

.Brand TLD Designation Application for .CITI

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Citigroup Inc. (“Registry Operator”), in connection with the execution of the Registry Agreement for the .CITI TLD (the “Registry Agreement”), hereby applies for the .CITI TLD (Application ID: 1-2086-70305) to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B are complete and accurate copies of the official trademark registration and Registry Operator’s registration policies for the TLD, respectively.

Registry Operator also submits detailed information, including particular evidence, attached hereto as Exhibits C-D, supporting the TLD’s satisfaction of the .Brand TLD criteria set forth below.

- i. **TLD And Trademark Identity.** The CITI TLD string is identical to the textual elements protected by Registry Operator’s United States Service Mark Registration for CITI (Reg. No. 1,181,467) (the “CITI Mark”). See Exhibit A.
 - a. **Trademark Clearinghouse Entry.** Registry Operator recorded the CITI Mark with proof of use with the Trademark Clearinghouse. A copy of the Signed Mark Data file (ID No. [REDACTED]) issued by the Trademark Clearinghouse for the CITI Mark is attached hereto as Exhibit C.
 - b. **Trademark Ownership.** The CITI Mark is owned and used by Registry Operator in connection with the offering of the financial services claimed in the submitted service mark registration, as demonstrated by the submitted service mark registration attached as Exhibit A and the specimen attached as Exhibit D.
 - c. **Registration Timing.** The submitted trademark registration for the CITI Mark was issued on December 8, 1981 (See Exhibit A), well before ICANN opened its new gTLD application window on January 12, 2012 and the Registry Operator submitted its TLD registry application.

- d. **Continuous Trademark Use.** Registry Operator has continuously used the CITI Mark in connection with at least some of the services identified in the submitted trademark registration since at least as early as 1979, and intends to maintain such use throughout the Term of the Registry Agreement.
 - e. **No Punctuation.** The CITI Mark does not begin with a period or dot. See Exhibits A, D.
 - f. **Trademark Unrelated To Registry Services.** Registry Operator has continuously used the CITI Mark in connection with at least some of the financial services identified in the submitted service mark registration since at least as early as 1979, and intends to maintain such use throughout the Term of the Registry Agreement. See Exhibits A, D. The services identified in the submitted trademark registration and supporting specimen do not reference the provision of any TLD Registry Service, as defined in Section 2.1 of Specification 6 of the Registry Agreement.
 - ii. **Registrants and DNS Record Control.** As detailed in its registration policies (See Exhibit B), only Registry Operator or its Affiliates (as defined in the Registry Agreement) will be registrants of domain names in the TLD and control the DNS records associated with domain names at any level in the TLD.
 - iii. **Non-Generic String.** The applied-for TLD CITI is not a Generic String TLD as defined in Specification 11 of the Registry Agreement. As defined in Section 3(c) of Specification 11 of the Registry Agreement, “Generic String” means a string consisting of a word or term that denominates or describes a general class of goods, services, groups, organizations or things, as opposed to distinguishing a specific brand of goods, services, groups, organizations or things from those of others. “CITI” is not a dictionary term or general class of goods or services, but is a specific brand of goods or services offered by Registry Operator. At the United States Patent & Trademark Office, Trademark Examining Attorneys substantively analyze trademark applications to determine if they are unregistrable for being generic in relation to the applied-for goods and services under Sections 2(e) and 23 of the Trademark Act. See Trademark Manual of Examining Procedure (TMEP) §§1209.01-.02. Registry Operator submits to ICANN a presumptively valid United States trademark registration for the CITI Mark, meaning that it is the opinion of the United States Patent and Trademark Office that the word CITI is not generic, and that it distinguishes a specific brand of financial services from the services of others.
 - iv. **Registration Certificate.** Registry Operator has provided ICANN with an accurate and complete copy of a United States service mark registration for the CITI Mark. See Exhibit A.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may

disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to [REDACTED].

