

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

FIAT S.P.A. ("Registry Operator"), in connection with the execution of the Registry Agreement for the .ALPHAROMEIO TLD (the "Registry Agreement"), hereby applies for .ALPHAROMEIO TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process, listed below, Specification 13 attached thereto, and all supplemental material accompanying this application is accurate and not misleading in any respect.

- Fiat's TLD (.ALPHAROMEIO) is identical to the textual elements protectable under applicable law of a valid registered trademark
- Fiat's trademark is recorded with, and issued a signed mark data file by the Trademark Clearinghouse and meets all eligibility requirements.
- Fiat's trademark is owned and used by the Registry Operator and its Affiliates in the ordinary course of Registry Operator's and its Affiliates' business in connection with the offering of any of the goods and/or services claimed in the trademark registration.
- Fiat's trademark was issued to Registry Operator prior to the filing of its TLD registry application with ICANN.
- The Fiat's trademark is used throughout the Term continuously in the ordinary course of business of Registry Operator in connection with the offering of any of the goods and/or services identified in the trademark registration.
- Fiat's trademark does not begin with a period or a dot.
- Fiat's trademark is used by Registry Operator in the conduct of one or more of its businesses that are unrelated to the provision of TLD Registry Services.
- Registry Operator has provided ICANN with an accurate and complete copy of such trademark registration. (**See Exhibit A**).
- Only Registry Operator, its Affiliates or Trademark Licensees are registrants of domain names in the TLD and control the DNS records associated with domain names at any level in the TLD (**See Exhibit B**).
- Registry Operator's trademark is registered within the TMCH as validated in the SMD file ID for the TLD (**See Exhibit C**).
- The TLD is not a Generic String TLD (as defined in Specification 11).

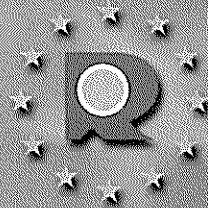
Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are all complete and accurate copies for the TLD to which this application is submitted, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to [REDACTED].

Submitted by: [REDACTED]
Position: General Counsel
Dated: **August 29, 2014**
Email: [REDACTED]

EXHIBIT A



**UAMI – UFFICIO PER L'ARMONIZZAZIONE NEL
MERCATO INTERNO
MARCHI, DISEGNI E MODELLI**

CERTIFICATO DI REGISTRAZIONE

Si rilascia il presente certificato di registrazione per il marchio comunitario identificato in appresso. I dati ad esso relativi sono stati iscritti nel Registro dei Marchi Comunitari.

**OHIM – OFFICE FOR HARMONIZATION IN THE
INTERNAL MARKET
TRADE MARKS AND DESIGNS**

CERTIFICATE OF REGISTRATION

This Certificate of Registration is hereby issued for the Community Trade Mark identified below. The corresponding entries have been recorded in the Register of Community Trade Marks.

Registrato / Registered 14/09/2011

No 009941436



Il Presidente / The President

António Campinos



210 009941436
220 04/05/2011
400 07/06/2011

151 14/09/2011
450 16/09/2011

186 04/05/2021
541 ALFA ROMEO
521 0
546



531 24.11.18
732 FIAT GROUP MARKETING & CORPORATE
COMMUNICATION S.P.A.
Via Nizza, 250
10126 Torino
IT

740 ING. BARZANÒ & ZANARDO MILANO S.P.A.
C.so Vittorio Emanuele II, 61
10128 Torino
IT

270 IT EN
511 BG - 11
Уреди за осветление, отопление, парогенериране, готвене,
охлаждане, сушене, вентилация, водоснабдяване и за
санитарни цели.
BG - 21
Домакински или кухненски прибори и съдове; Гребени и
гъби; Четки (с изключение на четки за рисуване);
Материали за изработване на четки; Средства за
почистване; Стоманена тел за домакински цели;
Необработено или полуобработено стъкло (с изключение
на стъкло, използвано в строителството); Стъклария,
порцеланови и керамични изделия, които не са включени
в други класове.
BG - 30
Кафе, чай, какао, захар, ориз, тапиока, саго, заместители
на кафе; Брашно и произведения от зърнени храни, хляб,
спадкиши и захарни изделия, сладоледи; Мед, меласа;
Мая, бакпулвер; Сол, горчица; Оцет, сосове (подправки);
Подправки; Лед.

ES - 11
Aparatos de alumbrado, calefacción, producción de vapor,
cocción, refrigeración, secado, ventilación y distribución de
agua, así como instalaciones sanitarias.

