.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Delta Air Lines, Inc. ("Registry Operator"), in connection with the execution of the Registry Agreement for the .DELTA TLD (the "Registry Agreement"), hereby applies for .DELTA TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, Registry Operator's registration policies for the TLD, and the SMD file ID for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to
Exhibit A

Trademark Registration
DELTA

DELTA AIR LINES, INC. (DELAWARE CORPORATION), HARTSFIELD ATLANTA INTERNATIONAL AIRPORT, ATLANTA, GA, BY MERGER WITH AND CHANGE OF NAME FROM DELTA AIR LINES, INC. (LOUISIANA CORPORATION) ATLANTA, GA, OWNER OF U.S. REG. NO. 323,611, FOR AIR TRANSPORTATION OF PASSENGERS, MAIL, AND EXPRESS FREIGHT AND CARGO IN CLASS 105 (INT. CL. 99), FIRST USE 7-2-1945; IN COMMERCE 7-3-1945, SER. NO. 72-017,621, FILED 10-17-1956.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on July 3, 1990.

COMMISSIONER OF PATENTS AND TRADEMARKS
Certificate of Correction

Registered November 19, 1987

Delta Air Lines, Inc.

It is hereby certified that an error appears in the above registration requiring correction as follows:

In the statement, column 2, line 2, "and express" should be "express, freight and cargo."

The said registration should be read as corrected above.

Signed and sealed this 27th day of May 1988.

[ SEAL ]

DAPHNE LEEDS,
Assistant Commissioner of Patents.
Delta Air Lines, Inc. (Louisiana corporation)  
Municipal Airport  
Atlanta, Ga.  

For: AIR TRANSPORTATION OF PASSENGERS,  
MAIL, AND EXPRESS, in CLASS 101.  
First use July 1945; in commerce July 1945; in July  
1974 in a slightly different format.  
Owner of Reg. No. 521,611.  

Certificate of Correction  
Registered November 18, 1967  
Registration No. 654,915  
Delta Air Lines, Inc.  

It is hereby certified that an error appears in the above registration  
requiring correction as follows:  

In the statement, column 2, line 2, “and express” should be express, freight  
and cargo.  

The said registration should be read as corrected above.  
Signed and sealed this 27th day of May 1968.  

[Seal]  

DAPHNE LEEDS,  
Assistant Commissioner of Patents.
Exhibit B

TLD Registration Policies
Overview
The .DELTA TLD is a closed, single-registrant TLD as defined by Specification 13 of the Registry Agreement. Domain registrations, renewals and maintenance will be available only to authorized users and members of Delta Air Lines, Inc. and its subsidiaries. The .DELTA TLD sets to optimize customer service, communicate corporate and consumer information and promote security as follows:

- A consistently structured and authenticated system of Internet and Intranet communication.

- An authenticated brand that enhances consumer confidence in communication from and to .DELTA.

Eligibility
All second-level domains and subsequent sub-domains will be generated solely for the communication structure and strategy of Delta Air Lines, Inc. and its subsidiaries. Accordingly, .DELTA registrations will not be freely available to the market.

Registry Operator will comply with all requirements of Specification 5 of the Registry Agreement.

Rights Protection
Registry Operator will adhere to rights protection mechanisms mandated by ICANN, including all mechanisms included in Specification 7 of the Registry Agreement.

Acceptable Use
Registry Operator will take all reasonable steps to protect personal data from loss, misuse, unauthorized disclosure, alteration or destruction. Registry Operator will also comply, in accordance with the Registry Agreement, with all exiting and future consensus policies as formally adopted by ICANN.

Registry Operator will operate a WHOIS service in accordance with Specification 4 of the Registry Agreement and operate this service in full compliance with applicable privacy laws or policies. The Registry will implement appropriate measures to avoid abuse of WHOIS in order that access is restricted to legitimate users. Registry Operator will only use ICANN-accredited registrars established under the 2013 Registrar Accreditation Agreement.

As a single-registrant .Brand TLD eligible for Specification 13, Registry Operator will implement all policies and procedures established within the Registry Agreement.
Exhibit C

Signed Mark Data File ID Number

smdlID: [Redacted]