Submitted by: [REDACTED]
Position: [REDACTED]
Counsel for Citigroup Inc.
Dated: August 29, 2014
Email: [REDACTED]

Exhibit A

Trademark Registration

Int. Cl.: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office

Reg. No. 1,181,467

Registered Dec. 8, 1981

SERVICE MARK
Principal Register

CITI

Citicorp (Delaware corporation)
399 Park Ave.
New York, N.Y. 10043

For: FINANCIAL SERVICES—NAMELY, EXTENDING CONSUMER AND INDUSTRIAL LOANS TO OTHERS; FACTORING SERVICES; CREDIT CARD SERVICING AND THE PURCHASING AND SERVICING OF CONSUMER RECEIVABLES ASSOCIATED THEREWITH; COMMERCIAL LENDING; SERVICING LOANS AND EXTENSIONS OF CREDIT; REAL ESTATE LENDING; MORTGAGE FINANCING AND MORTGAGE SERVICING; INVESTMENT ADVISORY AND FINANCIAL ADVISORY SERVICES; PROVIDING VENTURE CAPITAL TO OTHERS, in CLASS 36 (U.S. Cl. 102).

First use Jan. 30, 1979; in commerce Jan. 30, 1979.

Ser. No. 207,983, filed Mar. 19, 1979.

MARK B. HARRISON, Primary Examiner

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Citicorp		07/28/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Citigroup Inc.
Street Address:	399 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10043
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 211

Property Type	Number	Word Mark
Registration Number:		1-800-ASK-CITI
Serial Number:		1-888-ASK-CITI
Registration Number:		A NEW IDEA. A BETTER DEAL.
Serial Number:		ACCIDENT SHIELD
Serial Number:		AHORA HAY UNA TARJETA LA QUE PUEDES CONTAR
Registration Number:		APPRECIATION PLUS
Serial Number:		BALANCE SHIELD
Serial Number:		BECAUSE IT'S SAFER TO KNOW THAN TO GUESS.
Registration Number:		BIZZED
Registration Number:		
Registration Number:		BROKER ACCESS
Registration Number:		BRONZE
Registration Number:		BUSINESS BANKING EDGE

CH \$5290.00 2361565

Serial Number:		C2IT
Serial Number:		C2IT
Registration Number:		CARDS BUILT AROUND YOU
Serial Number:		CHAIRMAN CARD
Registration Number:		3 0
Registration Number:		CHECKING PLUS
Registration Number:		CHECKS-AS-CASH
Registration Number:		CHOICE
Registration Number:		CITI
Serial Number:		CITI
Registration Number:		CITI
Registration Number:		CITI BRONZE
Registration Number:		CITI F/I
Registration Number:		CITI FI
Serial Number:		CITI GLOW
Registration Number:		CITI PREMIERPASS
Serial Number:		CITI PRIVATE PASS
Serial Number:		CITI PROFESSIONAL
Serial Number:		CITI SIMPLICITY
Serial Number:		CITI SIMPLICITY +
Serial Number:		CITI SIMPLICITY PLUS
Registration Number:		CITISHOPPER
Registration Number:		CITI.YOU
Registration Number:		CITIACCESS
Registration Number:		CITIASSIST
Registration Number:		CITIBANK
Registration Number:		CITIBANK
Registration Number:		CITIBANK
Registration Number:		CITIBANK
Registration Number:		CITIBANK EVERYTHING COUNTS
Registration Number:		CITIBANK FAMILYTECH
Registration Number:		CITIBANKING
Registration Number:		CITIBUSINESS
Serial Number:		CITIBUSINESS PREMIERPASS
Registration Number:		CITICAPITAL

Registration Number:		CITICARD
Registration Number:		CITICARD
Registration Number:		CITICARD BANKING CENTER
Registration Number:		CITICASH MANAGER
Registration Number:		CITICORP
Registration Number:		CITICORP
Registration Number:		CITICORP
Registration Number:		CITICORP CENTER
Registration Number:		
Registration Number:		CITICORP TRAVELERS CHECKS
Registration Number:		CITIDIRECT
Registration Number:		CITIELITE
Registration Number:		CITIEXPERT
Registration Number:		CITIEXPRESO
Registration Number:		CITIEXPRESS
Registration Number:		CITIEXTRAS
Registration Number:		CITIFAX
Registration Number:		CITIFI.COM
Registration Number:		CITIFINANCIAL
Serial Number:		CITIFINANCIAL AUTO CERTIFIED GOLD
Serial Number:		CITIFINANCIAL AUTO CERTIFIED SILVER
Registration Number:		CITIFOLIO
Registration Number:		CITIFUNDS
Registration Number:		CITIFX
Registration Number:		CITIGOLD
Serial Number:		CITIGOLD PREMIUM
Serial Number:		CITIGOLD SELECT
Registration Number:		CITIGROUP
Registration Number:		CITIGROUP GEO
Serial Number:		CITIGROUP CHAIRMAN
Registration Number:		CITIINSURANCE
Registration Number:		CITIMAE
Registration Number:		CITIMANAGER
Registration Number:		CITIMART
Registration Number:		CITIMATTERS