ES - 21
Utensilios y recipientes para uso doméstico y culinario; Peines
y esponjas; Cepillos; Materiales para fabricar cepillos; Material
de limpieza; Lana de acero; Vidrio en bruto o semielaborado
(excepto el vidrio de construcción); Artículos de cristalería,
porcelana y loza no comprendidos en otras clases.

ES - 30
Café, té, cacao, azúcar, arroz, tapioca, sagú, sucedáneos del
café; Harinas y preparaciones a base de cereales, pan, pro-
ductos de pastelería y de confitería, helados; Miel, jarabe de
melaza; Levadura, polvos de hornear; Sal, mostaza; Vinagre,
salsas (condimentos); Especies; Hielo.

CS - 11
Přístroje pro osvětlení, topení, výrobu páry, pro vaření, přístro-
je chladič, pro sušení, ventilaci, rozvod vody a sanitární zaří-
zení.

CS - 21
Pomůcky a nádoby pro domácnost a kuchyň; Hřebeny a mycí
houby; Kartáče (s výjimkou štětců); Materiály pro výrobu ka-
rtáčů; Čističí potřeby; Drátky na čištění parket; Sklo surové
nebo opracované (s výjimkou stavebního skla); Sklo, porcelán
a majolika neobsažené v jiných třídách.

CS - 30
Káva, čaj, kakao, cukr, rýže, tapioka, ságo, kávové náhražky;
Mouka a přípravky z obilnin, chléb, pečivo, cukrovinky,
zmrzlina; Med, sirup melasový; Droždí, prášky do těsta; Sůl,
hořčice; Ocet, nálevy (k ochucení); Koření; Led pro osvěžení.

DA - 11
Apparater til belysning, opvarmning, dampdannelse, kogning,
køling, tørring, ventilation og vandledning samt sanitetsinstal-
lationer.

DA - 21
Husholdnings- og køkkenredskaber samt beholdere; Kamme
og svampe; Børster; Børstenbindemateriale; Redskaber til
rengøringsformål; Ståldul; Glas i rå eller halvforarbejdet til-
stand (undtagen glas til bygningsbrug); Glasvarer, porcelæn
og keramik (ikke indeholdt i andre klasser).

DA - 30
Kaffe, te, kakao, sukker, ris, tapioka, sago, kaffeerstatning;
Mel og næringsmidler af korn, brød, konditori- og konfektur-
varer, spiseis; Honning, sirup; Gær, bagepulver; Salt, sennep;
Eddike, herunder vineddike, saucer (kryddere); Krydderier;
Råis.

DE - 11
Beleuchtungs-, Heizungs-, Dampferzeugungs-, Koch-, Kühl-,
Trocken-, Lüftungs- und Wasserleitungsgeräte sowie sanitäre
Anlagen.

DE - 21
Geräte und behälter für haushalt und küche; Kämmе und
Schwämme; Bürsten und pinseln (ausgenommen für malzwe-
cke); Bürstenmachermaterial; Putzzeug; Stahlwolle; Rohes
oder teilweise bearbeitetes Glas (mit Ausnahme von Bauglas);
Glaswaren, Porzellan und Steingut, soweit sie nicht in anderen
Klassen enthalten sind.

DE - 30
Kaffee, tee, kakao, zucker, reis, tapioca, sago, kaffeeersatz-
mittel; Mehle und Getreidepräparate, Brot, feine Backwaren
und Konditorwaren, Speiseeis; Honig, Melassesirup; Hefe,
Backpulver; Salz, Senf; Essig, soßen (würzmittel); Gewürze;
Kühleis.

ET - 11



Valgustus-, kütteseadmed, aurugeneraatorid, toiduainete kuumtöötlusseadmed, jahutusseadmed, kuivatus-, ventilatsioon-, veevarustus- ja sanitaarseadmed.

ET - 21

Maja- ja köögitarbed ning nõud; Kammid ja käsnad; Harjad (v.a pintslid); Harjamaterjal; Puhastus- ja koristustarbed; Põrandakaabitsad; Töötlemat või pooltöödeldud klaas (v.a ehitusklaas); Klaas-, portselan- ja fajansstooted, mis ei kuulu teistes klassidesse.

ET - 30

Kohv, tee, kakao, suhkur, riis, tapiokk, saago, kohvi aseained; Jahu ja muud teraviljasaadused, leib, sai, kondiitritooted ja maiustused, jäätis; Mesi, siirup; Pärm, küpsetuspulbrid; Sool, sinep; Äädikas, vürtsikastmed; Vürtsid; Jää.

