

# Competition, Consumer Trust and Consumer Choice Review Team Application

## Letter of Motivation

I am submitting this application to serve as a volunteer in CCT-RT. I am deeply interested in the topics and tasks within its remit, and I think I can make a meaningful contribution to the Team given my experience across the different stages of the development of the New gTLD Program.

I've been part of a team that has managed around 20 TLD applications and I've been advising all kinds of applicants in every aspect of their application process and in their transition to Registry Operators. My work has been focused primarily on cultural and geographic community TLDs (.scot, .quebec, .eus, .barcelona, .madrid, etc.) given my experience in the management of .cat, the first cultural and linguistic TLD.

During the buildup to the application period I helped these non profit organizations define their structure as an organization, grow their support base and interpret ICANN policy, specifically the New gTLD Program. I helped manage their applications, and have guided them throughout the delegation process and the interaction with ICANN, drafting policies, contracts with registrars and providers, and providing them still today with support at every level of day to day operations.

I am applying to serve as a volunteer representing the GNSO. Should the application in this capacity not be considered, I request to be accepted as an independent expert. I have worked with all kinds of applicants and Registries and have a sound knowledge of many aspects of the New gTLD Program. I am a lawyer specialized on IP and IT law, and I lecture on IT law in the University of Barcelona. I am also involved in CENTR L&R working group.

Nacho Amadoz