Registration Number:		CITIMATTERS
Registration Number:		CITIMILES
Registration Number:		CITIMILES
Registration Number:		CITIMORTGAGE
Serial Number:		CITIMORTGAGE INCOMEPLUS
Registration Number:		CITINETTING
Registration Number:		CITIONE
Registration Number:		CITIPHONE
Registration Number:		CITIPHONE BANKING
Registration Number:		CITIPHONE TRADING
Registration Number:		CITIPLAZA
Registration Number:		CITIPRIVILEGES
Registration Number:		CITIPRIVILEGES
Registration Number:		CITIPRO
Registration Number:		CITIQUIK
Registration Number:		CITIRAIL
Registration Number:		CITISECTOR SERIES
Serial Number:		CITISELECT
Registration Number:		CITISPAN
Registration Number:		CITISTREET
Registration Number:		CITISTREET
Registration Number:		CITITERM
Registration Number:		CITITRADE
Registration Number:		CITITRAVEL
Registration Number:		CITITREASURY
Registration Number:		CITIVARIABLE
Serial Number:		CITIVISION
Registration Number:		CLICK CITI
Registration Number:		CLICKCREDIT
Registration Number:		
Registration Number:		COMPUTERCARD
Registration Number:		
Registration Number:		
Registration Number:		
Registration Number:		

Registration Number:		CREDIT-ED
Registration Number:		CREDITSHIELD
Registration Number:		CROSSMAR
Registration Number:		CRUSADE CARD
Registration Number:		DIAMOND PREFERRED
Serial Number:		DIAMOND PREMIER
Registration Number:		DONDE TU DINERO TOMA VIDA
Registration Number:		
Registration Number:		
Serial Number:		DRIVE REBATES
Registration Number:		DRIVER'S EDGE
Registration Number:		DRIVER'S EDGE
Serial Number:		DRIVER'S EDGE
Registration Number:		E-CITI
Serial Number:		ENDEAVOR EDUCATION LOAN
Registration Number:		EQUITY SOURCE ACCOUNT
Registration Number:		EVERYTHING POSSIBLE
Registration Number:		F
Registration Number:		FASTFINANCE
Registration Number:		FIRST NATIONAL CITY
Registration Number:		FIRST NATIONAL CITY BANK NEW YORK
Registration Number:		FIRST NATIONAL CITY BANK NEW YORK
Serial Number:		FROM A CARD YOU CAN COUNT ON
Registration Number:		GLOBAL REPORT
Serial Number:		GLOW
Serial Number:		GLOW
Registration Number:		
Serial Number:		HOME SAVINGS ON CALL
Serial Number:		IDENTITYMONITOR
Serial Number:		IDENTITYMONITOR FROM CITI
Registration Number:		ILLUMINA
Registration Number:		ION ART
Registration Number:		ISSUER ACCESS
Serial Number:		IT'S THE END OF AN ERRAND
Registration Number:		