EL - 11

Συσκευές και συστήματα φωτισμού, θέρμανσης, παραγωγής ατμού, μαγειρέματος, ψύξης, αποξήρανσης, αερισμού, υδροδότησης και εγκαταστάσεις υγιεινής.

EL - 21

Μικρά σκεύη και δοχεία οικιακής και μαγειρικής χρήσης: Χτένια και σφουγγάρια· Βούρτσες (εκτός πινέλων)· Υλικά ψηκτροποιίας· Είδη καθαρισμού· Σύρμα καθαρισμού· Ακατέργαστο ή ημικατεργασμένο γυαλί (εκτός της οικοδομικής υάλου)· Είδη υαλουργίας, πορσελάνη και φαγεντιανά μη περιλαμβανόμενα σε άλλες κλάσεις.

EL - 30

Καφές, τσάι, κακάο, ζάχαρη, ρύζι, ταπίοκα, σάγο (αλεύρι κολλαρίσματος), υποκατάστατα καφέ· Ψαυρα και παρασκευάσματα από δημητριακά, άρτος, γλυκά και είδη ζαχαροπλαστικής, παγωτά· Μέλι, σιρόπι μελάσας· Μαγιά, μπέικιν πάουντερ· Αλάτι, μουστάρδα· Ξίδι, σάλτσες (καρυκεύματα)· Μπαχαρικά· Πάγος.

EN - 11

Apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes.

EN - 21

Household or kitchen utensils and containers; Combs and sponges; Brushes (except paint brushes); Brush-making materials; Articles for cleaning purposes; Steelwool; Unworked or semi-worked glass (except glass used in building); Glassware, porcelain and earthenware not included in other classes.

EN - 30

Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; Flour and preparations made from cereals, bread, pastry and confectionery, ices; Honey, treacle; Yeast, baking-powder; Salt, mustard; Vinegar, sauces (condiments); Spices; Ice.

FR - 11

Appareils d'éclairage, de chauffage, de production de vapeur, de cuisson, de réfrigération, de séchage, de ventilation, de distribution d'eau et installations sanitaires.

FR - 21

Ustensiles et récipients pour le ménage ou la cuisine; Peignes et éponges; Brosses (à l'exception des pinceaux); Matériaux pour la broserie; Matériel de nettoyage; Paille de fer; Verre brut ou mi-ouvré (à l'exception du verre de construction); Verrerie, porcelaine et faïence non comprises dans d'autres classes.

FR - 30

Café, thé, cacao, sucre, riz, tapioca, sagou, succédanés du café; Farines et préparations faites de céréales, pain, pâtisserie et confiserie, glaces comestibles; Miel, sirop de mélasse; Levure, poudre pour faire lever; Sel, moutarde; Vinaigre, sauces (condiments); Épices; Glace à rafraîchir.

IT - 11

Apparecchi di illuminazione, di riscaldamento, di produzione di vapore, di cottura, di refrigerazione, di essiccamento, di ventilazione, di distribuzione d'acqua e impianti sanitari.

IT - 21

Utensili e recipienti per il governo della casa o la cucina; Pettini e spugne; Spazzole (eccetto i pennelli); Materiali per la fabbricazione di spazzole; Materiale per pulizia; Paglia di ferro; Vetro grezzo o semilavorato (tranne il vetro da costruzione); Vetreria, porcellana a maiolica non comprese in altre classi.

IT - 30

Caffè, tè, cacao, zucchero, riso, tapioca, sagu, succedanei del caffè; Farine e preparati fatti di cereali, pane, pasticceria e confetteria, gelati; Miele, sciroppo di melassa; Lievito, polvere per fare lievitare; Sale, senape; Aceto, salse (condimenti); Spezie; Ghiaccio per rinfrescare.

LV - 11

Apgaismošanas, apsildes, tvaika ražošanas, ēdiena termiskās apstrādes, dzesēšanas, žāvēšanas, vēdināšanas, ūdensapgādes un sanitārtehnikās ierīces un aparāti.

LV - 21

Mājturības un virtuves piederumi, ierīces, tilpnes un trauki; Ķemmes un sūkļi; Sukas (izņemot otas); Materiāli suku izstrādājumiem; Tīrīšanas un apkopšanas rīki un ierīces; Tērauda skaidas (tīrīšanai); Neapstrādāts vai daļēji apstrādāts stikls (izņemot stiklu celtniecības vajadzībām); Izstrādājumi no stikla, porcelāna, fajansa un keramikas, kas nav ietverti citās klasēs.

