

Internet Corporation for Assigned Names and Numbers (“ICANN”)

12025 Waterfront Drive, Suite 300

Los Angeles, California 90094

Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Bharti Enterprises Private Limited (“Registry Operator”), in connection with the execution of the Registry Agreement for the .BHARTI TLD (the “Registry Agreement”), hereby applies for .BHARTI TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, Registry Operator’s registration policies for the TLD, and the SMD file ID for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it

shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to [REDACTED] Corporate Legal.

Submitted by: [REDACTED]

Position: Corporate Legal


Dated: August 27, 2015

Email: [REDACTED]

Exhibit A

Trademark Registration

प्ररूप जो - 2
FORM O-2


भारत सरकार
भारत
GOVERNMENT OF INDIA
व्यापार चिन्ह रजिस्ट्री
TRADE MARKS REGISTRY
क्रमांक
No. 491509


व्यापार चिन्ह अधिनियम, 1999
TRADE MARKS ACT, 1999

व्यापार चिन्ह के रजिस्ट्रीकरण का प्रमाणपत्र, धारा 23 (2) नियम 62 (I)
Certificate of Registration of Trade Mark, Section 23 (2), Rule 62 (I)


व्यापार चिन्ह संख्या / Trade Mark No. 1256049 दिनांक / Date 18-12-2003 अ.संख्या / J.No. 13288537

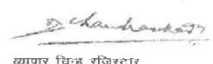
यह प्रमाणित किया जाता है कि जिस प्रकार चिन्ह की समकृति इसके साथ संलग्न है, वह
के बारे में चिह्नक नाम से रजिस्ट्रीकृत हो चुका है।
Certified that the Trade Mark / a representation is annexed hereto, has been registered in the name(s) of
RAKESH MEHTA, SUNEETHA MEHTA, LALITA MEHTA, RAJAN MEHTA, TRADING AS DEEPAH OVERSEAS TRADING
COMPANY, B-512, QUAIL AMBIENCE, MEHRELI ROAD, NEW DELHI-110039, MANUFACTURERS AND MERCHANTS.

In Class 38 Under No. 1256049 as of the Date 18-Dec-2003 in respect of
TELECOMMUNICATIONS MORE PARTICULARLY CELLULAR TELEPHONE COMMUNICATIONS, MESSAGE SENDING,
TELECOMMUNICATIONS ROUTING AND MESSAGE SERVICES, INTERNET BROWSING SERVICES, CHAT ROOMS, EITHER
BY COMPUTER TERMINALS, COMPUTER AIDED TRANSMISSION OF MESSAGES AND IMAGES, TELEPHONE CALL
PROVIDING TELECOMMUNICATIONS CONNECTIONS TO A GLOBAL COMPUTER NETWORK, PROVIDING USER ACCESS
TO A GLOBAL COMPUTER NETWORK, RENTAL OF MODEMS, SATELLITE TRANSMISSION.


BIHAR

मेरे निर्देश पर आज * के * मास के * वे दिन को इस पर मुद्रा लगायी गई।
Sealed at my direction, this December 19, day of 2005


व्यापार चिन्ह रजिस्ट्री, मुम्बई 1
Trade Marks Registry, Mumbai


व्यापार चिन्ह रजिस्ट्रार
Registrar of Trade Marks

रजिस्ट्रीकरण अर्पण की तारीख से 10 वर्ष के लिए है और दरम्यान यह 10 वर्ष की अवधि के लिए और इसके 10 वर्ष की अवधि के अन्तान यह भी नवीनीकृत किया जा सकता है।
Registration is for 10 years from the date of application and may then be renewed for a period of 10 years and also at the expiration of each period of 10 years.
इस प्रमाणपत्र किछि कार्यवाहियों में प्रयोग के लिये या विदेश में रजिस्ट्रीकरण अधिप्राप्त करने के लिये नहीं है।
This certificate is not for use in legal proceedings or for obtaining Registration abroad.
टिप्पणी - यह व्यापार चिन्ह के लालिब में कोई परिवर्तन होने पर, या अर्पण के मुख्य स्थान के पते में या भारत में लालिब के लिये पते में परिवर्तन होने पर परिवर्तन के लिये अर्पण
कृत किया जाना चाहिए।
Note: Upon any change of ownership of this Trade Mark, or change in address, of the principal place of business or address for service to which a request should
be made to register the change.

Exhibit B

TLD Registration Policies

.BHARTI Registration Policies

The mission and purpose of the .BHARTI gTLD is to serve as a trusted namespace provided by Bharti Enterprises Private Limited (“Registry Operator”) for use by Registry Operator, its qualified Affiliates and Trademark Licensees. Registry Operator will use .BHARTI to enhance our reputation and anticipates that the creation of .BHARTI will help avoid confusion associated with the various domain names and extensions currently in place.

Only Registry Operator and its qualified Affiliates and Trademark Licensees will be allowed to register domains or control DNS records associated with domain names in the .BHARTI gTLD.

Registry Operator will implement an internal process to determine which second-level domain names will be registered and which Affiliates and Trademark Licensees will be eligible to register second-level domains.

All domain name registrations will be managed by the Registry Operator.

For the purposes of this proposed Registration Policy, Registry Operator utilizes the following definitions:

Affiliate – Affiliate means a person or entity that, directly or indirectly, through one or more intermediaries, or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with, the person or entity specified.

Control – Control (including the terms “controlled by” and “under common control with”) means the possession, directly or indirectly, of the power to direct or cause the direction of the management or policies of a person or entity, whether through the ownership of securities, as trustee or executor, by serving as an employee or a member of a board of directors or equivalent governing body, by contract, by credit management or otherwise.

Trademark Licensee – Trademark Licensee means any corporation, partnership, limited liability company or similar legal entity (and not a person) that has a written trademark license agreement with Registry Operator or its Affiliate, for use of the registered trademark owned by Registry Operator or its Affiliate, the textual elements of which correspond exactly to the .BRAND TLD string operated by Registry Operator, where:

- such license is valid under applicable law;

- such license is for the use of such trademark in the regular course of that entity's business outside of the provision of TLD Registry Services, and is not primarily for the purpose of enabling registration or use of domain names in the TLD;
- such trademark is used continuously in that entity's business throughout the Term; and
- the domain names in the TLD registered to the Trademark Licensee are required to be used for the promotion, support, distribution, sales or other services reasonably related to any of the goods and/or services identified in the trademark registration.

Registry Operator will review each second-level domain name at the time of registration to ensure that the name complies with internal policies governing the registration of .BHARTI domain names, including this Registration Policy.


Additionally, Registry Operator will conduct ongoing reviews of each second level domain at least once per calendar year name to ensure compliance with the terms of the .BHARTI Registry Agreement, as well as with ICANN Policies.

Registry Operator reserves the right to amend its registration policy.

Exhibit C

Signed Mark Data File ID Number

Marks: Bharti

smdID: 

U-labels: bharti

notBefore: 2014-10-16 09:30:04.204000

notAfter: 2015-09-19 11:24:19.821000