

## Letter of Motivation

In 1 October 2015, ICANN issued call-for-volunteers to interested individuals to serve in the Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT) voluntarily.

In 2010, I served in the first Accountability & Transparency Review Team (ATRT1) which conducted the review on ICANN's accountability and transparency and also laid the foundation for ATRT 2. With collective effort of all the members, ATRT1 had put forward 27 recommendations for ICANN. The final report of ATRT1 delivered on 31 December 2010 and accepted by ICANN Board for implementation on 24 June 2011. After that, I had been keep close eye on the implementation of the 27 recommendations. In 2013, I joined the second Accountability & Transparency Review Team (ATRT2). ATRT2 reviewed the 27 recommendations put forward by ATRT1 and make further recommendations for improvements.

I believe the Competition, Consumer Trust and Consumer Choice are of great importance, which are highly related to protection of consumer rights and also to accountability and transparency of ICANN. Without them, ICANN will have the risk on losing its vigor and credibility in Internet arena around the world. The work that CCT-RT is going to carry out is extremely important especially when New gTLDs program had been launched for a while. And many New gTLDs had been put place and operated at a global level. And I am delighted to see that ICANN indeed

make progress in some extent on the Competition, Consumer Trust and Consumer Choice. However if I have the chance to be on board, I would like to contribute more on this issue to make ICANN to improve its processes and procedures hand in hand with other members in the CCT-RT. In my perspective, there are lessons we can learn from the first round of New gTLD program and from which recommendations should be made to adjust related ICANN processes and procedures onto the right track. The whole community is responsible for making sure the ship of ICANN is in the right direction, so that the future rounds of New gTLD will be in good shape, provide better services to all potential applicants and safeguard consumer rights and public interest.

I would like to take this opportunity to apply for a Volunteer Review Team Member of CCT-RT through GAC. I will bring the experience of ATRT1 and ATRT2 I learned to CCT-RT and plan to bring the GAC advice concerning safeguard on New gTLDs as a basis for discussion in CCT-RT to push forward the implementation of safeguard in a better way. I am ready to better serve as the member of this forthcoming review team and make more contributions as much as I can.