LV - 30

Kafija, tēja, kakao, cukurs, rīsi, tapioka, sāgo, kafijas aizstājēji; Milti un labības produkti, maize, maizes un konditorejas izstrādājumi, saldējums; Medus, melases siļņups; Raugs, cepamais pulveris; Sāls, sinepes; Etiķis, garšvielu mērces; Garšvielas; Pārtikas ledus.

LT - 11

Apšvietimo, šildymo, garų gamybos, valgio virimo, šaldymo, džiovinimo, vėdinimo, vandens tiekimo ir sanitariniai įrenginiai.

LT - 21

Namų apyvokos arba virtuvės reikmenys ir indai; Šukos ir kempinės; Šepečiai (išskyrus teptukus); Šepečių medžiagos; Valymo reikmenys; Metaliniai raizginiai šveistukai; Neapdirbtas arba iš dalies apdirbtas stiklas (išskyrus statybinį); Stiklo, porceliano ir keramikos gaminiai, nepriskirti prie kitų klasių.

LT - 30

Kava, arbata, kakava, cukrus, ryžiai, tapijoka, sago kruopos, kavos pakaitalai; Miltai ir grūdų produktai, duona, pyragas ir konditerijos gaminiai, ledai; Medus, sirupas; Mielės, kepimo milteliai; Druska, garstyčios; Actas, padažai; Prieskoniai; Ledas.

HU - 11

Világító-, fűtő-, gőzfejlesztő, főző-, hűtő-, szárító-, szellőztető-, vízszolgáltató és egészségügyi berendezések.

HU - 21

Eszközök, edények és tartályok háztartási és konyhai célokra; Fésűk és szivacsok; Kefék (az ecsetek kivételével); Kefegyártáshoz használt anyagok; Takarítóeszközök; Vasforgács; Nyers vagy félig megmunkált üveg (kivéve az építéshez használt üveget); Üveg-, porcelán- és fajanszárak, amelyek nem tartoznak más osztályokba.

HU - 30

Kávé, tea, kakaó, cukor, rizs, tápióka, szágó, kávépótló szerek; Lisztek és más gabonakészítmények, kenyér, péksütemények és cukrászsütemények, fagyaltok; Méz, melaszszirup; Élesztő, sütőporok; Só, mustár; Ecet, fűszeres mártások; Fűszerek; Jég.

MT - 11



Apparat li jaghti d-dawl, li jsahhan, li jigggenera l-fwar, li jsajjar, li jkessañ, li jnixxef, li jaghti ventilazzjoni, li jipprovd l-ilma u ghal użu sanitarju.

MT - 21

Ghodka jew recipienti u kontenituri għad-dar u għall-kċina; Pettnijiet u sponoż; Xkupilji u pniesel (minbarra pniesel taż-zebgħa); Materjali biex tagħmel l-ixkupilji u l-pniesel; Ogġetti għat-tindif; Barraxa għat-tindif u l-għerik; Hġieg mhux maħdum jew parzjalment maħdum (minbarra hġieg użat fil-bini); Ogġetti tal-hġieg, porċellana u ogġetti tal-fuħħar mhux inkluzi fi klassijiet oħra.

MT - 30

Kafè, te, kawkaw, zokkor, ross, tapjoka, sago, kafè artifiċjali; Dqiq u preparazzjonijiet magħmulin miċ-cereali, hobż, għagina u hlewriet, ġelati; Għasel, għasel iswed; Hmira, trab tal-hami; Melh, mustarda; Hall, zlazi (kondimenti); Hwawar; Silġ.

NE - 11

Verlichtings-, verwarmings-, stoomopwekkings-, kook-, koel-, droog-, ventilatie- en waterleidingsapparaten en sanitaire installaties.

NE - 21

Gerei en vaatwerk voor de huishouding of de keuken; Kammen en sponzen; Borstels (uitgezonderd penselen); Materialen voor de borstelfabricage; Reinigingsmateriaal; Staalwol; Ruw of halfbewerkt glas (uitgezonderd glas voor bouwdoeleinden); Glas-, porselein- en aardewerk voor zover niet begrepen in andere klassen.

NE - 30

Koffie, thee, cacao, suiker, rijst, tapioca, sago, koffiesurrogaten; Meel en graanpreparaten, brood, banketbakkers- en suikerbakkerswaren, consumptie-ijs; Honing, melassestroop; Gist, rijsmiddelen; Zout, mosterd; Azijn, kruidensausen; Specerijen; Ijs.

