



Possible Historic Expansion of Internet Address Names Takes Center Stage at Cartagena ICANN Meeting

ICANN Increases Real Time Access to Accommodate Escalating Interest by International Journalists

Cartagena, Colombia.... The upcoming meeting of the Internet Corporation for Assigned Names and Numbers (ICANN) is sparking worldwide attention since it could lead to some of the most sweeping changes in the Internet's history.

ICANN's Board of Directors will consider lifting limits on the number of new Internet address extensions, called generic-top level domains (gTLDs), which would expand the current list of 21 such extensions (such as .com, .net, etc.) to a vastly larger number of words or characters, marking a dramatic change in Internet addressing.

The Cartagena meeting will also be one of the most accessible for international journalists who may not be able to travel to Colombia.

"We've always worked to make our meeting sessions and news conferences accessible to off-site journalists," said Brad White, ICANN's Director of Global Media Affairs. "But this particular meeting is so important that we have upped our game to make certain that journalists have access, no matter where on the planet they are. We've increased our capacity to accommodate the growing interest of global news organizations."

All news conferences and briefings will be streamed via live Internet video feeds (as will many of the conference's sessions) and will also be accessible via toll free telephone links in most countries.

Here are the details:

WHAT: ICANN's 39th Public Meeting

WHERE: Cartagena de Indias Julio Cesar Turbay Ayala Convention & Exposition Center
Cartagena, Colombia

PRSS ROOM: Room 144 (first floor) of the Cartagena de las Indias Convention Center

WHEN: 5-10 December

SCHEDULE: <http://cartagena39.icann.org/full-schedule>

News Conference/Briefing Schedule:

NOTE: All news conferences will be in English with Spanish translation available for on-site journalists. Off-site reporters can participate, via live web streaming at <http://icann.adobeconnect.com/ctg39-press/> OR via toll free telephone numbers which can be found at <http://www.icann.org/en/press/cartagena-de-indias-2010-adigo-ians-en.pdf>. Once connected to the telephone conferencing center, enter **PIN: 3157** to be connected to the news conference.

- **Opening News Conference**

Date/Time: Monday, 6 December, 1230 – 1330 local time (1730 UTC)

Location: Arsenal Room

Participants: [Rod Beckstrom](#) – ICANN President and Chief Executive Officer and [Peter Dengate Thrush](#), Chairman of the Board.

Summary: ICANN's CEO and Board Chair talk with reporters about major issues that will be discussed during the ICANN Cartagena meeting.

- **IPv6 News Conference**

Date/Time: Wednesday, 8 December, 1100-1200 local time (1600 UTC)

Location: Pegasus Room

Participants: [Elise Gerich](#) – ICANN Vice President for IANA and [Axel Pawlik](#), Chair of the [Number Resource Organization](#) Executive Council.

Summary: The continued expansion of the Internet and the innovation it spawns will be contingent on widespread adoption of the next generation of Internet addresses (IPv6). The number of available addresses using current standard protocol (IPv4) is quickly diminishing. Thus, the widespread adoption of IPv6 is vital.

Background: <http://www.icann.org/en/announcements/factsheet-ipv6-26oct07.pdf>

- **New gTLD Briefing**

Date/Time: Thursday, 9 December, 1100-1200 local time (1600 UTC)

Location: Pegasus Room

Participants: [Akram Attalah](#), Chief Operating Officer and Kurt Pritz, Senior Vice President.

Summary: New generic top-level domains (gTLDs) will likely be the hottest issue at the meeting. The possible expansion in the last portion of an Internet address from its current 21 generic names (i.e., .com, .net, etc.) to an infinite number of new ones could mark one of the biggest changes in the history of the Internet.

Background: <http://www.icann.org/en/topics/new-gtlds/program-en.htm>

- **ICANN Board of Directors Meeting**

Date/Time: Friday, 10 December, 1030-1600 local time (1530 UTC)

Location: Getsemani Room

Participants: [Board of Directors](#)

Summary: The entire week of the 39th ICANN international meeting comes down to this Board meeting. Which resolutions will be passed and what they will mean for the future of the Internet?

Online Access: <http://cartagena39.icann.org/node/15521>

Board Resolutions: Resolutions and the Preliminary report will be posted here:

<http://www.icann.org/en/minutes/>

- **Note:** Depending upon the length of the Board meeting, there may be a closing news conference and/or interview opportunities with ICANN's CEO and the Chairman of the Board immediately following the Board meeting. Details will be forthcoming in a later media advisory.

Audio and/or video recordings, along with photographs of the news conferences, will be posted at <http://www.icann.org/en/press/> as soon as possible after each event.

MEDIA CONTACTS:

Brad White
ICANN Director of Global Media Affairs
Washington, DC USA
Tel. +1 (202) 570 7110
brad.white@icann.org

Andrew Robertson
Edelman Public Relations
London, U.K.
Tel. + 44 (7811) 341 945
andrew.Robertson@edelman.com

Andrea Murillo
Estrategias Asociadas (PR Agency)
Bogota, Colombia
Tel. +57 (1) 310 862 3364
andreamurillo@estrategiasasociadas.co

About ICANN: *ICANN's mission is to ensure a stable, secure and unified global Internet. To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet. ICANN was formed in 1998. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers. ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet. For more information please visit: www.icann.org.*