in the field of initial public offerings; providing financial information by electronic means; providing personalized investment information, investment account management and securities brokerage services, all by means of wireless communication devices and by means of the Internet; research in the field of investments and finance; providing retirement plan sponsors with financial news and information, information about retirement planning, investment account information, and information about mutual fund performance; donor advised investment of funds for charitable purposes; charitable fund raising services; automated securities trade execution services; retirement fund investment services; providing financial information in the field of retirement planning; retirement plan administration services; financial administration and investment management services rendered to non-profit organizations; financial services rendered primarily to states, municipalities and tax exempt organizations, namely, providing financial news and information and investment account information by means of the Internet; life insurance and annuity underwriting services; consulting services in the field of insurance; risk management services; insurance brokerage services; administration of stock option plans, employer stock purchase plans and directed share programs for others; providing financial information about employee stock option plans to participants and potential participants in such plans; securities brokerage services provided to holders of stock options; administration of employee benefit plans, defined benefit plans, defined contribution plans and employee pension plans. consulting services rendered to employers with respect to the design and administration of employee benefit plans; financial and actuarial consulting services; [financial information processing in the field of mortgages; loan financing; margin loan services rendered to mortgage borrowers to enable them to avoid making down payments on real estate; providing information in the field of mortgages by means of the Internet;] financial services, namely, agency services in the field of securities; financial market information services, namely, compiling and providing information regarding securities; electronic bill payment; financial administration of credit card accounts; fund transfer services; [financial advisory services in the field of leveraged buyouts; leveraged buyout structuring and financing; management of investment funds in the field of leveraged buyouts;] financial services, namely, compiling, organizing, managing and reporting user specific financial information by means of the Internet, in the field of investment accounts, bank accounts, credit card accounts, frequent flyer award accounts and other personal financial data; dissemination of financial information relating to the transition from work to retirement or from one job to another; providing personalized investment information by electronic mail; providing online information about securities prices; automated mutual fund clearinghouse services and mutual fund custody services; mutual fund financial information provided by electronic means for subsequent inclusion in printed or online financial publications; loan financing; real estate management services; real estate investment services; [real estate brokerage services; leasing of real property;] providing an online database featuring financial information of general interest to investors. FIRST USE: 19300000. FIRST USE IN COMMERCE: 19300000

IC 041. US 100 101 107. G & S: Educational services, namely, conducting classes, workshops, seminars and conferences in the field of investments and in the field of marketing financial services; and distributing course materials in connection therewith; online workshops in the field of investments and financial planning; online newsletters in the field of investments, finance and related subjects; providing information in the field of financial education to financial service providers by means of an Internet web site [; development and dissemination of educational audiotapes and other educational materials for others in the field of financial services and investments; entertainment and educational services in the nature of periodic radio and television programs concerning financial topics; providing an online database featuring general and local news, and sports news]. FIRST USE: 19920700. FIRST USE IN COMMERCE: 19920700

**Standard
Characters
Claimed**

**Mark
Drawing
Code**

(4) STANDARD CHARACTER MARK

**Serial
Number**

78485304

Filing Date

September 17, 2004

**Current
Basis**

1A

Original Filing Basis 1A
Published for Opposition October 25, 2005
Registration Number 3092353
Registration Date May 16, 2006
Owner (REGISTRANT) FMR Corp. CORPORATION DELAWARE 82 Devonshire Street Boston MASSACHUSETTS 02109
(LAST LISTED OWNER) FMR LLC LIMITED LIABILITY COMPANY DELAWARE 82 DEVONSHIRE STREET BOSTON MASSACHUSETTS 02109
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Mark J. Laffey
Prior Registrations 1543851;1575490;1849905;AND OTHERS
Description of Mark Color is not claimed as a feature of the mark.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

[| HOME](#) [| SITE INDEX](#) [| SEARCH](#) [| eBUSINESS](#) [| HELP](#) [| PRIVACY POLICY](#)

Exhibit B

Attached hereto: FMR LCC CERTIFICATE OF SECRETARY

FMR LLC

CERTIFICATE OF SECRETARY

August 25, 2014

I, Peter D. Stahl, hereby certify as follows:

1. That I am the duly elected and incumbent Secretary of FMR LLC, a Delaware limited liability company (the "Company").
2. That Fidelity Brokerage Services LLC ("FBS") is a subsidiary of the Company, the owner of the United States Registration No. for the mark FIDELITY, as contained in the Trademark Clearinghouse Signed Marked Data ("SMD") file.
3. In connection with its .FIDELITY gTLD application, FBS has the right and authority to rely upon the aforementioned trademark registration and SMD file.

IN WITNESS WHEREOF, I have signed this certificate and affixed the seal of the Company as of this 25th day of August, 2014.