PL - 11

Urządzenia do oświetlania, ogrzewania, wytwarzania pary, gotowania, chłodzenia, suszenia, wentylacji, zaopatrzenia w wodę oraz instalacje sanitarne.

PL - 21

Przybory kuchenne i gospodarstwa domowego oraz pojemniki; Grzebienie i gąbki; Pędzle (z wyjątkiem pędzli malarskich); Materiały do wytwarzania pędzli; Sprzęt do czyszczenia; Wełna (wata) stalowa; Nie przerobione lub półprzetworzone szkło (z wyjątkiem szkła stosowanego w budownictwie); Wyroby szklane, porcelanowe i ceramiczne nie ujęte w innych klasach.

PL - 30

Kawa, herbata, kakao, cukier, ryż, tapioka, sago, kawa nienaturalna; Mąka i produkty zbożowe, chleb, wyroby cukiernicze i słodczyce, lody; Miód, melasa (syropy); Drożdże, proszek do pieczenia; Sól, musztarda; Ocet, sosy (przyprawy); Przyprawy; Lód.

PT - 11

Aparelhos de iluminação, de aquecimento, de produção de vapor, de cozedura, de refrigeração, de secagem, de ventilação, de distribuição de água e instalações sanitárias.

PT - 21

Utensílios e recipientes para a casa ou para a cozinha; Pentes e esponjas; Escovas (com excepção dos pincéis); Material para a fabricação de escovas; Material de limpeza; Palha de aço; Vidro em bruto ou semi-acabado (com excepção do vidro de construção); Vidraria, porcelana e faiança não incluída noutras classes.

PT - 30

Café, chá, cacau, açúcar, arroz, tapioca, sagú, sucedâneos do café; Farinhas e preparações feitas de cereais, pão, pastelaria e confeitaria, gelados comestíveis; Mel, xarope de

melaço; Levedura, fermento em pó; Sal, mostarda; Vinagre, molhos (condimentos); Especiarias; Gelo para refrescar.

RO - 11

Aparate de iluminat, de încălzit, de producere a vaporilor, de coacere, de refrigerare, de uscare, de ventilare, de distribuire a apei și instalații sanitare.

RO - 21

Ustensile și recipienti pentru menaj sau bucătărie; Piepteni și bureți; Perii (cu excepția pensulelor); Material pentru perii; Material pentru curățare; Bureți metalici; Sticlă brută sau semiprelucrată (cu excepția sticlei de construcție); Sticlărie, porțelan și faianță necuprinse în alte clase.

RO - 30

Cafea, ceai, cacao, zahăr, orez, tapioca, sago, înlocuitori de cafea; Faină și preparate din cereale, pâine, produse de patiserie și cofetărie, înghețată comestibilă; Miere, sirop de mela-sa; Drojdie, praf de copt; Sare, muștar; Oțet, sosuri (condimente); Mirodenii; Gheata.

SK - 11

Zariadenia na osvetľovanie, vykurovanie, parné kotly, zariadenia na varenie, chladenie a sušenie, vetracie, vodárenské a sanitárne zariadenia.

SK - 21

Domáce a kuchynské potreby a nádoby; Hrebene a špongie; Kefy, štetky a štetce okrem maliarskych; Materiál na výrobu kief; Prostriedky a pomôcky na čistenie; Očefová vlna a drôtenky; Surové sklo a sklo ako polotovary okrem skla pre stavebníctvo; Výrobky zo skla, porcelánu a kameniny, ktoré nie sú zahrnuté v iných tried.

SK - 30

Káva, čaj, kakao, cukor, ryža, maniok, ságo, kávové náhrady; Múka a výrobky z obilí, chlieb, pekárske a cukrárske výrobky, zmrzlina; Med, melasový sirup; Kvasnice, prášky do pečiva; Sól, horčica; Ocot, omáčky ako chuťové prísady; Korenie; Ľad.

SE - 11

Naprave za osvetljavanje, ogrevanje, proizvodnjo pare, kuhanje, hlajenje, sušenje, prezračevanje, vodovodne in sanitarne instalacije.

SE - 21

Príprave ter posode za gospodinjstvo ali kuhinjo; Glavniki in gobe; Ščetke (razen čopičev); Materiali za ščetkarstvo; Čistilne príprave; Jeklena volna; Surovo ali delno obdelano steklo (razen stekla za gradbeníštvo); Stelenina, porcelan in fajansa, ki jih ne obsegajo drugi razredi.

