

Lyndel Fitz McDonald

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November 11, 2015

Fadi Chehadé
President & CEO
ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA.

Dear Sir:

Re: Application to serve as Volunteer for Competition, Consumer Trust and Consumer Choice Review Team

I, herby, apply to serve as a Volunteer for the *Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT)*. Many thanks to ICANN for its continued commitment to its multistakeholder model, which provides the opportunity for participation in Internet Governance to a wide cross section of interested parties.

Since my first ICANN Meeting in March 2011, (Silicon Valley) through the Fellowship Programme, I have been impressed and amazed by the capacity of collaboration within the ICANN community. Since that time, I have been closely following the discussions and development in the NCUC and also in LACRALO to a lesser extent. Although I have not yet been able tangibly contribute to a Review Team, I have been concentrating my efforts to lift the awareness level of the Jamaican Internet community with regards to Internet Governance, Internet Development and the critical roles played by organizations such as ICANN, ISOC and ARIN. With the assistance of my Alma Marta, Mona School of Business, UWI, Jamaica, I have been able to coordinate several workshops and seminars, utilizing speakers from ICANN, ARIN and ISOC. Working along with these articulate and talented individuals for a few years has given me a good understanding of ICANN, its working principles and culture. I believe that my knowledge and experience in Competition Policy, Consumer Protection and Information Systems put in a position to make a satisfactory contribution to the CCT-RT.

Past & Current Work Experiences

For the past sixteen (16) years I have been working in the Jamaican regulatory environment. The first thirteen (13) years were spent at the Jamaica Fair Trading Commission (JFTC), the island's competition authority, providing research assistance in support of various market studies and investigating complaints of harm to consumer and competition in various industries, especially the

telecommunications sector. As a Research Officer, these duties provided me with valuable expertise with regards to understanding the local ICT regulatory framework. Since May 2013, I have been employed to the Spectrum Management Authority (SMA), the agency with the mandate of managing the spectrum. As Manager of Telecommunications Systems at the Spectrum Management Authority (SMA), my responsibilities include, inter alia:

- (i) *Assessing available wireless technologies and developing recommendations towards the national regulatory framework;*
- (ii) *Formulating policies and strategic plans which facilitate the most efficient allocation of the spectrum.*
- (iii) *Research, analyze and record the effects of new technologies on economic and industrial growth.*
- (iv) *Provide advice to clients, the management of the SMA and the Board of Directors on issues relating to spectrum management policy and use of new wireless technologies.*

By virtue of the duties attached to my post at the SMA, I serve on various Working Groups and Committees (most spearheaded by, the Telecoms Ministry) which are focused on the regulation and development of the ICT industry. Currently, plans are afoot for a Single ICT Regulator Formation, Broadband Development, Internet Exchange Point, and several other eServices projects. The SMA is a major participant in these national activities and as a member of the SMA's Technical Staff, I believe that the knowledge gathered would assist me in making a meaningful contribution to the CCT-RT.

Professional and Educational Background

- M. Sc Degree in Telecommunications Policy & Technology Management. Thesis: *“Competition in the Jamaican Mobile Market: A Policy Analysis of the First Eight Years (2000-2008)”*
- Participated in several ICT Policy courses hosted by: Diplo Foundation, International Telecommunications Satellite Organization (ITSO). LS Telecom and United States Telecommunications Training Institute (USTTI).
- Adjunct Faculty Lecturer with the University of the West Indies (Mona School of Business & Management (MSBM), and Caribbean Institute of Media & Communications (CARIMAC).

Interest in Serving as a Volunteer

My preferred position on the CCT-RT is to serve as an independent expert; the references for my field of expertise are listed on my resume. You may also consider me as a representative of the NCSG/NCUC, which is my second preference. I believe that the new gTLD program is of global importance; further it has the ability to positively impact the socio-economic wellbeing of developing countries, especially those within the Caribbean Region. Therefore, if my application is favourably considered, I would be honoured to dedicate the necessary time required in fulfilling the responsibilities of the CCT-RT.

Yours truly,



Lyndel McDonald