Secretary

Exhibit C

TLD Registration Polices

.FIDELITY TLD REGISTRATION POLICY

1. ELIGIBILITY

Only FIDELITY BROKERAGE SERVICES LLC, its Affiliates and partners (and qualifying Trademark Licensees as defined in, and in accordance with Specification 13 of the Registry Agreement (“Specification 13”) where applicable) are eligible to register a Domain Name under the **.FIDELITY** TLD. If the Registrant ceases to be eligible at any time in the future, the Registry may cancel or suspend the license to use the Domain Name immediately.

The registration of Domain Names must be approved by an authorized person(s) as nominated by the Registry (“Authorized Person”) in addition to meeting all requirements under the Registry Rules.

The registration of Domain Names will be centralized and managed through the exclusive Registrar(s) selected by the Registry.

2. REQUIRED CRITERIA FOR DOMAIN NAME REGISTRATION

An application for Domain Name registration must meet all the following criteria:

- (i) availability;
 - a. the Domain Name is not already registered
 - b. it is not reserved or blocked by the Registry
- (ii) technical requirements;
 - a. a maximum of 63 characters (after its conversion into the ASCII for IDNs);
 - b. use of characters selected from the list of supported characters as nominated by the Registry;
 - c. any additional technical requirements as required by the Registry from time to time
- (iii) compliance with all requirements under the Registry Rules.

3. OBLIGATION OF REGISTRANTS

The Registrant must enter into an agreement with the Registrar for Domain Name registration under which the Registrant will be bound by the Registry Rules specified through the Registry-Registrar agreement as amended by the Registry from time to time.

The Registrant must also agree to be bound by the minimum requirements in clause 3.7.7 of 2013 ICANN Registrar Accreditation Agreement as amended from time to time (“2013 ICANN RAA”).

The Registrant must represent and warrant that:

- (i) it meets, and will continue to meet, the eligibility criteria at all times and must notify the Registrar if it ceases to meet such criteria;
- (ii) the registration, renewal and use of the Domain Name does not to the best of its knowledge and belief, violate any third party intellectual property rights, applicable laws or regulation;
- (iii) the registration and use of the Domain Name is made in good faith and for a lawful purpose;
- (iv) if the use of registered Domain Name is licensed to a third party,
 - a. the Registrant must have a licensing agreement with the licensee for the use of the Domain Name that is not less onerous than the obligation of the Registrant contained in the Registry Rules and otherwise complies with the requirements of Specification 13; and
 - b. where there is a breach of any provisions contained in the Registry Rules by the licensee of the Domain Name, Registry may revoke the Domain Name at its sole discretion.

- (v) it owns or otherwise has the right to provide all registration data (including personal information) for each Domain Name registered and provision of such registration data complies with all applicable data protection laws and regulations; and
- (vi) It has appropriate consent and licenses as Registry Operator deems necessary to allow for publication of registration data in the WHOIS database.

4. REGISTRANT CONTACT INFORMATION

The Registrant must provide complete and accurate contact information of the Registrant (in accordance with 2013 ICANN RAA), including but not limited to the following;

- (i) name of a company or organization (or full name of the Registrant if the Registrant is a natural person);
- (ii) registered office and principal place of business (or address of the Registrant if the Registrant is a natural person); and
- (iii) contact details of the Registrant including e-mail address and telephone number.

All Registrant contact information must be complete and accurate. Any changes to such Registrant information must be promptly notified to the Registrar, and no later than one (1) month of such change.

5. REVOCATION OF DOMAIN NAMES

The Registrant acknowledges that the Registry may revoke a Domain Name immediately at its sole discretion:

- (i) in the event the Registrant breaches any Registry Rules;
- (ii) to comply with applicable law, court order, government rule or under any dispute resolution processes;
- (iii) where such Domain Name is used for any of the following prohibited activities (Prohibited Activities):
 - a. spamming;
 - b. intellectual property or privacy violations;
 - c. obscene speech or materials;
 - d. defamatory or abusive language;
 - e. forging headers, return addresses and internet protocol addresses;
 - f. illegal or unauthorized access to other computers or networks;
 - g. distribution of internet viruses, worms, Trojan horses or other destructive activities; and
 - h. any other illegal or prohibited activities as determined by the Registry.
- (iv) in order to protect the integrity and stability of the domain name system and the Registry;
- (v) to comply with Specification 13;
- (vi) as required by ICANN Consensus Policy;
- (vii) where such Domain Name is placed under reserved names list at any time; and
- (viii) where Registrant fails to make payment to the Registrar for registration, renewal or any other relevant services.

6. USE OF SECOND OR THIRD LEVEL IDNS

In addition to meeting all required criteria for registration of domain names above, an application for an IDN Domain Name must:

- (i) comply with any additional registration policy on IDNs for each language;
- (ii) meet all technical requirement for the applicable IDN;
- (iii) comply with the IDN tables used by the Registry as amended from time to time; and
- (iv) meet any other additional technical requirements as required by the Registry.