SE - 30

Kava, čaj, kakao, sladkor, riž, tapioka, sago, kavni nadomestki; Moka in izdelki iz žitaric, kruh, pecivo in slaščice, sladoled; Med, melasni sirup; Kvas, pecilni prašek; Sól, gorčica; Kis, omake (začimba); Začimbe; Led.

FI - 11

Valaistus-, lämmitys-, höyrykehitys-, keitto-, jäähditys-, kuivatus-, ilmastointi-, vesihuolto- ja saniteettilaitteet.

FI - 21

Talous- ja keittiövälineet ja -astiat; Kammat ja pesusienet; Harjat (paitsi siivottimet); Harjanvalmistusaineet; Puhdistukseen käytettävät tarvikkeet; Teräsvilla; Raakalasi ja lasi puolivalmisteenä (paitsi rakennuslasi); Lasitavarat, posliini ja keramiikka, jotka eivät sisälly muihin luokkiin.

FI - 30

Kahvi, tee, kaakao, sokeri, riisi, tapioka, saago, kahvinkorvikke; Jauhot ja viljavalmisteet, leipä, leivonnaiset ja makeiset, jäätelöt; Hunaja, siirappi; Hiiva, leivinjauhe; Suola, sinappi; Etikka, kastikkeet (mauste-); Mausteet; Jää.

SV - 11



Apparater för belysning, uppvärmning, ångalstring, kokning, kylning, torkning, ventilation, vattenförsörjning och sanitära ändamål.

SV - 21

Redskap och behållare för hushållsändamål samt köksgeråd; Kammar och tvättsvampar; Borstar (ej målarpenslar); Borst-makerimaterial; Artiklar för rengöringsändamål; Stålull; Obe-
arbetat eller delvis bearbetat glas (ej byggnadsglas); Varor
av glas, porslin och keramik, ej ingående i andra klasser.

SV - 30

Kaffe, te, kakao, socker, ris, tapioka, sagogryn, kaffeersättning;
Mjöl och näringspreparat tillverkade av spannmål, bröd, kon-
ditorivaror och godsaker, glass; Honung, sirap; Jäst, bakpul-
ver; Salt, senap; Vinäger, såser (smaktillsatser); Kryddor; Is.

Exhibit B

TLD Registration Policies

.ALPHAROMEOTLD REGISTRATION POLICY

1. ELIGIBILITY

Only FIAT S.P.A. and its Affiliates (and qualifying Trademark Licensees as defined in, and in accordance with Specification 13 of the Registry Agreement (“Specification 13”) where applicable) are eligible to register a Domain Name under the **.ALPHAROMEOTLD**. If the Registrant ceases to be eligible at any time in the future, the Registry may cancel or suspend the license to use the Domain Name immediately.

The registration of Domain Names must be approved by an authorized person(s) as nominated by the Registry (“Authorized Person”) in addition to meeting all requirements under the Registry Rules.

The registration of Domain Names will be centralized and managed through the exclusive Registrar(s) selected by the Registry.

2. REQUIRED CRITERIA FOR DOMAIN NAME REGISTRATION

An application for Domain Name registration must meet all the following criteria:

- (i) availability;
 - a. the Domain Name is not already registered
 - b. it is not reserved or blocked by the Registry
- (ii) technical requirements;
 - a. a maximum of 63 characters (after its conversion into the ASCII for IDNs);
 - b. use of characters selected from the list of supported characters as nominated by the Registry;
 - c. any additional technical requirements as required by the Registry from time to time
- (iii) compliance with all requirements under the Registry Rules.

3. OBLIGATION OF REGISTRANTS

The Registrant must enter into an agreement with the Registrar for Domain Name registration under which the Registrant will be bound by the Registry Rules specified through the Registry-Registrar agreement as amended by the Registry from time to time.

The Registrant must also agree to be bound by the minimum requirements in clause 3.7.7 of 2013 ICANN Registrar Accreditation Agreement as amended from time to time (“2013 ICANN RAA”).