Serial Number:		KNOWLEDGE IS YOUR GREATEST ASSET
Registration Number:		LEAD. BY EXAMPLE.
Registration Number:		LIVE RICHLY
Registration Number:		MAKE THE MARKET YOURS
Registration Number:		CITIBANK
Registration Number:		MEANINGFUL ASSETS
Registration Number:		MILES THAT TAKE YOU FURTHER
Serial Number:		NOW THAT'S A CARD YOU CAN COUNT ON
Serial Number:		NOW YOU CAN C2IT
Serial Number:		
Registration Number:		ONE CLICK, ONE CALL, ONE MILE.
Registration Number:		OPPORTUNITIES WITHIN NEIGHBORHOODS
Serial Number:		PARENT ADVANTAGE
Registration Number:		PERSONAL GAINS
Registration Number:		PLATINUM SELECT
Serial Number:		PRIVATE PASS
Serial Number:		PROFESSIONAL SERVICES NETWORK
Registration Number:		PROTECTION PLUS
Serial Number:		" "
Registration Number:		RAILMARK
Registration Number:		READY-CREDIT
Registration Number:		RETIREMENT REIMAGINED
Serial Number:		SAVINGS THAT MAKE YOU FEEL GOOD
Serial Number:		SHOPPERS CHOICE INSURANCE
Registration Number:		SMARTPAY
Registration Number:		SPROCKET WHERE MONEY AND INFORMATION CONNECT
Registration Number:		SURESTART
Registration Number:		THANK YOU
Serial Number:		THANK YOU MERCHANTS
Serial Number:		THANKYOU
Serial Number:		THANKYOU FROM CITI
Serial Number:		THANKYOU NETWORK
Registration Number:		THANKYOU POINTS
Serial Number:		THANKYOU REDEMPTIONS
Registration Number:		THANKYOU REDEMPTIONS NETWORK

Serial Number:	[REDACTED]	THANKYOU REWARDS
Serial Number:	[REDACTED]	THAT'S A CARD YOU CAN COUNT ON
Registration Number:	[REDACTED]	THE CITI NEVER SLEEPS
Registration Number:	[REDACTED]	THE LOST WALLET
Registration Number:	[REDACTED]	THE NEXT THING. NOW
Serial Number:	[REDACTED]	THINKING FOR GENERATIONS
Registration Number:	[REDACTED]	TRANSAXIS
Registration Number:	[REDACTED]	TRANSAXIS
Registration Number:	[REDACTED]	TRAVELERMILES
Serial Number:	[REDACTED]	TREASURYVISION
Registration Number:	[REDACTED]	UNIFIED MANAGED ACCOUNT
Registration Number:	[REDACTED]	WHAT YOU DO WITH BIZZED IS YOUR BUSINESS
Registration Number:	[REDACTED]	WHERE MONEY AND INFORMATION CONNECT
Registration Number:	[REDACTED]	WHERE MONEY LIVES
Serial Number:	[REDACTED]	WHEN THERE'S MONEY 2 MOVE
Serial Number:	[REDACTED]	WHEN THERE'S MONEY 2 MOVE
Serial Number:	[REDACTED]	WHEN THERE'S MONEY 2 MOVE
Serial Number:	[REDACTED]	WHOLE NET WORTH
Registration Number:	[REDACTED]	WORLDBANK
Registration Number:	[REDACTED]	WORLDBANK
Serial Number:	[REDACTED]	YOUR LAWYER. YOUR ACCOUNTANT. YOUR SOURCE.
Registration Number:	[REDACTED]	CITIBANK PREFERRED
Registration Number:	[REDACTED]	CITITRADE

CORRESPONDENCE DATA

Fax Number: [REDACTED]

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: [REDACTED]

Email: [REDACTED]

Correspondent Name: [REDACTED]

Address Line 1: 399 Park Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	[REDACTED]
NAME OF SUBMITTER:	[REDACTED]
Signature:	[REDACTED]

Date:

12/29/2005

Total Attachments: 4

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"CITICORP", A DELAWARE CORPORATION,

WITH AND INTO "CITIGROUP INC." UNDER THE NAME OF "CITIGROUP INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF JULY, A.D. 2005, AT 3:33 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE FIRST DAY OF AUGUST, A.D. 2005, AT 10 O'CLOCK A.M.

2154254 8100M

051059556



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4402441

DATE: 12-23-05

TRADEMARK
REEL: 003218 FRAME: 0321

State of Delaware
Secretary of State
Division of Corporations
Delivered 03:33 PM 07/28/2005
FILED 03:33 PM 07/28/2005
SRV 050624131 - 2154254 FILE

CERTIFICATE OF OWNERSHIP AND MERGER**MERGING****CITICORP****INTO****CITIGROUP INC.**

Citigroup Inc., a corporation organized and existing under the laws of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That this corporation was incorporated on the 8th day of March, 1988, pursuant to the General Corporation Law of the State of Delaware.

SECOND: That this corporation owns all of the outstanding shares of the stock of Citicorp, a corporation incorporated on the 8th day of May, 1998, pursuant to the General Corporation Law of the State of Delaware.

