

My letter of motivation detailing my interest in serving on ICANN's CCT Review Team

I am passionate about Domain Names. I have been involved in the DNS since 1995 and first participated in an ICANN meeting in Sydney in 2009 .

As my resume indicates I have been extensively involved in many aspects of the new gTLD programme , its processes , in the evaluation and launch of many TLD Registries in this huge expansion of these TLDs throughout 2011-2016/7.

The launch of the whole gTLD programme has been a very complex process , with many stages and hurdles that applicants needed to go through , application , evaluation, contention sets auctions , contracting , delegation , sunrise (TMCH) , EAP and finally launch for General Availability.

It has been an ambitious programme once ICANN received 1930 applications in 2012, when ICANN was budgeting and pricing a \$185K application fee for the expected 500 applicants.

It has been a challenge , many problems have arisen , a steep learning curve for all.

My very extensive gTLD experience, involvement in Round 1 will help in understanding these problems and how they can be eliminated , improved to make Round 2 a smoother operation and will continue to ensure and enhance competition, consumer choice and consumer trust for the end user and the (likely) 1000s of new Round 2 applicants, as well as provide general information on how people use the internet , view the DNS and collect opinions Internet users may have about ICANN.

I wish to work on the CCT Review Team to evaluate the 66 metrics , the economic study and consumer trust survey results that was recommended by the IAG CCT (of which I was one of the 28 members) , to analyse key registration data points , analytics , so ultimately help inform how ICANN may approach a second round of new gTLDs, to which the ICANN Board is committed as part of its Affirmation of Commitments .

I am sure I will be totally motivated , in bringing my extensive gTLD background , experience , thoughts to this CCT Review Team effort.

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