7. USE OF GEOGRAPHIC NAMES

All two-character labels and country and territory names will be initially reserved in accordance with specification 5 of the Registry Agreement. Upon approval from ICANN and any other guidelines by applicable governments and ICANN's Governmental Advisory Committee, the Registry may release the two-character labels and country and territory names in accordance with Fidelity Brokerage Services LLC's response to Question 22 Geographic Names.

8. RESERVED NAMES

The Registry may place certain names in its reserved list from time to time where:

- (i) the Registry believes in its sole discretion that use of such names may pose a risk to the operational stability or integrity of the Registry;
- (ii) in accordance with ICANN's specifications contained in the Registry Agreement, guidelines or recommendations;
- (iii) there is a risk of trademark infringement or where the name otherwise may cause confusion taking into consideration the mission and purpose of the TLD; or
- (iv) the Registry in its sole discretion decides certain names need to be reserved for any reason.

9. ALLOCATION OF DOMAIN NAME

The Registry will register Domain Names on a first-come, first-served basis in accordance with the Registry Rules. The Registry does not provide pre-registration or reservation of Domain Names.

10. TERM OF REGISTRATION / RENEWAL

Initial term of registration:

A Domain Name can be registered for a period between one (1) to ten (10) years. Upon registration of a Domain Name, the Registrant holds a license to use the Domain Name for the registration period.

Renewal of registration:

The term may be extended at any time for a period between one (1) to ten (10) years, provided that the total aggregate term of the Domain Name does not exceed ten (10) years at any time.

Cancellation of registration:

The Registrant may cancel a Domain Name registration at any time by submitting its request in writing with the Registrar.

Auto-renewal:

Upon expiry of the Domain Name, the Registry will auto-renew the Domain Name for a one year term (1) year term unless the Registrant submits its intention not to renew the Domain Name.

The Registry will implement the business rules for the renewal of Domain Names documented in appendix 7 of the .com Registry Agreement, as amended from time to time.

11. TRANSFER OF DOMAIN NAMES BETWEEN REGISTRANTS

Any transfer of a Domain Name between Registrants must be approved by the Registry through the Registrar in accordance with the Registry Rules.

12. PRIVACY AND DATA PROTECTION

By registering a Domain Name, the registrant authorizes the Registry to process personal information and other data required for the operation of the TLD. The Registry will only use the data for the operation of the Registry including but not limited to its internal use, communication with the Registrant or the Registrar, and provision of WHOIS look-up facility.

The Registry may only transfer the data to third parties:

- (i) with the Registrant's consent;
- (ii) in order to comply with laws, regulations or orders by a competent public authority and any Alternative Dispute Resolution (ADR) providers; or
- (iii) for a publicly available and searchable WHOIS look-up facility, in accordance with specification 4 of the Registry Agreement.

13. WHOIS

The Registry provides a publicly available and searchable WHOIS look up facility, where information about the Domain Name's status (including creation and expiry dates), and registrant, administrative and the technical contact administering the Domain Name can be found, in accordance with specification 4 of the Registry Agreement.

In order to prevent misuse of the WHOIS look up facility, the Registry requires that any person submitting a WHOIS database query will be required to read and agree to the terms and conditions, which will provide that:

- (i) the WHOIS database is provided for information purposes only; and
- (ii) the user agrees not to use the WHOIS information to allow or enable the transmission of unsolicited commercial advertising or other communication via email or other methods to the Registrants.

14. DISPUTE RESOLUTION

The Registrant agrees to be bound by ICANN's Dispute Resolution Policies in respect of all disputes in connection with the Domain Name.

15. COMPLIANCE WITH CONSENSUS AND TEMPORARY POLICIES

The Registrant agrees to be bound by all applicable consensus and temporary policies as required and mandated by ICANN.

16. DEFINITIONS

Affiliate has the same meaning as defined in Registry Agreement.

Domain Name means a domain name registered directly under the **.FIDELITY** TLD or for which a request or application for registration has been filed with the Registry;

ICANN's Dispute Policy means the dispute policy currently known as the Uniform Domain Name Dispute Resolution Policy (UDRP) issued and as may be updated from time to time by the Internet Corporation of Assigned Names and Number (ICANN) and the Uniform Rapid Suspension (URS) (see Specification 7 of the Registry Agreement).

Registrar means an ICANN accredited registrar which enters into an exclusive Registry-Registrar agreement for the TLD, and which provides domain name registration services to Registrants;

Registry means FIDELITY BROKERAGE SERVICES LLC ("**FIDELITY**")

Registry Agreement means the agreement between the Registry and ICANN;

Registry Rules mean:

- (i) this Registration Policy as amended by the Registry from time to time; and
- (ii) any rules and regulations provided and amended by the Registry from time to time.

Registrant means a natural person, company or organization who holds a Domain Name registration or who has requested or applied for the registration of a Domain Name.

Exhibit D

Attached hereto: SMD File ID