The Registrant must represent and warrant that:

- (i) it meets, and will continue to meet, the eligibility criteria at all times and must notify the Registrar if it ceases to meet such criteria;
- (ii) the registration, renewal and use of the Domain Name does not violate any third party intellectual property rights, applicable laws or regulation;
- (iii) the registration and use of the Domain Name is made in good faith and for a lawful purpose;
- (iv) the use of a registered Domain Name shall not be licensed to a third party without written permission by the Registry. If the Registry provides written permission to Registrant to license the use of a registered Domain Name to a third party,
 - a. the licensee must be eligible to register a Domain under the **.ALPHAROMEOTLD** pursuant to Section 1 of these Registration Policies and the Registry Rules;
 - b. the Registrant must have a licensing agreement with the licensee for the use of the Domain Name that is not less onerous than the obligation of the Registrant contained in the Registry Rules and otherwise complies with the requirements of Specification 13; and
 - c. where there is a breach of any provisions contained in the Registry Rules by the licensee of the Domain Name, Registry may revoke the Domain Name at its sole discretion.

- (v) it owns or otherwise has the right to provide all registration data (including personal information) for each Domain Name registered and provision of such registration data complies with all applicable data protection laws and regulations; and
- (vi) It has appropriate consent and licenses to allow for publication of registration data in the WHOIS database.

4. REGISTRANT CONTACT INFORMATION

The Registrant must provide complete and accurate contact information of the Registrant (in accordance with 2013 ICANN RAA), including but not limited to the following;

- (i) name of a company or organization (or full name of the Registrant if the Registrant is a natural person);
- (ii) registered office and principal place of business (or address of the Registrant if the Registrant is a natural person); and
- (iii) contact details of the Registrant including e-mail address and telephone number.

All Registrant contact information must be complete and accurate. Any changes to such Registrant information must be promptly notified to the Registrar, and no later than one (1) month of such change.

5. REVOCATION OF DOMAIN NAMES

The Registrant acknowledges that the Registry may revoke a Domain Name immediately at its sole discretion:

- (i) in the event the Registrant breaches any Registry Rules;
- (ii) to comply with applicable law, court order, government rule or under any dispute resolution processes;
- (iii) where such Domain Name is used for any of the following prohibited activities (Prohibited Activities):
 - a. spamming;
 - b. intellectual property and privacy violations;
 - c. obscene speech or materials;
 - d. defamatory or abusive language;
 - e. forging headers, return addresses and internet protocol addresses;
 - f. illegal or unauthorized access to other computers or networks;
 - g. distribution of internet viruses, worms, Trojan horses or other destructive activities; and
 - h. any other illegal or prohibited activities as determined by the Registry.
- (iv) in order to protect the integrity and stability of the domain name system and the Registry;
- (v) to comply with Specification 13;
- (vi) as required by ICANN Consensus Policy;
- (vii) where such Domain Name is placed under reserved names list at any time;
- (viii) where Registrant fails to make payment to the Registrar for registration, renewal or any other relevant services; and
- (ix) for any reason and after providing 30 days written notice to the Registrant.

6. USE OF SECOND OR THIRD LEVEL IDNS

In addition to meeting all required criteria for registration of domain names above, an application for an IDN Domain Name must:

- (i) comply with any additional registration policy on IDNs for each language;
- (ii) meet all technical requirement for the applicable IDN;
- (iii) comply with the IDN tables used by the Registry as amended from time to time; and
- (iv) meet any other additional technical requirements as required by the Registry.

7. USE OF GEOGRAPHIC NAMES

All two-character labels and country and territory names will be initially reserved in accordance with specification 5 of the Registry Agreement. Upon approval from ICANN and any other guidelines by applicable governments and ICANN's Governmental Advisory Committee, the Registry may release the

two-character labels and country and territory names in accordance with FIAT S.P.A.'s response to Question 22 Geographic Names.

8. RESERVED NAMES

The Registry may place certain names in its reserved list from time to time where:

- (i) the Registry believes in its sole discretion that use of such names may pose a risk to the operational stability or integrity of the Registry;
- (ii) in accordance with ICANN's specifications contained in the Registry Agreement, guidelines or recommendations;
- (iii) there is a risk of trademark infringement or where the name otherwise may cause confusion taking into consideration the mission and purpose of the TLD; or
- (iv) the Registry in its sole discretion decides certain names to be reserved for any reason.

9. ALLOCATION OF DOMAIN NAME

The Registry will register Domain Names in its sole discretion in accordance with the Registry Rules. The Registry does not provide pre-registration or reservation of Domain Names.

10. TERM OF REGISTRATION / RENEWAL

Initial term of registration:

A Domain Name can be registered for a period between one (1) to ten (10) years. Upon registration of a Domain Name, the Registrant holds a license to use the Domain Name for the registration period.

