

## **.Brand TLD Designation Application**

Internet Corporation for Assigned Names and Numbers ("ICANN")  
12025 Waterfront Drive, Suite 300  
Los Angeles, California 90094  
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Caravan International, Inc. ("Registry Operator"), in connection with the execution of the Registry Agreement for the .Caravan TLD (the "Registry Agreement"), hereby applies for .Caravan TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B are complete and accurate copies of the official trademark registration and Registry Operator's registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to [REDACTED], the Contracting Point of Contact.

Submitted by: [REDACTED]  
Position: Contracting Point of Contact  
Dated: May 21, 2014  
Email: [REDACTED]

# Exhibit A

**PRINCIPAL REGISTER**  
**Service Mark**

Ser. No. 105,621, filed Oct. 3, 1960

**CARAVAN**

Caravan Tours, Inc. (Illinois corporation)  
220 S. State St.  
Chicago, Ill.

For: PERSONALLY ESCORTED TRAVEL TOURS,  
in CLASS 105.  
First use Aug. 1, 1958; in commerce Aug. 1, 1958.  
Owner of Reg. No. 624,203.

## **EXHIBIT B**

### **.Caravan REGISTRATION POLICY**

The Registry Operator intends for it and its Affiliates to be the only registrants of domain names within the TLD. This will ensure that such domain names only are used for purposes authorized by Registry Operator. Only relatively few, specifically designated employees of Registry Operator will have authority to authorize the registration and/or use of any such domain names by our Affiliates and their business customers, whose access and use will be subject to protocols set by Registry Operator.

To the extent that The Company authorizes Affiliates to register and/or use any such domain names, a written license will ensure that Registry Operator maintains control over all use of the domain name(s). That license will include specific guidelines and restrictions relating to use of the domain name(s), including but not limited to specific prohibitions against:

- Illegal or fraudulent actions;
- Spam
- Phishing
- Pharming
- Willful distribution of malware
- Botnet command and control
- Distribution of child pornography
- Illegal Access to Other Computers or Networks

Use of any and all licensed TLD domains will be monitored, and compliance with the contractual restrictions and guidelines will be enforced. Violations of any restrictions, guidelines or other contractual conditions may result in termination of the registration and/or accompanying license.