THIRD: That this corporation, by the following resolutions of its Board of Directors, duly adopted at a meeting held on the 19th day of April, 2005, determined to and did authorize the merger of its wholly owned subsidiary, Citicorp, into itself pursuant to Section 253 of the Delaware General Corporation Law:

"FURTHER RESOLVED, (a) that, effective on or about July 1, 2005 (or at such later date as an Authorized Officer (as hereinafter defined) determines appropriate in connection with obtaining applicable Governmental Approvals for the Mergers, the Contributions and the Distributions (as such terms are hereinafter defined) or in connection with other transactions being undertaken by Citigroup Inc., such determination to be evidenced by such Authorized Officer's execution of the Certificate of Ownership and Merger with respect to the CHC Merger (as hereinafter defined)), Citigroup Holdings Company, a Delaware corporation, shall merge (the "CHC Merger") with and into Citigroup Inc., which shall be the surviving corporation, pursuant to Section 253 of the General Corporation Law of the State of Delaware (the "DGCL"), (b) that, by virtue of the CHC Merger, each issued and outstanding share of common stock of Citigroup Holdings Company shall be cancelled, the separate existence of Citigroup Inc. Holdings Company shall cease and no consideration shall be

delivered in exchange therefor, (c) that the Certificate of Incorporation and By-Laws of Citigroup Inc. immediately prior to the CHC Merger shall be the Certificate of Incorporation and By-Laws of such surviving corporation, and (d) that the officers and directors of Citigroup Inc. immediately prior to the CHC Merger shall be the officers and directors of such surviving corporation; and be it

FURTHER RESOLVED, (a) that, effective following the consummation of the CHC Merger and on the date thereof, Citicorp, a Delaware corporation, shall merge (the "Citicorp Merger" and together with the CHC Merger, the "Mergers") with and into Citigroup Inc., which shall be the surviving corporation, pursuant to Section 253 of the DGCL, (b) that by virtue of the Citicorp Merger, each issued and outstanding share of common stock of Citicorp shall be cancelled, the separate existence of Citicorp shall cease and no consideration shall be delivered in exchange therefor, (c) that the Certificate of Incorporation and By-Laws of Citigroup Inc. immediately prior to the Citicorp Merger shall be the Certificate of Incorporation and By-Laws of such surviving corporation, and (d) that the officers and directors of Citigroup Inc. immediately prior to the Citicorp Merger shall be the officers and directors of such surviving corporation; and be it

FURTHER RESOLVED, that the Chief Executive Officer, the President, any Vice Chairman, the Chief Financial Officer, the Controller, the Treasurer, or any officer with the authority of a Vice President of Citigroup Inc. (each, an "Appropriate Officer") be, and each of them hereby is, authorized and directed to execute and deliver, in the name and on behalf of Citigroup Inc., a Certificate of Ownership and Merger with respect to each Merger setting forth, among other things, a copy of the resolutions of the Board authorizing each Merger and the date of their adoption, and to cause such documents to be filed in the Office of the Secretary of State of the State of Delaware in accordance with Sections 103 and 253 of the DGCL; and be it

FURTHER RESOLVED, that pursuant to Sections 253(c) and 251(d) of the DGCL, the resolutions with respect to each Merger may be terminated by the Board at any time prior to the time that the Certificate of Ownership and Merger with respect to such Merger filed in the Office of the Secretary of State of the State of Delaware becomes effective in accordance with Section 103 of the DGCL".

FOURTH: That this Certificate of Ownership and Merger shall be effective on August 1, 2005 at 10:00 a.m. E.S.T.

IN WITNESS WHEREOF, said Citigroup Inc. Inc. has caused this
Certificate to be signed by [REDACTED] its Treasurer, this 28th day of
July, 2005.

[REDACTED]

Side - 1



**NOTICE OF ACCEPTANCE OF §8
DECLARATION AND §9 RENEWAL
MAILING DATE: Nov 23, 2011**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

REG NUMBER: 1181467
MARK: CITI
OWNER: CITIGROUP INC.

