



NIGERIA

8TH NOVEMBER, 2015.

CCT REVIEW TEAM,
ICANN,
12025 WATERFRONT DRIVE,
SUITE 300,
LOS ANGELES, CA 90094-2536
USA.

DEAR SIR/MA,

LETTER OF MOTIVATION TO SERVE ON THE COMPETITION, CONSUMER TRUST AND CONSUMER CHOICE REVIEW TEAM.

In response to the call by ICANN in seeking volunteers to serve on the Competition, Consumer Trust and Consumer Choice Review Team, I Lawrence Olawale-Roberts a member of ICANN's multi-stakeholder community from Nigeria, graciously submit my nomination to be considered by the selection panel for this onerous task and herewith submit my application as a candidate.

It is my understanding, that by volunteering to the CCT Review Team, I would be required to “examine the extent to which the introduction or expansion of gTLDs has promoted competition, consumer trust and consumer choice, as well as effectiveness of (a) **the application and evaluation process**, and (b) **safeguards put in place to mitigate issues involved in the introduction or expansion.**” To this cause I pledge my unalloyed dedication to actualizing these mandate(s) as outlined for this assignment, having being presently engaged within ICANN's At-Large Structure, undergoing the onboarding process into the Commercial and Business Constituency of GNSO, asides qualifying as an independent Expert. I am an ICANN Fellow and was a coach for the Fellowship program at the recently concluded public meeting of ICANN in Dublin. I currently run a tech firm - MicroBoss Technologies, operating out of Abuja in Nigeria.

I am an excellent team player with a keen eye for plugging loop holes identified in any process or where it falls beyond my preview, calling the attention of the concerned team member(s) to rectifying issues that pose as potential risk so as to have them contained. In conformity with ICANN's Multi-stakeholder model, I am consensus seeking and willing to provide the time and atmosphere to increase my knowledge and learn. I possess strong analytical skills and have the capacity to reason objectively, putting aside personal opinions or preconceptions.

I commit to devote substantial time to the review process through out the entire span of its duration, and would be actively engaged in regular conference calls even when they do not fall within normal business hours. I also commit to attending all face-to-face meetings in addition to ICANN meetings.

Having carefully examined all the 12 responsibilities outlined for this assignment, I am confident that with a global team as enthusiastic as myself, we would deliver on this assignment before the due date.

I am knowledgeable about ICANN and its working practices and culture – having being exposed to the eco-system through the fellowship, interactions within community discuss on mailing lists, Face to face meetings and online materials including ICANN Learn. I have also gained additional exposure as a regional stakeholder, made sterling contributions to policy and aspiring to leadership positions within the community. I have keenly followed developments within the New gTLD Program and believe the most contentious set within the African region presently (dot Africa) would form a good case study for the CCT.

My familiarity with the multi-stakeholder model and procedural ethos within ICANN would be a plus, asides the little expertise gained in consumer protection matters; especially whilst serving as a Special Assistant in Strategic Communications in a Commission under the Presidency of NIGERIA, the Fiscal Responsibility Commission. I have some understanding of the New gTLD rights application processes and protection mechanism and working knowledge of mitigating DNS and potential security threats.

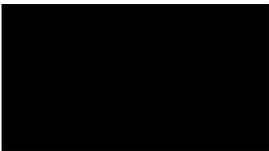
Evaluation of competition and market forces in the gTLD space is of great interest to me, as I believe knowledge gained here can be deployed for use in my home country and continent. This informed my recent contribution to policy which contributed to the approval of a waiver for the registrar's insurance requirement in the accreditation process of the global domain names by the ICANN board.

My knowledge of quantitative analysis, information systems and intellectual property rights protection would suffice. It is my position that knowledge of competition, consumer choice and consumer trust in the domain name marketplaces, including capacity to draw fact-based conclusions for useful recommendations would not pose a challenge in my ability to carry out this assignment.

I would count it an honor and great privilege to be considered to serve our global community as a volunteer on the Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT).

Please accept the assurances of my warm regards.

Thank You.



Lawrence Olawale-Roberts.
MD/MicroBoss Technologies,
Nigeria.