

ICANN79 SPONSORSHIP PROSPECTUS



**Branding
Opportunities**

**ICANN79 San Juan, Puerto Rico
2-7 March 2024**

About ICANN79 San Juan, Puerto Rico



ICANN79 Conference Detail:

Dates: 2-7 March 2024

Location: Puerto Rico Convention Center

Address: 100 Convention Blvd, San Juan, 00907, Puerto Rico

Tel: +1 787-641-7722

Venue Virtual Tour: <https://prconvention.com/en/virtual-tour/>

Expecting # of Conference Bag to be prepared: 1500 - 1600

Sponsorship sign up deadline: Friday, 2 February 2024

*Note: Depending on the vendor's production schedule, we may request all sponsors to submit their artwork earlier than the sponsorship deadline. If you have any questions, please contact the ICANN Sponsorship Team for further details.

Facility Visibility and Signage Options

Facility Visibility and Various Signage Opportunities:

Showcase your company logo and product information on banners, elevators, column wraps, or floor or window advertisements throughout the meeting venue. Contact us for options, availability, and pricing.



ICANN Public Meeting Sponsorship provides access to a select and sophisticated audience. We encourage you to seize this exceptional opportunity and participate as a sponsor.

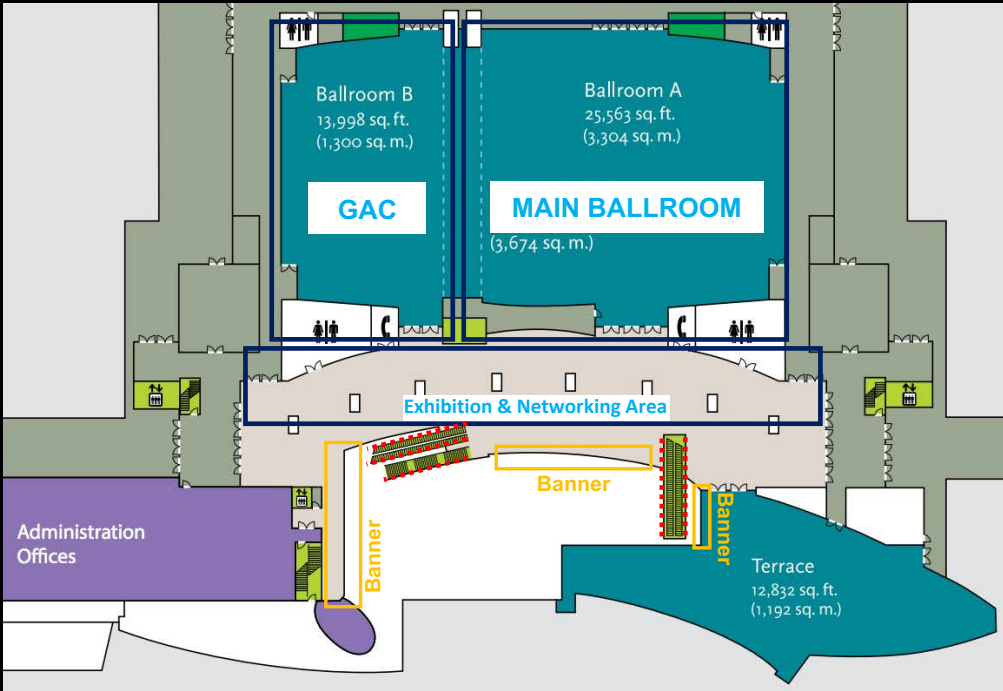
Choose venue branding options that align with your specific marketing objectives or consult with our sponsorship team to customize them according to your requirements.

***Meeting room assignments and designated locations are subject to change; ICANN reserves the right to update allocations without prior notice.**

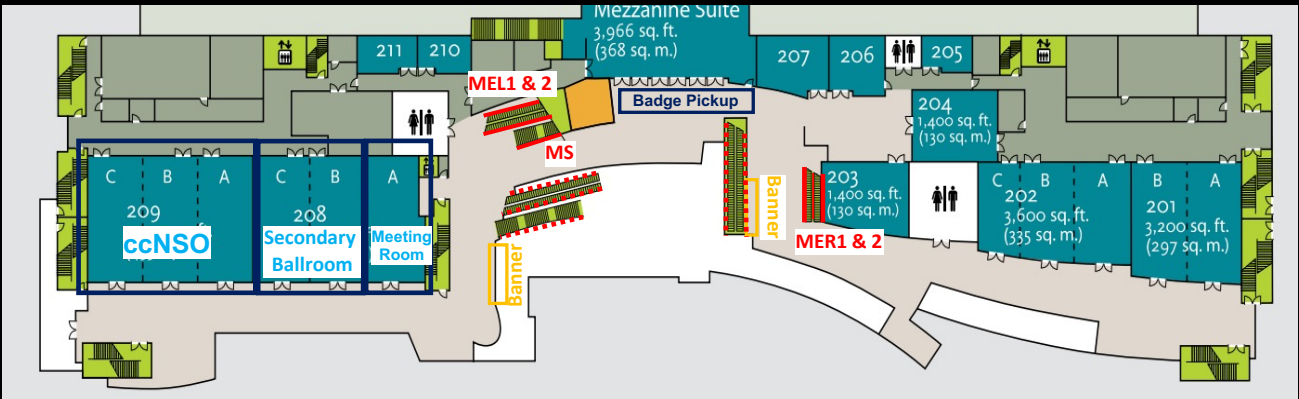
*** All materials subject to approval by ICANN Sponsorship Team before final production.**

