

9th November 2015

TO: Ican
FROM: Fabro Steibel

REF: Position of Volunteer Review Team Member or Independent Expert, of the Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT).

Dear Revision Committee,

I am applying herewith for the Position of Volunteer Review Team Member or Independent Expert, advertised at the ICANN website. I believe that my competencies - knowledge, skills, and academic qualification - make me a strong candidate for this opportunity.

I am particularly competent in the areas of open government, Internet regulation and civic participation, and I am knowledgeable in issues of competition, consumer trust and consumer choice.

My professional and academic experience gained through research projects, especially at the Institute of Communications Studies at the University of Leeds/UK, and as a post-doc researcher at the UN University in Electronic Government, has helped me to become a media and policy sciences professional.

I am the General Coordinator at the Institute for Technology & Society of Rio (ITS Rio), working with those who idealised the Marco Civil da Internet in Brazil, Ronaldo Lemos, Carlos Affonso de Souza and Sérgio Branco. I have also extensively published on Internet governance, multistakeholderism and Human Rights and technology.

I have worked with national governments agencies, regional development agencies, and international consortium funds, including the Mercosul, OAS, European Parliament, the European Commission, the EU Fundamental Rights Agency, UCSD, Unesco, RSA, IDRC, Ford Foundation, Open Society Foundations, Oxford Reuters Institute, and others. Regarding particularly the knowledge and experience required in the call, I highlight:

- Knowledge of ICANN, multistakeholder model and procedures, and its working practices and culture. I have been involved in Internet regulation forums since 2011, and have published on the topic for example with the Berkman Center on CGL.br governance system (see <http://goo.gl/cu8jUr>)
- I am familiar with the New gTLD Program, the New gTLD rights application processes and protection mechanisms. I have taught in the CopyrightX online

course of the Berkman Center on Intellectual Property and TLDs is one of the topics we cover;

- I have advanced expertise in consumer protection matters, mitigating DNS and potential security threats. This is based on my expertise as a media policy advisor, and my role as an academic in the Media Studies and Technology and Law expert;
- I have advanced expertise in quantitative analysis and information systems, as well as in knowledge of intellectual property rights protection. As part of ITS Rio I am part of the Creative Commons for Brazil, and I teach in Copyright and new technology legal courses.
- I am based in Brazil, I am Brazilian, male and white.

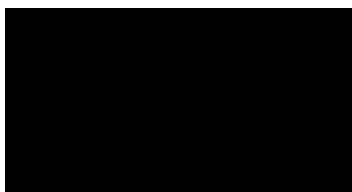
In case there is a need to contact my references, I list three of them below:

- Dr Carlos Affonso de Souza, Director of ITS Rio, caff@itsrio.org, <http://itsrio.org>;
- Dr. Elsa Estevez, Academic Program Officer, United Nations University, Center for Electronica Governance, elsa@iist.unu.edu, <http://goo.gl/9JcG0Q>
- Dr. Joseph Foti, Director of IRM Open Government Partnership, joseph.foti@opengovpartnership.org, <http://www.opengovpartnership.org/>

I am currently based in Rio de Janeiro, and available to attend the required events. I would like to end this letter stressing how important is the OGP initiative to me and to Brazil. I am a team player, adapt quickly, and I have willingness to learn. My work at ITS, and also as an Open Government Partnership Independent Researcher has given me wide experience in putting aside personal opinions and preconceptions, and on how to pursue consensus.

I believe in mixing academic and professional skills to promote Top-Level Domain revision processes, and to innovate in pushing forward in the governance of TLDs. If selected for the project I am sure I can perform the task with merit, and contribute to ICANNs and other international networks involved in Internet regulations.

Sincerely Yours,



Dr Fabro Steibel
PPGCOM/UFF

