

Date: 11 November, 2015

**RE: LETTER OF MOTIVATION TO SERVE ON THE COMPETITION, CONSUMER TRUST AND CONSUMER CHOICE (CCT) TEAM**

I am pleased to express my interest in working on the CCT Review Team, arising from my previous experiences working with teams within the ICANN environment, specifically my 3-term stint as a member of the Nominating Committee. Being a member of the Business Constituency I have keen interest in the areas of competition, consumer protection and consumer rights. I have a good understanding of the working environment within ICANN having been engaged since 2007 and I am also familiar with the multi-stakeholder model having previously been engaged with the Working Group on Internet Governance and the Internet Governance Forum which are both structured along the multi-stakeholder model.

I am also familiar with the New gTLD Program.

My academic training includes expertise in quantitative analysis and information systems;

I believe that I would bring additional value with perspective from the business community from the Developing World.

I confirm that I have the time commitment to accomplish the objectives of being a member of this Team.

In this regard I am convinced I would add value as a member of this team and I look forward to being considered.

Waudu Siganga