Venue Overview

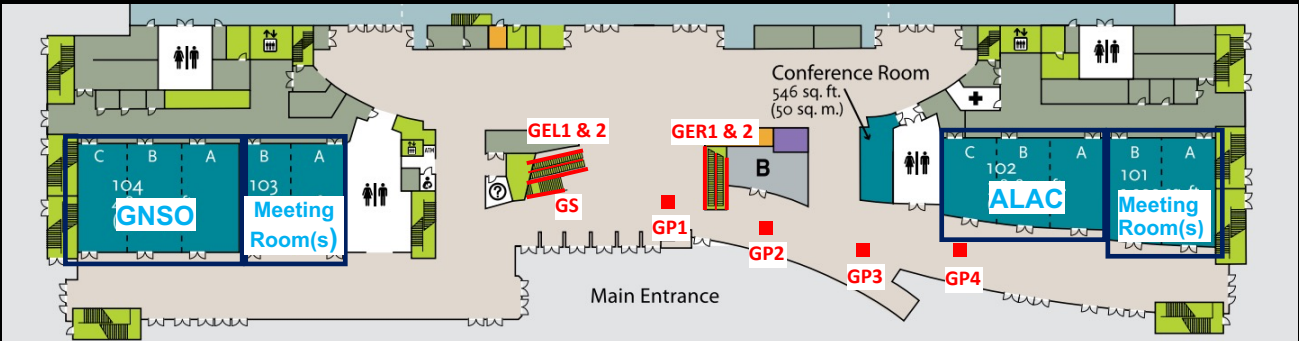
Level III



Level II



Level I



Branding Overview

Pillars/Stairs/Escalator Branding

Level I Pillar (Code: GP1-4)

2,500USD Per Pillar

*Sponsorship fee incl. USD500+TAX Venue
Advertising Space Fee per location

*Estimated Production Cost: \$1,400+TAX~

Approx. Size:

38.75in (W) x 96in (H) Per panel x 4 Panel Space
Per Pillar



Level I-III Stairway Glass Panels
(Code: GS, MS)

4,500USD Per Stairway

*Sponsorship fee incl. USD350+TAX Venue
Advertising Space Fee per location

*Estimated Production Cost: \$1,500+TAX~
(One rail, one side each)

Note:

GS... Level I to Level II (Registration Floor)

MS... Level II to Level III (Main Ballroom Floor)

Approx. Size: Please contact our local vendor



Level I-III Escalator Glass Panel

(Code: GEL1, GEL2, GER1, GER2, MEL1, MEL2, MER1, MER2)

4,500USD Per Escalator

*Sponsorship fee incl. USD350+TAX Venue
Advertising Space Fee per location

*Estimated Production Cost: \$1,100+TAX~
(One rail, one side each)

Note:

GEL1&2, GER1&2... Level I to Level II (Registration Floor)

MEL1&2, MER1&2... Level II to Level III (Main Ballroom Floor)

Approx. Size: Please contact our local vendor



Branding Overview

Banners



Location: G1

2,500USD

*Estimated Production Cost: \$500+TAX~
Approx. Size: 360in (W) x 42in (H)

Location: B1-6

1,800USD Per Banner

*Estimated Production Cost: \$200+TAX~
Approx. Size: 120in (W) x 42in (H)

Location: P1-7

1,700USD Per Banner

*Estimated Production Cost: \$150+TAX~
Approx. Size: 96in (W) x 42in (H)

Location: O1

2,300USD

*Estimated Production Cost: \$350+TAX~
Approx. Size: 240in (W) x 42in (H)

Location: L1-6

1,600USD Per Banner

*Estimated Production Cost: \$150+TAX~
Approx. Size: 72in (W) x 42in (H)

Please ask for larger banner options and the corresponding pricing!

*Sponsorship fee includes a USD300+TAX Venue Advertising Space Fee per location.

*Note: Sponsor will be responsible for Branding-related production and installation expenses.
(All materials subject to approval by ICANN Sponsorship Team before final production)

Questions?

Contact us:

meeting-sponsorship@icann.org



Submit your interest form:

<https://icann.wufoo.com/forms/icann79-san-juan-pr-sponsorship-interest-form>