

## LETTER OF MOTIVATION

Enclosed please find my application for the Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT). In particular, I am proposing to serve as a representative of the Generic Names Supporting Organization (GNSO).

As ICANN has a proven commitment to accountability and transparency in all of its practices, it is indeed agreed that accountability and transparency should be an exceptionally high priority. In particular, as I am proposing to serve in the Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT), ICANN needs to become more accountability and transparency giving more attentions in the areas of Competition, Consumer Trust and Consumer Choice Review for the better protection of the global internet users.

To be part of the CCT Review Team is important to me. I have had a pleasure being a fellow of the ICANN Public Meeting 48 (Buenos Aires) and 51 (Los Angeles) besides ISOC membership and participation at the European Summer School on Internet Governance in 2012. In studying the ICANN model, I firmly believe that ICANN multistakeholderism is an ideal model brining the trio – government, university of private organizations together to improve, develop and access a more transparent internet system. Apart from security, stability and resiliency of the DNS, ICANN is committed to promote Competition, Consumer Trust and Consumer Choice and it is one of the main objectives of the ICANN. And I firmly believe that these are the elements necessary for an effective internet system – both transparent and accessible. My work is closely related to ICANN's objectives. Besides focusing on IP rights, I am working on issues such as domain registration, management and domain privacy issues. And I will be keen to work with the other members of the review team in the areas of Competition, Consumer Trust and Consumer Choice. Having an undergrad in economics honors followed by an MS in Innovation and Technology and my accumulated work experience so far make me a suitable candidate for this CCT Review Team

Nevertheless, in my two years participating at ICANN fellowship meeting, I have gained so much knowledge on what ICANN is all about and how it works. As my personal interests line up with my professional work and ICANN objectives, I am confident I will bring a nuanced approach to both ICANN and broader internet governance landscape. I will be very happy to serve on the team and am hoping to be part of the ICANN family in long term.

I thank you for your kind attention.

## Declaration of Interests

- The desired position (a representative of an SO/AC, an independent expert). Should an applicant wish to be considered for more than one position, the order of preference should be specified

SO

AC

Independent Expert

- **If you are applying to serve as a volunteer member**, name the Supporting Organization or Advisory Committee you wish to represent;

Noncommercial Stakeholder Group (NCSG)

- **Any additional information the Supporting Organization or Advisory Committee may require to reach its decision on endorsement.** Candidatures will be forwarded to the Supporting Organization (SO) or Advisory Committee (AC) identified by the applicant, for endorsement. SO/AC endorsement will be factored into the selection process;

N/A

- **If you are applying to serve as an independent expert, please provide references for your field of expertise.**

N/A