

# MICHAEL R. GRAHAM



## **LEGAL EXPERIENCE**

*July 2014  
to Present*

### **EXPEDIA, INC.**

- Bellevue, Washington – Senior Corporate Counsel, Global Director Intellectual Property
- Oversee all Intellectual Property acquisition, development, policy, and enforcement activities for one of the largest online travel companies in the world
  - Responsible for developing and carrying all non-patent intellectual property clearance, registration and protection policies and procedures, including for trademarks, copyrighted works, domain names, and social media handles
  - Directing Outside IP Counsel prosecution and enforcement activities
  - Developing corporation's Online IP Protection program of policies and procedures to protect our and our online users' rights on the Internet

*September 2013  
to July 2014*

### **GNOSIS IP LAW, P.C.**

- Winnetka, Illinois – Founder and Principal
- Formed Boutique Intellectual Property/Internet/Arts & Entertainment Law Firm
  - Providing seasoned legal representation and counseling in all areas of non-patent intellectual property law: trademarks, copyright, litigation, licensing, and Internet domain name matters for local, national and worldwide clients
  - Providing legal representation and counseling in the arts and entertainment, creative arts, and online commerce and domain name law

*August 2013  
to Present*

### **DePaul UNIVERSITY COLLEGE OF LAW**

- Chicago, Illinois – Adjunct Professor, Supervisor of Technology and Intellectual Property Clinic
- Revamped IP Clinic to train and supervise law students providing intellectual property legal services and provide services to Artists, Entrepreneurs and Students
  - Design and implement advanced IP clinic programs & alumni development program

*July 1992  
to August 2013*

### **MARSHALL, GERSTEIN & BORUN LLP**

- Chicago, Illinois – Partner, Trademark Practice Group Co-Chair (2003-2012)
- Established successful trademark, copyright and domain name practice
  - Responsible for all phases of trademark, trade name, domain name and copyright clearance, registration and protection practice and associate development
  - Actively engaged in Internet-related intellectual property registration and protection, and domain name registration and enforcement since 1996.
  - Participated in Memorandum of Understanding and Green and White Paper development of the commercial domain name system and ICANN.
  - Successfully represented clients in Federal Courts litigation, Trademark Trial and Appeal Board, and domain name UDRP proceedings
  - Assisted broad range of commercial clients in developing intellectual property registration and protection programs and online presence and protection plans

*May 1986  
to July 1992*

### **WILLIAN BRINKS OLDS HOFER GILSON & LIONE**

- Chicago, Illinois -- Senior Associate --
- Trained in and responsible for all areas of trademark and copyright litigation, prosecution, and protection for firm clients
  - Successfully prosecuted proceedings before the Trademark Trial and Appeal Board and Customs and Border Protection agency
  - Assisted in trademark and right of publicity litigation for Fortune 100 companies
  - Introduced first use of personal computers into Firm's practice

**Admissions** Illinois State Bar, Federal Bar of the Northern District of Illinois and Central District of Illinois, and Seventh Circuit  
Member INTA's Trademark Mediators Network

**NON-LEGAL  
EXPERIENCE**

*October 1982 to  
November 1984* **COORDINATING COUNCIL OF LITERARY MAGAZINES**  
New York, New York -- Program Director for literary service organization.

*February 1981  
to October 1982* **FARRAR, STRAUS AND GIROUX, PUBLISHERS**  
New York, New York -- Associate Director of Publicity for trade publisher

*April 1980 to  
February 1981* **BERKLEY/JOVE PUBLISHING COMPANY**  
New York, New York -- Publicist for mass-market paperback publisher

*November 1979  
to April 1980* **LIPPINCOTT & CROWELL, PUBLISHERS**  
New York, New York -- Subsidiary Rights Assistant for trade publisher

**EDUCATION**

**FORDHAM UNIVERSITY SCHOOL OF LAW**

New York, New York -- J.D. [REDACTED]  
Editor, Moot Court Board -- National Trial Advocacy Team  
Member, *Fordham International Law Journal*, Craven National Moot Court Team  
Awards: 1986 American Jurisprudence Award -- Labor Law  
1986 ASCAP Nathan Burkan Memorial Award

**OHIO UNIVERSITY**

Athens, Ohio -- M.A. [REDACTED]  
English, Creative Writing and Twentieth Century Literature  
Graduate Teaching Assistant and Academic Scholar