Renewal of registration:

The term may be extended at any time for a period between one (1) to ten (10) years, provided that the total aggregate term of the Domain Name does not exceed ten (10) years at any time.

Cancellation of registration:

The Registrant may cancel a Domain Name registration at any time by submitting its request in writing with the Registrar.

Auto-renewal:

Upon expiry of the Domain Name, the Registry will auto-renew the Domain Name for a one year term (1) year term unless the Registrant submits its intention not to renew the Domain Name.

The Registry will implement the business rules for the renewal of Domain Names documented in appendix 7 of the .com Registry Agreement, as amended from time to time.

11. TRANSFER OF DOMAIN NAMES BETWEEN REGISTRANTS

Any transfer of a Domain Name between Registrants must be approved in writing by the Registry through the Registrar in accordance with the Registry Rules.

12. PRIVACY AND DATA PROTECTION

By registering a Domain Name, the registrant authorizes the Registry to process personal information and other data required for the operation of the TLD. The Registry will only use the data for the operation of the Registry including but not limited to its internal use, communication with the Registrant or the Registrar, and provision of WHOIS look-up facility.

The Registry may only transfer the data to third parties:

- (i) with the Registrant's consent;
- (ii) in order to comply with laws, regulations or orders by a competent public authority and any Alternative Dispute Resolution (ADR) providers; or
- (iii) for a publicly available and searchable WHOIS look-up facility, in accordance with specification 4 of the Registry Agreement.

13. WHOIS

The Registry provides a publicly available and searchable WHOIS look up facility, where information about the Domain Name's status (including creation and expiry dates), and registrant, administrative and the technical contact administering the Domain Name can be found, in accordance with specification 4 of the Registry Agreement.

In order to prevent misuse of the WHOIS look up facility, the Registry requires that any person submitting a WHOIS database query will be required to read and agree to the terms and conditions, which will provide that:

- (i) the WHOIS database is provided for information purposes only; and
- (ii) the user agrees not to use the WHOIS information to allow or enable the transmission of unsolicited commercial advertising or other communication via email or other methods to the Registrants.

14. DISPUTE RESOLUTION

The Registrant agrees to be bound by ICANN's Dispute Resolution Policies in respect of all disputes in connection with the Domain Name.

15. COMPLIANCE WITH CONSENSUS AND TEMPORARY POLICIES

The Registrant agrees to be bound by all applicable consensus and temporary policies as required and mandated by ICANN.

16. DEFINITIONS

Affiliate means a person or entity that, directly or indirectly, through one or more intermediaries, or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with, the person or entity specified,

Domain Name means a domain name registered directly under the **.ALPHAROME** TLD or for which a request or application for registration has been filed with the Registry;

ICANN's Dispute Policy means the dispute policy currently known as the Uniform Domain Name Dispute Resolution Policy (UDRP) issued and as may be updated from time to time by the Internet Corporation of Assigned Names and Number (ICANN) and the Uniform Rapid Suspension (URS) (see Specification 7 of the Registry Agreement).

Registrar means an ICANN accredited registrar which enters into an exclusive Registry-Registrar agreement for the TLD, and which provides domain name registration services to Registrants;

Registry means FIAT S.P.A. ("Fiat")

Registry Agreement means the agreement between the Registry and ICANN;

Registry-Registrar Agreement means the agreement between the Registry and the Registrar for the provision of domain name registration services to Registrant under the **.ALPHAROME** TLD pursuant to which the Registrant will be bound by the Registry Rules.

Registry Rules mean:

- (i) this Registration Policy as amended by the Registry from time to time; and
- (ii) any rules and regulations provided and amended by the Registry from time to time.

Registrant means a natural person, company or organization who holds a Domain Name registration or who has requested or applied for the registration of a Domain Name.

Trademark Licensee means any corporation, partnership, limited liability company or similar legal entity (and not a person) that has a written trademark license agreement with Registry Operator or its Affiliate, for use of the registered trademark owned by Registry Operator or its Affiliate, the textual elements of which correspond exactly to the **.Brand** TLD string operated by Registry Operator, where:

- (i) such license is valid under applicable law;*
- (ii) such license is for the use of such trademark in the regular course of that entity's business outside of the provision of TLD Registry Services, and is not primarily for the purpose of enabling registration or use of domain names in the TLD;*
- (iii) such trademark is used continuously in that entity's business throughout the Term; and*
- (iv) the domain names in the TLD registered to the Trademark Licensee are required to be used for the promotion, support, distribution, sales or other services reasonably related to any of the goods and/or services identified in the trademark registration.*