

# FABRO STEIBEL

BASED IN RIO DE JANEIRO/RJ  
[REDACTED]

## AREAS OF INTEREST AND EXPERTISE

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Research interests: Open government, civic engagement, Internet Regulation, technology & society.

Fabro Steibel is the General Coordinator of ITS – Institute for Technology & Society (itsrio.org), professor of new technologies and innovation at ESPM Rio (Brazil), the Independent Researcher for the Open Government Partnership in Brazil, and the open government fellow at the Organisation of the American States.



Fabro was visiting researcher at the UN University and at the University of California San Diego. He holds a post-doc in online consultations at UFF (Brazil) and a PhD in Media at the University of Leeds (UK). He has more than ten years of experience in research projects related to technology and society funded by organisations such as the European Commission, the European parliament, Mercosul, and IDRC. His publications cover mainly the areas of Human Rights, open government, and technology. He participates since 2011 in key IGF, Net Mundial, ICANN

## EDUCATION

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2011-13      Post-doc in Political Communication. Programa de Pós-graduação em Comunicação, Universidade Federal Fluminense, RJ/Brazil. Research focused on the online policy consultation and deliberation.

[REDACTED]      PhD in Political Communication. Institute of Communications Studies, University of Leeds/ UK. PhD topic: Negative advertising and freedom of speech, a comparative study among Brazil, the US and the UK on political advertising content regulation.

[REDACTED]      MA in Political Communication. Universidade Federal do Paraná /Brazil. Thesis on the judicialization of politics and the regulation of political advertising in Brazil.

[REDACTED]      UG in Media studies and advertising. UFPR/Brazil. Distinction.

## WORK EXPERIENCE

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### *Currently*

- 2011/... – General Coordinator, at the Institute for Technology and Society of Rio.
- 2014/... – IRM Independent Research for Brazil, Open Government Partnership
- 2011/... - Professor at ESPM Rio, teaching innovation and new technologies.

### *Previous*

- 2013/14 - MERCOSUL consultant on Human Rights and e-rulamaking
- 2012/13 – Principal Investigator of SIRCA2 Project (Singapore)
- 2012/14 – UNESCO consultant on media policy (Brazil, Classificação Indicativa)

#### *Visiting research positions*

- 2013. Visiting researcher at UN University, Centre for Electronic Governance, supervised by Prof. Elsa Estevez.
- 2009 – Visiting research at UCSD, Communications, supervised by Prof. Daniel Hallin.

#### *Previous Research positions [UK]*

- May-Oct/10. “UK Leaders’ Debate” project. Working under the supervision of Prof Stephen Coleman and Prof Jay Blumler, I was responsible for the content-analysis of the press coverage of the 2010 General Election. Project funded by the Royal Trust.
- Aug/08-Apr/09. “Europe in My Eyes” project. Working under the supervision of Prof Juliet Lodge, I was responsible for researching and raising awareness of the 2009 European election. Project funded by the EU Parliament.
- Feb-Nov/08. “Migrants and Minorities in the UK press” project. Working under the supervision of Prof Charles Husband, Dr Myria Georgiou, and Dr Julie Firmstone, I was responsible for the content-analysis of the coverage of migrants and minority groups in the press. Project funded by the EU Fundamental Rights Agency.

#### *Research assistant [US]*

- Aug/09-Jun/10. “Political advertising in Latin America” project. Working under the supervision of Prof Scott Desposato, I was responsible for the content-analysis of the political spots of the 2006 Brazilian election.

#### TEACHING EXPERIENCE

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2014 – Teaching assistant of the CopyrightX Brazil, run by ITS and Berkman Centre (Harvard)

2012-... - PPGCOM/UFF – Pós-graduação em Comunicação, Univer. Federal Fluminense

*Lecturer of Media Studies of graduate and undergraduate programs*

*Lecture of the Media Studies postgraduate programme on political communication*

2012 - ESPM – Escola Superior de Propaganda e Marketing/RJ

*Chief of area on communication theory and planning*

*Lecturer of Communication Studies/ Advertising*

*Lecturer of Education and Media studies in research methodology*

2011 - Universo University/Niterói

*Director of the Communication Studies/ Advertising*

*Lecturer of Communication Studies/ Advertising*

#### POSITIONS OF TRUST

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- 2015 – OAS Open Government Fellow (Americas)
- 2013 – Treasure representative, ABCP (Brazil)
- 2009-current – Representative of the Young-Ecrea Political Communication Section.
- 2007-2008 – ICS PhD student’s representative.
- 2005-2006 – UFF Ma student’s representative.

#### GRANTS

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2015 – Hivos’s grant to research participation tools and methodologies in OGP countries

2014 – Grant from FAPERJ to research on game industries and human rights

2011-2016 FAPERJ/Capes post-doc scholarship.

2012 – UNESCO Consultant, project on advisory media rating.

2011 Consultancy contract, Project SIRCA II, sponsored by the Singapore Internet Research Centre, Nanyang Technological University, developed in association with the Centre for Technology and Society, FGV/Brazil. Grant of US\$ 18k to evaluate the online consultation experiences of Brazilian government.

2011 Consultancy contract, Fondo Concorsable Impacto 2.0. Grant of US\$ 5.5k to evaluate the online political consultant experience of the Marco Civil Regulatório in Brazil

2010 World University Network scholarship. Bursary as a visiting scholar at the UCSD/US, under the supervision of Prof Daniel Hallin.

2007-2011 Brazilian governmental post-graduate agency [Capes]. PhD scholarship at the University of Leeds/UK.

2007-2011 University of Leeds scholarship. PhD funding.

2007-2011 University of Leeds conference attendance funding for presenting papers at the ECREA (2010), IAMCR (2010), PSA (2010), UACES (2009) and other local conferences.

## MAIN PUBLICATIONS

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*Top selected publications, in English and available online:*

- LEMOS, Ronaldo ; de SOUZA, Carlos Affonso ; Steibel, Fabro ; NOLASCO, Juliana (2015) . Fighting Spam the Multistakeholder Way A Case Study on the Port 25/TCP Management in the Brazilian Internet. In: Urs Gasser; Ryan Budish; Sarah Myers West. (Org.). Multistakeholder as Governance Groups: Observations from Case Studies. 1ed. Boston: The Berkman Center for Internet & Society Research, 2015, v. 1, p. 0-24.
- STEIBEL, Fabro; BELTRAMELI, Federico (2012). *Policy, research and online public consultations in Brazil and Uruguay*. In B. Girard & E. A. y Lara (Eds.), *Impact 2.0 : new mechanism for linking research and policy*. Montevideo: Fundación Comunica. <http://impact2point0.comunica.org/>
- COLEMAN, Stephen; STEIBEL, Fabro; BLUMLER, Jay G (2011). *Media coverage of the Prime Ministerial Debates*” IN COLEMAN, S (org) “*The Prime Ministerial Debates of 2010: Evidence, Evaluation and some Recommendations*, Reuters Inst. for the study of journalism/ UK. <http://goo.gl/9UEXrZ>
- STEIBEL, Fabro, and MARINKOVA, Milena (2013). *Positive, negative or neutral? The “appraisal” variable in content analyses studies of the media*. E-compos, 6/3. <http://goo.gl/AKmw9s>