# Code of Conduct Exemption Request Form

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Request for Exemption from Registry Operator Code of Conduct

Axa ("Registry Operator"), in connection with the execution of the Registry Agreement for the <AXA> TLD (the "Registry Agreement"), hereby requests an exemption from the obligations of the Registry Operator Code of Conduct set forth in Specification 9 to the Registry Agreement (the "Code of Conduct"). Pursuant to such request, Registry Operator confirms that each of the following statements is true and correct (collectively, referred to as the "Statements"):

- 1. All domain name registrations in the TLD are registered to, and maintained by, Registry Operator for the exclusive use of Registry Operator or its Affiliate (as defined in the Registry Agreement);
- 2. Registry Operator does not sell, distribute or transfer control or use of any registrations in the TLD to any third party that is not an Affiliate of Registry Operator; and
- 3. Application of the Code of Conduct to the TLD is not necessary to protect the public interest.

Registry Operator represents that the registration policies attached hereto as Exhibit A are a true and correct copy of the Registry Operator's registration policies for the TLD. Registry Operator agrees that if Registry Operator makes any changes to its registration policies (whether before or after an exemption has been granted), it will promptly provide ICANN with a revised set of registration policies.

Registry Operator acknowledges and agrees that in the event that any of the foregoing Statements becomes untrue (including after ICANN has granted an exemption pursuant to this exemption request), any Code of Conduct exemption granted by ICANN to Registry Operator for the TLD shall immediately expire, and Registry Operator shall (i) immediately notify ICANN specifying in reasonable detail the circumstances causing any of the Statements to be untrue and (ii) immediately comply with the Code of Conduct.

Registry Operator further acknowledges and agrees that ICANN may revoke this exemption at any time based upon evidence reasonably satisfactory to ICANN that the Statements have become untrue. In the event that ICANN provides notice that it has revoked this exemption, Registry Operator shall immediately comply with the Code of Conduct.

Code of Conduct.

Questions about this request should be directed to

AXA Project Manager, Axa, email:

Submitted by:

Position: Deputy Chief Executive Officer

Date Noted: September 26, 2013

Email:

#### Exhibit A

Registry Operator hereby acknowledges that the following are the true and correct registration policies for the TLD:

### .AXA Domain Policy

The .AXA TLD, also designated as the AXA domain or dot-AAXA, is a generic Top Level Domain string exclusively developed for the AXA insurance group and will be therefore exclusively reserved to AXA and its affiliates.

The .AXA Domain Policy sets out the rules and regulations concerning the registration of domain names for second-level domains under .AXA.

The .AXA domain is governed by ICANN requirements as defined in the Registry Agreement (RA) planned to be signed between ICANN and AXA. This agreement includes general specifications which are mandatory to all registry operators and determines specific issues, further detailed below regarding the .AXA TLD, where each registry operator can define its own rules.

#### 1. - ELIGIBILITY

In order to apply for a dot-AXA SLD, the registrant will have to be a verifiable entity of AXA Group. Only the entities of AXA Group and its Affiliates are eligible to register SLD in the dot-AXA TLD. The Registry verifies all domain name registrations upon registration and renewal.

The registration of domain names in the dot-AXA TLD will be centralized and managed through the exclusive registrar AXA has selected in order to managed dot-AXA domain names registration.

## 2. - .AXA AUTHORIZED DOMAIN NAMES

Labels under .AXA can only be registered as required in the technical standards of ICANN, such as but not limited to RFC 1035, RFC 2181, RFC 952, RFC 1123, and RFC 3696.

.AXA labels can consist of letters, the digits 0 to 9, and the hyphen character. The name may not start or end with a hyphen. It must consist of at least 1 and at most 63 characters.

The Registry will not support International Domain Names.

The Registry will support domain names on third level.

## 3. - .AXA PROHIBITED NAMES

Prevented from registration under .AXA are labels with abusive, racist, obscene or terms related to crime or offenses. The Registry can on its own discretion remove registered labels within these terms.

### 4. - ILLEGAL USE AND COMPLIANCE

Use of a domain name that is barred or prohibited by law or legal proceeding in any jurisdiction, or is considered to be defamatory will permit the Registry to revoke the domain name.

#### 5. - WHOIS

The data collected by registrars during domain name registration will be published in the dot-AXA WHOIS database. This information will provide the public with the ability to get in touch with the domain name holder for any reason that requires actions to be taken.

In this operation, the Registry will be compliant with applicable privacy laws.