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE
COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

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TESS was last updated on Thu Aug 28 03:21:03 EDT 2014

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [BOTTOM](#) [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*(Use the "Back" button of the Internet Browser to return to TESS)***Typed Drawing****Word Mark** CITI**Goods and Services** IC 036. US 100 101 102. G & S: Financial Services-Namely, Extending Consumer and Industrial Loans to Others; [Factoring Services;] Credit Card Servicing and the Purchasing and Servicing of Consumer Receivables Associated Therewith; Commercial Lending; Servicing Loans and Extensions of Credit; Real Estate Lending; Mortgage Financing and Mortgage Servicing; Investment Advisory and Financial Advisory Services; Providing Venture Capital to Others. FIRST USE: 19790130. FIRST USE IN COMMERCE: 19790130**Mark Drawing Code** (1) TYPED DRAWING**Serial Number** 73207983**Filing Date** March 19, 1979**Current Basis** 1A**Original Filing Basis** 1A**Published for Opposition** May 19, 1981**Registration Number** 1181467**Registration Date** December 8, 1981**Owner** (REGISTRANT) Citicorp CORPORATION DELAWARE 399 Park Ave. New York NEW YORK 10043
(LAST LISTED OWNER) CITIGROUP INC. CORPORATION DELAWARE 399 PARK AVENUE NEW YORK NEW YORK 10043**Assignment Recorded** ASSIGNMENT RECORDED

Attorney of Record [REDACTED]

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20111123.

Renewal 2ND RENEWAL 20111123

Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

Exhibit B

.CITI TLD Registration Policies

As stated in its new gTLD application for .CITI, the ultimate goal of the TLD is for Applicant to securely and uniquely provide a top-level domain dedicated to providing banking and financial goods and services to Internet users and customers around the globe under its famous and trusted brand. In line with this goal, Applicant intends to operate an exclusive access registry to extend the high-quality online banking and financial goods and services it already offers to the more fully branded namespace made possible by the .CITI TLD. Accordingly, policies and decisions regarding the registration and use of domain names within the TLD will be made by internal teams consisting of Applicant's existing business, marketing, legal, and technical decision-making channels. Because its famous brand will be affixed to all second-level domains in the TLD, the TLD will immediately indicate to Internet users that Registry Operator is the source of the TLD. Accordingly, Registry Operator's internal decision makers will take extreme care to select domain names for registration and control their DNS records under strict guidelines.

In line with its current domain name registration guidelines, only Registry Operator or its affiliates (as defined in the Registry Agreement) through authorized employees will be allowed to register and control the DNS records of domain names within the TLD for purposes related to the brand under strict internal guidelines. Under these guidelines, each domain name requested must be for an internally approved justification and match a naming scheme that is aligned to the purpose of the justification. Each name will be reviewed by relevant legal and technical personnel, and finally approved by Registry Operator's Domain Name Team to ensure the proper procedure was fulfilled. Thereafter, the Domain Name Team will review the ongoing use of registered names to ensure the guidelines are met on an ongoing basis.

