



NEW gTLD Program

Summary of Main Global Events

(July 2008 to 2010)

This summary represents a partial list of events where New gTLD Program has been featured. These events have a wide range of formats to address the different levels of knowledge and expertise. The purpose of these events is to explain the program, share with local communities and media the progress that ICANN has made to-date and to receive feedback that facilitates shaping the program. These events are geared towards businesses small and large, trademark experts, professional associations, consumer and other civil society groups, members of the domain name industry, government officials, potential applicants and the ICANN community.

Some of the events listed below are ICANN hosted or co-hosted and there are many calendared events, where ICANN staff has the opportunity to participate. ICANN is planning to conduct Webinars conducted in different time zones and languages. These webinars will be designed for a diverse global audience and will cover introductory information, up-to date program developments as well as in-depth understanding on specific topics and. Parties interested in these global events should look information on ICANN's website.

Date	Event	Location	Approach
July 20 – 26 2008	LACNIC	Curacao, Netherland Antilles	• Program update
August 2 – 9 2008	CITEL PCC	Igazu, Argentina	• Program update
August 25 – 29 2008	APNIC	Christchurch, New Zealand	• Program update
August 25 – 29 2008	CTU Workshop	Haiti	• Program update
September 1 – 5 2008	PacINET	Rarotonga, Cooke Islands	• Program update
October 2 – 5 2008	CENTR General Assembly	Pisa, Italy	• Program update
October 25 – 28 2008	RIPE	Dubai	• Program update
November 22 – 28 2008	Afrinic	Mauritius	• Program update
January 23 2009	Meeting with INTA president @ INTA headquarters	New York, USA	• Private Meeting
January 26 – 29 2009	Conference Board – Brand Conference in NYC	New York, USA	• Program overview
January 28 2009	Conference on Trademarks and Copyright Protection	New York, USA	• Outreach
February 2 2009	Policy Forum	Washington DC, USA	• Program update
February 8 – 10 2009	INTA Conference San Francisco	San Francisco, USA	• New gTLD panel discussion
February 9 – 13 2009	Caribbean 2009	St. Maarten	• Program update
February 15 – 18 2009	London Stock Exchange	London, UK	• Program overview
February 21- -25 2009	APNIC 27	Manila	• Program update
February 24 – 26 2009	Expo Comm	Mexico	• Program update
March 1 – 6 2009	ICANN Meeting	Mexico City, Mexico	• Sessions: (1) Applicant Guidebook Update; (2) Branding and New gTLDs
March 11 – 12 2009	US Law Conference	Washington, DC, USA	• Program update
March 12 – 13 2009	Cyber Security Conference	Alexandria, VA	• Program update
March 16 – 17 2009	IPO Committee Leadership Meeting and IPO Board of Directors & Committee Leadership Dinner	Washington, DC, USA	• Program update
March 17 2009	Emerging Business and Entrepreneur Event	Herndon, VA	• Program update
March 22 - 25 2009	Conference - Pharmaceutical Trademark Association	Geneva, Switzerland	• Program overview
March 22 – 27 2009	IETF meeting	San Francisco, USA	• IDN Program update
March 23 – 26 2009	Social Media for Government Conference	USA	•

