

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

AbbVie Inc. ("Registry Operator"), in connection with the execution of the Registry Agreement for the .ABBVIE TLD (the "Registry Agreement"), hereby applies for .ABBVIE TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect.

Registry Operator represents that the trademark registration attached hereto as Exhibit A fulfills the .BRAND requirement that the trademark be "recorded with, and issued a signed mark data file by, the Trademark Clearinghouse or any successor or alternative trademark validation authority appointed by ICANN, if such trademark meets the eligibility requirements of such validation authority (provided that Registry Operator is not required to maintain such recordation for more than one year)."

Registry Operator represents that the trademark registration attached hereto as Exhibit B along with the trademark assignment confirmation attached hereto as Exhibit C fulfills the .BRAND requirement that the registered trademark "was issued to Registry Operator or its Affiliate prior to the filing of its TLD registry application with ICANN." At the time of submittal of the application for the .ABBVIE TLD, Abbott Laboratories was the Applicant on the TLD application and the trademark holder on the certificate provided in Exhibit B. Abbott Laboratories applied for the .ABBVIE TLD with the intention that AbbVie Inc. would obtain the TLD once the separation into two entities was completed. On January 1, 2013, Abbott Laboratories separated into two independent companies: Abbott Laboratories and AbbVie Inc. Subsequently, a change request was submitted to ICANN in order to update the applicant for the .ABBVIE TLD to AbbVie Inc. In September 2013, ICANN approved this change request. Additionally, Exhibit C documents the assignment of the "ABBVIE" trademark from Abbott Laboratories to AbbVie Inc.

Registry Operator represents that the registration policies attached hereto as Exhibit D are the Registry Operator's registration policies for the TLD.

Registry Operator represents that the SMD file ID number attached hereto as Exhibit E is the SMD file ID for the TLD for which this application is submitted.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to [REDACTED] at [REDACTED]

Submitted by:	[REDACTED]
Position:	Senior Counsel, Patent & Trademark Department
Dated:	August 27, 2014
Email:	[REDACTED]

Exhibit A

Trademark Registration

United States of America
United States Patent and Trademark Office

ABBVIE

Reg. No. 4,340,091

Registered May 21, 2013

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

ABBVIE INC. (DELAWARE CORPORATION)
1 N. WAUKEGAN ROAD
DEPT. V377, BLDG. AP34
NORTH CHICAGO, IL 60064

FOR: MEDICAL SERVICES, NAMELY, PROVIDING INFORMATION REGARDING MEDICAL CONDITIONS, TREATMENT AND PRODUCTS TO PATIENTS AND HEALTHCARE PROFESSIONALS; MEDICAL CONSULTATION, NAMELY, PROVIDING ADVICE TO HEALTHCARE PROFESSIONALS AND PATIENTS REGARDING MEDICAL CONDITIONS AND TREATMENT; PROVIDING A WEBSITE FEATURING INFORMATION ABOUT MEDICAL CONDITIONS AND TREATMENT, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 1-1-2013; IN COMMERCE 1-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-978,952, FILED 3-22-2012.

MARLENE BELL, EXAMINING ATTORNEY



Lena Stuart Liu
Acting Director of the United States Patent and Trademark Office

Exhibit B

Trademark Registration



CERTIFICATE OF REGISTRATION OF TRADE MARK

No. 1481201

I, **Robyn Foster, Registrar of Trade Marks** hereby certify -

that the trade mark represented on this certificate was filed as Trade Mark No. 1481201 on **20 March 2012**. It is due for renewal on **20 March 2022** and **Abbott Laboratories a corporation incorporated under the laws of the State of Illinois of 100 Abbott Park Road Abbott Park Illinois 60064 UNITED STATES OF AMERICA** has been entered in the Register of Trade Marks as the owner of the trade mark.

ABBVIE

The goods and/or services for which the trade mark is registered, plus any endorsement, additional owners or other information relating to the registration, are listed on the attached pages.

*Given under my hand and the seal of the Trade
Marks Office on 22 October 2012*



A handwritten signature in black ink that reads "R E Foster".

