

A Letter of Motivation

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I have started my carrier in the domain name industry as an operator. As an operator, I organized to register gTLDs and ccTLDs and at this time, I have learned the identical, similarity or difference in between domains; ecosystem of the industry, policies and the importance of the domain name.

I have participated ICANN meetings twice back in my operation days however my carrier had changed with commencing of the new gTLD program. With new gTLDs, I have started participating ICANN regularly. I was promoted to be in the project team within Brights Consulting in 2011 and also chosen to be the project leader later on. New gTLD program is more policy developing and facilitate our clients by telling them about ICANN and the things among ICANN. I was also involved in Brand Registry Group (BRG) and learnt the creation of Specification 13 for the brand TLDs. Also in Domain Name Association (DNA), I have learnt the commercial perspective of domain names in the world. The other organizations in Japan such as JPNIC realized that I have a business perspective of the domain names and try to facilitate for our clients. Because of those activities and study I did at ICANN meetings, I was also called as a speaker for JPNIC's conferences in Tokyo to present about new gTLDs and intellectual property relations from the business perspective.

I am also a member of Japanese Generation Panel (JGP) and working with representatives of JPNIC, JPRS, Information-technology Promotion Agency, Japan (IPA) and some experts of language and the IT.

Honestly, I would not the best person to be in a review team however my experience comes from the operating level which would be different to those people usually participate ICANN meetings. Starting the carrier as an operator gives you better and deep understanding of the domain name ecosystem, not just working on the paper, and able to see if those system ICANN regulated are really working and fit. Also being a consultant for brand TLDs, I needed to work extra to make the application and the contract to be working for brand TLDs even before the concept and the definition of brand TLDs were created.

My experience from very beginning to current will not work to cover all of CCT review team however working as a team; I believe that my specialty about new gTLDs and operational level knowledge will greatly work .