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March 24 – 25 2009	The Pharmaceutical Trade Mark Group	Geneva	• Program overview and update
April 1 – 3 2009	ASIWG	Amman, Jordan	• IDN Program update
April 1 – 4 2009	Annual Intellectual Property Law Conference	Arlington, VA	• Program update
April 13 – 17 2009	AFTLD	Tanzania	• IDN Program update
April 19 – 22 2009	IRMCO 2009		• Program update
April 21 2009	Russian Ministry	Germany	• Program update
April 27 – May 1 2009	PITA	Nadi, Fiji	•
May 5 – 6 2009	Google	San Francisco, USA	• IDN Program update
May 11 – 13 2009	America's Small Business Summit	Washington, DC, USA	• Program update
May 14 – 15 2009	- ICANN Brand Conference	New York, USA	• Program overview and update
May 16 – 20 2009	INTA 131st Annual Meeting, Seattle	Seattle, USA	• Presentation IRT Proposals
May 27 2009	DNS Event	Denmark, Sweden	• IDN Program update
May 28 – 30 2009	Marketing and Public Policy Conference	Washington, DC, USA	• Program update
June 1 -4 2009	Computers Freedom and Privacy Conference 2009 - Creating the Future		• Program update
June 4 – 5 2009	ICANN Brand Conference	EMEA	• Program update
June 20 2009	IDN training day for GAC	Sydney, Australia	• IDN Program update
June 21 – 26 2009	ICANN meeting	Sydney, Australia	• Media roundtables and events with local media • Sessions: (1) New gTLD updates; (2) Registry Best Practices; (3) Trademark Protection and Malicious Conduct consultation + update additional on overarching issues
June 24 – 27 2009	European Community Trade Mark Association 28th Annual Conference	Vilnius, Lithuania	• Program update
June 28 – July 1 2009	Gartner IT Security Summit	Washington, DC, USA	• Program update
July 13, 2009	Global Consultation Event	New York, USA	• Trademark Protection and Malicious Conduct consultation+ update additional on overarching issues
July 15, 2009	Global Consultation Event	London, UK	• Trademark Protection and Malicious Conduct consultation+ update additional on overarching issues
July 22 -24 2009	Fortune Tech Brainstorm	Pasadena, CA	• Program update
July 24, 2009	Global Outreach event – Asia Pacific	Hong Kong	• Program overview
July 26 – 31 2009	IETF meeting	Stockholm, Sweden	• IDN Program update
August 4, 2009	Global Outreach event – Asia Pacific	Abu Dhabi	• Program overview
August 24 – 27 2009	APNIC	Beijing, China	• IDN Program update
September 7 – 9 2009	East Africa Internet governance Forum "Advancing the Internet Governance Debate in East Africa; <i>'Thinking Globally, Acting Locally'</i>	Nairobi, Kenya	• Program update
September 9 – 10 2009	Gov 2.0 Summit	Washington, DC, USA	• Program update
September 14 – 16 2009	Brand Show	London, UK	• Program overview
September 15 – 18 2009	Marques "Sustainable Brands" conference	London, UK	• Program update
September 30 – October 3 2009	PTMG fall	Lisbon, Portugal	• Program update
September 2009	Africa press briefing	Africa	• Program update
October 13 - 16, 2009	FutureCom	Brazil	• TBD
October 15 -17 2009	2009 AIPLA Annual Meeting	Washington, DC, USA	• Program update
October 18 – 22 2009	Gartner Fall Symposium	Orlando, USA	• Program update
October 19 – 23 2009	eMetrics Marketing Optimization Summit		• Program update
October 20 – 22 2009	Web 2.0 Summit	San Francisco, USA	• Program update
October 25 – 30, 2009	ICANN meeting	Seoul, South Korea	• Media roundtables and events with local media • Sessions: (1) program updates; (2) Trademark Protection and Malicious Conduct consultation; (3) updates on Geographic names; (4) IDN discussions; (5) introductory session on New gTLDs and IDNs.
November 8 – 13 2009	IETF	Hiroshima, Japan	• IDN Program update

Date	Event	Location	Approach
November 9 – 10, 2009	ComBIT	Lagos, Africa	<ul style="list-style-type: none"> • Program update
November 11- 14, 2009	2009 INTA Leadership Meeting	Miami Beach, USA	<ul style="list-style-type: none"> • Program update
November 24, 2009	Global Outreach event – Latin America	Sao Paulo, Brazil	<ul style="list-style-type: none"> • Program overview
November 27, 2009	Global Outreach event – Latin America	Buenos Aires, Argentina	<ul style="list-style-type: none"> • Program overview
November 2009	Tentative webinar	On-line event	<ul style="list-style-type: none"> • Topic(s) tbd
December 2009	Tentative webinar	On-line event	<ul style="list-style-type: none"> • Topic(s) tbd
2010	Tentative webinar	On-line event	<ul style="list-style-type: none"> • Topic(s) tbd
May 22- 26, 2010	INTA Annual Meeting	Boston, USA	<ul style="list-style-type: none"> • Program update
October 1 – 6, 2010	Association Internationale pour la Protection de la Propriete Intellectuelle (AIPPI) Biennial Conference	Paris	<ul style="list-style-type: none"> • Program update