**Robyn Foster
REGISTRAR OF TRADE MARKS**

CERTIFICATE OF REGISTRATION OF TRADE MARK ATTACHMENT

No. 1481201

The trade mark is registered for the following goods and/or services:

Pharmaceutical preparations; veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical purposes being goods in class 5

Medical research services; scientific and technological research services related thereto being services in class 42

Exhibit C

Trademark Assignment



Australian Government
IP Australia



ABN 38 113 072 755

Discovery House, Phillip ACT 2606
PO Box 200, Woden ACT 2606
Australia

P 1300 651 010
Int +61 2 6283 2999
www.ipaustralia.gov.au

02/12/2013

Baker & McKenzie
27th Floor
AMP Centre
50 Bridge Street
SYDNEY NSW 2000

ASSIGNMENT OF REGISTRATION TO SUBSEQUENT OWNER
RE: Trade Mark no. 247377, 400948, 407266, 488661, 514457, 608919,
672798, 762963, 795215, 891204, 993404, 1094710, 1115007, 1402257,
1402431, 1481201 in the name of
AbbVie Inc. a company incorporated under the law of United
States of America

Your Ref: 2148080/VB1

This notice is to advise that from With effect from
25/11/2013, the above named person(s) has/have been
recorded in the Trade Mark Register as the subsequent
owner(s) of the Trade Mark(s).

If you returned the original certificate of registration
with your assignment request to be endorsed with the above
amendment, a new certificate will be issued in due course.

The amended details can be viewed in ATMOSS on our website
at <http://www.ipaustralia.gov.au>.

IP Australia has now introduced the "General eService"
functionality. This latest enhancement allows users the
ability to submit over 150 transaction/service request
types including amendments, assignments, extensions of time,
opposition matters and responses to examination reports via
our eServices portal.

For further information visit www.ipaustralia.gov.au or
contact 1300651010.

** This name may contain abbreviations. The owner's full name
is contained in the Register of Trade Marks.

Exhibit D

TLD Registration Policies

The mission and purpose of the .ABBVIE gTLD is to serve as a trusted, hierarchical, and intuitive namespace provided by AbbVie Inc. (“Registry Operator”) for use by Registry Operator, its qualified Affiliates and Trademark Licensees. Only Registry Operator and its qualified Affiliates and Trademark Licensees will be allowed to register or control the DNS records associated with domain names at any level in the .ABBVIE gTLD. Registry Operator will implement an internal process to determine which second-level domain names will be registered and which Affiliates and Trademark Licensees will be eligible to register second-level domains. All domain name registrations will be managed by the Registry Operator.

For the purposes of this proposed Registration Policy, Registry Operator utilizes the following definitions*:

Affiliate – Affiliate means a person or entity that, directly or indirectly, through one or more intermediaries, or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with, the person or entity specified.

Control – Control (including the terms “controlled by” and “under common control with”) means the possession, directly or indirectly, of the power to direct or cause the direction of the management or policies of a person or entity, whether through the ownership of securities, as trustee or executor, by serving as an employee or a member of a board of directors or equivalent governing body, by contract, by credit management or otherwise.

Trademark Licensee – Trademark Licensee means any corporation, partnership, limited liability company or similar legal entity (and not a person) that has a written trademark license agreement with Registry Operator or its Affiliate, for use of the registered trademark owned by Registry Operator or its Affiliate, the textual elements of which correspond exactly to the .BRAND TLD string operated by Registry Operator, where:

- (i) such license is valid under applicable law;
- (ii) such license is for the use of such trademark in the regular course of that entity’s business outside of the provision of TLD Registry Services, and is not primarily for the purpose of enabling registration or use of domain names in the TLD;
- (iii) such trademark is used continuously in that entity’s business throughout the Term; and
- (iv) the domain names in the TLD registered to the Trademark Licensee are required to be used for the promotion, support, distribution, sales or other services reasonably related to any of the goods and/or services identified in the trademark registration.

Registry Operator will review each second-level domain name at the time of registration to ensure that the name complies with internal policies governing the registration of .ABBVIE domain names, including this Registration Policy. Additionally, Registry Operator will conduct ongoing reviews of each second-level domain at least once per calendar year

namely to ensure compliance with the terms of the .ABBVIE Registry Agreement, as well as with ICANN Consensus or Temporary Policies.

Registry Operator reserves the right to amend its registration policy.

*Definitions for “Affiliate” and “Control” are taken from Section 2.9(c) of the Registry Agreement. The definition of “Trademark Licensee” is taken from Section 6.2 of Specification 13 of the Registry Agreement.

Exhibit E

Signed Mark Data File ID Number

AbbVie Signed Mark Data File ID Number -