**MIAMI UNIVERSITY**

Oxford, Ohio -- B.S.Ed. [REDACTED]  
Secondary English Education and Speech And Communications

**PROFESSIONAL  
ORGANIZATIONS**

International Trademark Association (INTA) -- Member, Legal Practice Resources Committee (2013 to Present); Internet Committee, Generic Top-Level Domain Names Subcommittee (2009-2013); Co-Chair "Trademarks In Cyberspace 2005" Forum, and Web Site Policy and Oversight Committee (Webmaster of INTA Online website)  
Intellectual Property Constituency (IPC) of the Internet Corporation for Assigned Names and Numbers (ICANN); Vice Chair of GNSO Policy and Implementation Review Working Group; Member Consumer Trust, member Consumer Confidence and Competition Metrics Working Groups (CTCC WG and IAG CCT)  
Copyright Society of the USA; Chicago Bar Association; Illinois State Bar Association  
Lawyers for the Creative Arts volunteer (2006-2014)

**PROFESSIONAL  
ACCOLADES**

Expedia, Inc. Intellectual Property Team named Top IP Team in the Travel & Leisure Industries by World Trademark Reporter; *ALM/Fortune Magazine* Top-Rated Lawyer in Intellectual Property Law; Martindale-Hubbell AV Preeminent Rating; Member Bar Register of Preeminent Lawyers; Named Leading Lawyer in Intellectual Property, Computer & Technology Law and Advertising & Media Law by *Chicago Lawyer*; Top Intellectual

Property Lawyer by *Chicago Lawyer*; Recommended as Leading Trademark Professional by *World Trademark Review Magazine*; Intellectual Property SuperLawyer

**PUBLICATIONS  
and SPEECHES**

Co-Editor of Trademark Practice Forms, *Trademark Protection And Practice* by Jerome Gilson, Matthew Bender & Co., Inc. (1996 to 2001)

“Protecting Trademarks and Domain Names in the New gTLDs and the New Internet”, presented at Gonzaga Intellectual Property Merit Scholarship CLE (September 2015)

“Trademarks on The Internet: Dual Roles and Myriad Challenges in The New DNS”, presented at Global Forum on IP sponsored by Intellectual Property Office of Singapore and The IP Academy (August 2015)

IP Owl Blog – [www.gnosisiplaw.com/blog](http://www.gnosisiplaw.com/blog) (February 2013-July 2014)

“Protecting copyrighted works in the mobile app space”, *Intellectual Property Magazine* (May 2013)

“Responding to Changes in the Internet and the Economy Against the Backdrop of Recent Case Law and Pending Legislation”, with Gregory J. Chinlund, *Intellectual Property Law 2013: Top Lawyers on Trends and Key Strategies for the Upcoming Year* (Aspatore Thought Leadership) (2013)

"Contracts and the new generic top-level domains: Best practices and important provisions in contracts with ICANN and third-party domain service providers", with Colin James, *Westlaw Journal: Computer & Internet* (November 16, 2012)

“Trademark Owners: Nine Steps to Defend Your Brands on The New Internet”, *Illinois Manufacturers’ Magazine* (Fall 2012)

“The Fight Over .XXX – Who Owns A Domain Name?” [Ruling in *Manwin v. ICM Registry* May Lead To Greater Accountability for ICANN], *Intellectual Property Magazine* (October 2012)

“Protecting Corporate Brands on the New Internet”, Presentation for Chicago Law Bulletin’s Corporate Intellectual Property Law Conference, February 8, 2012

“Challenges of Intellectual Property and Branding on Regulatory Approvals”, in *Nutraceutical and Functional Food Regulations in the United States and Around the World* (1<sup>st</sup> Edition 2008) with Meggan F. Duffy, Alisa Simmons and Jeffrey S. Sharp

“The 10 Things Every Practitioner Should Know About Anti-Counterfeiting and Anti-Piracy Protection,” Co-Author with Bradley J. Olson, John Maltbie and Ron Epperson, *7 Journal of High Technology Law* 106 (2007) and Presented at IPO Annual Meeting (2006)

**INTERESTS  
LANGUAGES**

Travel, skiing (National Ski Patrol patroller), ice hockey, photography, music, and camping  
English (Native speaker), limited knowledge of French (College level) and Spanish (Prep)