

# CHRISTA TAYLOR

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October 13, 2015

Internet Corporation for Assigned Names and Numbers  
Competition, Consumer Trust and Consumer Choice Review Team Candidature Committee  
12025 Waterfront Drive  
Los Angeles, CA 90094  
reviews@icann.org

RE: Volunteers for Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT)

Dear CCT-RT Candidature Review Committee:

I wish to submit my candidature as an independent expert for the Competition, Consumer Trust and Consumer Choice review team.

The attached resume and Letter of Motivation accompanying this letter, highlights a few qualities and credentials I believe are most relevant to the expertise required including:

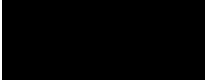
- Cultivated insights from experience gained during the ICANN application process along with the strategic planning and launching of over 50 new generic Top Level Domains
- Comprehensive understanding on the importance and timely collection of existing metrics as a member of the Competition, Consumer Trust and Consumer Choice Review Team
- Adept at assimilating various types of data and information to carefully interpret and provide valuable insights to benefit stakeholders
- Seasoned in financial projections and developing key performance indicators and reports used to monitor operating activities, support decision-making and maximize organizational efficiency while controlling costs, managing risks and capitalizing on opportunities
- Strong written and verbal communication skills that are adapted to meet the receiving audience's style and knowledge

Additionally, I have completed my Certified Public Accountant (CPA, CMA) designation.

I would be pleased to provide any additional information that would be helpful for you in assessing my qualifications.

Thank you, in advance, for your consideration.

Best regards,



Christa R. Taylor, B. Tech. CPA, CMA, MBA