

JEFFREY J. NEUMAN

Jeff Neuman is Senior Vice President of Valideus USA / Com Laude USA and has been instrumental in providing policy assistance and advice in the fields of internet governance, intellectual property protection and domain name policy since the mid-1990s. Jeff has served in key business, policy and legal roles in the domain name industry for nearly 20 years. Currently, he is responsible for expanding Com Laude's and Valideus' global reach into North America and providing additional strategic support to North American customers. Previously at Neustar, Inc., he was the business lead for its Registry Services team responsible for the sales, business development, distribution and management of Neustar's franchise TLDs, including .BIZ, .US and .NYC. He was also responsible for Neustar's response to the new gTLD initiatives, including the launch and administration of each of its 350+ new gTLD applications. Prior to that, Mr. Neuman led the Neustar legal team for Enterprise, Media and Registry Services where he was responsible for the oversight of all legal and policy matters for these organizations. Mr. Neuman has served on ICANN's Generic Names Supporting Organization representing the gTLD Registries from 2003-2005 and again from 2010 to 2013. He has chaired numerous ICANN working groups and is a frequent speaker on issues involving intellectual property, domain names, online dispute resolution and the introduction of new generic top-level domain names.

EMPLOYMENT HISTORY

VALIDEUS, USA / COM LAUDE USA, McLean, VA January 2015 - Present

Senior Vice President

Overall business and strategic lead for North American operations; Provides policy assistance and advice in the fields of Internet governance, intellectual property protection, and domain name portfolio management and operations.

- Executive lead in North America responsible for providing "front-end registry management" services to new gTLD applicants and registry operators.
- Principal of MCL Domains specializing in domain name portfolio management and related consulting services.
- Frequent speaker on issues involving intellectual property, domain names, domain name registry operations and management and the introduction of new gTLDs.
- Board member of the Domain Name Association.

NEUSTAR, INC (NSR), Sterling, VA

February 2001 – January 2015

Vice President, Registry Services

2010 - 2015

Overall sales, business & policy lead for the Registry Services business. Responsible for the management of key strategic accounts for Neustar's registry services, including the implementation of the new gTLD program initiative.

- Overall business and strategic lead on Neustar's franchise top-level domains, including .biz, .us and its applications for .Neustar, .health and .nyc.
- Responsible for overall implementation of 350+ new gTLD applications.

- Overall business and external relations lead for the introduction and launch of the .nyc new gTLD.
- Served as Treasurer and Founding Board member for the Center for Safe Internet Pharmacies (CSIP) and a member of the .Pharmacy Advisory Committee in support of the National Association of Boards of Pharmacy's application for .Pharmacy.
- Responsible for the overall business relationship with ICANN on behalf of Neustar.

Vice President, Law & Policy

2001 – 2010

Responsible for all legal services and policy for Neustar's enterprise services, including domain name registries, mobile registries, bar codes, IIS and Media lines of business. In addition to leading the legal team for these organizations, he was responsible for the oversight of intellectual property law and policy matters, information technology licensing as well as legal issues (including litigation) related to employment and insurance matters for the company. Neuman was instrumental in taking Neustar public in 2005.

- Lead legal counsel on all software technology agreements for advanced services, domain name services, registry, wireless data, common short code and other IP lines of business. Includes the development, negotiation, closing and implementation of software licenses and service agreements, vendor agreements, joint venture, marketing distribution and reseller agreements.
- Lead legal counsel and business development on a variety of new gTLD initiatives.
- Assist General Counsel with public company reporting, corporate governance and legal compliance.
- Responsible for policy development for the .us and .biz top-level domains; external liaison with United States Department of Commerce, Internet Corporation for Assigned Names and Numbers ("ICANN"), the Generic Name Supporting Organization of ICANN, and the gTLD Registries Constituency of ICANN.

GREENBERG TRAUERIG, LLP / AKIN, GUMP, STRAUSS, HAUER & FELD, LLP, Mclean, VA

Information Technology Associate

1999 – February 2001

- Preparation of agreements for technology and software licensing, hardware and software system development, telecommunication system acquisitions, and joint marketing and value added reseller relationships.
- Representation of domain name registry in intellectual property and policy-related matters before ICANN, United States House of Representatives and the European Commission.
- *Substantial portion of Greenberg Traurig's Northern Virginia Information Technology practice acquired by Akin Gump in January 2001.*

ARTER & HADDEN, LLP, Washington, DC

Associate / Summer Associate

1997 – 1999/1996

- Represent clients in trademark infringement, copyright infringement, and unfair competition, as well as in general Internet law issues. Published several articles on creation, development and Internet

governance of the domain name system. Participated in formation process of ICANN as well as WIPO's hearings on alternative dispute resolution mechanisms for domain name disputes.

PROFESSIONAL AND COMMUNITY INVOLVEMENT

- Council Member and Vice Chairman of ICANN's Generic Names Supporting Organization (GNSO) on behalf on the gTLD Registries Stakeholder Group (RySG); member of the RySG Executive Committee.
- Former Chairman of the RySG, Chairman of Policy Development Process Working Group, Chairman of the Transfers and Whois task forces of ICANN's GNSO; Member of drafting committees involving new gTLDs, domain name dispute policies and protection of trademarks for new gTLDs.
- Board Member, Registration Infrastructure Safety Group; Board Member, Center for Safe Internet Pharmacies.; Member of .tel Policy Advisory Group.
- Member of the International Trademark Association's Internet Committee
- Testified before the Subcommittee on Courts, the Internet and Intellectual Property of the Committee on the Judiciary, U.S. House of Representatives Oversight committee regarding "ICANN, New gTLDs and the Protection of Intellectual Property."
- Frequent speaker on issues involving intellectual property, domain names, online dispute resolution and the introduction of new generic top-level domain names; Featured in worldwide publications, including the New York Times, Wired Magazine, and IP Asia regarding domain name issues.
- 1999-2000 Chairman, Subcommittee on Internet Governance for the American Intellectual Property Law Association's ("AIPLA") Internet and Cyberspace Committee.

EDUCATION

THE GEORGE WASHINGTON UNIVERSITY LAW SCHOOL, Washington, DC

J.D., [REDACTED], *Cum Laude*

- Notes Editor, *American Intellectual Property Law Association Quarterly Journal*
- Legal Fellow, Administrative Advocacy Legal Clinic

PENNSYLVANIA STATE UNIVERSITY, University Park, PA, [REDACTED], *Summa Cum Laude*

- B.A., Political Science
- B.A., Labor and Industrial Relations
- Phi Beta Kappa

BAR MEMBERSHIPS

Admitted to practice in the Commonwealth of Virginia and the District of Columbia.