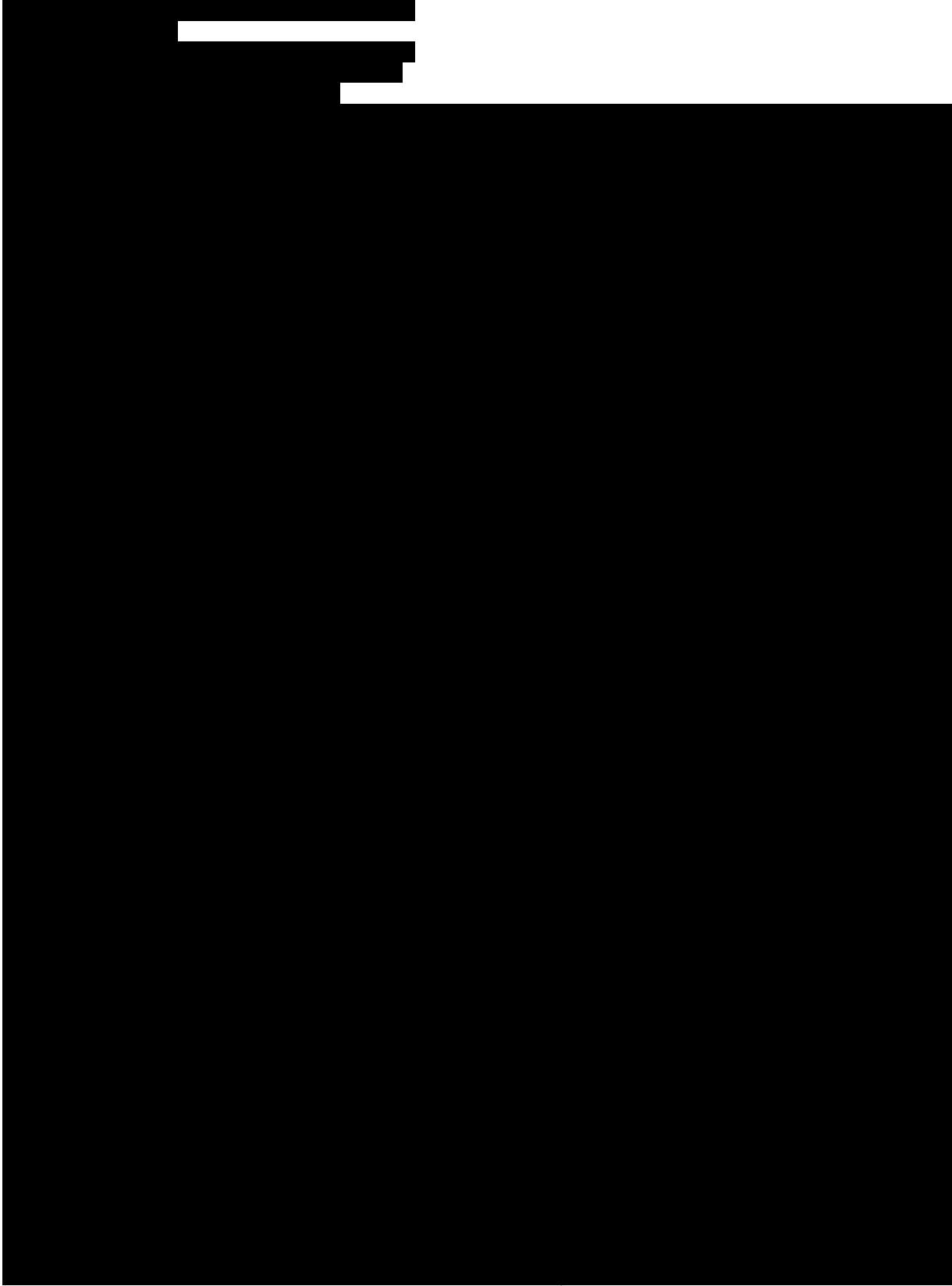
Accordingly, it is Registry Operator's intention that non-affiliated third parties will never be allowed to register, buy, or sell domain names in the TLD, or control their DNS records. Applicant, however, reserves the right to sell, distribute, or transfer control or use of any registrations in the TLD to any third party that is an affiliate of Registry Operator (as defined in the Registry Agreement) for the exclusive use of Registry Operator.

The TLD's domain name registration and use policies will be subject to its abuse prevention and rights protection policies discussed in its new gTLD application, and Applicant will strive to avoid registering domain names that are confusingly similar to third-party's trademarks and related rights. Obscene, explicit, and offensive domain names will not be entitled to registration.

Exhibit C

Signed Mark Data File

Marks: Citi



Citi.smd



-----END ENCODED SMD-----

Exhibit D

Specimens of Use

Browser: https://online.citibank.com/US/Welcome.c
 Search: Banking, Credit Cards, Lend... x

File Edit View Favorites Tools Help
 Convert Select

CITI.COM | ESPAÑOL OPEN AN ACCOUNT RATES LOCATIONS CONTACT US HELP Search ... GO SECURITY

citi

Banking Credit Cards Lending Investing Business Rewards & Offers Services Citigold® Sign On to...


SIGN ON TO YOUR ACCOUNT
 Select an account

APPLY FOR A NEW ACCOUNT
 Select an account

Select A Country

Pathways to Progress
 The Citi Foundation's \$50 million commitment to improve career readiness for 100,000 youth.
[Learn More](#)

Earn 30,000 American Airlines AAdvantage® bonus miles and 2 Admirals Club® One-Day Passes after qualifying purchases.



Plus, get your first checked bag free and Group 1 Boarding.




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